



### **Richard E. Gordon, M.D.**

Psychiatrist, researcher, author, and former Editor of the Florida Psychiatric Society Newsletter, Richard E. Gordon, M.D., Ph.D., promoted public awareness and information on mental illnesses and treatment.

A graduate of Yale University and the University of Michigan Medical School, Dr. Gordon also received a Ph.D. in social psychology from Columbia University. Dr. Gordon was a Professor Emeritus of Psychiatry at the College of Medicine of the University of Florida.

Dr. Gordon's Ph.D. thesis, "Prevention of Postpartum Emotional Difficulties" (1961) is still cited. In addition, Dr. Gordon was the author of several books including "The Split Level Trap," "The Blight on the Ivy," and "An Introduction to Psychiatric Research."

An authority on mental health treatment systems and public mental health, "Systems of Treatment for the Mentally Ill: Filling in the Gaps" was based on his observations as director of the Florida Mental Health Institute in Tampa from 1974-79. He had 72 articles published in refereed scientific journals and frequently co-authored with his wife Katherine K. Gordon, M.A., R.N.



521 East Park Avenue  
Tallahassee, Florida 32301



Presents The

**Richard E. Gordon, M.D.**

**MEDIA  
AWARD**



**Richard E. Gordon, M.D.**

# MEDIA AWARD



Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Title of Entry \_\_\_\_\_ Phone \_\_\_\_\_

Subject of Entry \_\_\_\_\_ Date Published \_\_\_\_\_

**Deadline: December 23, 2018.**

**Submit entries to:** Florida Psychiatric Society

Richard E. Gordon, M.D. Media Award  
521 East Park Avenue, Tallahassee, Florida 32301

## The Florida Psychiatric Society

Florida Psychiatric Society is a branch of the American Psychiatric Association, a medical specialty society of physicians who have completed postgraduate education and training in psychiatry.

The purposes of the FPS are to foster the science and progress of psychiatry and to serve as an influence toward maintaining high professional, clinical, research, and administrative services. FPS also assists the APA in promoting its purposes, which include improving the treatment and rehabilitation of persons with mental illnesses and substance use disorders, advancing the standards of psychiatric services and facilities, and making psychiatric knowledge available to the public. FPS also promotes the interests of persons actually or potentially receiving treatment for mental illnesses.

## Richard E. Gordon, M.D. Media Award

The Florida Psychiatric Society has established this media award as a way to increase community awareness and knowledge of mental illnesses in Florida.

Media professionals have the opportunity to educate the public, government, private industry and educational institutions, to recognize mental illnesses, realize the value and effectiveness of treatment and assist in the primary prevention of some mental illnesses.

The FPS appreciates the efforts of the media in the service of Florida citizens with mental illnesses and wants to recognize exceptional contributions by presenting the Richard E. Gordon, M.D. Media Award.

This is an invitation to submit entries for the award.

## Criteria

To qualify for the Richard E. Gordon, M.D. Media Award, entries must have been published between October 1, 2017 and October 1, 2018. Stories must have originated within Florida and must have been distributed in the State.

Single stories and series are both eligible. A series of articles will be considered a single entry.

Entries will be judged by professionals experienced in print and online media and psychiatry. They will judge the entries for journalistic quality, the accuracy of health information and the story's consistency with the purposes of the Florida Psychiatric Society and American Psychiatric Association.

## Entries

All entries must be accompanied by the Entry Registration Form and must be received at the FPS office by December 23, 2018.

Multiple entries should be accompanied by individual entry forms.

Entries must include one original copy of the article and five duplicate copies.

Please direct questions to the Florida Psychiatric Society at 1 (800) 521-7465 or paul@floridapsych.org.

## The Award

A plaque and a \$500 stipend will be presented to the winner.