2017 Asian-Pacific Conference
27-28 March
Empowering editorial offices around the world

Beijing
Kempinski Hotel
Lufthansa Center

#ISMTE2017
## Sunday 26 March

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 9:00 - 16:00 | COPE Session  
**“The Pillars of Publication Ethics”**  
Additional Registration Required  
**Beijing Room** |

COPE is delighted to announce its 1st China Seminar, the theme is “The pillars of publication ethics” with plenary talks covering best practice in: authorship, peer review and plagiarism.

## Monday 27 March

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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| 7:00 - 16:45 | Registration Open  
**Jade Foyer** |

### President’s Address
**Mr. Michael Willis** - ISMTE President and Senior Manager, Peer Review, Wiley  
**Jade Ballroom C**

### Keynote Session
**What Makes a Successful International Journal Brand and a Committed Editorial Team?**  
**Mr. David Sampson** - Vice President and Publisher, American Society of Clinical Oncology (ASCO)  
**Jade Ballroom C**

Strategic vision and operational excellence are critical for developing and maintaining a successful international journal brand. However, of equal or greater importance are the people - from the administrative assistant to the Editor-in-Chief - who represent the journal and the organization to its respective scholarly or scientific community. In this keynote, you will learn how the American Society of Clinical Oncology’s organizational culture supports the development of a committed editorial team for its successful and growing journals program.
9:15 - 10:00
**ORCID! What Is It and Why Is It So Important?**
Ms. Nobuko Miyairi - Regional Director, Asia Pacific, ORCID
Dr. Choon Shil Lee - Korean Association of Medical Journal Editors
Jade Ballroom C
This session will present an overview of ORCID, it will discuss the benefit of collecting ORCID iDs, review how ORCID facilitates authorship and attribution throughout the scholarly publishing ecosystem, and describe how journals, publishers and others involved in scholarly publishing are implementing ORCID.

10:00 - 10:15
**Attendee and Speaker Photograph**
Jade Ballroom C
Please follow on-site direction provided by the ISMTE staff. Each attendee will get a picture to take home on Tuesday.

10:15 - 10:45
**Break with Exhibitors**
Jade Foyer
Sponsored by:

10:45 - 11:45
**Crossref: Setting Standards, Innovating Scholarly Communication**
Ms. Rachael Lammey - Member & Community Outreach Manager, Crossref
Ms. Ginny Hendricks - Director of Member & Community Outreach, Crossref
Jade Ballroom C
This session will present an overview of the Crossref organization, as well as a deep dive into the various standards and services offered and administered by Crossref. Attendees will learn how scholarly publishing benefits from these services, and how they too can participate in Crossref’s initiatives.
JATS (Journal Article Tag Suite) is an XML format used to describe scientific literature published online. It is a technical standard developed by the National Information Standards Organization, and was originally developed by the United States National Library of Medicine for archiving and interchange of scientific information. BITS (Book Interchange Tag Suite) is the “book” version of this XML format, and though it is not yet an approved standard, there is increasing interest in adopting BITS for book-related workflows. Both JATS and BITS XML are important standards, used for passing data and content throughout the scholarly publishing ecosystem. This session will present an overview of JATS and BITS, including history, the XML structure, and other basic facts about these XML formats.

Metrics in Journal Publishing: What Do You Measure and How?
Mr. Mike Taylor - Head of Metrics Department, Digital Science
Mr. Adam Finch - Commonwealth Scientific and Industrial Research Organisation (CSIRO), Swinburne University of Technology
Jade Ballroom C

This session will describe the variety of traditional and innovative measures of journal quality and performance, including the impact Factor and ‘alternative’ metrics, exploring the advantages and disadvantages of each. The session will help managing editors understand why different metrics are of significance to different stakeholders in the research and publishing process.
15:00 - 16:00
The Implications for Journal Editor Staff of Open Access Policy and Trends
Ms. Joyce Li - Associate Publisher, BioMedCentral
Dr. Tom Olijhoek - Editor-in-Chief, Directory of Open Access Journals (DOAJ)
Jade Ballroom C
Open access has transformed the way scholarly journals operate. The implications for publishers, journal editors and editorial staff are immense. This session will describe the way the open access landscape is evolving, including the impact of open access mandates and policies on publishers and the practical implications of open access for managing editors and the processes they adopt in the journal office, as well as the unintended consequences of open access such as predatory publishing.

16:00 - 16:15
Poster Session
Jade Ballroom C
Learn from ISMTE members on the requirements of a poster for your 2018 submission.

16:15 - 17:15
Ask the Experts
Jade Ballroom C
Do you have a question that hasn’t already been answered? Here is another chance to ask key speakers additional questions.

17:15 - 19:15
Networking Reception with Exhibitors
Jade Foyer

Interested in Volunteering for a Committee?
Contact Kelly@ISMTE.org
Tuesday 28 March

7:30 - 17:00
Registration Open
Jade Foyer

8:00 - 8:30
Opening Remarks
Ms. Jennifer Deyton - ISMTE Conference Chair and Senior Partner, J&J Editorial, LLC
Jade Ballroom C

8:30 - 9:30
Plenary Session
The Direction of Chinese Publishing - Mandates and Vision of Internationalization
Dr. Yan Shuai - Associate Editor-in-Chief, Tsinghua University Press
Dr. Shengli Ren - Vice President & Secretary General, China Editology Society for Science Periodicals (CESSP)
Mr. Hong Xiao - Vice General Manager & Deputy Editor-in-Chief, China Academic Journal Electronic Publishing House Co. Ltd. (CNKI)
Jade Ballroom C
This presentation will explore China’s publishing history, and outline the direction the industry is taking.

9:30 - 10:30
Best Practices in Peer Review: What Societies, Publishers, and Vendors are Doing to Increase the Quality of Peer Review
Dr. Sarah Tegen - Vice President, American Chemical Society
Ms. Laura Harvey - Head of Publisher Relations, Publons
Mr. Tom Merriweather - Executive Publisher, Medicine and Life Sciences, SAGE Publications
Jade Ballroom C
The session will touch base on what societies, publishers, and vendors are doing to improve author experience, grow reviewer pools, increase quality of reviews, and speed up the process to publication. Often, our authors, reviewers, and readers are the same professionals. This will be a great opportunity to address the issues that affect the reputation and quality of peer-review publications and share solutions and industry-wide trends across organizations.
10:30 - 11:00
Break with Exhibitors
Jade Foyer
Sponsored by:

11:00 - 12:00
Best Practices in Editorial Office
Ms. Julie Nash - Senior Partner, J&J Editorial, LLC
Mr. James Murphy - Associate Director, Editorial Director, Wiley, Greater China
Jade Ballroom C
This session will highlight best practices for a journal’s editorial office and the importance of an efficient editorial office to the overall publishing process.

12:00 - 13:00
Networking Lunch
Kranzler’s Restaurant

13:00 - 13:45
Servicing the Journal - Breakout Session for System Managers
(Aries / ScholarOne)
Managing the submission and peer review process has increased in complexity over the years as new processes have become standard practice and as new technologies have become commonplace. This session features concurrent demonstrations of some of the most used online submission and peer review processing systems available today.

Session A: Aries Systems
Mr. Tony Alves
Director and Product Manager
Jade Ballroom B

Session B: ScholarOne
Mr. Paul Yaowen Du
Project Manager
Jade Ballroom C
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:45 - 14:15</td>
<td><strong>Break with Exhibitors</strong></td>
<td><strong>Jade Foyer</strong>&lt;br&gt;Sponsored by: <strong>SAGE Publishing</strong></td>
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<td>14:15 - 15:00</td>
<td><strong>Servicing the Journal - Breakout Session for System Managers</strong></td>
<td>(Tengyun / Qinyun / Magtech)&lt;br&gt;Managing the submission and peer review process has increased in complexity over the years as new processes have become standard practice and as new technologies have become commonplace. This session features concurrent demonstrations of some of the most used online submission and peer review processing systems available today in the Asian-Pacific region.</td>
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<td><strong>Session A: Tengyun</strong></td>
<td>Ms. Yanli Han&lt;br&gt;General Manager&lt;br&gt;Jade Ballroom B</td>
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<td><strong>Session B: Qinyun</strong></td>
<td>Mr. Hu Ye&lt;br&gt;General Manager&lt;br&gt;Jade Ballroom C</td>
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<td><strong>Session C: Magtech</strong></td>
<td>Mr. Jiale Lin&lt;br&gt;General Manager&lt;br&gt;Beijing Room</td>
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<td>15:00 - 16:15</td>
<td><strong>Scrutinizing the Manuscript - Is it Acceptable for Publication?</strong></td>
<td>Dr. Donald Samulack - President, U.S. Operations, Editage/Cactus Communications&lt;br&gt;Dr. Jing Duan - Managing Editor, Acta Ecologica Sinica&lt;br&gt;Ms. Helen (Yuehong) Zhang - Chief Editor, Journals of Zhejiang University Science A/B/C&lt;br&gt;Jade Ballroom C&lt;br&gt;This session will address some of the irresponsible publication practices perpetrated by authors and supportive publication services, and highlight best editorial practices to identify manuscript irregularities with respect to authorship, sale of manuscripts, peer reviewer fraud, plagiarism, duplicate publication, image manipulation, self-citation, and other forms of unethical publication practices. This session will offer real-life examples and practical advice regarding what to look for and how to scrutinize a manuscript received for publication.</td>
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16:15 - 17:15

**New Online Tools and Technology Available to Researchers and Authors: How They are Impacting Scholarly Publishing**

Ms. Lyndsey Dixon - Regional Journals Editorial Director APAC, Taylor & Francis

Ms. Sharon Yi - China Marketing Manager, Research Square

Jade Ballroom C

In the 25 years since Tim Berners-Lee published the first website, the impact, reach and connectivity of research has exploded along with the potential for discovery, connectivity and solutions to the world’s problems. Today, at the heart of China’s Internet+ strategy is the use of advanced computing technology, the internet and big data analysis techniques to transform industry. This session discusses these services, why they are important and how they are impacting the future shape of the publishing industry.

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17:15 - 17:30

**Closing Remarks**

Ms. Julie Nash - ISMTE President Elect and Senior Partner, J&J Editorial LLC

Jade Ballroom C

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**Reminder**

Please fill out your evaluation
**Wednesday 29 March**

**Great Wall Excursion (Badaling Section)**
**Full Day with Lunch**

The tour includes transportation to and from the Kempinski Hotel Beijing Lufthansa Center.

(Additional fee - see registration desk for tickets)

One of the wonders of the world, and the only man-made structure that can be seen from the moon, the Great Wall is an early testimony of the human power to build in the harshest of terrains. As you stand on the top tower and look at the wall snaking its way across the tops of the mountains, close your eyes for a moment and see in your mind’s eye the ancient armies locked in combat, and hear the whistle of arrows and the clang of striking swords. It is a place to reflect upon the past the wonder about the future.

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**Ira Salkin Scholarship**

**Essay Topic:** Expectations of the Editorial Office to police publication ethics: How it has changed during the past 10 years

Submission Deadline: Wednesday, May 31, 2017

The winner of the scholarship will receive:

- Complimentary registration at an ISMTE conference of his/her choice (within 12-month period)
- Up to $1500 toward travel/accommodation for the selected conference
- Publication in *Editorial Office News (EON)*, the official publication of the ISMTE
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![Chinese Laser Press](image6)

![CompuScript Limited](image7)

![Council of Science Editors](image8)

![Editage](image9)

![MDPI](image10)

![Peer Review Evaluation](image11)

![SAGE Publishing](image12)

![Taylor & Francis Group](image13)