Staying Alive…...It’s what we all are trying our best to do! MIPS, HIPAA, OSHA, Compliance issues, staffing, motivation, violence in the work place, burnout out, just to name a few of those dragons that we are working on slaying every day. The Board has worked on putting together, what we hope, you will find to be a great agenda for our annual conference in Savannah. Our desire is that you can step away from behind the desk and learn from our speakers, connect with your peers and come back to work with a renewed sense of the important work that you do and how essential you are to the success of your practices. So let’s get our groove on and dance into a new year of Staying Alive!!!

Kathie Joseph, CMPE
GMGMA PRESIDENT

GMGMA 2018 CONFERENCE • HYATT, SAVANNAH

GENERAL INFORMATION

2018 REGISTRATION RATES

<table>
<thead>
<tr>
<th></th>
<th>By 3/16</th>
<th>After 3/16</th>
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<tbody>
<tr>
<td>GMGMA Member</td>
<td>$375</td>
<td>$475</td>
</tr>
<tr>
<td>NonMember Registration (includes GMGMA membership)</td>
<td>$495</td>
<td>$495</td>
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<tr>
<td>Staff Attending with GMGMA Member</td>
<td>$375</td>
<td>$475</td>
</tr>
<tr>
<td>Guest</td>
<td>$250</td>
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CANCELLATION POLICY

Attendee registration cancellations must be received via email at gmgma@gmgma.com or may be mailed to P.O. Box 909063, Gainesville, GA 30501. Cancellations received on or before March 16, 2018, will receive a full refund. No refunds will be honored for cancellations after March 16, 2018. All “no-shows” will forfeit their registration fee and may not be able to receive meeting materials.

HOTEL ACCOMMODATIONS

Atrium View Double $209.00 per night*
Atrium View King $209.00 per night*

*Tax - 13%, Hotel fees to include parking per room per night.

For reservations, call our reservations department at 855-768-0806 and identify yourself as part of the GMGMA 2018 Annual Conference.

For internet bookings: https://aws.passkey.com/go/GMGMA18

Group rate cutoff date is Tuesday, April 10, 2018.

WHAT TO WEAR

Business casual attire is appropriate for all meetings and events.

ACMPE / CPE CREDITS

10 hours of ACMPE credits / 12 CPE credits

GMGMA MEMBERSHIP

To qualify for the member registration rate, you must be a GMGMA member in good standing. Your membership must be current when registering and effective through the date of the conference. If you would like to apply for membership, please go to www.gmgma.com for more information. When you register as a nonmember, you receive a GMGMA membership for one year!

To register, go to www.gmgma.com
SUNDAY, APRIL 29, 2018
3:00 – 5:00  Attendee Registration
5:00 – 7:00  Welcoming Reception with Vendors – Exhibit Hall Open

Evening on your own

MONDAY, APRIL 30, 2018
7:30 – 8:15  Continental breakfast with Vendors
7:30 – 11:00  Attendee Registration
7:30 - 11:00  Exhibit Hall Open
8:15 - 8:30  Welcome and Opening Remarks: Kathie Joseph, GMGMA President 2017 – 2018

8:30 – 9:45  “Learn the Disco of each Personality!” Candy Whirley

10:00 – 10:15  Distinguished Service Award

10:30 – 11:30  “The New Era of the Patient Experience; Utilizing Social Media, Digital Practice Tools to Demonstrate the Talking Points, the Program covers both the right and wrong practices to the worst possible scenarios.

11:45 – 12:30  Lunch

12:30 – 1:30  Lunch

1:30 – 2:45  “MIPS, MACRA, APM’s: The latest with these Acronyms” Donna Cohen, RN, BSN, CCM, Alliant Health Solutions

- Overview of the Components of MIPS
- Quality Component and choosing the right Quality Measures
- Cost Component – Why it matters in 2018
- Explore Strategies to improve your cost measures


- The session addresses best practices to terminate an employee including the importance of performance reviews and improvement plans as well as progressive discipline. Using live vignettes familiar to all practice executives to demonstrate the talking points, the program covers both the right and wrong ways to dismiss an employee.

2:15 – 3:15  “Harassment Law 2.0: Lessons Learned from Poorly Behaved Celebrities” Sarah Daniels, Esq.

- Describe what the optimal RAF score is for you and your patients to achieve the most compliant
- Use the top valued HCCs and their corresponding ICD-codes
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3:15 – 4:30  New Member/First Time Attendee /Affiliate Chapter President Cocktail Reception

4:30 – 6:00  Silent Auction

6:00 – 7:00  Dinner and Disco Dance Fever Costume Contest!

7:00 – 11:00  Dinner and Disco Dance Fever Costume Contest!

TUESDAY, MAY 1, 2018
7:30 – 8:30  Continental Breakfast with Vendors
7:30 – 8:30  Exhibit Hall Open

8:30 – 9:45  “Working with Millennials: Generational Diversity” Tracy Spears

- Explore Strategies to improve your cost measures

9:45 – 10:15  Business Meeting

10:15 – 10:45  Break

10:45 – 11:45  “Thriving as an Independent Practice”, Janet Parham (CAAP)

- Thriving as an Independent Practice, focusing on how to keep your business going strong, while also maintaining a healthy lifestyle. The session will cover topics such as employee development, budgeting, and marketing strategies.

11:45 – 12:30  Lunch

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