**CONTENTS | 目錄**

<table>
<thead>
<tr>
<th>News</th>
<th>最新消息</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>簡介</td>
</tr>
<tr>
<td>Publications</td>
<td>學術出版</td>
</tr>
<tr>
<td>Conference</td>
<td>會議消息</td>
</tr>
</tbody>
</table>
  - 2nd International Conference on Advanced Research Methods and Analytics |
| Job Vacancy | 職位空缺 |
| Contact us | 聯絡我們 |

**NEWS | 最新消息**

*We post the latest information of conference, job vacancy, recently released books and other relevant news on Facebook ([ISTR-East Asia](http://caps.org/our-research/doing-good-index-2018/)) and Weibo ([@东亚第三部门研究网络](http://caps.org/our-research/doing-good-index-2018/)). Come and like us to get updated information!*

最新的會議消息、職位空缺、近期新書以及本領域相關消息首發於 Facebook ([ISTR-East Asia](http://caps.org/our-research/doing-good-index-2018/)) 和微博 ([@东亚第三部门研究网络](http://caps.org/our-research/doing-good-index-2018/))。歡迎關注我們，獲取最新消息！

**Doing Good Index 2018**

The Centre for Asian Philanthropy and Society (CAPS) has recently released their Doing Good Index. Check it out at: [http://caps.org/our-research/doing-good-index-2018/](http://caps.org/our-research/doing-good-index-2018/)

The inaugural Doing Good Index examines the enabling environment for philanthropy and private social investment across 15 Asian economies. Composed of four areas—tax and fiscal policy, regulatory regimes, socio-cultural ecosystem, and government procurement—the Index reveals how Asian economies are catalyzing philanthropic giving. If the right regulatory and tax policies were in place, Asian philanthropists could give over
US$500 billion, contributing to the US$1.4 trillion annual price tag needed to achieve the Sustainable Development Goals.

The Index serves as a unique and useful body of data for Asian governments, as well as for nonprofits, foundations and charities in Asia, to learn from each other. At a time when policy is evolving, the social sector is growing, and interest in philanthropy is rapidly developing, the DGI shows the potential for Asia to leapfrog and become a leader in social innovation.

*The latest version as of 19 January 2018 is available for download now.

Advertise and Exhibit at the ISTR 2018 Conference | ISTR2018 會議廣告展覽招募

---

Exhibit and advertise at our upcoming conference! Engage with 800+ leading nonprofit, civil society, and philanthropy scholars from all parts of the world – to promote your products and services and expand your networks.

---

Print and mobile device ads

Advertise in the printed conference program and on the conference app to make sure your colleagues know about your academic program, recent publications, scholars, services, and share announcements. All participants will receive a copy of the printed program and will be able to download the app for free. Rotating mobile device banner ads can link out to your website to provide users with more information.

Get a discount for print and app combined purchases. It’s easy to order online. See prices on our website.

**Exhibit tables**

Reserve an exhibit table adjacent to our popular coffee breaks and engage continuously with attendees.

- demonstrate publishing services
- sell books and publications
- promote academic centers and programs
- Exhibitors will have their logos featured on our mobile conference app

See prices on our website.

Space is available on a first-come/first-served basis.

**INTRODUCTION | 簡介**

ISTR - International Society for Third-Sector Research and the Centre for Social Innovation Studies in the Chinese University of Hong Kong are now promoting the establishment of East Asia Third-Sector Researchers Network. We hope to help scholars and students exchange information about publications, conferences and job
vacancies in third-sector studies through this newsletter. You are welcome to follow us on Facebook (ISTR-East Asia) and Weibo (@东亚第三部门研究网络).

國際第三部門研究學會 ISTR 與香港中文大學社會創新研究中心 CSIS 現正推動成立東亞第三部門研究人員網絡。我們希望透過此通信讓學者和學生就此領域的出版、學術會議、職位空缺等方面交流信息。歡迎您在 Facebook (ISTR-East Asia) 和微博 (@东亚第三部门研究网络) 上關注我們。

PUBLICATIONS | 最新學術出版

VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

Selected Abstracts | 精選摘要

The Development of Social Economy in South Korea: Focusing on the Role of the State and Civil Society | 韓國社會經濟的發展：聚焦國家與公民社會的角色

Abstract: The existing literature has claimed that the state-backed social enterprises in South Korea could be degenerated since the South Korean civil society is not advanced enough to safeguard them against the isomorphic pressure wielded simultaneously by the state and the market. Taking this claim seriously, this paper examines the recent development of social economy in South Korea. Based on the considerable changes in the long-standing statist model of non-profit sector since the late 1990s, the enormous impact of 2011 FAC on the civil society and social economy, and more frequent collaborative effort between the local governments and civil society organizations since 2012, this paper claims that the development of social economy in South Korea has recently shifted from dominance of state power to a mixture of top-down and bottom-up approaches.

摘要：現有的文獻認為，韓國國家支援的社會企業有可能存在退化的危險，因為韓國的公民社會不足以發達到抵抗同時來自國家和市場的同構化的壓力。謹慎考慮這一論斷，本文檢驗了韓國近期的社會經濟發展。二十世紀 90 年代後期以來，長久以來存在的非營利部門國家主導模型出現了許多變化；2011 年合作社行動框架 (Framework Act of Cooperatives, FAC) 給公民社會和社會經濟帶來了極大影響；2012 年以來基層政府和公民社會組織更為頻繁地進行合作；基於以上幾點，本文認為韓國的社會經濟發展已在近期由國家權力主導轉變為自上而下與自下而上方法的組合。

The Paradox of Integration: Work-Integration Social Enterprises (WISE) and Productivist Welfare Regime in Hong Kong | 融合的悖論：香港的工作整合型社會企業與生產主義福利制度

Abstract: After the Asian Financial Crisis, the government of Hong Kong embraced the model of work-integration social enterprise (WISE) to sustain its facilitative and productivist welfare regime. Using the WISE
of Pro-Love for marginalized women as a case study, the article examines the meaning of employment and social disadvantage in the organization. The ethnographic data reveal that while the WISE encourages women to participate in the paid labor market, it constructs employment in the social enterprise as part-time jobs for supplementary family income, restricts the extension of social networks for the female workers, and reinforces the cultural stereotypes of marginalized women. The study reflects on the mechanisms of the project of WISE in the welfare contexts of Hong Kong, and argues that programs targeted at labor participation cannot be automatically translated into reduction of exclusion in other domains. Long-term planning, policy coordination, and social advocacy are necessary to achieve social integration.

摘要：亞洲金融危機後，香港政府採用了工作整合型融合社會企業（WISE）模式以維持其促進性生產主義的福利體制。用為被邊緣化的女性成立的 WISE of Pro-Love 為案例研究，本文檢驗了就業和社會弱勢在組織中的含義。民族志資料揭示，儘管 WISE 鼓勵女性參與有償勞動力市場，它將在社會企業中的就業構造為補充家庭收入的兼職工作，限制了其中女性員工社交網絡的拓展，更強化了對於被邊緣化的女性的文化固有印象。本研究反思了香港福利背景下 WISE 項目的機制，並且認為針對勞動力單于的項目並不能自動轉化為減少其他方面的排斥。要實現社會融合，必需有長期的規劃、政策的協調和社會宣導。

Contents | 當期目錄

   環境背景問題？理解變化的環境下的社會企業：德國的案例
2. The Social Economy Sector and the Welfare State in France: Toward a Takeover of the Market?
   法國的社會經濟部門和福利國家：走向市場接管？
3. The Polish Social Enterprise Sector Vis-à-Vis the Welfare Regime: Following on the Solidarity Movement?
   波蘭社會企業部門與福利制度：團結運動的後續？
   Ryszard Praszkier; Ewa Petrushak; Marta Kacprzyk-Murawska; Agata Zablocka. Pp 2383–2402.
4. Italian Social Enterprises at the Crossroads: Their Role in the Evolution of the Welfare State
   十字路口的義大利社會企業：其在福利國家演變中的角色
   Enrico Testi; Marco Bellucci; Serena Franchi; Mario Biggeri. Pp 2403–2422.
5. Welfare State and Social Enterprise in Transition: Evidence from Serbia
   轉型中的福利國家和社會企業：來自塞爾維亞的證據
6. From Policy to Practice: Exploring Practitioners’ Perspectives on Social Enterprise Policy Claims
   從政策到實踐：探索從業者對於社會企業政策主張的角度
7. Fundamentals for an International Typology of Social Enterprise Models
1. Unpacking the Biographical Antecedents of the Emergence of Social Enterprises: A Narrative Perspective
解析社會企業出現的傳記性前因：一個敘事的視角

2. A Systems Approach to Social Entrepreneurship
一個社會企業的系統方法

3. Canadian Social Enterprises: Who Gets the Non-Earned Income?
加拿大的社會企業：誰得到了非營利性收入?

4. Outsiders and Intrapreneurs: The Institutional Embeddedness of Social Entrepreneurship in Germany
局外人與內部創業人：德國社會企業的制度嵌入性

5. The Development of Social Economy in South Korea: Focusing on the Role of the State and Civil Society
韓國社會經濟的發展：聚焦國家與公民社會的角色

6. The Paradox of Integration: Work-Integration Social Enterprises (WISE) and Productivist Welfare Regime in Hong Kong
融合的悖論：香港的工作整合型社會企業與生產主義福利制度

測量以改進 vs. 测量以證明：理解新興社會企業採取社會績效測量的做法
Saurabh Lall. Pp 2633–2657.

8. Social Impact Investment Behavior in the Nonprofit Sector: First Insights from an Online Survey Experiment
非營利部門中的社會影響投資行為：來自一個網上調查實驗的初步啟示

社會影響投資：是否存在盎格魯撒克遜範式的替代方案?
Fania Valeria Michelucci. Pp 2683–2706.

10. Exploring the Contingencies of Scaling Social Impact: A Replication and Extension of the SCALERS Model
18. Social franchising as an option for scale

社會特許作為擴大規模的一個選項


19. Understanding Difference: The Importance of ‘Place’ in the Shaping of Local Social Economies

理解差異：位置在塑造當地社會經濟中的重要性


20. Emotions and Pan-Asian Organizing in the U.S. Southwest: Analyzing Interview Discourses via Sentiment Analysis

美國西南部的情緒與泛亞洲組織：從情感分析的角度分析訪談話語


Book Reviews

21. Teresa Chahine: Introduction to Social Entrepreneurship

Teresa Chahine: 社會企業導論

Nicolae Cuta. Pages 2807-2808


L. Mook, J. R. Whitman, J. Quarter, and A. Armstrong (編): 理解美國的社會經濟

Andrea Bassi. Pages 2809-2811

23. Yanto Chandra and Linda Wong (eds.): Social Entrepreneurship in the Greater China Region: Policy and Cases

Yanto Chandra and Linda Wong (編)：大中華地區的社會企業：政策和案例

Tracy Shicun Cui. Pages 2812-2813

24. Barinaga Ester, Social Entrepreneurship: Cases and Concepts

Barinaga Ester, 社會企業：案例與概念

Andrea Bassi. Pages 2814-2816

25. Emily Barman (2016), Caring Capitalism. The Meaning and Measure of Social Value

Emily Barman (2016), 關懷性的資本主義。社會價值的意義與測量

Andrea Bassi. Pages 2817-2819


Rory Ridley-Duff and Mike Bull, 理解社會企業，第二版

Patsy Kraeger. Pages 2820-2821
2nd International Conference on Advanced Research Methods and Analytics | 第二屆高級研究方法分析國際會議

Internet and Big Data in Economics and Social Sciences | 經濟學與社會科學中的互聯網和大數據

Deadline for Submissions: 23 March 2018 | 提交截止日期：2018 年 3 月 23 日

Universitat Politecnica de Valencia, Spain: 12-13 July 2018 | 西班牙，瓦倫西亞理工大學：2018 年 7 月 12-13 日

Introduction: Research methods in economics and social sciences are evolving with the increasing availability of Internet and Big Data sources of information. After the great success of the first edition, the CARMA Conference has become a leading forum for researchers and practitioners to exchange ideas and advances on how emerging research methods and sources are applied to different fields of social sciences as well as to discuss current and future challenges.

Topics of interest include, but are not limited to, the following:

- Internet and Big Data sources in economics and social sciences
  - Social media and public opinion mining
  - Google Trends and Search Engine data
  - Web scraping
  - Geospatial and mobile phone data
- Big Data methods in economics and social sciences
  - Sentiment analysis
  - Internet econometrics
  - Information quality and assessment
  - Crowdsourcing
- Internet and Big Data applications
  - Official statistics
  - Tourism forecasting
  - Business analytics with social media
  - Social behavior and mobility patterns
  - Consumer behavior, eWOM and social media marketing
  - Politics and social media
  - Bibliometrics and scientometrics
- Digital transformation and global society
  - Privacy and legal aspects
  - Electronic Government
  - Smart Cities
  - Industry adoption
  - Gender bias

If you are interested in organizing a special session as part of CARMA 2018, please contact the organization at secretariat@carmaconf.org

Submission Guidelines
Authors from all over the world are invited to submit original and unpublished papers or extended abstracts, which are not under review in any other conference or journal. All submissions will be peer reviewed by the program committee based on their originality, significance, methodological soundness, and clarity of exposition.

Submissions (extended abstracts or full papers) must be written in English and should be in PDF format. They must follow the instructions in the template file, available in Microsoft Word format at:

http://www.carmaconf.org/template.docx

Full-paper length must be between 4 and 8 pages (A4 size), incorporating all text, references, figures and tables. Extended abstracts (which will not receive a DOI) should not exceed 3 pages.

These guidelines are strict: papers failing to adhere to the guidelines (by being more than 8 pages, altering margins or not following the template) will be rejected without consideration of their merits. Submissions imply the willingness of at least one author to register, attend the conference, and present the paper.

CARMA 2018 is using the OCS platform of UPV Press to manage the submissions. In order to submit your paper, you must first create an OCS account. OCS will provide you with a submissions homepage where you can register your paper submission and make appropriate changes. The submission website is:

http://www.carmaconf.org/submissions/

The organizing committee looks forward to welcoming you all to a fruitful conference with open discussions and important networking to promote Internet and Big Data research across Economics and Social Sciences.

**JOB VACANCY | 最新職位空缺**

**Canada | 加拿大**

University of Laval, Faculty of Social Sciences, Department of Sociology

- Professorship in Sociology of Cooperation

**Demark | 丹麥**

University of Stavanger, Department of Primary School Teacher Education

- PhD fellow in Social studies

University of Agder, Department of Sociology and Social Work, Faculty of Social Sciences

- Professor / Associate Professor in Social Work or Child Welfare

University of Agder, the Faculty of Social Sciences, Department of Sociology and Social Work

- PhD Fellow Related to Child Welfare Research

**Hong Kong | 香港**

University of Hong Kong

- Tenure-Track Assistant Professor in Global China and Migration

University of Hong Kong

- Tenure-Track Assistant Professor in Global China and Migration
Division of Social Science, HKUST

- Faculty Position (Sociology)

University of Hong Kong, Faculty of Social Sciences

- Tenure-Track Assistant Professor in Social Entrepreneurship

City University of Hong Kong, Department of Applied Social Sciences

- Senior Research Assistant in the Department of Applied Social Sciences

Norway | 挪威

University of Oslo

- Post-Doctoral Research Fellow in China Studies

Switzerland | 瑞士

University of Zurich, Department of Political Science

- PhD position in the research group of Professor Lucas Leemann
- PhD Position in the Research Group of Professor Thomas Widmer
- PhD Position in the Research Group of Professor Tarik Abou-Chadi

University of Zurich, Department of Political Science

- 2 PhD positions at the Chair of Political Economy and Development (Prof. Katharina Michaelowa)

United Kingdom | 英國

University of Cambridge, Department of Politics and International Studies

- Lecturer in Development Studies x 2 (Fixed Term)

University of Manchester, School of Social Sciences

- Lecturer / Senior Lecturer in Chinese Politics

University College London, Department of Political Science/School of Public Policy

- Professor of Public Policy

University of Oxford, Department of Social Policy and Intervention

- Associate Professor of Comparative Social Policy

University of Oxford, Department of Politics and International Relations

- Postdoctoral Research Fellow in WEALTHPOL: The Politics of Wealth Inequality and Mobility in the 21st Century

United States | 美國

Georgia State University

- Assistant/Associate Professor of Nonprofit Management and Policy

Research Assistant Professor

Department of Sociology, Chinese University of Hong Kong

Closing Date: March 9, 2018
**Introduction**: The Department of Sociology invites applications for the post of Research Assistant Professor. Preference will be given to those who have strong research interest in migration studies.

Applicants should have (i) a PhD degree in sociology; (ii) good potential for scholarly publications and research; and (iii) proven ability of effective teaching.

Appointment will normally be made on contract basis for up to three years initially commencing August 2018, renewable subject to performance, funding and mutual agreement.

Applicants should upload, together with their on-line applications, full CV, copies of academic credentials, research statement, details of courses taught and evaluation results (if available), teaching statement, and 3 reference letters.

Further information about the Department is available at [http://www.soc.cuhk.edu.hk/](http://www.soc.cuhk.edu.hk/).

For enquiries, please send to sociology@cuhk.edu.hk.

**CONTACT | 聯絡我們**

**Regional Representatives | 地區代表**

北京清華大學 賈西津教授: xijinj@tsinghua.edu.cn

台灣政治大學 江明修教授: msjiangdr@gmail.com

香港中文大學 陳健民教授: kmchancuhk@gmail.com

**Staff | 工作負責人**

卜璇: istreastasia@cuhk.edu.hk

**Facebook Page**: ISTR-East Asia; 微博: @东亚第三部门研究网络