MEDICAID REIMBURSEMENT
for Tobacco Cessation, Alcohol and Substance Use
Screening and Brief Interventions

Hoosier Healthwise now reimburses providers that offer screening and brief intervention services to pregnant women for tobacco, alcohol and drug use. This guide provides general information on how to seek reimbursement for these services. Since most pregnant women are enrolled in one of the three Medicaid managed care organizations (Anthem, MDWise or MHS) providers are encouraged to contact the managed care program a patient is assigned to for specific questions.

ALCOHOL AND DRUG SCREENING AND BRIEF INTERVENTION CODES
Effective October 1, 2008, Indiana Medicaid began reimbursing providers for alcohol and substance use screening and brief intervention services. Detailed information concerning this new policy is available in provider banner BR 200843 and BR 200844; found at http://www.indianamedicaid.com/ihcp/Publications/banner_results.asp.

The description for these procedure codes are as follows:
- 99408 – Alcohol and/or substance abuse structured screening and brief intervention services, 15-30 minutes
- 99409 – Alcohol and/or substance abuse structured screening and brief intervention services, greater than 30 minutes

Providers can bill procedure code 99408 or 99409 only after an individual has been screened for alcohol or drug abuse by a healthcare professional to determine the need for additional services. Currently, these codes do not require prior authorization. Procedure codes 99408 and 99409 are limited to one structured screening and brief intervention per individual, every three (3) years, when billed by the same provider. The screening and brief intervention will not be counted toward the number of annual office visits allowed per year for an individual. Screening and brief intervention services can be billed concurrently with an office visit. Providers can submit claims for services rendered for dates of service beginning October 1, 2008. Additional information will be forthcoming in an IHCP banner in the near future.

SMOKING CESSATION PRODUCTS
Reimbursement is available to pharmacy providers for over-the-counter and prescription smoking cessation products when prescribed by a licensed practitioner within the scope of his/her license under Indiana law. Products covered by Indiana Medicaid include, but are not limited to:
- Sustained release bupropion products – Zyban and generic
- Nicotine replacement drug products (patch, gum, inhaler, lozenge, nasal spray) – spray and inhaler may require prior authorization from Medicaid managed care organizations
- Varenicline (Chantix) – Not studied in pregnant women

SMOKING CESSATION COUNSELING
Counseling services must be prescribed by a licensed practitioner, and rendered by the following licensed practitioners participating in the Indiana Medicaid program:
- Physician
- Physician's assistant
- Nurse practitioner
- Registered nurse
- Psychologist
- Pharmacist
- Dentist

*A Medicaid rule change regarding types of providers who can provide smoking cessation counseling is anticipated in the near future.

TOBACCO CESSATION COVERAGE AND LIMITATIONS
- Reimbursement for tobacco cessation is available for one 12-week course
- Treatment may include multiple medications (written prescriptions required for OTC meds combined with counseling)
- One or more medications may be utilized (written prescription required for OTC meds)
- Counseling MUST be included in any combination of treatment
- Prior authorization is not required for reimbursement for smoking cessation products or counseling
BILLING INSTRUCTIONS AND REIMBURSEMENT

- Counseling must be provided and billed in 15 minute increments with a minimum of 30 minutes (2 units) and a maximum of 150 minutes (10 units) within 12 weeks
- One unit of S9075 is 15 minutes of service. Fractional units of service cannot be billed; providers should accumulate billable time equivalent to whole units before billing; providers should not round up to the nearest 15 minutes
- Bill only on HCFA 1500 claim form, utilizing HCPCS code S9075 – Smoking Cessation Treatment with a primary diagnosis code of 305.1 (tobacco disorder)
- Pharmacies will bill for reimbursement according to the normal procedures as outlined in the applicable Medicaid Managed Care Provider Manual or the Medicaid Provider manual
- The Indiana Medicaid maximum allowable rate for all practitioners for smoking cessation-counseling services is $22.08 per unit

ADDITIONAL ASSISTANCE

- Anthem – (866) 408-6132; http://www.anthem.com
- MHS – (877) MHS-4U4U; http://www.managedhealthservices.com
- MDWise – (800) 356-1204; http://www.mdwise.org
- IN Health Coverage Programs – (800) 577-1278; http://www.indianamedicaid.com/ihcp/index.asp

Source: Adapted from the Clarian Tobacco Control Center

Information current as of July 2009.
Watch for future Medicaid provider bulletins for changes or contact IN Health Coverage Programs at the phone number or website listed above.