Helping IAYT Thrive is Worth the Effort
John Kepner, Executive Director

As a 501(c) (3) nonprofit organization, contributions to IAYT are tax deductible as allowed by law.

IAYT is currently 3,400 international members strong, with many accomplishments to be proud of, all primarily supported by dues and the generous support of its members. Many long-term efforts continue to propel our field forward. We are modestly self-supporting in current activities, but limited in our ability to fund new responsibilities and opportunities to support our field. Now we would like to invite our members to help support our key new priorities.

Your support makes a difference. For example, the two charter sponsors (Paul Copeland of Healing Pathways Medical Clinic and Göran Boll of the Medical Yoga Institute of Sweden) of the Symposium on Yoga Research (SYR) in 2010 enabled us to launch the first academic yoga research conference in the West. The striking success of that symposium turned out to be landmark event for our field and now has become a key pillar of our mission and our international reputation.

Kripalu’s Institute for Extraordinary Living has subsequently become a major supporter of SYR. New for 2014, the Kaivalyadhama Yoga Institute of Lonolva, India, has pledged multi-year travel support for budding researchers to SYR.

Selected New Accomplishments in 2013

• We developed the process and published the application for IAYT Accredited Yoga Therapy Training Programs that meet the new “Educational Standards for the Training of Yoga Therapists.” This work was supported by over 100 IAYT member schools and the 6 charter members of the IAYT Accreditation Committee.
• We published a special issue of the International Journal of Yoga Therapy for the back to back SYR and SYTAR conferences in June.
• We are launching a new website using professional association management software.

Key Priorities for 2014

• Conference scholarships and travel support for international presenters. We aspire to support at least one presenter from outside of North America at each conference.
• Start-up support for implementing a credentialing process for individual yoga therapists, including software and administration. Once implemented, we anticipate that credentialing individuals will be self-supporting. Standards, accreditation and credentialing are key new pillars of our work.
• Increased support for IAYT publications, including manuscript management software and the means to increase publication of the International Journal of Yoga Therapy to two issues per year.
• Increased support for the IAYT’s website, including financial support for a website editor. In addition, we have a goal to expand the professional reference material by integrating
articles from *Yoga Therapy Today* into a searchable database, as well as, in general, provide more timely content updates.

**How you can help**
- Donate to IAYT’s general fund
- Make a donation specifically in support of one of the IAYT priorities listed above
- Become a Patron Member ($1,008 — with a 5 year membership)
- Sponsor a conference
- Attend SYTAR, IAYT’s membership conference or SYR, IAYT’s research conference
- Advertise in IAYT publications
- Tell a friend about the benefits of IAYT membership

**Major Supporters to Date for 2013**
- Kripalu Institute for Extraordinary Living (multi-year support for SYR)
- Healing Pathways Medical Clinic (new, multi-year general support)
- Medical Yoga Institute of Sweden (new, multi-year general support)

To learn more about donation and sponsorship opportunities, contact John Kepner, IAYT’s Executive Director, *jkepner@iayt.org*