March 16, 2012  Edition: 11

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Below are articles and summaries of magnesium related stories. Members are asked to distribute the update to their employees – if their employees wish to receive the IMA Weekly Update, please send their email addresses to the IMA Head Office. We appreciate your company press releases and announcements for inclusion in the Weekly Update.

INDUSTRY CALENDAR
April 3-5, 2012

April 24-25, 2012
IMA 4th Annual European Magnesium Applications Seminar Holiday Inn Düsseldorf – City Centre, Königsallee; Düsseldorf, Germany

April 25-26, 2012

May 2-3, 2012
Automotive Metals Conference Dearborn, MI USA www.amm.com/EventDetail/4259/5th-Automotive-Metals-Conference.html

May 20-22, 2012
IMA 69th Annual World Conference San Francisco, California, USA www.imaworldconference.org

July 8-12, 2012

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ASSOCIATION NEWS

IMA 69th Annual World Conference: The Optional Tour Registration deadline is being extended

IMA 69th Annual World Conference: Magnesium – The Dream Metal

Announcing IMA 4th Annual European Magnesium Applications Seminar, Düsseldorf, Germany: Magnesium – The Innovative Light Metal

Articles follow below

INDUSTRY NEWS

http://www.global-automotive-lightweight-materials.com (16-Mar-12)

Articles follow below

CHINA’S LATEST

Enquiries for Chinese Magnesium Ingot Pick Up, Prices Steady
www.metal-pages.com (16-Mar-2012)

China Magnesium Production Off 11.5% in February
www.metal-pages.com (13-Mar-2012)

Articles follow below

EDITOR’S NOTE: IMA makes every possible effort to substantiate the articles which appear in the Weekly Update. However, as this is not always possible IMA does not warrant the details nor accuracy of any given article. Please keep in mind that materials are attained through press releases, outside articles from numerous sources and publications. Such materials often contain opinions which are not that of the association nor should they be construed as such. We realize that in the case of some materials, the translations might often lead to less than perfect grammar, etc. It is our position however to print as submitted rather than take upon ourselves the editing of such materials which would entail potential changes unwanted by any given author.
IMA 69th Annual World Conference: **The Optional Tour Registration deadline is being extended**

*Please note: More information about the revised deadline will be published in future Weekly Updates.*

There are two Optional Tours available to all conference spouse/guest attendees which offer the registrants a wonderful opportunity to explore settings that are unique to historic San Francisco, California, USA.

As a reminder, we must register a minimum of 25 people for the Yountville Wine Tour and Lunch as well as the San Francisco Conservatory of Flowers Tour and Lunch by March 19, 2012, or we must cancel one or both of the events. We are currently at 50% of the registrations needed to meet the minimums for each of these tours.

If you or your spouse/guest plans to attend one or both of the tours and you have not yet registered, please do so by March 19. We would like to make sure the attendees enjoy their time in San Francisco with these planned events.

IMA 69th Annual World Conference: **Magnesium – The Dream Metal**

The 69th Annual World Magnesium Conference will be held in San Francisco, California, USA from May 20 – 22, 2012. Visit [www.imaworldconference.org](http://www.imaworldconference.org) to:

- Process your online [Registration](http://www.imaworldconference.org). It’s easy, safe and secure.
- Download the [Attendee Brochure](http://www.imaworldconference.org) for a comprehensive outline of the Conference.
  - Check out the [Technical Program](http://www.imaworldconference.org). Review the list of Speakers and their scheduled topics of presentation.
  - Learn about the San Francisco area and read about the [Optional Tours](http://www.imaworldconference.org).
  - **PLEASE NOTE:** A minimum of 25 people must register for each tour by Monday, March 19th or the tours will be cancelled. Please sign up now!
    - [Wine Tour and Lunch](http://www.imaworldconference.org) in Yountville of Napa Valley (Monday, May 21)
    - San Francisco’s [Conservatory of Flowers Tour and Lunch](http://www.imaworldconference.org) (Tuesday, May 22)
  - Print and Process your [Registration](http://www.imaworldconference.org) form.
  - Get important [Travel](http://www.imaworldconference.org) and [Lodging](http://www.imaworldconference.org) information
- Download the [Exhibitor/Sponsor Opportunity Brochure](http://www.imaworldconference.org) to find out how you can get more involved. Space is filling up quickly so please submit your [Commitment Form](http://www.imaworldconference.org) today!
- Reserve your accommodations at [The Fairmont San Francisco](http://www.imaworldconference.org) (Discounted prices available through April 29, 2012 so please make your reservation soon to take advantage of the special IMA rate).
The World Magnesium Conference is the premier international magnesium conference that highlights the industry’s latest technological advances, innovative applications, and emerging developments in the global marketplace. The conference combines informative technical sessions, exhibits, networking opportunities, as well as social activities and tours for a well-rounded industry experience. In addition, winners of the 2012 Awards of Excellence—IMA’s competition recognizing outstanding magnesium products and innovative manufacturing technologies—will be announced during the World Magnesium Conference. Additionally IMA will recognize environmentally progressive and responsible companies in the 2012 International Environmental Responsibility Award competition.

As information about the 2012 World Conference becomes available, it will be reflected on the website www.imaworldconference.org and proactively sent out via targeted emails and the IMA Weekly Update.

We look forward to seeing you in May!

Standard Cancellation Policy
Conference Cancellations received by the IMA in writing by March 25 will qualify for a refund of 80%. Cancellations received by the IMA in writing by April 22 will qualify for a refund of 40%. No refunds will be given after April 22 due to Conference contractual service arrangements.

Any cancellations due to declined Visa applications will be refunded in full if the Visa application was submitted prior to March 15, 2012. Appropriate documentation is required. Cancellations due to declined Visa applications after March 15 will follow the standard cancellation policy noted above.
Announcing IMA 4th Annual European Magnesium Applications Seminar, Düsseldorf, Germany: *Magnesium – The Innovative Light Metal*

The 4th Annual European Magnesium Applications Seminar will be held in Dusseldorf, Germany from April 24 – 25, 2012 at the Holiday Inn Düsseldorf – City Centre, Königsallee.

**Who should attend?**
Professionals interested in learning about the latest magnesium advances in manufacturing production and design should attend this important event, including:
- Design engineers
- Material specification technicians
- Structural design engineers
- Product/component development engineers
- Purchasing professionals

**Why magnesium?**
Interest in magnesium and its many applications continues to grow as more design and engineering professionals discover the many advantages of this light metal. This seminar is organized to provide a global perspective of magnesium’s applications, technical advances and advantages to help you design and create better products. Today’s magnesium information can be the answer to tomorrow’s design challenges.

For Seminar Programme details and information about registration, exhibiting or hotel accommodations, please visit our website at [http://www.intlmag.org/auto_eu.html](http://www.intlmag.org/auto_eu.html).

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**INDUSTRY NEWS**


IMA has been invited to partner with the Global Automotive Lightweight Materials Initiative that takes place April 25-26, 2012 in Central London, United Kingdom.

Designing and manufacturing a commercially viable lightweight vehicle, whilst maintaining structural performance, remains a top priority for the automotive industry, as they battle to meet stringent carbon emissions targets and fulfill consumer demands for highly fuel efficient vehicles.

However, significant cost barriers remain across the advanced lightweight materials cycle from procurement and manufacturing processes to end of life recycling. Clearly tackling these costs will be key to mass-market applications, in tandem with resolving the remaining technical challenges to ensure optimal part performance.

At the Global Automotive Lightweight Materials Initiative 2012 you will be able to join the lightweighting community to benchmark your gram strategy, examine best practices and discover innovative, commercially viable solutions for sourcing, integrating and manufacturing advanced lightweight materials.

This is your opportunity to find out actual results being delivered in weight savings, amongst a backdrop of candid debate on collaborative opportunities to enable widespread adoption of advanced lightweight materials and finding the most feasible routes to achieving scale.

Please note that Mr. Alex Markin, Managing Director of IMG (International Magnesium Group, a wholly owned subsidiary of IMA Member CD International Enterprises, Inc.) will be among the panel speakers at the event.

As an IMA Member, you can claim a 15% discount on the advertised rates. To claim this offer, please email info@london-business-conferences.co.uk or call ++ 44 (0)20 7033 4970.
CHINA’S LATEST

Enquiries for Chinese Magnesium Ingot Pick Up, Prices Steady
www.matal-pages.com (16-Mar-2012)

China magnesium ingot export market has seen more enquiries, but prices are still lingering at $2,950-3,000/tonne basis FOB, unchanged from previous weeks, industry sources told Metal-Pages.

“We have received several enquiries in March, which seems a good sign,” a Shanghai trader said, but final deals are still thin.

“We insist on prices at $2,950/tonne FOB, while the foreign counterparts cannot accept,” he added.

A Shanxi trader says overseas buyers are still trying hard to get lower prices. “Bidding prices are usually lower than offers of $2,950/tonne FOB,” he told Metal-Pages.

Another Shanxi trader rejected a bid, because it was as low as $2,900/tonne FOB. “The lowest price is $3,000/tonne FOB for us,” he said.

As overseas buyers are not optimistic about the future of the economy, they try to push prices lower to protect their business from the impact of any economic downturn.

Chinese exports of unwrought magnesium metal (Mg 99.8% min) have dropped 15.5% to 14,391 tonnes in January, according to official Customs data.

The Chinese magnesium market is usually quiet in January and February when the Chinese Spring Festival is celebrated in a week-long holiday. Additionally, the gloomy world economic situation has depressed exports, with little short-term business being done.

China Magnesium Production Off 11.5% in February
www.metal-pages.com (13-Mar-2012)

Production of magnesium metal in China totalled 46,000 tonnes in February, a fall of more than 11% year-on-year, according to data from the China Statistics Bureau.

February magnesium production in China this year increased 4.5% on the month before, with a total of 90,000 tonnes of magnesium produced in the first two months of 2012, down more than 3% year-on-year.

The China magnesium market is usually quiet in January and February when the Chinese Spring Festival is celebrated in a week-long holiday.

Magnesium producers have opted to cut production to increase their cash flow after slow business in recent months. Moreover, slack export sales levels have also discouraged any increase in Chinese magnesium production.

Chinese exports of unwrought magnesium metal (Mg 99.8% min) dropped more than 2% to 185,859 tonnes in 2011, according to official Customs data. Chinese magnesium producers have no plans to produce more material in March as prices are stable and any supply surplus will knock the market.
Magnesium min 99.9% price for 13 Mar 2012

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IMA Marketplace is a “classifieds” section for advertising equipment and materials for sale and positions available. Advertising rates for 4 Weeks Run, Space not to exceed 3" x 3", 100 word maximum:

- Members: $100
- Non-members: $150
- Blind Box Number: $50 additional

For more information or to place an ad, please contact the IMA office by phone at (847)526-2010 or by email at info@intlmag.org.