

**IPCPR 86th Annual Convention & International Trade Show  
Las Vegas, NV Las Vegas Convention Center**

**ALL PRESHOW EVENTS HELD AT THE WESTGATE PARADISE EVENT CENTER**

**Friday, July 13**

- 09:00AM-05:00PM: Registration Open
- 11:00AM-12:00PM: Manufacturers: How to Work with Regulatory Agencies  
Speakers: Center for Tobacco Products (CTP) & Small Business Administration (SBA) Ombudsmen
- 01:00PM-02:00PM Uncovering Growth Opportunities via Benchmarking  
Speaker: David Bishop - Balvor, LLC  
(Westgate Paradise Event Center)
- 03:00PM-04:00PM Place Making & Visual Merchandising:  
Crafting a Retail Destination Experience  
Speaker: Ken Nisch – JGA Branded Environments  
(Westgate Paradise Event Center)
- 04:30 PM-06:00PM World Movie Premiere: Hand Rolled  
Produced and presented by Render Social  
(Westgate Paradise Event Center)
- 06:30PM-10:00PM Kick Off Party Sponsored by General Cigar  
(Westgate Paradise Event Center)

**Saturday, July 14**

- 08:00AM-09:30AM: Opening Breakfast & Annual Meeting  
(Westgate Paradise Event Center)
- 09:30AM-10:30AM: Trade Show Open for PAC VIP's
- 10:30AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:30PM: Lunch Available (Food court on Show Floor)
- 12:30PM-01:30PM Luncheon Learning Series: IPCPR Federal Update  
Speakers: Daniel Trope - IPCPR & Guests
- 04:30PM IPCPR Daily Raffle (Lunch Time Learning Theater)

**Sunday, July 15**

- 10:00AM-05:00PM: Trade Show Open for All Attendees
- 11:30AM-02:00PM: Lunch Available (Food court on Show Floor)

12:30PM-01:30PM      Lunchtime Learning Series: Retailers Best Practices Panel  
(On Show Floor)  
Moderator & panelists TBA

04:00PM:                State Association Cocktail Reception (in PAC VIP Booth)

04:30PM                IPCPR Daily Raffle (Lunch Time Learning Theater)

**Monday, July 16**

10:00AM-05:00PM:      Trade Show Open for All Attendees

11:30AM-02:30PM:      Lunch Available (Food court on Show Floor)

12:30PM-01:30PM      Lunchtime Learning Series: Cigar Aficionado Manufacturers Panel  
(On Show Floor)  
Moderator: Dave Savona – Cigar Aficionado, Panelists TBA

04:30PM                IPCPR Daily Raffle (Lunch Time Learning Theater)

**Tuesday, July 17**

09:00AM-01:00PM:      Trade Show Open for All Attendees

12:30PM                Day 4 \$10,000 Prize Drawing  
(Lunch Time Learning Theater on the Show Floor)