

Privacy Statement

Last Updated: March 15, 2012

The Florida Surveying and Mapping Society, Inc. (FSMS) is committed to protecting your privacy and strives to offer its visitors the many advantages of Internet technology and provide an interactive and personalized experience. FSMS safeguards your personal information to maintain member and customer trust. We take seriously the trust you place in us and will not sell, rent, lease or give your personal information to others. FSMS encourages you to read this Privacy Policy and those of all web sites you visit. We may use Personally Identifiable Information subject to the terms of this privacy policy.

What Information is Collected

The data FSMS collects is used only to help FSMS better serve its members. It is our general policy to only collect and store personal information that our members and visitors knowingly and voluntarily provide.

Data collected in general

FSMS does not collect any personal information from users browsing our Web site. Users to the public areas of the FSMS Web site browse anonymously. Only aggregate data such as the number of hits per page or what domain the user came from are collected. Aggregated Information (information that does not personally identify you) may be used in many ways. For example, we may combine information about your usage patterns with similar information obtained from other users to help enhance our site and services (e.g., to learn which pages are visited most or what features are most attractive). Again, this information does not include any Personally Identifiable Information about you or allow anyone to identify you individually.

From FSMS Members and Education Registrants

If you choose to use certain services of FSMS.org, we may require you to provide contact and identity information.

To gain access to eLearning course material and order correspondence courses on the FSMS Web site, users may be asked to register and provide personal information such as name, license number, member number (when available), firm name, title, mailing address, business phone, fax and e-mail. Where possible, we indicate which fields are required and which fields are optional.

Similar contact and identity information may be submitted to FSMS when accessing members-only resources.

These data are submitted voluntarily. If you choose not to use a particular service or feature, you do not have to provide the contact or identity information it calls for.

From Classifieds Area of Website

You should be aware that if you voluntarily submit and disclose Personally Identifiable Information on our Classified Advertising boards, that information can be viewed publicly and can be collected and used by third parties without our knowledge and may result in unsolicited messages from other individuals or third parties. Such activities are beyond the control of FSMS and this policy.

How We Use Data Collected

FSMS uses information voluntarily submitted by members and other customers in the following ways:

- **FSMS Member Services and Products.** Generally, FSMS will use data collected to improve our own Web content; to respond to members' and visitors' interests, needs and preferences; and to develop new products and services.
- **Processing Education Credits.** FSMS will use name and license number collected to submit earned continuing education hours to the Florida Department of Agriculture and Consumer Service as required for license renewal.
- **Processing Credit Card Payments.** FSMS will use personal data to process credit card payments for orders through this website. When members and customers choose to pay using their credit cards, FSMS submits the information needed to obtain payment to the appropriate clearinghouse. FSMS uses SSL Secured 128 bit technology for all of your payment information. You can tell a secure page when there is a small lock in the lower corner of your browser window. Furthermore, we do not store credit card information on the site, offering greater security.

Cookies

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). FSMS from time to time might use cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about Users over the Internet or to analyze any information that Users have knowingly or unknowingly provided. Users may instruct their Internet browsers to opt out of accepting a "persistent" cookie and rather accept only a "per-session" cookie, but will need to login each time they visit the site to enjoy the full benefits. If the user declines the attachment of any cookie, the user may not have access to the full benefits of the website. Privacy Issues With Links To Other Sites This Web site contains links to other web sites. FSMS has no control over and is not responsible for the privacy policies or content of such sites, and the users of the FSMS Web Site "click through" at their own risk.

Access and Use by Minors

FSMS.org does not intend or purposefully attempt to gather information from children under the age of 13. If we discover we have received any information from a child under 13 in violation of this policy, we will delete that information immediately. If you believe FSMS has any information from or about anyone under 13, please contact us at the address listed below.

Changes to this policy

FSMS reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued use of our site following the posting of changes to these terms will mean you accept those changes. Information collected prior to the time any change is posted will be used according to the rules and laws that applied at the time the information was collected.

Governing law

This policy and the use of this site are governed by Florida law. If a dispute arises under this policy, we agree to first try to resolve it with the help of a mutually agreed-upon mediator in the following location: Tallahassee, Florida. Any costs and fees other than attorney's fees associated with the mediation will be shared equally by each of us. If it proves impossible to arrive at a mutually satisfactory solution through mediation, we agree to submit the dispute to binding arbitration at the following location: Tallahassee, Florida, under the rules of the American Arbitration Association. Judgment upon the award rendered by the arbitration may be entered in any court with jurisdiction to do so. FSMS is a not-for-profit corporation controlled, operated and administered entirely within Florida. This statement and the policies outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any party.

Contact FSMS

If any User suspects FSMS has handled its personal information in a manner that does not comply with this privacy statement, please contact us by e-mailing to director@fsms.org or by calling (850) 942-1900.

Florida Surveying and Mapping Society

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