



ISMTE

2017

Asian-Pacific Conference

27-28 March

Empowering editorial offices around the world



Beijing
Kempinski Hotel
Lufthansa Center

#ISMTE2017

Schedule

Sunday 26 March

9:00 - 16:00

COPE Session

“The Pillars of Publication Ethics”

Additional Registration Required

Beijing Room

COPE is delighted to announce its 1st China Seminar, the theme is “The pillars of publication ethics” with plenary talks covering best practice in: authorship, peer review and plagiarism.

Monday 27 March

7:00 - 16:45

Registration Open

Jade Foyer

8:00 - 8:30

President’s Address

**Mr. Michael Willis - ISMTE President and
Senior Manager, Peer Review, Wiley**

Jade Ballroom C

8:30 - 9:15

Keynote Session

What Makes a Successful International Journal Brand and a Committed Editorial Team?

**Mr. David Sampson - Vice President and Publisher, American Society
of Clinical Oncology (ASCO)**

Jade Ballroom C

Strategic vision and operational excellence are critical for developing and maintaining a successful international journal brand. However, of equal or greater importance are the people – from the administrative assistant to the Editor-in-Chief – who represent the journal and the organization to its respective scholarly or scientific community. In this keynote, you will learn how the American Society of Clinical Oncology’s organizational culture supports the development of a committed editorial team for its successful and growing journals program.



Schedule

9:15 - 10:00

ORCID! What Is It and Why Is It So Important?

Ms. Nobuko Miyairi - Regional Director, Asia Pacific, ORCID

Dr. Choon Shil Lee - Korean Association of Medical Journal Editors

Jade Ballroom C

This session will present an overview of ORCID, it will discuss the benefit of collecting ORCID iDs, review how ORCID facilitates authorship and attribution throughout the scholarly publishing ecosystem, and describe how journals, publishers and others involved in scholarly publishing are implementing ORCID.

10:00 - 10:15

Attendee and Speaker Photograph

Jade Ballroom C

Please follow on-site direction provided by the ISMTE staff. Each attendee will get a picture to take home on Tuesday.

Sponsored by:



10:15 - 10:45

Break with Exhibitors

Jade Foyer

Sponsored by:



10:45 - 11:45

Crossref: Setting Standards, Innovating Scholarly Communication

Ms. Rachael Lammey - Member & Community Outreach Manager, Crossref

Ms. Ginny Hendricks - Director of Member & Community Outreach, Crossref

Jade Ballroom C

This session will present an overview of the Crossref organization, as well as a deep dive into the various standards and services offered and administered by Crossref. Attendees will learn how scholarly publishing benefits from these services, and how they too can participate in Crossref's initiatives.



Schedule

11:45 - 12:30

JATS & BITS: Facilitating the Flow and Preservation of Science

Mr. Chandi Perera - CEO, Typefi

Dr. Choon Shil Lee - Korean Association of Medical Journal Editors

Mr. Hidehiko Nakanishi - Nakanishi Printing

Jade Ballroom C

JATS (Journal Article Tag Suite) is an XML format used to describe scientific literature published online. It is a technical standard developed by the National Information Standards Organization, and was originally developed by the United States National Library of Medicine for archiving and interchange of scientific information. BITS (Book Interchange Tag Suite) is the "book" version of this XML format, and though it is not yet an approved standard, there is increasing interest in adopting BITS for book-related workflows. Both JATS and BITS XML are important standards, used for passing data and content throughout the scholarly publishing ecosystem. This session will present an overview of JATS and BITS, including history, the XML structure, and other basic facts about these XML formats.

12:30 - 13:30

Networking Lunch

Kranzler's Restaurant

13:30 - 14:30

Metrics in Journal Publishing: What Do You Measure and How?

Mr. Mike Taylor - Head of Metrics Department, Digital Science

Mr. Adam Finch - Commonwealth Scientific and Industrial Research Organisation (CSIRO), Swinburne University of Technology

Jade Ballroom C

This session will describe the variety of traditional and innovative measures of journal quality and performance, including the impact Factor and 'alternative' metrics, exploring the advantages and disadvantages of each. The session will help managing editors understand why different metrics are of significance to different stakeholders in the research and publishing process.

14:30 - 15:00

Break with Exhibitors

Jade Foyer

Sponsored by:



Schedule

15:00 - 16:00

The Implications for Journal Editor Staff of Open Access Policy and Trends

Ms. Joyce Li - Associate Publisher, BioMedCentral

**Dr. Tom Olijhoek - Editor-in-Chief, Directory of Open Access Journals
(DOAJ)**

Jade Ballroom C

Open access has transformed the way scholarly journals operate. The implications for publishers, journal editors and editorial staff are immense. This session will describe the way the open access landscape is evolving, including the impact of open access mandates and policies on publishers and the practical implications of open access for managing editors and the processes they adopt in the journal office, as well as the unintended consequences of open access such as predatory publishing.

16:00 - 16:15

Poster Session

Jade Ballroom C

Learn from ISMTE members on the requirements of a poster for your 2018 submission.

16:15 - 17:15

Ask the Experts

Do you have a question that hasn't already been answered? Here is another chance to ask key speakers additional questions.

Jade Ballroom C

17:15 - 19:15

Networking Reception with Exhibitors

Jade Foyer

Interested in Volunteering for a Committee?



Contact Kelly@ISMTE.org

Schedule

Tuesday 28 March

7:30 - 17:00

Registration Open

Jade Foyer

8:00 - 8:30

Opening Remarks

**Ms. Jennifer Deyton - ISMTE Conference Chair and
Senior Partner, J&J Editorial, LLC**

Jade Ballroom C

8:30 - 9:30

Plenary Session

**The Direction of Chinese Publishing - Mandates and
Vision of Internationalization**

Dr. Yan Shuai - Associate Editor-in-Chief, Tsinghua University Press

Dr. Shengli Ren - Vice President & Secretary General, China

Editology Society for Science Periodicals (CESSP)

Mr. Hong Xiao - Vice General Manager & Deputy Editor-in-Chief, China

Academic Journal Electronic Publishing House Co. Ltd. (CNKI)

Jade Ballroom C

This presentation will explore China's publishing history, and outline the direction the industry is taking.

9:30 - 10:30

**Best Practices in Peer Review: What Societies, Publishers, and
Vendors are Doing to Increase the Quality of Peer Review**

Dr. Sarah Tegen - Vice President, American Chemical Society

Ms. Laura Harvey - Head of Publisher Relations, Publons

**Mr. Tom Merriweather - Executive Publisher, Medicine and Life
Sciences, SAGE Publications**

Jade Ballroom C

The session will touch base on what societies, publishers, and vendors are doing to improve author experience, grow reviewer pools, increase quality of reviews, and speed up the process to publication. Often, our authors, reviewers, and readers are the same professionals. This will be a great opportunity to address the issues that affect the reputation and quality of peer-review publications and share solutions and industry-wide trends across organizations.



Schedule

10:30 - 11:00

Break with Exhibitors

Jade Foyer

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11:00 - 12:00

Best Practices in Editorial Office

Ms. Julie Nash - Senior Partner, J&J Editorial, LLC

Mr. James Murphy - Associate Director, Editorial Director, Wiley, Greater China

Jade Ballroom C

This session will highlight best practices for a journal's editorial office and the importance of an efficient editorial office to the overall publishing process.

12:00 - 13:00

Networking Lunch

Kranzler's Restaurant

13:00 - 13:45

Servicing the Journal - Breakout Session for System Managers

(Aries / ScholarOne)

Managing the submission and peer review process has increased in complexity over the years as new processes have become standard practice and as new technologies have become commonplace. This session features concurrent demonstrations of some of the most used online submission and peer review processing systems available today.

Session A: Aries Systems

Mr. Tony Alves

Director and Product Manager

Jade Ballroom B

Session B: ScholarOne

Mr. Paul Yaowen Du

Project Manager

Jade Ballroom C



Schedule

13:45 - 14:15

Break with Exhibitors

Jade Foyer

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14:15 - 15:00

Servicing the Journal - Breakout Session for System Managers

(Tengyun / Qinyun / Magtech)

Managing the submission and peer review process has increased in complexity over the years as new processes have become standard practice and as new technologies have become commonplace. This session features concurrent demonstrations of some of the most used online submission and peer review processing systems available today in the Asian-Pacific region.

Session A: Tengyun

Ms. Yanli Han
General Manager
Jade Ballroom B

Session B: Qinyun

Mr. Hu Ye
General Manager
Jade Ballroom C

Session C: Magtech

Mr. Jiale Lin
General Manager
Beijing Room

15:00 - 16:15

Scrutinizing the Manuscript - Is it Acceptable for Publication?

**Dr. Donald Samulack - President, U.S. Operations,
Editage/Cactus Communications**

Dr. Jing Duan - Managing Editor, *Acta Ecologica Sinica*

**Ms. Helen (Yuehong) Zhang - Chief Editor, *Journals of Zhejiang
University Science A/B/C***

Jade Ballroom C

This session will address some of the irresponsible publication practices perpetrated by authors and supportive publication services, and highlight best editorial practices to identify manuscript irregularities with respect to authorship, sale of manuscripts, peer reviewer fraud, plagiarism, duplicate publication, image manipulation, self-citation, and other forms of unethical publication practices. This session will offer real-life examples and practical advice regarding what to look for and how to scrutinize a manuscript received for publication.



Schedule

16:15 - 17:15

New Online Tools and Technology Available to Researchers and Authors: How They are Impacting Scholarly Publishing

**Ms. Lyndsey Dixon - Regional Journals Editorial Director APAC,
Taylor & Francis**

**Ms. Sharon Yi - China Marketing Manager, Research Square
Jade Ballroom C**

In the 25 years since Tim Berners-Lee published the first website, the impact, reach and connectivity of research has exploded along with the potential for discovery, connectivity and solutions to the world's problems. Today, at the heart of China's Internet+ strategy is the use of advanced computing technology, the internet and big data analysis techniques to transform industry. This session discusses these services, why they are important and how they are impacting the future shape of the publishing industry.

17:15 - 17:30

Closing Remarks

**Ms. Julie Nash - ISMTE President Elect and
Senior Partner, J&J Editorial LLC**

Jade Ballroom C



Tour

Wednesday 29 March

Great Wall Excursion (Badaling Section) Full Day with Lunch

The tour includes transportation to and from the Kempinski Hotel
Beijing Lufthansa Center.

(Additional fee - see registration desk for tickets)



One of the wonders of the world, and the only man-made structure that can be seen from the moon, the Great Wall is an early testimony of the human power to build in the harshest of terrains. As you stand on the top tower and look at the wall snaking its way across the tops of the mountains, close your eyes for a moment and see in your mind's eye the ancient armies locked in

combat, and hear the whistle of arrows and the clang of striking swords. It is a place to reflect upon the past the wonder about the future.



Ira Salkin Scholarship

Essay Topic: Expectations of the Editorial Office to police publication ethics: How it has changed during the past 10 years

Submission Deadline: Wednesday, May 31, 2017

The winner of the scholarship will receive:

- Complimentary registration at an ISMTE conference of his/her choice (within 12-month period)
- Up to \$1500 toward travel/accommodation for the selected conference
- Publication in *Editorial Office News (EON)*, the official publication of the ISMTE



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