Highlights of ICA 2010 Conference in Singapore
Francois Cooren, U de Montreal

This is the final countdown before the beginning of the 2010 ICA conference on 22 June 2010. Everything has been organized to make this event a memorable and enriching experience and we hope that you will enjoy your stay with us in the vibrant city of Singapore. This year's conference theme, as you know, is "Matters of Communication: Political, Cultural, and Technological Challenges," a theme that was meant to invite scholars and researchers to think about communication as the nexus where the material and immaterial dimensions of our world meet with each other. The theme programming will comprise seven theme sessions and one cross unit panel, all of which will address various aspects of this im/material character of communication.

Regarding our plenary sessions, let me remind you that Hans Ulrich Gumbrecht (Stanford U, USA) will be our first speaker with his opening plenary session scheduled on Tuesday evening. His keynote is titled "Infinite Availability: About Hyper-Communication [and Old Age]." The second speaker, whose talk is scheduled on Wednesday, is Ien Ang (U of Western Sydney, Australia). She will make a presentation, cosponsored by AMIC (the Asian Media Information and Communication Center, located in Singapore) and ICA, titled "The Transnational Communication of 'Racism': Migration, Media, and the Shaping of International Relations." Our third speaker, ICA president Barbie Zelizer (U of Pennsylvania, USA), will present the ICA presidential address, which is scheduled on Friday evening. Her presentation is titled "Journalism in the Service of Communication."

Finally, the Singapore conference will end on Saturday with a closing plenary titled "New Media and Its Impact on Censorship" with three keynote speakers: Peng Hwa Ang (Nanyang Technological U, Singapore), Joseph Chan (Chinese U of Hong Kong, Hong Kong) and Josephine Ho (National Central U, Taiwan).
In addition to these four plenary sessions, we also organized four miniplenaries, which are concomitantly scheduled on Thursday, June 24 at 1:00pm.

- "Queer in Asia: Issues, identities, and communication" will be chaired by Mark Cenite (Nanyang Technological U, Singapore) and will feature Alex Au (Yawning Bread, Singapore) and Audrey Yue (U of Melbourne, Australia). John Erni (Lingnan U, Hong Kong) and Larry Gross (U of Southern California, USA) will act as respondents.
- "Im/material Principles, Material Practices: The Women's Movement and its Media in Asia," will feature Lisa Brooten (Southern Illinois U - Carbondale, USA), Sylvia Estrada-Claudio (U of Philippines), Dana Lam (AWARE, Singapore), Hongmei Li (U of Georgia, USA), Sunitha Chitrakop (Sophia Polytechnic, Mumbai), and Radhika Parameswaran (Indiana U, USA). Radhika Gajjala (Bowling Green State U, USA) will chair this miniplenary panel.
- "Urban Communication in Singapore in an Age of Globalization" and chaired by Gary Gumpert (Urban Communication Foundation) will feature representatives from Singapore’s Land Transport Authority, Public Utilities Board, and Urban Redevelopment Authority.
- "Matters of Communication: Making a Difference with Research," chaired by Linda Putnam (U of California - Santa Barbara, USA) to honor 4 fellows: Robert T. Craig (U of Colorado, Boulder, USA), Barbie Zelizer (U of Pennsylvania, USA), Youichi Ito (Akita International U, Japan), and Sandra J. Ball-Rokeach (U of Southern California, USA).

You are also invited to attend a series of panels surrounding an on-site exposition titled "Exploring Open Space in New Media." This multiplatformed exhibition, initiated by Patricia R. Zimmermann, proposes to explore the conceptual zone of "open space" in Singapore and Southeast Asia, addressing questions of interface, dialogue, human rights, collaboration, and performance. Four panels have been organized in this connection:

- "The Flexible Space of Interface and New Media Machines," Wednesday, 23 June, 8:30-9:45am, Room 313
- "The Collaborative Knowledge Spaces of Human Rights and New Media," Thursday, 24 June, 8:30-9:45am, Room 313
- "The Contingent Spaces of Performance/Performativity/Soundscapes," Thursday, 24 June, 10:00-11:15am, Room 313
- "The Permeable Spaces of new media Installations," Thursday, 24 June, 4:00-5:15pm, Room 305

Don't forget that we also organized several preconference workshops that can be found through the following link http://www.ica2010.sg/attend.html. Most of these workshops have been scheduled on the first day of the conference (Tuesday, 22 June, with one scheduled for the previous day) and will address topics as varied as global public relations, online social capital, intercultural dialogue, feminist scholarship, and popular media (among many others).

Finally, you are all invited to watch a great documentary film titled Burma VJ, which shows how journalists are currently defying censorship in Burma in order to denounce what is currently happening in this country, which has suffered from dictatorship for almost 50 years now (http://burmavjmovie.com/about_the_film/). This film will be scheduled on Saturday, 26 June, 10:00am - 11:15am, just before the closing plenary on "New Media and Its Impact on Censorship."

Looking forward to seeing you in one month!
Below is a summary of the basic information about the SUNTEC International Conference Centre, and the Conference itself, that ICA members who are planning to attend the 2010 conference may need to know. This information will also be available in the front of your Conference program.

**SUNTEC International Conference Centre:** The precinct surrounding Suntec Singapore forms a unique, self-contained and fully integrated convention city, adjacent to the Central Business District (CBD), and only 20 minutes from Changi International Airport. Suntec Singapore offers direct access to 100,000 sqm of meeting space, 5,200 hotel rooms, 1,000 shops, 300 restaurants and a world-class performing arts centre. Facilities are interconnected and easily accessible via air-conditioned tunnels and covered walkways. At no time are you more than a 15-minute walk from Suntec Singapore.

**Parking:** Parking is available in the carpark for $S2.20 for the first hour and $S1.10 per ½ hour or part thereof.

**Business Office:** A full-service Business Center is located in SUNTEC as well in the various hotels utilized for the conference.

**Food and Beverage:** Although many of the world's finest restaurants are located just outside the doors, guests can have a meal at the Food Republic on site. Food Republic is prominently located on the first level of the convention centre. The 14 food stalls were handpicked for their heritage recipes, authentic flavors and reputation among local diners and food critics. Diners can look forward to local favorites such as bak kut teh, Hainanese chicken rice, the famed JB Ah Koong fish balls, Muslim favorites, roti prata and even dim sum and Japanese fare.

**Tour Desk:** Tours of the Singapore area can be arranged through the concierge desk at your hotel. You can also obtain information about transportation to all airports there. Tour desk personnel can assist with plans for transportation to and from the hotel to all destinations. The Singapore host organizing committee will have a booth in the Exhibit Hall to assist with tour and restaurant recommendations.

**Fitness Center:** The various conference hotels have facilities available for their guests.

**Medical Information:** No doctors reside on hotel premises. The hotel staff are fully trained to handle emergencies. In case of emergencies, hotel security personnel can be in touch immediately with nearby medical facilities.

**Hotel Concierge:** The conference hotels can provide guests with restaurant recommendations, directions to specific sites, reservations, and general information about what's going on in Singapore. There are many sights located within easy walking distance of the hotels and SUNTEC. The concierge staff will assist you.

**Registration:** Registration will be in the Lobby of SUNTEC on Tuesday, 8 a.m. - 6:00 p.m. and Wednesday, Thursday, and Friday, 8a.m. - 5 p.m., and Saturday 8a.m. - 12 p.m.

**Exhibits:** Exhibits will be located on the third level of SUNTEC. Tuesday, 22 June, is booth setup ONLY. The Exhibit Hall is open Wednesday, Thursday, and Friday, 8a.m.-5p.m. There are no exhibits on Saturday.

**Cyber Cafe:** This year, as a service to ICA participants, conference attendees will be able to check for e-mail messages in the Cyber Cafe located in the Exhibit Hall on the third floor of SUNTEC.
Each person wishing to use the service may utilize it for a 10-minute period each day. For those who require access during nonexhibit times, each hotel room is equipped with Internet connections. In addition, hotel business centers offer Internet access. Hours of the Cyber Cafe are Tuesday, Wednesday, Thursday and Friday, 8a.m. - 5p.m. The Cyber Cafe will be closed on Saturday.

Membership: To join ICA, please consult with any person at the ICA registration desk. Forms will be available at the registration desk throughout the conference.

Opening Reception: Everyone attending ICA’s 60th Annual Conference is invited to attend the opening reception on Tuesday evening immediately following the opening plenary session. It is the first opportunity to connect with colleagues and make plans for the remainder of the conference. The traditional gathering is in the Concourse of the SUNTEC, located on the third level.

Special Events: Special events include several division and interest group parties following their respective business meetings. A large number of university, colleges, and departments of communication will host parties for their graduates and guests.

Paper Distribution Center: The Paper Distribution Center (PDC) will again be online this year. As part of your conference registration, you have been given a password allowing access to all a special section of the ICA website. Conference papers will be available in this section for 60 days after the conclusion of the conference.

ERIC: The ERIC Clearinghouse is always interested in having papers from the ICA conference submitted for possible inclusion in the ERIC system. Authors may submit papers to ERIC directly: Coordinator of Documents, ERIC Clearinghouse on Reading and Communication Skills, 2805 East Tenth Street, Smith Research Center, Suite 150, Bloomington, IN 47408-2698 USA.

Audiovisual Equipment: ICA makes every effort to provide audiovisual equipment needed for conference presentations:

- Each meeting room scheduled for an ICA presentation will have an overhead projector, screen, and an LCD projector. (Presenters who plan to use a projector must bring their own laptops.)
- Presenters who have not preordered AV equipment or who have last-minute needs must arrange and pay for equipment themselves through the authorized audiovisual provider for this conference. ICA will order no equipment once the conference has begun.

President's Message: Fulfillment, Humility, and Anticipation

Barbie Zelizer, U of Pennsylvania

Though the American essayist Henry David Thoreau was rumored to have warned his cronies never to look back unless they planned to go there, the act of looking back nonetheless has value. As I consider this past year as ICA President, I am flooded with contradictory but distinct emotions - fulfillment, humility, and anticipation - each of which helps clarify why this time period has been so rewarding and richly instructive for me.
Fulfillment

I am fulfilled and gratified because the Association has proven itself to be wonderfully amenable to the changing agendas of each incoming president. Our members have offered wide-ranging and creative support for the two goals I set for myself in running for the ICA presidency - more familiarity among ourselves and more visibility to others - and since I came to the helm of ICA 2 years ago those goals have been tackled in multiple ways. Thinking of how our familiarity and visibility might be better achieved both externally and internally has already required some tweaks to our collective mindset and will no doubt present some additional adjustments as we move forward.

Our internal familiarity - a reflection of how much we know about our similar and dissimilar attachments to the field of communication and to ICA as its premier association - was a prevalent focal point last year at the Chicago conference, when the rubric of cross-unit sessions and the theme of "Keywords in Communication" helped make explicit to all those who attended how communication means different things to ICA members. Not only did that exercise help create new pathways for us to know each other as members with different interests while similarly invested in this shared field of communication, but the spirit of that conference has permeated multiple activities undertaken this past year.

The project of familiarizing ourselves across Divisions and Interest Groups has generated parallel interest in developing new ways of keeping in touch with ICA activities throughout the year. Furthered by the giant step forward ICA took this past year in social media, ICA members, thanks largely to the efforts of ICA President-Elect Francois Cooren, will be able to connect over mobile phones and computers before, during, and after the Singapore conference, to photo-share and to post blogs to the association’s website. ICA in Singapore will also boast the incorporation of podcasts, and the conference next year in Boston, thanks to ICA President-Elect Select Larry Gross, will include virtual overlay for those who cannot attend in person. In between, we are hoping to keep our social media contacts alive and growing.

Becoming more familiar with each other has also dovetailed with our long-held aim of becoming ever more international, and as that goal continues apace, we have made additional efforts to familiarize ourselves with the different priorities that communication research holds in the multiple geographic regions that constitute our membership. This past year ICA held or cosponsored three regional conferences - one in Budapest, Hungary; one in Melbourne, Australia; and one in Shanghai, China. We are presently finalizing new criteria for internationalizing our editorial boards and manuscript reviewer pool, and we raised and are continuing to discuss the possibility of multiple language submissions to conferences. So as to make available new slots for additional members at our conferences, we are also addressing the possibility of limiting the number of submissions for each member.

This year we have also made headway in clarifying how our association positions itself on real-world issues. Three major initiatives are relevant here: First, we have put together a new greening initiative that outlines a detailed policy for the association to go green over the coming years. This policy offers a map of useful and environmentally sensitive actions to be undertaken in both the short and long term. Second, we have put together a draft for a socially responsible investment policy. Investing our monies in socially responsible endeavors has long been a project that coheres with ICA values, and I am pleased that we have completed the steps to clarify what this might look like. Third, we have developed guidelines for copyright and academic freedom, a Code of Best Practices in Fair Use for Communication Scholarship. Following a survey taken of the ICA membership on fair use practices, the code was developed by an ad-hoc committee, together with the Center for
ICA’s external visibility has been equally important. Making ourselves visible has long been a goal of the association, and ICA past presidents Sonia Livingstone and Patrice Buzzanell both addressed the issue in their own agendas. Two initiatives this past year have been central in this regard. First, we have put together a proposal to move forward with an international communications director: Following some very invested work on the part of a task force and a separate ad hoc committee, we have delineated what the establishment of an international, association-wide communication director might look like for the association. Our hope is that such a function will put us on a par with other international and national associations, and will offer a useful way to highlight the important relevance of the field and ICA in public discourse. Second, extensive work took place this year in redesigning the ICA logo and bringing it up to date with contemporary design parameters. Both initiatives will be presented to the board as action items in Singapore.

Humility
I feel no small dose of humility too. The pride I take in what has been accomplished this past year could not have come to fruition without the efforts of so many, and one of the great delights of these past few years has been getting to know so many terrific individuals. First off, I want to thank the Executive Committee - ICA presidents past and future Larry Gross, Francois Cooren, Patrice Buzzanell, Sonia Livingstone, and Ron Rice. Their sage and ever-ready advice has been invaluable, and coming on board a team with such insight, talents, and dedication has been enormously valuable. Personally, I thank a number of individuals - Joseph Cappella, Larry Gross, Sonia Livingstone, and Howard Tumber - who preread a number of my newsletter columns with thoughts as to how I could broaden the appeal of what I wanted to say. I thank Keren Tenenboim-Weinblatt, whose graduate student assistance facilitated my tasks multiple times over. And finally, without the ICA staff - Emily Karsnak, Sam Luna, Amanda Pike, and Mike West, and our remarkably diligent executive director Michael Haley -- only a fraction of what needed to get done would have drawn attention. I am so grateful that I came on board as president during a time when the staff made my responsibilities so much easier. It has been a real honor to work amongst such delightful people.

In addition to the individuals mentioned above, I thank the following on behalf of ICA (and myself):

ICA Board of Directors:

Board Members at Large: Eun-Ju Lee, R. G. Lentz, Gianpietro Mazzoleni, Juliet P. Roper, Rohan Samarajiva

Student Board Members: Malte Hinrichsen, Michele Khoo

Division and Interest Group Chairs: S. Shyam Sundar (CAT), Stephen M. McDowell (CLAP), Myria Georgiou (ERIC), Diana I. Rios (Feminist Scholarship), Robert Huesca (Global Communication and Social Change), David B. Bueller (Health), Robert Potter (Information Systems), Kristen Harrison (Instructional/Developmental), Ling Chen (Intercultural), Walid Afifi (Interpersonal), Maria Elizabeth Grabe (Journalism Studies), Richard Buttny (Language and Social Interaction), David R. Ewoldsen (Mass Communication), Dennis Mumby (Organizational Communication), Nick Couldry (Philosophy of Communication), Kevin G. Barnhurst (Political Communication), Cornel Sandvoss (Popular Communication), Craig E. Carroll (Public Relations), Luc Pauwels (Visual Communication), J. Alison Bryant (CAM), David W. Park (Communication History), John L. Sherry
Anticipation

And finally, I am filled with anticipation. When one leaves the helm of an association, one can only hope that the initiatives set in place will bear fruition. That will of course depend on the association presidents to come, and I know that both Francois Cooren and Larry Gross share many of the goals reflected in this year's activities. I look forward with both curiosity and excitement to seeing where ICA goes on its next moves forward.

Travelling Around Singapore is a Cinch!

ICA Singapore Host Committee

An efficient public transportation network of taxis, buses and the modern Mass Rapid Transit (MRT) rail system ensures that getting from point A to point B is hassle-free and extremely affordable.

You can also explore Singapore via our public transport system with The Singapore Tourist Pass. The Singapore Tourist Pass offers unlimited rides on the MRT, LRT and basic bus services at just SGD $8 per day.

You can purchase a one-day, two-day or three-day pass with a refundable SGD $10 deposit (the pass must be returned within five days). The pass also comes bundled with merchant offers, providing you with more benefits during your stay in Singapore.

The Singapore Tourist Pass is sold at TransitLink ticket offices at the Changi Airport,
Orchard, Chinatown, City Hall, Raffles Place, Ang Mo Kio, HarbourFront and Bugis MRT stations as well as at selected Singapore Visitors Centres. For more information, visit the Singapore Tourist Pass Web site.

Bus & MRT
The Mass Rapid Transit (MRT) is a modern, air-conditioned passenger train service with stations all over the island.

From the city centre, the MRT ride to the Changi Airport station is only 27 minutes. The train service from the Changi Airport station operates at an average frequency of 12 minutes and its service hours are as follows:

<table>
<thead>
<tr>
<th>Route</th>
<th>First train</th>
<th>Last train</th>
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</thead>
<tbody>
<tr>
<td>Changi Airport station to City Hall station</td>
<td>0531 hrs (Mon to Sat), 0559 hrs (Sun and public holidays)</td>
<td>2318 hrs (daily)</td>
</tr>
<tr>
<td>City Hall station to Changi Airport station</td>
<td>0609 hrs (Mon to Sat), 0645 hrs (Sun and public holidays)</td>
<td>0003 hrs (daily)</td>
</tr>
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Bus trips are less than US$1, while MRT rides cost around US$2 per trip. Signs are in English, Chinese, Tamil and Malay. Singapore Tourist Passes offer tourists unlimited travel on MRTs and public buses.

- 1-day Pass: US$5
- 2-day Pass: US$11
- 3-day Pass: US$16
- (Excludes SG$10 refundable deposit.)

Buy the pass at Ticket Offices at MRT stations. For more information on both the MRT and bus services, visit PublicTransport@SG.

Taxis
A taxi offers high-end door-to-door service. You can get a taxi in many ways, namely:

- Hailing one along a road (except roads in the Central Business District (CBD) with public buses plying);
- Queueing for one at a taxi stop or stand; and
- Through telephone booking.

Taxis are not allowed to pick up or alight passengers along roads in the CBD where buses ply between 7am
to 10pm from Monday to Saturday, other than a public holiday. They are required to do so at taxi stands/stops and driveways of buildings.

As taxis may not be readily available during the morning and evening peak periods (7 am to 9 am and 5 pm to 11 pm), you may wish to consider making a telephone booking for one.

Taxi commuters can now make a taxi booking with just one number, 6-DIAL CAB (63425 222). However, there may be times when the demand for taxi bookings is also exceedingly high. Hence, it would be advisable to book a taxi at least half an hour or even up to a day in advance to guarantee its availability.

For details, please visit the Land Transport Authority Web site.

Hop-on!
What better way to zip about town to visit the places of interest than on the SIA Hop-on bus?

Visitors can get unlimited air-conditioned rides that will take them to over 20 of the most popular attractions in the City.

The bus will stop at major shopping malls and hotels as well as ethnic enclaves like Chinatown, Little India and Arab Steet. Passengers can get on and off whenever they want.

For visitors to Sentosa, the SIA Hop-on bus offers a shuttle service with five designated stops at Plaza Singapura (Orchard Road), Marina Bay (Singapore Flyer), Esplanade (Raffles Avenue), Marina Square and Lau Pa Sat.

Fees & operating hours: The city service operates daily between 9am and 10pm at 30-minute intervals. The Sentosa Shuttle Service runs at 90-minute intervals between 10:30am and 6:30pm.

Visitors on SIA Singapore Stopover Holiday travel for free and Singapore Airlines or SilkAir passengers pay SGD 6 for adults and SGD 3 for children for an unlimited day pass. Usual fares are SGD12 for adults and SGD6 for children. Tickets can be purchased on board the bus.

Getting from the Airport to Your Hotel

- **Bus Service** - There are several buses that run from the airport to Suntec. Any of the following buses will take you directly to Suntec: 36, 97, 106, 111, 133, 501, 502, 518, 857, and 700. Buses begin operating at 06:00 and continue until midnight. A single fare costs less than S$2.00, but make sure you have exact fare because no change will be issued. You can find bus stops under Terminals 1, 2, or 3.

- **Rail Service** - You may also choose to take the MRT, Singapore’s rail system (standing for Mass Rapid
Transit). Train stops are located under Terminals 2 and 3. The first train arrives at 05:30 and the last train leaves at 23:18. A single fare into the city costs about S$ 2.70. Tickets are available for purchase at the station. The station closest to Suntec is the Esplanade Station.

- **Taxi Cabs**- Taxis are available in the Arrival Section of the airport. Estimated costs range from S$18 to S$38.
- **Airport Shuttles**- The airport provides shuttles from the airport to city hotels. There is a charge of S$9 per adult to reserve a spot on the shuttle van. Consult with airport staff at the Ground Transport Desk for more information on airport shuttles.

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**Preconference on Intercultural Dialogue: In Singapore or From Your Own Home...**

Evelyn Y. Ho, U of San Francisco

In 2008, Europe sponsored the Year of Intercultural Dialogue. In 2009, the National Communication Association created a summer conference on Intercultural Dialogue drawing together an international group of scholars and professionals working on policy, research, and advocacy in the area of intercultural dialogue. And in 2010, ICA will host a follow-up preconference on Intercultural Dialogue jointly sponsored by the Language and Social Interaction Division and the Intercultural Communication Division. Within all of ICA's Divisions and Interest Groups, many of us do work that deals with intercultural dialogue including its successes, its failures, and its conflicts.

This preconference emerged out of a basic yet essential recognition that scholars and professionals throughout the world who study and work with issues related to intercultural communication often use terms and terminology that are specific to a particular geographic area and/or disciplinary history. In order to also do the work that we study - to cross cultural boundaries and dialogue about these issues, we must understand one another's terms. This preconference creates spaces for dialogue about the key terms that we all or individually use to promote and examine intercultural dialogue. Conference participants will discuss and examine real intercultural communication encounters in an effort to establish and define the key terms that lay at the heart of intercultural communication research.

Preconference participants are asked to submit any important intercultural communication key term and your own definition of that term to the wiki:
http://interculturaldialogue.wikispaces.com/. This wiki has been serving as a public forum - open to all interested - for promoting intercultural dialogue research.

The preconference will open with a keynote address from intercultural communication scholar Dr. Kristine Munoz (Fitch) from the University of Iowa. Participants will then discuss and debate their key terms. Following a lunch (provided with registration), the preconference will focus on examining empirical work related to key terms in intercultural dialogue. These break-out discussions will follow keynote remarks regarding Chinese-English cross-linguistic communication from Dr. Jock Wong of the National University of Singapore and Dr. Todd Sandel of the University of Oklahoma. The preconference will end with structured time to discuss and develop concrete research plans for future and continued studies of intercultural dialogue.

*Virtual Participation!*
In an effort to accommodate increased international participation, if you can't make it to Singapore this year for whatever reason, this conference can be attended virtually! ICA has opened registration for online virtual participation since regular registration closed on 7 May 2010. Participants can participate by watching real-time videos (or recorded if the time change is too drastic) of the keynote addresses and participate via an instant message-type platform with other virtual participants. If you are interested in virtual participation, please e-mail Dr. Evelyn Ho at eyho@usfca.edu.

"Global Public Relations & Strategic Communication" - An ICA Preconference

R.S. Zaharna, American U

Eastern and Western public communication experts take advantage of the international setting to explore how diverse cultural perspectives impact communication with publics in a preconference session: "Global Public Relations & Strategic Communication: Envisioning the Interplay of Culture and Communication outside the Two-Way Symmetrical Box." The day-long session is being sponsored by the Lee Kong Chain School of Business of Singapore Management University (SMU). SMU is a dynamic, young university with a fast growing reputation for academic excellence. It is located in the heart of Singapore's historic area in the Bras Basah Park district and - it is only a short walk from the SUNTEC center.

The morning session will explore the relationship and impact of culture on public communication and public relations. One must assume each society/culture would have something to offer to public relations, and these contributions do not have to be overlaid on contemporary Western public relations as a baseline, e.g., two-way symmetry. Panelists will explore alternative visions of the role of public relations in society that bring contributions from indigenous cultures and will discuss applications to global public relations, strategic communication and public diplomacy. The session's host, Gregor Halff of Singapore Management U, has been invited to chair the panel. Panelists for the morning session include Dean Kruckeberg, who is well known in the field of global public relations and who serves as the current director of the Center for Global Public Relations at the U of North Carolina at Charlotte (USA), Dr. Marina Vujnovic of Monmouth U (USA), Richard Stanton of the U of Sydney (Australia), Katerina Tsetsura of the U of Oklahoma (USA), Chiara Valentini of Aarhus U (Denmark) and R.S. Zaharna of American U (USA).

The afternoon session will feature breakout sessions. Professor Kruckeberg and Marina Vujnovic will present their "organic model" of public relations, which focuses upon and is predicated upon the need for "community-building. The session will address the benefits of the model particularly for transnational corporations and their relationships with publics and will make specific recommendation for transnational corporations, NGOs and governments in cultures such as are found in the Pacific Rim/Southeast Asia.

A second breakout session will focus on the media in global public relations. Richard Stanton , who is a Senior Lecturer in Media and Communication at the U of Sydney, Australia and author of All News Is Local: The Failure of the Media to Reflect World Events in a Globalized Age (2007) will look at the impact of globalization on media relations and political communication. Katerina Tsetsura who is at the Gaylord College of Journalism and Mass
Communication, U of Oklahoma, will discuss her current research on international and global strategic communication, global media and public relations ethics. She is currently collecting the data on media practices in the USA and around the world for a forthcoming book, *Truth and Global Media Transparency*.

A third breakout session looks at how governments communicate with publics in the global arena. Chiara Valentini of Aarhus U in Denmark looks at the European Union as a multicultural, multiethnic and multinational polity and its effort to create dialogue with its publics. R.S. Zaharna of the School of Communication at the American U in Washington, DC and author of *Battles to Bridges: US Strategic Communication and Public Diplomacy after 9/11* (2010) will present her research on the different global perspectives of public diplomacy, specifically, the assertive, associative, and harmonious approaches nations take in their communication with publics.

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**Singapore's Changi Airport Offers an Experience All Its Own**

Michael J. West, ICA Staff

If you are attending the 2010 ICA conference in Singapore, your first and last encounters with the island nation will likely occur in the same place: Changi International Airport, Singapore's major commercial airport. Changi is one of the most important transportation hubs in Asia, the continent's fifth busiest airport (and 21st worldwide). More to the point, however, it is renowned as one of the best airports in the world for service and facilities, frequently takes top honors in annual industry awards - in 2007 alone it received 19 "Best Airport" awards. In fact, Changi International Airport bears a surprising resemblance to a large and luxurious vacation resort. Visitors accustomed to the functional and bland terminals of most of the world's airports may be baffled by the posh offerings on display in Singapore.
Suppose, however, that it's 27 June, the day after conference concludes. You've had a fulfilling but busy time with your colleagues, and you've done all the sightseeing you can take but you have several hours to kill between hotel checkout and your flight home. Take the MRT or a taxi to the Airport and you have both the time and the opportunity to do any of the following:

**Pamper Yourself.**
Perhaps a visit to the spa will help you wind down? There are five at Changi, including one with a reflexology clinic (Refresh Bodyworks, Departure Transit Lounge) and one with a nail salon attached (Body Contours, Terminal 3's B2 level). Or maybe a full-scale treatment is a little bit much for you; you'd rather just get a good foot rub (My Foot Reflexology, Departure Transit Lounge) or massage (TT Quick Massage, Departure Check-In Hall, Public Area, Level 2). Maybe what you really want is a haircut or a new 'do (EC House, Departure Check-in Hall North, Public Area, Level 2).

On the other hand, perhaps you don't need beauty treatments or relaxation, but just the opposite: a good workout. In that case you'll want to head up to the Plaza Premium Lounge, at the third floor of the Departure/Transit Lounge in Terminal 2. For a small fee, you can access treadmills, cross-trainers, rowing machines, stationary cycles, and weight equipment. You can even take a hot shower afterwards, and follow it up with a private session of oxygen therapy.
If you want a combination of exercise and relaxation, Changi offers that, too: Terminal 1’s Departure Transit Lounge East contains a full-sized swimming pool and Jacuzzi, with poolside area décor in a theme based on Bali, Indonesia. You can give your muscles a thorough run-through, then lie in the Jacuzzi with a complimentary drink from the poolside bar.

Of course, it may be that what you really need is a nap. Just because you checked out of your hotel doesn’t mean you can’t have a quiet snooze; the Rainforest Lounge (Departure Transit Lounge West, Level 3) and the Plaza Premium Lounge both offer sleeping cubicles for per-hour use. If you need a longer rest, all three terminals have transit hotels that will rent rooms for 3- or 6-hour blocks. (Reservations are recommended for these hotels, but there may be some walk-in availability.)

**Hang Out.**

Want nothing more than an undemanding diversion until your flight boards? There’s plenty of that at Changi International Airport, too. A drink and a live band can be had at either Harry’s Bar or O’Leary Sportsbar & Grill, both on the second floor of Terminal 2. (Both bars are only open in the evening.)

All three terminals offer movie screenings: new releases show at Terminal 2, and genre offerings are available at Terminal 3. For food along with your film, it’s the Movie Lounge in Terminal 1.

Changi even offers a view of the great outdoors! There are six gardens. Two are rooftop installations: Terminal 1 has the award-winning Cactus garden, which contains over 40 species of cacti from Africa and the Americas, while Terminal 2 features the Sunflower Garden. The latter is actually a “Light” garden at night, featuring lighting effects and fixtures including firefly effects and illuminated bamboo. The Orchid and Fern Gardens, both inside Terminal 2, contain koi ponds so that visitors can sit and peacefully watch the fish swim. Inside Terminal 1 is the world’s only airport Butterfly Garden, with different species of butterflies coming and going with the changing seasons. The airport’s outdoor terrace offers the Fragrant Garden, with 15 species of fragrant trees, shrubs, and climbers.

If you’d prefer, however, there’s also opportunities for one of the classic airport pastimes. Terminal 2, Level 3, boasts a large aviation gallery for those who simply enjoy watching planes take off and land.

**Eat.**

There are nearly 70 eateries spread across Changi Airport. There are cafes, fast food, bars,
snacks, chocolate, bistros, Indian cuisine, Malay cuisine, Chinese cuisine, Japanese cuisine, European cuisine, and vegetarian and halal options. Each terminal contains a full-scale food court with several of these varieties, one of them (Terminal 3) open 24 hours. There are even 26 different places to get a simple cup of coffee.

**Shop.**

Shopping is, in a very real sense, the lifeblood of Singapore, and Changi is a shopping center all its own. From convenience stores and bargain apparel to fine jewelry and high-end boutiques. Would you like to buy a formal jacket or evening gown? Burberry is in Terminal 1, Armani in Terminal 3. Would you like a fancy new wallet? Bottega Veneta is in Terminal 2. Need something to read on your flight home? Relay, the newsstand and bookstore, has locations on Terminals 1 and 3. You can buy a Mercedes Benz knickknack in Terminal 2, a bottle of wine in Terminal 3, and a Singapore souvenir at any one of a dozen locations.

You can find just about anything you'd want to purchase, and more. Beginning in June, the entire airport is participating in a contest called "Be a Changi Millionaire." Customers who spend a minimum of S$60 (US$42.46; EUR34.69) are entered into a drawing to win S$1 million at the contest's conclusion in January, 2011.

Just another reason that Changi International Airport is a productive and even fun place to spend your time between checkout and takeoff. When you can sleep, eat, relax, exercise, shop, and catch a trip home, all from one location, surely you're in the right place.

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**Political Communication Publisher Accepts Modified CIC Addendum to Publication Agreements**

Patricia Moy, U of Washington

Taylor & Francis, publisher of *Political Communication*, now will accept a modified addendum crafted by the Committee on Institutional Cooperation (CIC) and recommended for authors at its member universities.

The existing publication agreement allows Political Communication authors to post a preprint version online or in an institutional repository immediately after publication, providing they acknowledge the publisher, or a post-print version after an embargo period of 18 months. The publisher has not previously accepted addenda to its copyright agreement.

Effective immediately, Taylor & Francis will allow authors to use, reproduce, and distribute their Political Communication articles in connection with academic and professional activities. Moreover, after 12 months from the date of publication, authors who submit an addendum
with their copyright form will be able to make the final published version of the article available online.

The CIC addendum specified a six-month embargo period, and Taylor & Francis now will accept the addendum with the embargo period modified to 12 months. The addendum helps promote advancement of our discipline by ensuring that authors retain certain rights that facilitate archiving, instructional use, and sharing of their publications. Resources from the CIC, including a Statement on Publishing Agreements and a blank Addendum, are available at http://www.cic.net/.

The 12 CIC member universities are: U of Chicago; U of Illinois; Indiana U; U of Iowa; U of Michigan; Michigan State U; U of Minnesota; Northwestern U; The Ohio State U; The Pennsylvania State U; Purdue U; and U of Wisconsin-Madison.

News of Interest to the Profession

The School of Media and Public Affairs, home of the International Journal of Press/Politics, is pleased to announce that our faculty member, Professor Silvio Waisbord, has been reappointed as Editor for another 3-year term.

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We are currently collecting data regarding how organizational communicators measure the effectiveness of their communication outreach, common methods used in these endeavors and so forth. We invite practitioners and ask scholars to pass along and encourage their professional contacts to participate in this study. The survey takes 15-20 minutes to complete. Naturally, you can choose not to participate or stop at any time. There are no known risks involved with answering these questions. Your responses are anonymous and therefore confidential. Results will be available to participants once a report is created.

You may access the website by clicking the link, or by cutting and pasting the web address in your browser address window: http://www.onlinersearchlab.org/ Once you arrive at the site, select the first study option labeled Public Relations Professionals Study.

We appreciate your consideration and thank you in advance for your participation.

Susan Grantham, Ph.D.
U of Hartford

Edward T. Vieira, Jr., Ph.D.
Simmons College

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24 July 2010 is the official launch date for Wiley Online Library, a new, state-of-the art web platform. The new service is built on the latest technology and designed with extensive input from the global scholarly community across the world and across the many subjects in which we publish. Featuring a clean and simple interface, the new platform will combine intuitive navigation, enhanced discoverability, expanded functionalities and a range of personalization
99.97% of all journal back content has already been successfully transferred to Wiley Online Library and new content is now being uploaded to both Wiley InterScience and the new platform. Customers and researchers will receive ongoing information and support up to, during, and following the 24 July launch. Wiley Online Library will completely replace the Wiley InterScience website and all content and licenses will be transferred to the new site to enable seamless access for users and subscribers.

Journal home pages for all titles on Wiley Online Library will be improved and feature the option of customizable areas to share news, information, and events.

Following the initial release, there will be an ongoing program of development that will include many additional features and new opportunities for users to interact with the content. More information is available now at: www.wileyonlinelibrary.com/info, including a list of features, regularly updated FAQs, screenshots, online demos, and more details about the new website for all users. You can also sign up for alerts from this website to get updates on developments as they happen.

We will be contacting customers directly with information about the new platform, including how to ensure seamless access to your content on Wiley Online Library.

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**Division & Interest Group News**

**Global Communication & Social Change Division**

Greetings Global Comm. and Social Change Division Members,

We're a month away from the Singapore conference and I wanted to give members a "heads up" on the business meeting, reception, and dinner (thanks a million to David Schaefer and Kavita Karan for helpful logistical assistance with this year's dinner).

Please mark your calendars now:

1. **Business Meeting**: 4-5:15 p.m. Thursday, 24 June
2. **Division Reception**: 5:30-6:45 p.m. Thursday, 24 June
3. **Division Dinner**: 8 p.m. Thursday, 24 June

   Indian Wok Restaurant
   79A Syed Alwi Road, Singapore, 207658
   Set in the Little India district, India Wok serves a fusion of Chinese-Indian cuisine - http://www.indianwok.com.sg/. It's located across from Mustafa's, Singapore's only 24-hour indoor shopping bazaar with products from all over the world. The restaurant is located on a street that is always teeming with people from a wide range of nationalities.
   COST: Moderate pricing.
   GETTING THERE: 5-10 minute cab ride.
   MENU: Choices to be determined.

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**Language & Social Interaction Division**

For the Singapore conference, the LSI Division is programming 10 panels and
cosponsoring the preconference, Intercultural Dialogue, on Tuesday, 22 June.

A panel of special interest for understanding the region is: Public and Private Discourse in Multilingual Malaysia: Relating Microlevel Linguistic Strategies to Macrolevel Social Realities, Saturday, 10:00-11:15. The LSI Division Business Meeting is on Wednesday, 23 June, from 4:00-5:15 pm in SUNTEC 207 followed immediately afterwards by an LSI off-site reception at the Suanthai Restaurant, 101 Killiney Road tel: 6235 4126.

In other news, last summer the LSI membership voted to move to an abstracts only submission policy for competitive papers which we implemented for this year. The Top Paper and Top Student Paper Award will be determined by inviting the top 10% of abstracts to submit complete papers by 1 May and then a panel of judges will select the award winners.

The Top Abstracts:

1. **Alena Vasilyeva, Rutgers U student**: "References as Indication of Being On-Task/Off-Task in the Course of Mediation Sessions"
2. **Barbara Lewandowska-Tomaszczyk, Lodz Academy of International Studies, Dept of British and American Studies & Jerzy Tomaszczyk, U of Lodz**: "Context, Reconceptualization, and the Emergence of Meaning in Intercultural Communication"
3. **Anupam Das, Indiana U student**: "Politeness Practice and Social Distance: The Bulge Found in Bangla Social Media"
4. **Wing-Ki Ho, The Chinese U of Hong Kong**: "The Discursive Construction of a Credible Astrology in a Call-In Radio Show"
5. **Mari Lehtinen; U of Helsinki**: "Features of Nonverbal Communication of Youngsters Afflicted With Asperger Syndrome"

Todd Sandal, Oklahoma University, began as LSI Secretary after Theresa Castor, University of Wisconsin-Parkside, served for many years. Theresa began the LSI/ICA website: http://www.icahdq.org/sections/cms/LanguageSocialInteraction/.

The Division will elect a new Vice-Chair in the fall of 2010, who will step into the Chair role in 2 years. The nomination Committee will be soliciting names from the division members some time over the summer.

**Richard Buttny**, Chair
rbuttny@syr.edu

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**Political Communication Division**

One hundred and six papers and five panels will be presented at the ICA conference in Singapore as part of the paper and panel competition of the Political Communication Division. We will also be cosponsoring a preconference on "Cultural Research and Political Theory" and a cross-unit session titled "Thinking that 'Communication Matters' Matters". A special memorial session honoring distinguished political communication and public opinion scholar Elisabeth Noelle-Neumann (who passed away in March at the age of 94) was added to the program and scheduled for Wednesday at 5:30 pm in Room 303.

Please plan to attend our business meeting to learn more on our division's activities. More information on our off-site reception (to be held at a downtown bar) will be provided at the business meeting, and emailed to participants in the weeks prior to the conference.
Looking forward to seeing you in Singapore,

**Yariv Tsfati**, Vice-Chair
ytsfati@com.haifa.ac.il

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**Popular Communication Division**

Dear Colleagues,

Below please find the programme for the preconference by the Popular Communication Division. There are still places available but early registration fees end today, so please use the opportunity to register.

**RESEARCHING (POPULAR) MEDIA IN THE AGE OF CONVERGENCE: METHODOLOGICAL INNOVATIONS IN THE STUDY OF CONTEMPORARY MEDIA INDUSTRIES, TEXTS, TECHNOLOGIES AND AUDIENCES**

Preconference by the ICA Popular Communication Division, Singapore, 22 June 2010, Singapore

**Overview:**
The processes of digitization and deregulation have transformed the production, distribution and consumption of information and entertainment media over the past three decades. Today, researchers are confronted with profoundly different landscapes of domestic and personal media than the pioneers of qualitative audience research that came to form much of the conceptual basis of Cultural Studies first in Britain and North America and subsequently across all global regions.

The process of media convergence, as a consequence of the dual forces of digitisation and deregulation, thus constitutes a central concept in the analysis of popular mass media. From the study of the internationalisation and globalisation of media content, changing regimes of media production, via the social shaping and communication technologies and conversely the impact of communication technology on social, cultural and political realities, to the emergence of transmedia storytelling, the interplay of intertextuality and genre and the formation of mediated social networks, convergence informs and shapes contemporary conceptual debates in the field of popular communication and beyond.

However, media convergence challenges not only the conceptual canon of (popular) communication research, but poses profound methodological challenges. As boundaries between producers and consumers are increasingly fluent, formerly stable fields and categories of research such as industries, texts and audiences intersect and overlap, requiring combined and new research strategies.

This preconference aims to offer a forum to present and discuss methodological innovations in the study of contemporary media and the analysis of the social, cultural, and political impact and challenges arising through media convergence. The preconference thus aims to focus on the following methodological questions and challenges:

- New strategies of audience research responding to the increasing individualisation of popular media consumption.
- Methods of data triangulation in and through the integrated study of media production, distribution, and consumption.
- Bridging the methodological and often associated conceptual gap between qualitative and quantitative research in the study of popular media.
- The future of ethnographic audience and production research in light of blurring
boundaries between media producers and consumers.
- A critical re-examination of which textual configurations can be meaningfully described and studied as text.
- Methodological innovations aimed at assessing the macro social, cultural and political impact of mediatization (including, but not limited to, "creative methods").
- Methodological responses to the globalisation of popular media and practicalities of international and transnational comparative research.
- An exploration of new methods required in the study of media flow and intertextuality.

Programme:
Welcome and Introductions (9:00 - 9:15)

Session 1: From Text to Reader (9:15 - 10:30)

Ranjana Das (LSE)
"Methodological Priorities in Transmedia Audience/User Research: Five Concepts in a Textreader Analysis of the Web 2.0 World"

Cornel Sandvoss (Surrey U)
"Methodologies of Studying The Act of Reading: Finding texts and audiences in the age of Convergence"

Lothar Mikos (HFF Potsdam) and Illona Ammann (LMU Munich)
"Convergence Culture and the Archive: Methodological Challenges for Textual Analysis and Audience Studies"

Session 2: New Realms of Popular Communication Research (10:30 - 11:45)

Andy Ruddock (Monash U)
"Political Celebrity and Public Opinion: Reality Media and the Changing Parameters of Political Communication Research"

Nele Simons (U of Antwerp)
"Television 2.0: How to Study Contemporary Television Fiction Viewing Practices?"

Lynn Comella (U of Nevada, Las Vegas)
"Studying Adult Entertainment: Producers, Consumers, Texts, and Contexts"

Session 3: Roundtable Discussion: Cultural science and methodological challenge! (12:00 -13:15)

John Hartley (Queensland U of Technology)
Jean Burgess (Queensland U of Technology)
Axel Bruns (Queensland U of Technology)
Lucy Montgomery (Queensland U of Technology)

Lunch Break (13:15 - 14:15)

Session 4: Research Audiences Online (14:15 - 15:30)

Knut Arne Futsaeter (Gallup, Norway)
"Diffusion of Social Networking Sites: Expansion and Use of Facebook in Norway"
Russel Stockard (California Lutheran U)  
"Studying Convergence by Listening to Blogs"

Carrielynn Reinhard (Roskilde U)  
"Interviews Within an Experimental Framework: A Potential on How to Make Sense of Sensemaking in Virtual Worlds"

Debahis Aikat (U of North Carolina at Chapel Hill)  
"Conceptualizing Convergence: The Transformation of Social Media Convergence Theories and Concepts"

Session 5: Traditions and Innovations in Popular Communication Research (15:35 - 16:45)  
Denise D. Bielby (UCSB) and Stacie R Furia (Northland College, Ashland) Taking Risks in Trading Zones: Bridging Gaps in Conceptual and Methodological Innovation  
Linda Duits and Marlene Wolf (AscoR, Amsterdam) Understanding the audience: Focus groups and communication research  
Stephanie Geise (U of Hohenheim) and Marko Bachl (U of Hohenheim) What They See is What You Get: Using Cluster Analysis of Eye Tracking Data for Advanced Identification of Visual Perception Types

Session 6: Closing Discussion (16:45-17:15)  
All Participants.

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Call for Papers

CALLS FOR PAPERS/ABSTRACTS

**27 August 2010.** Call for Manuscripts: "Media Psychology and Public Diplomacy," A Special Issue of the *American Journal of Media Psychology*. What processes can best describe attitude formation and /or attitude change as it relates to public diplomacy in a global media environment? What role, if any, do the international media networks (news and entertainment, traditional and web-based) play in this context? Researchers with interests in such areas as attitude formation and change, media-psychology, social psychology, cross-cultural communication, political communication, political psychology, public opinion, international communication, news exposure, international relations, media effects and related topics are invited to submit papers to the American Journal of Media Psychology for a special issue that focuses on explaining attitude formation and attitude change as related to international public diplomacy within a global media environment. Submissions sought are ones that tackle this topic by either focusing exclusively on applying psychology and /or communication theories to this topic area, and/or conducting comprehensive literature reviews of studies that have findings that are applicable to this topic area, and/or carrying out...
theory-driven empirical investigations that focus on this topic. For instructions on submitting a manuscript, please visit: http://www.marquettejournals.org/submissionguidelines.html. The current deadline for submissions is 27 August 2010. Questions about this call for manuscripts can be directed to Dr. Michael Elasmar, Editor, American Journal of Media Psychology at elasmar@bu.edu.

The Global Media Journal, Fall 2010 U.S. edition, is inviting article submissions. The CFP, together with guidelines for authors, can be viewed at http://lass.calumet.purdue.edu/cca/gmj/. This peer reviewed journal publishes theoretical, conceptual, qualitative, and quantitative work by both established scholars and graduate students. In particular demand for the Fall 2010 edition are papers concerned with the political economy of gatekeeping and agenda setting practices in cross cultural contexts, and their relevance to citizen journalism as enabled by blogs and similar electronically mediated news channels. Graduate student work or inquiries should be addressed to jia@chapman.edu. Other material or inquiries should be addressed to gpayne@chapman.edu. All submissions must be made electronically.

American Behavioral Scientist: Special edition on innovative ideas about the role of sampling in social and psychological theory development. We are soliciting manuscripts that examine large conceptual, theoretical, or methodological issues in the use and misuse of sampling in developing social and psychological theory. Our goal is to encourage manuscripts that give thoughtful consideration of the advantages and disadvantages of various probability and non-probability sampling procedures in developing social and psychological theory and to encourage innovative thinking about the role of sampling in theory development. We will consider all perspectives from all disciplines connected to the social sciences. We especially encourage submissions that have a communication focus, mass or interpersonal. All manuscripts must be submitted by 15 December 2010. Submitters will be notified of the disposition of their manuscripts by 1 May 2011. If a submitter is invited to revise and resubmit, all revisions will be due by 15 July 2011. If those revisions are accepted for publication, submitters will be notified by 15 August 2011. This volume has a prospective publication date for the fall of 2011. Please submit manuscripts, by e-mail attachment, to Michael Shapiro (Cornell University) michael.shapiro@cornell.edu, or to Tom Grimes (Texas State University) grimes@txstate.edu.

tripleC - Cognition, Communication, Co-operation: Journal for a Sustainable Information Society. tripleC provides a forum to discuss the challenges humanity is facing today. It promotes contributions within an emerging science of the information age with a special interest in critical studies following the highest standards of peer review. It is the journal's mission to encourage uncommon sense, fresh perspectives and unconventional ideas, and connect leading thinkers and young scholars in inspiring reflections. Papers should reflect on how the presented findings contribute to the illumination of conditions that foster or hinder the advancement of a global sustainable and participatory information society. For more information, and online submission, see: http://triplec.at.

Call for Manuscripts: American Journal of Media Psychology (AJMP). The American Journal of Media Psychology is a peer-reviewed scientific journal that publishes theoretical
and empirical papers that advance an understanding of media effects and processes on individuals in society. AJMP seeks submissions that have a psychological focus, which means the level of analysis should focus on individuals and their interaction with or relationship to mass media content and institutions. All theoretical and methodological perspectives are welcomed. For instructions on submitting a manuscript, please visit: http://www.marquetterejournals.org/mediapsychology. Questions about this call for manuscripts can be directed to Dr. Michael Elasm, Editor, American Journal of Media Psychology at elasmar@bu.edu.

The Communication Review solicits papers in the interdisciplinary field of media studies. We particularly encourage historical work, feminist work, and visual work, and invite submissions from those employing critical theoretical and empirical approaches to a range of topics under the general rubric of communication and media studies research. The Communication Review also functions as a review of current work in the field. Towards this end, the editors are always open to proposals for special issues that interrogate and examine current controversies in the field. We also welcome non-traditionally constructed articles which critically examine and review current subfields of and controversies within communication and media studies; we offer an expedited review process for timely statements. Please direct your papers, suggestions for special issues and queries to Tatiana Omeltchenko, Managing Editor, at to3y@virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.html.

Chinese Journal of Communication (CJoC)
Launching in 2008, Chinese Journal of Communication (CJoC) is a new venture of scholarly publication aimed at elevating Chinese communication studies along theoretical, empirical, and methodological dimensions. The new refereed journal will be an important international platform for students and scholars in Chinese communication studies to exchange ideas and research results. Interdisciplinary in scope, it will examine subjects in all Chinese societies in Mainland China, Hong Kong, Taiwan, Macau, Singapore, and the global Chinese diaspora. The CJoC welcomes research articles using social scientific or humanistic approaches on such topics as mass communication, journalism studies, telecommunications, rhetoric, cultural studies, media effects, new communication technologies, organizational communication, interpersonal communication, advertising and PR, political communication, communications law and policy, and so on. Articles employing historical and comparative analysis focused on traditional Chinese culture as well as contemporary processes such as globalization, deregulation, and democratization are also welcome. Published by Routledge, CJoC is institutionally based at the Communication Research Centre, the School of Journalism and Communication, the Chinese University of Hong Kong. For more information and submission instructions, please visit http://www.informaworld.com/cjoc.

Journal of Children and Media is an interdisciplinary and multimethod peer-reviewed publication that provides a space for discussion by scholars and professionals from around the world and across theoretical and empirical traditions who are engaged in the study of media in the lives of children. Submissions: Submissions should be delivered as an email attachment to Dafna Lemish, Editor at: lelish@post.tau.ac.il. Manuscripts must conform to the American Psychological Association (APA) style with a maximum length of 8,000 words,
including notes and references. The manuscript should be accompanied by an abstract of up to 150 words, biographical information for each author of up to 75 words each, and up to 10 keywords. For further information please visit: http://www.informaworld.com/jocam.

**International Journal of Strategic Communication** is issuing a call for papers for its fourth and subsequent issues. The journal provides a forum for multidisciplinary and multiparadigmatic research about the role of communication, broadly defined, in achieving the goals of a wide range of communicative entities for-profit organizations, nonprofit organizations, social movements, political parties or politicians, governments, government agencies, personalities. For communication to be strategic is has to be purposeful and planned. The aim of the journal is to bring diverse approaches together with the purpose of developing an international, coherent and holistic approach to the field. Scholars in a broad range of communication specialities addressing strategic communication by organizations are invited to submit articles. Articles are blind-reviewed by three members of the editorial board, which consists of 34 scholars from 15 countries representing a broad array of theoretical and methodological perspectives. Submissions are electronic via the journal's website at ijosc@lamar.colostate.edu. Manuscripts should be no longer than 30 word-processed pages and adhere to the APA Publications Manual. For more information, contact editors Derina Holtzhausen, University of South Florida, dholtzha@cas.usf.edu or Kirk Hallahan, Colorado State University, kirk.hallahan@colostate.edu.

**Feminist Media Studies.** Authors in North America, Latin America, and the Caribbean: submit to Lisa McLaughlin, Editor; e-mail: mclauglm@muohio.edu. Authors in Europe, Africa, Asia, and Australasia: submit to Cynthia Carter, Editor; e-mail: cartercl@cardiff.ac.uk.


**Journal of Communication Studies, National Council of Development Communication.** Soliciting research papers, abstracts. E-mail: Shveta Sharma, communication@jcs@yahoo.com.

Hampton Book Series: **Communication, Globalization, and Cultural Identity.** Jan Servaes, Hampton Book Series Editor, c/o School of Journalism and Communication, University of Queensland, Brisbane QLD 4072, Australia. Phone: +61 (7) 3365 6115 or 3088. Fax: +61 (7) 3365 1377. E-mail: j.servaes@uq.edu.au.

Manuscripts. **Subject Matters: A Journal of Communications and the Self.** E-mail: subjectmatters@londonmet.ac.uk.

Submissions. **Journal of Middle East Women’s Studies (JMEWS).** Info: Marcia C. Inhorn, Director of the Center for Middle Eastern and North African Studies, U of Michigan, and Mary
**Communication Review.** The Communication Review solicits papers in the interdisciplinary field of media studies. We are interested in papers discussing any aspect of media: media history, globalization of media, media institutions, media analysis, media criticism, media policy, media economics. We also invite essays about the nature of media studies as an emergent, interdisciplinary field. Please direct papers to Andrea L. Press and Bruce A. Williams, Editors, Media Studies Program, University of Virginia. E-mail: alp5n@virginia.edu, baw5n@b.mail.virginia.edu. For more information about the journal and submission guidelines, please see the journal's website at http://www.tandf.co.uk/journals/titles/10714421.asp.

**Call for Manuscripts - The Journal of Native Aging & Health** publishes articles that address Native aging, health, and related issues. All theoretical and methodological approaches are welcome. Original research and studies should apply existing theory and research to Native Americans, Alaskan, Hawaiian, Islanders and First Nations Peoples, or should illuminate how knowledge informs and reforms exiting theories and research on Native populations, aging, and health. No material identifying the author(s) should appear in the body of the paper. The paper must not have appeared in any other published form. Each submission should include a separate cover page with the name of the author(s); present academic title or other current position; academic department and university (if appropriate); and complete address, telephone number, and e-mail address (if available). The submission also must include a single-paragraph abstract of no more than 120 words on a separate page. Manuscripts, abstracts, references, figures, and tables must conform to the Publication Manual of the American Psychological Association (2001, Fifth Edition) guidelines. Contributors are encouraged to be familiar with the Manual's guidelines for avoiding bias in language used to express ideas in the manuscript. By submitting to JNAH, authors warrant that they will not submit their manuscript to any other publication without first withdrawing the manuscript from consideration by JNAH, that the work is original, and that appropriate credit has been given to other contributors in the project. Reports of the original research and papers may not exceed 25 pages (including references, tables, figures, and appendixes). Copies of submissions will not be returned to the author(s). Send four paper copies of complete papers to Pamela J. Kalbfleish, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, 202A O'Kelly Hall, Grand Forks, ND 58202. Along with your paper copies, include a disk with your submission in Word document format or attach an electronic copy of your manuscript to an e-mail sent to the editorial office. Questions may be directed to the editorial office via e-mail at yearbook@und.nodak.edu, telephone 701-777-2673, or fax 701-777-3955. Ordering Information: To order a copy of the Journal, contact: Dr. Pamela J. Kalbfleisch, Editor, Journal of Native Aging & Health, School of Communication, University of North Dakota, Box 7169, 202A O'Kelly Hall, Grand Forks, ND 58202. $25.00 a copy / $40.00 year subscription.

**Journal of Marketing and Communication Management.** The Managing Editors, JMCM, Department of Marketing and Communication Management, University of Pretoria, Pretoria 0001, South Africa. Info: http://www.jmcm.co.za. E-mail: Professor C H van Heerden, nheerden@hakuna.up.ac.za, or Professor Anske Grobler, anske@postino.up.ac.za.


Proposals. **Alternatives Within the Mainstream II: Queer Theatre in Britain.** Info: Dimple Godiwala-McGowan, Senior Lecturer, York St. John College (U of Leeds). E-mail: DimpleGodiwala@aol.com.

Deadline extended. Papers. **Journal of Middle East Media (JMEM),** Center for International Media Education (CIME) at Georgia State U and the Arab-U.S. Association for Communication Educators (AUSACE). Mohammed el-Naway, Senior Editor, Department of Communication, One Park Place South, 10th Floor, Georgia State U, Atlanta, Georgia 30303, USA. E-mail: jouman@langate.gsu.edu.

**New Journal - Communication for Development and Social Change.** A new journal, Communication for Development and Social Change, is seeking papers that will present empirical research, theory, and practice-oriented approaches on subjects relevant to development communication and social change. Authors may submit inquiries and manuscripts electronically to Jan Servaes, Department of Journalism and Communication, University of Queensland, Brisbane, Australia, at j.sarvaes@uq.edu.au.

**CONFERENCES**

**10-13 June 2010. Media Ecology Association 2010 Annual Convention. University of Maine. Orono, Maine. Theme: Media Ecology and Natural Environments.** Preregistration for the 2010 MEA Convention is now officially open! We have a terrific line-up that you wont want to miss. Our plenary speakers include Don Ihde, Mary Catherine Bateson, C. A. (Chet) Bowers, Ursula Heise, and Andrea Polli. To take advantage of the early registration fee (for MEA members only), go to the MEA website (http://www.media-ecology.org/) and click on the convention link on the left side of the screen. Youll find the link to any other questions or information, please contact convention cocooordinators Paul Grosswiler (paulg@maine.edu) or Ellen Rose (erose@unb.ca).

**5th International Maastricht-Lodz Duo Colloquium on "Translation and Meaning" 2010.** September 16-19, Lodz, Poland: Lodz Session of the 5th International Maastricht-Lodz Duo Colloquium on "Translation and Meaning." Information: Prof. Dr habil. Barbara-Lewandowska-Tomaszczyk, Department of English Language, University of Lodz.
28 and 30 July 2010. AVANCA | CINEMA International Conference Cinema Art, Technology, Communication. Avanca, Portugal. The Organizing Commission of the Cinema International Conference Art, Technology, Communication has the pleasure to invite you to submit a paper. The conference will bring together perspectives, singularities, and historical references forming a creative, mental, and expositive avalanche. Researchers of the whole world, of all development fields related to CINEMA, are invited to submit their communications. In July 2010, the best papers will join together in Avanca, researchers from the five continents and from numerous researching fields, aiming at the construction of a new Babel Tower, without communication barriers, consequence of the unique and universal CINEMA language. Paper submission should be made by **23 April 2010** by sending an abstract with a maximum of 250 words to the following email address: conferencia.avanca@gmail.com. The abstract has to be written in English. The paper can be written in one of the four languages of the conference: Portuguese, English, Spanish and French. More information at www.avanca.org


Global Media and the War on Terror: An International Conference. University of Westminster, 309 Regent Street, London. 13 - 14 September 2010. As we enter the tenth year after the events of 9/11, it is an appropriate time to evaluate the medias relationship to a changed geo-political environment and to pose questions about media performance and influence in relation to this post-9/11 period. Have the media contributed to exacerbating the political, cultural and religious divides within Western societies and the world at large? Has the digital revolution given voice to a multiplicity of views that have helped to counter hegemonic media discourses? How can media be deployed to enrich not inhibit dialogue and to what extent has the media, in all its forms, questioned, celebrated or simply accepted the unleashing of a war on terror? This international conference brings together leading scholars and eminent journalists from across the globe to examine and discuss how the worlds media have been influenced by 9/11 and its aftermath. Although nearly a decade has passed, the continuing conflicts in Iraq and Afghanistan, the persistent phenomenon of terrorism, and the domestic repercussions of the war on terror (including Islamophobia, a growing surveillance culture and restrictions on civil liberties) still shape media discourses around the world today.
Conference fee: £150, with a concessionary rate of £50 for students, to cover attendance at all sessions, refreshments and lunches as well as conference documentation. Conference registration will be open to all and not conditional upon presenting a paper.

OTHER OPPORTUNITIES

Organizational Communication Division Call for Award Nominations
The Organizational Communication Division of NCA invites nominations from division members for annual research awards and an engagement service award (see below). Awards will be granted to the author(s) of theory and/or research on organizational communication: one for outstanding books and one for an outstanding article. Nominations will be accepted for works published between July 1, 2009 and June 30, 2010. At least one author must be an NCA member. Please send nominations to Karen K. Myers at myers@comm.ucsb.edu or to the following mailing address: University of California, Santa Barbara, Department of Communication, 4405 SS & MS, Santa Barbara, CA 93106-4020. For more information, visit the division website at http://comm.colorado.edu/nca-orgcomm/ or contact Karen at myers@comm.ucsb.edu.

Beijing, China, 1-15 July 2010. The application deadline is May 1. For more information on the program and an application form, please visit http://global.asc.upenn.edu/cgi-bin/projects-location.cgi?id=45. Convergence around digital production and distribution has important consequences for media economics and media policy. This summer school, featuring leading scholars from China, Europe and the U.S., will focus on the scholarly study of those efforts to develop adequate frameworks for the convergent future. The school will cover a wide range of media and very different kinds of societies with distinct regulatory traditions. Topics will include the affordances of current and future technological innovations; the economic effects of new communication technologies; the regulatory problems of new technologies; and changing patterns of media consumption. The school is open to anyone with a genuine interest in the economics, policy and regulation of contemporary and future media. Participants must be able to present a scholarly paper on their own original research. There are no restrictions on age, status or nationality, but the organisers believe that the school will be particularly valuable to doctoral students and junior faculty. The working language of the School will be English. If you have any questions or requests, you can also contact the organizers via email at bjss2009@gmail.com or by telephone or fax at 86-10-65779313 or 86-10-65779244.

The Fulbright Scholar Program and Fulbright Humphrey Fellowship Program are administered by the Institute of International Educations Department of Scholar and Professional Programs, which includes the Council for International Exchange of Scholars and Humphrey divisions. The application deadline is August 2, 2010. U.S. citizenship is required. For more information, visit our website at www.iie.org/cies or contact us at scholars@iie.org.

Sexuality Studies: A book series by Temple University Press. The coeditors of Sexuality Studies-Janice Irvine and Regina Kunzel-are currently soliciting book manuscripts. The series features work in sexuality studies, in its social, cultural, and political dimensions, and in both
historical and contemporary formations. The editors seek books that will appeal to a broad, cross-disciplinary audience of both academic and nonacademic readers. Submissions to Sexuality Studies are welcome through Janet Francendese, Editor in Chief, Temple University Press (janet.francendese@temple.edu). Information on how to submit manuscripts can be found at: http://www.temple.edu/tempress/submissions.html. Initial inquiries about proposals can also be sent to: Janice Irvine, University of Massachusetts, Department of Sociology, irvine@soc.umass.edu; or, Regina Kunzel, University of Minnesota, Departments of Gender, Women, and Sexuality Studies and History rknunzel@williams.edu.

The IABC Research Foundation is offering a grant for US $50,000 for Research on Communication Department Structure and Best Practices. Proposal guidelines can be found on the Research Foundation website http://www.iabc.com/rf/. The IABC Research Foundation serves as the non-profit research and development arm of IABC (International Association of Business Communicators). The Foundation is dedicated to contributing new findings, knowledge and understanding to the communication profession, and to helping organizations and communicators maximize organizational success. Through the generosity of donors, corporate sponsors and volunteers, the Foundation delivers original communication research and tools not available in the commercial marketplace.

The Canadian Journal of Communication (CJC) is a quarterly peer-reviewed journal committed to publishing outstanding scholarship in communications, media and cultural studies, journalism, and information studies. CJC is looking for theoretically innovative and methodologically challenging original manuscripts, in English or French, for immediate peer-review. To submit an article for peer-review go to the CJC website http://www.cjc-online.ca and click on the "submit" button. Articles for peer-review should be approximately 6,000 to 8,000 words in length. In addition to the traditional peer-reviewed article the CJC will develop innovative forms and formats for discussions of current practices including: media reviews, research overviews of current projects, and polemical commentaries. These submissions are shorter in length and may be either more descriptive or experimental in tone. Please direct ideas and inquiries to editor@cjconline.ca. For information on book reviews please contact our book review editor, Leslie Regan Shade, at review_editor@cjconline.ca. Info on CJC: Kim Sawchuk, Editor, CJC, editor@cjc-online.ca.

Visiting doctoral fellowships. The Media Management and Transformation Center (MMTC) at Jonkoping International Business School, Jonkoping University, Sweden, in the field of media business and media economics for advanced doctoral students. Dr. Cinzia dal Zotto, Research Manager, Media Management and Transformation Center, Jonkoping International Business School, P.O. Box 1026, SE-551 11 Jonkoping, SWEDEN. Info: http://www.jibs.se/mmtc. Email for more information: cinzia.dalzotto@ihh.hj.se.

NCI Fellowship in Health Communication and Informatics
The Health Communication and Informatics Research Branch (HCIRB) is accepting Cancer Research Training Award (CRTA) applicants for a Paid Fellowship Opportunity. HCIRB contributes to the reduction in death and suffering due to cancer by supporting research and development of a seamless health communication and informatics infrastructure. Through internal and extramural programs, the Branch supports basic and translational research
across the cancer continuum. This CRTA fellowship offers outstanding training opportunities in health communication. The CRTA fellow will be a welcomed member of a team of passionate scientists, psychologists, and health communication researchers. Appropriate to the fellow's interests, participation and leadership opportunities are offered in Information Technology projects, marketing and dissemination, health trends survey design and analysis, peer-reviewed journal articles, and travel to national meetings and conferences.

Master- or bachelor-level degree, preferably in health communication, health informatics, public health, or related field; strong organizational, planning, problem solving, and project management skills; excellent interpersonal skills; ability to work independently and creatively. Applicants must be U.S. citizens or resident aliens; be available 40 hours per week, for a six-month minimum. Some flexibility in work hours is allowed. The fellowship is renewable for up to two years and is based on demonstrated progress by mutual agreement among the fellow and supervisor.

For more details including how to apply:
http://dccps.nci.nih.gov/brp/about/docs/HCIRBCRTAFellowship.pdf

Available Positions & Other Advertising

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Please visit http://www.wittkieffer.com/education/index.cfm/page/cur srch/job_id/2772 and http://www.qatar.northwestern.edu/about for a complete position description and application instructions.

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