INTERNATIONAL ASSOCIATION FOR INTELLIGENCE EDUCATION (IAFIE)

Ninth Annual Conference - “Expanding the Frontiers of Intelligence Education”

May 20-23, 2013

Location: Union Building East, The University of Texas at El Paso (UTEP)

Tentative Schedule

MONDAY, MAY 20, 2013

8:00 am - 4:00 pm  Registration
       Tomás Rivera Conference Center, 3rd Floor, Union Building

9:45 am - 10:00 am  Welcome!
       Joseph Gordon, IAFIE Chair
       Tomás Rivera Conference Center, 3rd Floor, Union Building

10:00 am - 10:45 am  IAFIE Annual Meeting
       Joseph Gordon, IAFIE Chair
       Tomás Rivera Conference Center, 3rd Floor, Union Building

10:45 am - 11:00 am  Break

11:00 am - 12:00 pm  Educational Practices Committee Meeting
       Michael Collier, Educational Practices Chair
       Jonathan Smith, Certification Sub-Committee Chair
       University Suite, 3rd Floor, Union Building

12:00 pm - 1:30 pm  Open Lunch - Cincinnati Entertainment District

1:30 pm - 3:00 pm  Afternoon Sessions

1.  Intelligence Community Centers for Academic Excellence (IC CAE)
       Tomás Rivera Conference Center, 3rd Floor, Union Building

       Moderator: Marilyn Peterson, Defense Intelligence Agency

       Mark Gorman, The University of Texas at El Paso
       Melissa Graves, University of Mississippi
       Ba-Shen Welch, Miles College, Alabama
       Tyler White, University of Nebraska at Lincoln
2. Ethical Challenges in Cybersecurity Education  
   University Suite, 3rd Floor, Union Building  

   Moderator: Andrew Singer, Naval Postgraduate School  

   Sandra Hansmann, University of Texas-Pan American  
   Cynthia Jones, University of Texas-Pan American  
   Joseph Voje, University of Texas-Pan American  
   Nicholas Weimer, University of Texas-Pan American  

3. Security Issues in the Asia-Pacific Region  
   Templeton Suite, 3rd Floor, Union Building  

   Moderator: David Jimenez, Penn State University  

   “Post-Mao China: An Examination of Strategy and Military Advancements”  
   Miguel Ibarra, The University of Texas at El Paso  

   “Risky Business: The Long Term Impact of the Obama Administration’s Pacific Pivot”  
   Jacob Wellman, University of New Mexico  

3:00 pm - 3:15 pm  Break  

3:15 pm - 4:15 pm  Introduction  
   Joseph Gordon, IAFIE Chair  

   Keynote Speaker  
   General (Retired) Sergiu Medar, President, SM World Solutions and the former Head of Romanian Military Intelligence  

   Topic: TBA  
   Tomás Rivera Conference Center, 3rd Floor, Union Building  

4:15 pm - 4:30 pm  Break  

4:30 pm - 6:00 pm  Late Afternoon/Early Evening Sessions  

4. Games as a Tool for Teaching  
   Tomás Rivera Conference Center, 3rd Floor, Union Building  

   Moderator: Mark Lowenthal, The Intelligence & Security Academy
“An Educational Board Game to Teach Rudiments of Intelligence in an Airport Context”
Arnaud Palisson, Aéroports de Montréal, Canada

“Gamification of Intelligence and Education”
Edna Reid, National Intelligence University

5. Special Programs and Other Educational Opportunities
University Suite, 3rd Floor, Union Building

Moderator: William Spracher, National Intelligence University

“An Evaluation of the UTPA Got Intelligence? Summer Program”
Sandra Hansmann, University of Texas-Pan American
Nicholas Weimer, University of Texas-Pan American

“Lessons Learned from Intelligence Internships from Three Midwest Universities”
Christopher Martin, Advanced Technical Intelligence Center

6. Critical Security Issues
Templeton Suite, 3rd Floor, Union Building

Moderator: Robert Smith, ProtectionMetrics LLC

“Red Teaming the Red Team: Utilizing Cyber Espionage to Combat Terrorism”
Gary Adkins, The University of Texas at El Paso

“The Threat of Domestic Biological Terrorism: Fact or Fiction?”
Stacy Langston, The University of Texas at El Paso

6:00 pm - 7:15 pm
Cocktail Reception
3rd Floor Foyer, Union Building

Hosts
IAFIE Board of Directors

7:15 pm -
Free Evening - Cincinnati Entertainment District

TUESDAY, MAY 21, 2013

7:00 am - 4:00 pm
Registration
Tomás Rivera Conference Center, 3rd Floor, Union Building
7:30 am - 7:45 am  Opening Remarks
Joseph Gordon, IAFIE Chair
Tomás Rivera Conference Center, 3rd Floor, Union Building

7:45 am - 9:15 am  Morning Sessions

7. Issues in Intelligence Studies
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: William Spracher, National Intelligence University

   “The Future of Intelligence Studies”
   Anthony Glees, University of Buckingham, UK

   “Ivory Tower or Mean Streets? The Role of Professional Experience in Faculty Qualifications for Intelligence Studies Courses and Programs”
   Jonathan Smith, Coastal Carolina University

   "Rethinking Secrecy"
   Mario Villareal, George Mason University and Tec de Monterrey, Mexico

8. Professional Issues: An International View
   University Suite, 3rd Floor, Union Building

   Moderator: Alan Breakspear, Independent Scholar

   “Talking Truth to Power for the Intelligence Professional: Feeling the Fear and Doing it Anyway!”
   Janine McGraddy, University of Otago, New Zealand

   “International Perspectives on the Discipline and the Professional”
   Brett Peppler, Australian Institute of Professional Intelligence Officers

9. Lessons from British Intelligence History
   Templeton Suite, 3rd Floor, Union Building

   Moderator: Larry Valero, The University of Texas at El Paso

   “HUMINT and Air Power: The British in Malaya”
   William Dean, U.S. Air Command and Staff College
“The British State and the Irish Rebellion of 1916: An Intelligence Failure or a Failure of Response?”
Geoffrey Sloan, University of Reading, UK

9:15 am - 9:30 am  Break

9:30 am - 11:00 am  Late Morning Sessions

10. Intelligence Interviewing and Interrogation
    Tomás Rivera Conference Center, 3rd Floor, Union Building

Moderator: Mark Lowenthal, The Intelligence & Security Academy

Steve Frelke, HUMINT Training - Joint Center of Excellence, Ft Huachuca, AZ
Steve Kleinman, The Soufan Group
Christian Meissner, The University of Texas at El Paso

11. Challenging Pedagogical Issues
    University Suite, 3rd Floor, Union Building

Moderator: Michael Collier, Eastern Kentucky University

“OSINT, New Technologies, and Education: Tackling Expanding Threats and Opportunities”
Libor Benes, Independent Scholar

“Evaluating Online Intelligence Courses”
Alexandra Luce, Justice Institute of British Columbia

“Strengthening Intelligence Education Curriculum with Information Processing and Knowledge Organization Competencies”
Yejun Wu, Louisiana State University

12. Issues in Border and Mexican Security
    Templeton Suite, 3rd Floor, Union Building

Moderator: David Jimenez, Penn State University

“Propaganda in Mexico’s Drug War”
America Guevara, ManTech International Corporation
“A National Security Threat: Mexican Transnational Criminal Organizations and the U.S. Street Nexus”
Jose Jimenez, The University of Texas at El Paso

Brandon Sanders, James Madison University

11:00 am - 11:15 am Break

11:15 am - 12:15 pm Special Conference Session

“Advancing the Intelligence Profession: Cultivating and Leveraging Military Education and Training”
Michele Spires, Military Programs, American Council on Education
Tomás Rivera Conference Center, 3rd Floor, Union Building

12:15 pm - 12:30 pm Break

12:30 pm - 1:30 pm Lunch
Tomás Rivera Conference Center, 3rd Floor, Union Building

Introduction
Joseph Gordon, IAFIE Chair

Special Announcement: Bosnia, Intelligence, and the Clinton Presidency
Timothy Walton, James Madison University

Welcome to UTEP!
Diana Natalicio, President, The University of Texas at El Paso

Keynote Speaker
The Honorable Caryn Wagner, former Undersecretary for Intelligence and Analysis, U.S. Department of Homeland Security

Topic: “Unfinished Business from the Intelligence Reform and Terrorism Prevention Act of 2004”
Tomás Rivera Conference Center, 3rd Floor, Union Building

1:30 pm - 1:45 pm Break
1:45 pm - 3:15 pm  Afternoon Sessions

13. Authors’ Roundtable
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: William Spracher, National Intelligence University

   "Intelligence: The Unseen Instrument of Governance," chapter in Governance and Security as a Unitary Concept (Rippon & Kemp, eds.)
   Alan Breakspear, Independent Scholar

   De l’espionnage au renseignement
   Frank Bulinge, Institut Supérieur du Commerce, Paris School of Management

   Intelligence and Government in Britain and the United States (2 vols.)
   Philip Davies, Brunel University, UK (Proxy - Alan Breakspear)

   The Lockwood Analytical Method for Prediction (LAMP): Theory and Practice
   Jonathan Lockwood, Lockwood Research Associates

   Harry Nimon, Henley-Putnam University

   Analytic Writing Guide
   Randolph Pherson, Pherson Associates

   Manuale D’Intelligence
   Antonella Colonna Vilasi, Research Center on Intelligence, Italy

14. Security Threats to Higher Education
   University Suite, 3rd Floor, Union Building

   Moderator: Marilyn Peterson, Defense Intelligence Agency

   Jake Alder, Federal Bureau of Investigation, El Paso Field Office
   Kimberly Carrillo, Federal Bureau of Investigation, El Paso Field Office

15. Innovation and Curriculum Development
   University Suite, 3rd Floor, Union Building

   Moderator: Robert Smith, ProtectionMetrics LLC
“Building an Intelligence Education Program at Marymount University Course-by-Course”
William Costanza, Marymount University

“Innovation in the Classroom: The JMU Experience—So Far”
Timothy Walton, James Madison University

3:15 pm - 3:30 pm Break

3:30 pm - 4:30 pm Introduction
Joseph Gordon, IAFIE Chair

Keynote Speaker
Brigadier General (Retired) Scott Bethel
Former Vice Commander, U.S. Air Force Intelligence, Surveillance, and Reconnaissance Agency

Tomás Rivera Conference Center, 3rd Floor, Union Building

4:30 pm - 4:45 pm Break

4:45 pm - 6:15 pm Early Evening Sessions

16. Critical Thinking and Intelligence Analysis: A Roundtable
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: Michael Collier, Eastern Kentucky University

   Joseph Gordon, National Intelligence University
   Randolph Pherson, Pherson Associates
   John Pyrik, Privy Council Office, Canada

17. Analytic and Prediction Problems
   University Suite, 3rd Floor, Union Building

   Moderator: Andrew Singer, Naval Postgraduate School

   “Dealing with the ‘Analytic Deficit’ in the Age of Big Data”
   Scott Ainslie, IBM Australia

   “Automated Trading in Prediction Markets”
   Anamaria Berea, George Mason University
18. Lessons from History
   Templeton Suite, 3rd Floor, Union Building

   Moderator: Larry Valero, The University of Texas at El Paso

   “Intelligence Analysis and the Bureau: The Evolution of Analysis and the Analyst Position in the FBI, 1908-2013”
   John Fox, Federal Bureau of Investigation

   “How We Found the Missiles 50 Years Ago”
   David Keithly, Joint Forces Staff College

   “Bearing Silent Witness: A Grandfather’s Secret Attestation to German War Crimes in Occupied France”
   McKay Smith, George Mason University School of Law

6:15 pm - Free Evening - Cincinnati Entertainment District

WEDNESDAY, MAY 22, 2013

8:00 am - 4:00 pm Registration
   Tomás Rivera Conference Center, 3rd Floor, Union Building

8:45 am - 9:00 am Opening Remarks
   Joseph Gordon, IAFIE Chair
   Tomás Rivera Conference Center, 3rd Floor, Union Building

9:00 am - 10:30 am Morning Sessions

19. Teaching Denial and Deception
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: Robert Smith, ProtectionMetrics LLC

   William Drohan, American Military University
   Nikolas Gardner, Royal Military College of Canada
   William Parquette, Office of the Director of National Intelligence
   Eric Shoemaker, American Military University

20. Fusion Centers: Issues and Challenges
   University Suite, 3rd Floor, Union Building
Moderator: Mark Lowenthal, The Intelligence & Security Academy

“The Texas Intelligence Enterprise: Implementing a Common Analyst Training Program”
Andrew Mellon, Texas Department of Public Safety
Wayne Mullins, Texas State University

“Enhancing the Quality of Analysis in Fusion Centers”
Katherine Pherson, Pherson Associates
Roy Sullivan, Pherson Associates

“The Mission and Operation of the MATRIX - El Paso Fusion Center”
Nicholas Emerick, El Paso Police Department
Gregory Furr, El Paso Police Department

21. Financial Intelligence and Risk Analysis
   Templeton Suite, 3rd Floor, Union Building

   Moderator: Marilyn Peterson, Defense Intelligence Agency

   “Red Flags and Black Markets: Trends in Money Laundering and the Global Banking Response”
   Barry Peterson, Wells Fargo Bank - Global Financial Institutions

   “Correspondent Banking Risks”
   Susan Rico, Wells Fargo Bank - Global Financial Institutions

   “The Application of Structured Analytic Techniques to Financial Institutions' Anti-Money Laundering Programs”
   Lesley Rockwell, Citibank

10:30 am - 10:45 am   Break

10:45 am - 12:15 pm   Late Morning Sessions

22. Security along the U.S.-Mexico Border: A Roundtable Discussion
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: Michael Smith, Vice Provost, The University of Texas at El Paso

   Joseph Arabit, Special Agent in Charge, Drug Enforcement Administration, El Paso Division
   Ian Brownlee, Consul General, U.S. Consulate, Juarez, Mexico
Timothy Jennings, Director, El Paso Intelligence Center
Mark Morgan, Special Agent in Charge, Federal Bureau of Investigation, El Paso Field Office
Representative from Joint Task Force-North (Invited)

12:15 pm - 12:30 pm  Break

12:30 pm - 1:45 pm  Lunch
Tomás Rivera Conference Center, 3rd Floor, Union Building

Introduction
Joseph Gordon, IAFIE Chair

Special Announcement: *Encyclopedia of U.S. Intelligence* (Taylor & Francis Group)
David Keithly, Joint Forces Staff College

2013 IAFIE Outstanding Instructor Award
Presented to Matthew Crosston, Bellevue University

Greetings from the Dean!
Patricia Witherspoon, Dean of the College of Liberal Arts, The University of Texas at El Paso

Keynote Speaker
Ambassador Robert Hutchings, Dean of the Lyndon Baines Johnson School of Public Affairs, The University of Texas at Austin and former Chairman of the National Intelligence Council

Tomás Rivera Conference Center, 3rd Floor, Union Building

1:45 pm - 2:00 pm  Break

2:00 pm - 3:30 pm  Afternoon Sessions

23. Hard Problems: Knowledge Diffusion and Ethics
Tomás Rivera Conference Center, 3rd Floor, Union Building

Moderator: Andrew Singer, Naval Postgraduate School

"Spooks in the Machine: The Ethics and Legality of Training Intelligence Officers for Cyber Espionage"
Aaron Brantly, National Democratic Institute for International Affairs
“Occam's Follies: Real and Imagined Biases Facing Intelligence Studies”
Matthew Crosston, Bellevue University

24. Teaching Criminal and Financial Intelligence
University Suite, 3rd Floor, Union Building

Moderator: Marilyn Peterson, Defense Intelligence Agency

“The Method to our Madness,’ aka Learning by Doing in a Criminal Intelligence Course”
John Andrews, Florida State University Panama City
Dale Nute, Florida State University Panama City

“Financial Intelligence: Future Uses and Teaching Methods”
Dennis Lormel, DML Associates
Anne Walton, Analysts Compass

25. Critical Thinking and Methodology
Templeton Suite, 3rd Floor, Union Building

Moderator: Michael Collier, Eastern Kentucky University

“Real Case Analysis Methods: Ongoing Experimentation with Students”
Pierre Memheld, Political Sciences School, Aix en Provence, France

“The Five Habits of the Master Thinker”
Randolph Pherson, Pherson Associates

“A Portable/Practical Comparative Case Study Methodology for Intelligence Practitioners”
Jose Mora Torres, American Military University

3:30 pm - 3:45 pm  Break

3:45 pm - 4:45 pm  Introduction
Joseph Gordon, IAFIE Chair

Keynote Speaker
Major-General (Retired) John Adams, former Chief of the Communications Security Establishment Canada

Topic: “Cyber Security and Cyber Aggression”
Tomás Rivera Conference Center, 3rd Floor, Union Building
4:45 pm - 5:00 pm  Break

5:00 pm - 6:30 pm  Early Evening Sessions

26. Organizational Transformation and Reform  
Tomás Rivera Conference Center, 3rd Floor, Union Building

Moderator: Alan Breakspear, Independent Scholar

“The Spring of the French Intelligence Community”  
Franck Bulinge, Institut Supérieur du Commerce, Paris School of Management

“Cultural Evolution in Intelligence Reform”  
Satgin Hamrah, Boston University

Tamir Libel, University College Dublin

Sara McGuire, McMaster University, Canada

27. Integrating Alternative Intelligence Methodologies in Intelligence Education  
University Suite, 3rd Floor, Union Building

Moderator: Michael Collier, Eastern Kentucky University

Jason Anderson, American Military University  
Nicole Burtchett, American Military University  
Joseph Campos, American Military University  
Joseph DiRenzo, American Military University  
Elena Mastors, American Military University

28. Perspectives on Intelligence Education and Training  
Templeton Suite, 3rd Floor, Union Building

Moderator: Timothy Walton, James Madison University

“Intelligence, Education, and Service: An Overview of Angelo State University’s Intelligence Degree Programs”  
John Blumentritt, Angelo State University  
John Dailey, Angelo State University  
Robert Ehlers, Angelo State University
“Training Intelligence Analysts for the Future: The Dutch Approach”
Bob de Graaff, Utrecht University, The Netherlands

“Building an Intelligence Studies Program”
Robert Heibel, Mercyhurst University

6:45 pm – 8:00 pm            Cocktail Reception
Centennial Museum and Chihuahuan Desert Gardens

THURSDAY, MAY 23, 2013

8:00 am - 10:30 pm            Registration
Tomás Rivera Conference Center, 3rd Floor, Union Building

8:30 am - 8:45 am            Closing Remarks and Thank You!
Joseph Gordon, IAFIE Chair
Tomás Rivera Conference Center, 3rd Floor, Union Building

8:45 am - 10:15 am            Morning Sessions

29. Human Cognition, Mindsets, and Philosophy
   Tomás Rivera Conference Center, 3rd Floor, Union Building

   Moderator: Larry Valero, The University of Texas at El Paso

   “Neurological Causes of Fixed Mindsets”
   Michael Axel, Independent Scholar

   “The Role of Neuro-Psychological Studies in Intelligence Education”
   Harry Nimon, Henley-Putnam University

   “On Boyd’s Dialectical Engine”
   Sorin-Gabriel Sebe, Bucharest University, Romania

30. Special Pedagogical Issues
    University Suite, 3rd Floor, Union Building

    Moderator: Robert Smith, ProtectionMetrics LLC

    “Teaching the Intelligence Process in Other Disciplines Using the Killing of Bin Laden as a Case Study”
    Keith Cozine, St. John’s University
“Teaching about ‘Area 51’? How to Cover Secret Government Technology and Capabilities in Intelligence Studies Courses”
Armin Krishnan, The University of Texas at El Paso

31. Women and International Security
Templeton Suite, 3rd Floor, Union Building

Moderator: Mark Lowenthal, The Intelligence & Security Academy

“Targeting a Female Audience: American Muslim Women’s Perceptions of al Qaeda Propaganda”
Esther Solis Al-Tabaa, The University of Texas at El Paso

“The Evolving Role of Women in Mexican Drug Cartels”
Linda Mais, The University of Texas at El Paso

10:15 am - 10:30 am  Break

10:30 am - 11:30 am  Introduction
Joseph Gordon, IAFIE Chair

Keynote Speaker
Brigadier General Linda Urrutia-Varhall, USAF
Director of Intelligence (J-2), United States Southern Command

Topic “Retooling Defense Intelligence for the New National Security Threats”
Tomás Rivera Conference Center, 3rd Floor, Union Building

11:30 am - 1:00 pm  Open Lunch - Cincinnati Entertainment District

1:00 pm - 2:00 pm  Introduction
Joseph Gordon, IAFIE Chair

The Honorable Alan Bersin, Assistant Secretary of International Affairs and Chief Diplomatic Officer for the U.S. Department of Homeland Security

Topic “Law Enforcement Intelligence: The Need for Transformation”
Tomás Rivera Conference Center, 3rd Floor, Union Building

2:00 pm - 2:15 pm  Break

2:15 pm - 3:45 pm  Afternoon Sessions
32. Game Theory for Risk-Based Randomization in Security: Methods and Applications
   University Suite, 3rd Floor, Union Building

   Moderator: Andrew Singer, Naval Postgraduate School

   Eric Gutierrez, The University of Texas at El Paso
   Towhidul Islam, The University of Texas at El Paso
   Christopher Kiekintveld, The University of Texas at El Paso
   Oscar Veliz, The University of Texas at El Paso

33. Security Issues in Africa and the Middle and Near East
   University Suite, 3rd Floor, Union Building

   Moderator: Timothy Walton, James Madison University

   “City of Gold, City of Slaves: Slavery in Dubai”
   Nicolas Cooper, University of New Mexico

   “The Emerging Security Threat in Africa: The Role of Intelligence”
   Sunday Ogunlana, West Africa Network for Peace and Security

   “Is Iran an Offensive Realist or a Defensive Realist? A Theoretical Reflection on Iranian
   Motives for Creating Instability”
   Rusty Trevino, University of New Mexico

34. Operational Issues and Concerns
   Templeton Suite, 3rd Floor, Union Building

   Moderator: Alan Breakspear, Independent Scholar

   “Peacekeeping Intelligence”
   Tiziano Diamante, Security Branch, Defense General Staff Headquarters, Italy

   “Multilateral Intelligence Collaboration and Intelligence Oversight”
   Janine McGruddy, University of Otago, New Zealand

3:45 pm - 4:00 pm Break

4:00 pm - 5:00 pm IAFIE Business Meeting
   IAFIE Board of Directors
   Open to all IAFIE Members
   Templeton Suite, 3rd Floor, Union Building
5:00 pm - END OF CONFERENCE