

## North American Conference

**August 6-7, 2013**

**L'Enfant Plaza Hotel, Washington, DC, USA**

**Online registration is closed  
as of August 5, 2013.**

To register at the conference,  
please bring the completed  
[offline payment form](#).

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## North American Conference Agenda

### Tuesday, August 6

8:00 AM	-	9:00 AM	Registration Breakfast	Ballroom Foyer Solarium
<b>GENERAL SESSION</b>				
8:30 AM	-	8:45 AM	Opening Remarks <i>Julie Nash, ISMTE North American Conference Committee Chair</i>	Ballroom BCD
8:45 AM	-	9:00 AM	ISMTE Update <i>Glenn Collins, ISMTE President</i>	Ballroom BCD
9:00 AM	-	10:30 AM	Keynote Address: <b>New Trends in Publishing: Open Access Panel</b> <i>Rick Anderson, J. Willard Marriott Library, University of Utah</i> <i>Jeffrey Beall, Auraria Library, University of Colorado Denver</i> <i>Roy Kaufman, Copyright Clearance Center</i> <i>Rhodri Jackson, Oxford University Press</i>	Ballroom BCD
10:30 AM	-	11:00 AM	Coffee Break	Solarium
<b>BREAKOUT SESSIONS</b>				
11:00 AM	-	12:00 PM	Session A: <b>Image Manipulation</b>	Ballroom D

*Lindsey M. Brounstein, American Gastroenterological Association*

**Session B: The Future of Publishing: The Librarian's Perspective**

Ballroom BC

*Rick Anderson, J. Willard Marriott Library, University of Utah*  
*Jeffrey Beall, Auraria Library, University of Colorado Denver*

**Session C: A Closer Look at Open Access: A Question and Answer Session**

Caucus

*Roy Kaufman, Copyright Clearance Center*  
*Rhodri Jackson, Oxford University Press*

12:00 PM - 1:00 PM

Lunch

Solarium

1:00 PM - 2:30 PM

**Panel Discussion: New Metrics to Measure Journal Impact**

Ballroom BCD

*Euan Adie, Altmetric.com*

*Jevin West, Eigenfactor.org, University of Washington*  
*Jayne Marks, Usage Factor Project,*

*Wolters Kluwer Health Medical Research*

2:30 PM - 3:00 PM

Coffee Break

Solarium

**BREAKOUT SESSIONS**

3:00 PM - 4:00 PM

**Open Forum on Tracking Systems**

**Session A: ScholarOne Manuscripts**

Ballroom BC

*Suzanne Hopkins, Thomson Reuters*

**Session B: Editorial Manager**

Ballroom D

*Tony Alves, Aries Systems Corporation*

**Session C: eJournalPress**

Caucus

*Anna Jester, eJournalPress*

4:00 PM - 4:15 PM

**Poster Presentation: Using Social Technographic™ Profiling to Assist in a Journal's Social Strategy**

Ballroom BCD

*Margot Puerta, Molecular Medicine*

4:15 PM - 5:15 PM

**Speed Networking**

Ballroom BCD

5:30 PM - 7:30 PM

Wine & Cheese Reception

Solarium

**Wednesday, August 7**

8:00 AM - 9:00 AM

Breakfast

Solarium

8:15 AM - 9:00 AM

Breakfast with ISMTE Past Presidents

Ballroom BCD

*Elizabeth Blalock & Jason Roberts*

**GENERAL SESSION**

9:00 AM - 10:15 AM

**Translating Science**

Ballroom BCD

*Scott Dodd, OnEarth.org, Natural Resources Defense Council*  
*Sylvia Hagopian, Problem Gambling Institute of Ontario, CAMH*

10:15 AM - 10:45 AM

Coffee Break

Solarium

**BREAKOUT SESSIONS**

10:45 AM - 12:00 PM

**Session A: ORCID: Connecting Research and Researchers**

Ballroom D

*Laurel L. Haak, PhD, ORCID*

		Session B: <b>Management: Managing Time, Managing People, Managing EICs</b>	Ballroom BC	
		<i>Jennifer Mahar, Origin Editorial, LLC</i>		
		<i>Brittany White, J&amp;J Editorial, LLC</i>		
		Session C: <b>Pre-submission Peer Review: An Update on Rubriq</b>	Lafayette	
		<i>Keith Collier, Rubriq</i>		
12:00 PM	-	1:00 PM	Lunch	Solarium
			<b>BREAKOUT SESSIONS</b>	
1:00 PM	-	2:00 PM	<b>Tracking System Reporting Tips</b>	
		Session A: <b>ScholarOne Manuscripts</b>	Ballroom BC	
		<i>Gwen Baker, Thomson Reuters</i>		
		Session B: <b>Editorial Manager</b>	Ballroom D	
		<i>Tony Alves, Aries Systems Corporation</i>		
		Session C: <b>eJournalPress</b>	LaSalle	
		<i>Anna Jester, eJournalPress</i>		
		Session D: <b>Making Journals Mobile</b>	Lafayette	
		<i>Gary Spencer, Wiley</i>		
2:00 PM	-	2:30 PM	Coffee Break	Solarium
2:30 PM	-	3:30 PM	<b>Exchange Forum</b>	Ballroom BCD
3:30 PM	-	3:45 PM	Wrap Up and Closing Remarks	Ballroom BCD
		<i>Julie Nash and Glenn Collins</i>		

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## Registration

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### Registration Fees:

ISMTE member - \$250 Early Registration/\$300 after July 1 and on-site

Non-member - \$350, including a three-month trial membership to start July 1

Registration includes continental breakfasts, lunches, breaks and wine & cheese reception.

Registration may be handled online with credit card payment in USD or by downloading a registration form. All checks must be in USD and drawn on a US bank.

Cancellation Policy: Cancellations must be received in writing prior to the start of the conference. A \$25 USD administrative fee will be deducted from the refund total. Refunds may be held and processed following the conference at the discretion of ISMTE management.

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## Accommodations

The conference hotel is the [L'Enfant Plaza Hotel](#), located just two blocks from The Mall and the Smithsonian Museums at 480 L'Enfant Plaza, SW, Washington, DC. The L'Enfant Plaza Hotel has convenient direct access to the L'Enfant Plaza Metro Station (Blue, Orange, Green, and Yellow Lines). The ISMTE conference rate is 155 USD per night plus tax. This rate is available until ~~July 8~~ **extended to July 12**, or until rooms at this rate sell out, whichever is earlier.

Reserve your room [online](#), or call the hotel directly at 800-635-5065. The Group Code is ISTM13. There is no Promo Code needed for this rate.

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## Conference Sponsorship Opportunities

ISMTE offers a variety of sponsorship opportunities to help your organization reach the managing and technical editors driving the editorial process. Please view the [conference sponsorship prospectus](#) to learn more about our attendees and the sponsorship opportunities available at the 2013 North American Conference.

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## Conference Planning Committee

ISMTE would like to thank the North American Conference Planning Committee:

Julie Nash, Chair  
Sarah Bidgood  
Glenn Collins  
Diane Drexler  
Dr. Sally Gainsbury  
Kimberly Rosenfield  
Sherryl Sundell

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Questions? [Contact ISMTE](#).