ICA Organizational Communication Division, Business Meeting Minutes
Boston, 27 May 2011

Introduction of Officers and Approval of Minutes
Janet Fulk welcomed members. Janet then introduced the new officers: Chair: Janet Fulk (USC Annenberg); Vice-Chair: Ted Zorn (U of Waikato); Incoming Secretary: Boris Brummans (U de Montréal); Outgoing Secretary: Shiv Ganesh (U of Waikato); Past Chair: Dennis Mumby (UNC Chapel Hill). Janet asked members to read the 2010 OCD Business meeting minutes, indicated one budget modification (drinks), and asked for approval. The motion was made and approved verbally. All members said “aye.”

Conference Statistics
Fulk discussed paper submissions for the 2011 conference. She mentioned a 30% increase of ICA paper submissions. There were 139 paper submissions to the division (85 last year) and 15 panel submissions (2 last year). There were 46 paper readers (36 last year). In total, 65 papers and 6 panels were accepted (including 1 panel in virtual conference), yielding a 51% acceptance rate (59% last year). ICA allocated 18 paper and panel session slots. Hence, 12 paper sessions and 6 panels were programmed (including 1 virtual panel). ICA allocated 11 slots for interactive poster sessions and all slots were used. Fulk asked whether people wanted more panels with 5 papers and no respondent. No one in the audience reacted to this.

Fulk talked about the virtual conference, chaired by Kirsten A. Foot (U of Washington) and entitled “Theorizing Tensions as Analytical Foci for Understanding Organizing.” The following papers were included: “From Conversations to Structures: The Material Social Life of Documents in Organizational Communication” (Brittany Fiore-Silfvast, U. of Washington; Gina Neff, U of Washington; Carrie Sturts Dossick, U of Washington); “Occupational Stereotypes and Intercultural Interaction in Global Organizations” (Paul Leonardi, Northwestern U); “Contradictions, Transitions, and Organizing Processes: An Activity Theory Perspective” (Kirsten A. Foot, U of Washington; Carole Groeleau, U de Montreal); “Contradictions Within Information Architecture and Interaction Design: How Systemic Contradictions Influence Local Practice” (Adrienne L. Massanari, Loyola U Chicago). Fulk asked for feedback about the virtual conference. Not many people had logged on to the virtual conference. Paul Leonardi (Northwestern U) mentioned the lack of organization and insufficient clarity about what to do. Apparently some people were not able to log on. Fulk mentioned that the virtual conference will continue next year and thanked this year’s panelists.

Ted Zorn (U of Waikato) discussed the theme of the 2011 OCD Doctoral preconference, which was: “Developing a Meaningful Career in Organizational Communication Studies.” There were 22 registrations. Facilitators were Joann Keyton and Ted Zorn. Participating faculty were: Janet Fulk, Shiv Ganesh, Loril Gossett, Michele Jackson, Guowei Jian, Dennis Mumby, Pat Parker, Keri Stephens, and Bart van den Hooff. Only 12 people appeared. Perhaps faculty were counted among the 22 people who registered. Zorn thanked participants and indicated that he did not know why the attendance was so low, even though they actively promoted the preconference. Zorn encouraged people to reflect on the low attendance, and then mentioned possible topics that participating students brought up, such as using technology and research, work-life balance, and working outside the USA.

Fulk thanked all the 2011 conference paper readers and mentioned that reviewers and other people contributing their service to the OCD (e.g., webmaster) would get 1 free drink.

Presentation of Division Awards
Shiv Ganesh discussed the nomination procedures for the Redding award: 10-15 submissions generally, anonymous reviews. This year, there was a clear winner. The Redding award committee was composed of Shiv Ganesh (U of Waikato, Coordinator), Jennifer Gibbs (Rutgers U), Tim Kuhn (U of Colorado), Karen Myers (U of California, Santa Barbara) who served as readers. 9 dissertations were submitted. Ganesh thanked the judges and read out the citation (written by Gibbs) for the winner who was Matthew Scott Weber, Rutgers U, “Media Reinvented: The Transformation of News in a Networked Society,” advisor: Peter Monge, USC Annenberg. This was Monge’s 5th award. Fulk thanked the committee for their hard work.

Dennis Mumby (UNC Chapel Hill) discussed the history of the Fred Jablin outstanding member award, read the citation for the winner, and announced the winner who was Patricia Riley (USC Annenberg). Fulk congratulated the
winner and thanked the committee, constituted by Dennis Mumby and Cynthia Stohl, the two previous chairs of the division.


Reports
Fulk reported on the ICA board meeting: Elisa Cohen (U of Kentucky) will be the new Communication Yearbook editor. Thomas Hanitzsch (Ludwig-Maximilians-Universität München, Germany) will be the new editor of Communication Theory. The board also approved new ICA Fellows: Patrice M. Buzzanell (Purdue U); James Dillard (Penn State U); Janet Fulk (USC Annenberg); Ronald E. Rice (U of California, Santa Barbara); Cynthia Stohl (U of California, Santa Barbara); K. “Vish” Viswanath (Harvard U). Fulk mentioned ICA-wide limit of 5 papers/panels cap next year and reiterated that the OCD has a cap of 3. She explained that one of the OCD sessions at the 2012 conference will be an extended session (i.e., 2.5 hours). Fulk talked about the Task Force on Greening to reduce paper and explained the choice between the free online program, print version, or USB drive version. She announced the candidates for President Elect-Select: François Heinderyckx (U Libre de Bruxelles, Belgium); Dafna Lemish (Southern Illinois U). She also named the At-Large Member Candidates (e.g., Hassan Abu Bakar) and Student Moard Member candidates. Finally, ICA venues until 2016 were announced: 2012: Phoenix, 2013: London, 2014: Seattle, 2015: Puerto Rico, and 2016: Fukuoka, Japan (hotel rates still high, but price is still being negotiated); Gold Coast/Brisbane, Australia; Shanghai, China (Internet censorship + high room costs). Auckland, New Zealand (not possible due to earthquake). Fulk also announced two regional conferences, one in Lille, France and another in Santiago, Chile.

Fulk discussed the division finances. The 2011 budget was: $3329 (incl. $1083 carryover from 2010; new funds: $1746; one-time gift: $500). Our expenses were: $2670 (reception: $1620; awards: $250; travel grants: $400; faculty registration for doctoral consortium: $400). The balance is $659. She explained that the Redding endowment funds were moved from a CD to the ICA investment portfolio, yielding a 4.3% growth.

Fulk discussed membership levels. Division membership currently stands at 585 (USA: 348 (59%); Canada: 26; Germany: 24; Australia: 20; The Netherlands: 19; 45 other countries). She asked whether we should we organize a committee to increase membership? No one in the audience reacted to this. Our division is currently the 5th largest of ICA’s 25 divisions and interest groups (Mass Comm: 1143; CAT: 886; Pol Comm: 739; Jour Studies: 587).

Nominations
Gail Fairhurst (U of Cincinnati) mentioned the members of the 2011 nominating committee: Gail Fairhurst (Chair), Noshir Contractor (Northwestern U) and Marlene Marchiori (U Estadual de Londrina). She then explained the procedures and announced the nominees for Vice-Chair: Craig R. Scott (Rutgers U) and Stacy L. Connaughton
Ganesh explained that the 2011 paper reader nominating committee consisted of Shiv Ganesh (Chair), Michelle Jackson, Matt Koschmann, and Paul Leonard, and thanked them. The reviewer slate, solicited by the committee for 2012 was presented and included the following people: Myra Watkins Allen (U of Arkansas, USA); Hassan Abu Bakar (U Utara, Malaysia); Brenda Berkelaar (U of Texas Austin, USA); Joshua Barbour (Texas A&M U, USA); David Carlone (UNC-Greensboro, USA); Ling Chen (Hong Kong Baptist U, Hong Kong); Lars Thoger Christensen (U of Southern Denmark, Denmark); Maria Dixon (Southern Methodist U, USA); Beth Eschenfelder (U of Tampa, USA); Christina Frydensborg (Copenhagen Business School, Denmark); John Garner (Pepperdine U, USA); Jennifer Gibbs (Rutgers U, USA); Rebecca Gill (Texas A&M U, USA); Gregor Halff (Singapore Management U, Singapore); Michelle Heatley (U of Queensland, Australia); Alison Henderson (U of Waikato, New Zealand); Renee Houston (U of Puget Sound, USA); Meikuan Huang (CSU Stainlaus, USA); Guowei Jian (Cleveland State U, USA); Catrin Johanssen (Mid Sweden U, Sweden); Kerk Kee, (Chapman U, USA); Lorraine Kisselburgh (Purdue U, USA); Nicole Laster (U of Waikato, New Zealand); Shawn Long (UNC-Charlotte, USA); John McClellan (Boise State U, USA); Debashish Munshi (U of Waikato, USA); Yusof Norhafeza (U of Utara, Malaysia); Jorge Peña (U of Texas at Austin, USA); Anne Rogerson (U of Wollongong, Australia); Patty Sias (Washington State U, USA); Mary Simpson (Uof Waikato, New Zealand); Marianne Sison (Royal Melbourne Institute of Technology, Australia); Godfrey Steele (U of West Indies, Trinidad); Keri Stephens (U of Texas, Austin, USA); Chunke Su (U of Texas at Arlington, USA); Binod Sundarajan (Dalhousie U, Canada); Bart Van den Hoof (Vrije Universiteit, Amsterdam, Netherlands); Mark van Vuuren (U of Twente, Netherlands); Jocelyn Williams (Unitec New Zealand, New Zealand); Matthew Scott Weber (Rutgers U, USA); Heather Zoller (U of Cincinatti, USA). Ganesh explained that about 45% of the reviewers were non-US. Nominations and self-nominations were then solicited from the floor. They included: Consuelo Vasquez (Université de Montréal à Québec, Canada); David Novak (Erasmus University, Netherlands); Lissette Marroquin (U of Costa Rica). Ganesh asked for a motion to close nominations. All members approved.

New Business
Zorn discussed the Task Force to Review the OCD By-Laws, consisting of the Vice-Chair, Chair, Secretary, and Hassan Abu Bakar (U Utara Malaysia). Zorn explained the reasons for changes and informed attendees that the changes required an affirmative vote of two thirds of the responding active members of the division, voting on a mail ballot. Zorn asked for a motion to start working on the proposition of changes and no one raised objections. Zorn explained the following procedure: Email will be sent via the OCD listserv directing members to By-Laws and asking them to propose changes. Bakar will take a look at the By-Laws of other ICA divisions to determine “best practices.” Input from members plus Task Force’s input will yield a list of proposed changes. This list will be communicated to members via the OCD listserv. Michelle Jackson (U of Colorado, Boulder) asked about subscription to the listserv and inquired whether all members are automatically put on it. Ganesh explained that they were put on the listserv automatically but that they can decide to get off it. Jackson expressed concerns about not receiving messages from the listserv. Linda Putnam asked how long ago the By-Laws had been changed. Zorn expected that this had been in 2001.

Steve Corman (Arizona State U) stated that there was an archive of the Fred Jablin award winners. Mumby thanked Corman for providing this information. Mumby discussed the renaming of the Jablin “Outstanding Member” Award and proposed: “Fredric M. Jablin Award for Outstanding Contributions to Organizational Communication.” The motion was made and approved verbally. All members said “aye.” It was also proposed that the award was renamed retrospectively, hence allowing past recipients to change the name of the award on their CVs. Craig Scott asked whether you need to be an OCD member to win the award and was told yes.

2012 Conference
Cynthia Stohl arrived and talked about the 2012 conference in Phoenix, a controversial place. She mentioned that it is an easy city for a conference. It has a light rail transit system throughout the city. The conference hotel is brand new, hard-wired, etc. The conference will be held inside the hotel. The conference theme will be: “Communication and Community.” Next year, division Chairs will be asked to select the top 2 theme papers within their divisions. Top theme papers across divisions will then be selected and they will receive an award. Stohl mentioned that she is trying to set up interesting speakers and involvement of local NGOs. She talked about pre- and post-conferences.
Possibility of post-conferences on Monday afternoon, for example on professional socialization. Zorn asked more information about the extended sessions. Stohl explained that each division will be given one 2.5 hour slot and can organize this slot in whichever way they like. Zorn will be the 2012 OCD conference planner. Stohl emphasized the importance of spending the annual divisional budget provided by ICA, since some divisions are not using all of the money.

Fulk asked for suggestions about the 2012 preconference. Contractor asked about junior faculty preconference. Anita James (Ohio U) suggested a preconference that included an organized service project opportunity and then a reflection on its implications for organizational communication. Fulk asked attendees to send her more suggestions via email.

Zorn talked about the Phoenix conference. Currently, individuals are allowed to submit a maximum of 3 papers, but does this include panel submissions? Zorn proposed to clarify this policy and allow 3 paper and/or panel submissions. Putnam asked about the ICA-wide limit of 5 paper/panel submissions. Stohl replied, explaining that the ICA-wide limit of 5 papers had been approved. Ganesh asked about the logic of this limit. Zorn suggested that it boils down to a question of equity, making slots available to more participants. No objections were made to Zorn’s clarification of the policy. Zorn informed attendees that the call for papers for the 2012 conference will encourage panel submissions that include authors from multiple institutions and/or multiple countries.

Zorn talked about reception costs. Corman organized an off-site reception in Dresden, Germany. Zorn asked whether people were open to this for the Phoenix conference? Corman said he would help with finding the venue. No objections were raised against the proposal. Anita James mentioned that NCA receptions are often held off-site, better attended, and regarded as more enjoyable.

Zorn asked for suggestions regarding the extended sessions. No suggestions were provided. Zorn asked about other things members would like to see at next year’s conference. No suggestions were provided.

Division Member Announcements
Vernon Miller (Michigan State U) noted that people at the MCQ breakfast had talked about ways to let people know more quickly about what is coming out in MCQ and asked whether the OCD listserv could be used for this. James Barker (Dalhousie U) explained the value of pushing out information via the listserv. Fulk mentioned that it is important to see how the listserv links up with ICA, since Jackson and others did not receive messages. François Cooren (U de Montréal) talked about the bi-lingual Lille conference in France and encouraged people to submit something. Daniel Robichaud (U de Montréal) talked about a special issue of Sciences de société and distributed a call for papers. Peter Monge (USC Annenberg) mentioned a special issue of the International Journal of Communication on network theory, including a keynote address by Bruno Latour on Actor-Network Theory. Fairhurst talked about the new incoming Human Relations editor and encouraged OCD members to submit manuscripts. Cooren talked about the upcoming Process Symposium in Greece. He encouraged people to submit papers. Stohl talked about the ICA virtual conference and asked people to fill out the survey so that valuable feedback can be collected. Fulk encouraged members to go to the ICA Presidential Address and Awards Ceremony.

Adjourn for Division Reception
Fulk thanked Scott D’Urso (Marquette U) for his work as Division Webmaster, Jenn Dearing Davis (UT Austin) for maintaining the Division Listserv, and Stephanie Dailey (UT Austin) for taking on the Division Listserv coordinator role in 2011. After this, she gave special thanks to Dennis Mumby, Past Chair of the Division, and to Shiv Ganesh, Outgoing Division Secretary. Both were offered a plaque. Fulk then asked for a motion to adjourn, which was seconded. The meeting was duly adjourned.