# IAHSS Strategic Plan 2017 - 2022

## Sphere of Influence

**Expand the influence of IAHSS within the healthcare industry to promote and support a secure and safe healthcare environment.**

<table>
<thead>
<tr>
<th>2017 goals</th>
<th>2-5 year goals</th>
</tr>
</thead>
</table>
| • Ensure that IAHSS chapters consistently implement and take steps to comply with the IAHSS chapter standards defined in 2016.  
• Enhance the Affiliations Council with a new charter and plan that prioritizes quality speaking engagements and knowledge sharing.  
• Develop a charter and plan for international activities and involvement outside of North America. | • Achieve 100% compliance of active IAHSS chapters adhering to IAHSS chapter standards.  
• Increase the number of chapter events by 30% over 2016.  
• Develop an advisory group of Healthcare executives (i.e. CEOs, CNOs, VPs) to guide the direction, education and training of IAHSS members.  
• Create a charter and plan for international expansion, including the development of chapters, outside of North America. |

## Brand Awareness

**Position IAHSS as the trusted authority on healthcare security and safety.**

<table>
<thead>
<tr>
<th>2017 goals</th>
<th>2-5 year goals</th>
</tr>
</thead>
</table>
| • Increase the number of IAHSS Professional members by 5% over 2016.  
• Increase social media activity and reach by 25% over 2016. | • Receive 3 times the nominations for Foundation Awards as received in 2016. |

## Education

**Provide new delivery channels for knowledge transfer and refocus content on future needs of healthcare security and safety.**

<table>
<thead>
<tr>
<th>2017 goals</th>
<th>2-5 year goals</th>
</tr>
</thead>
</table>
| • Develop an eLearning course to replace the current Advanced and Supervisor training manuals.  
• Develop and begin implementation of a strategic plan for the 50th anniversary Annual Conference & Exhibition in Chicago in 2018 that includes incorporation of affiliated organizations, enhanced marketing and exceptional keynote speakers.  
• Define and standardize the initial set of data to be used to create the healthcare security industry data center. | • Develop and launch a healthcare security industry data center to collect and disseminate data and research pertinent to healthcare security and safety.  
• Achieve accreditation of the CHPA.  
• Conduct 20 “roadshow” events for chapters that package the same topics, speakers and sponsors for a local event that can be implemented at multiple chapters  
• Develop and launch 3-4 additional eLearning courses including a course to replace the Basic manual. |