Join hospital leaders from across Louisiana to learn about the latest healthcare developments, locally and nationally. This symposium is the perfect opportunity to prepare you and your leadership staff for the upcoming legislative session and to gain useful knowledge on emerging healthcare trends that will help you make strategic operational decisions.

Tuesday, January 31

9:00 a.m. – 10:00 a.m.  ACHE Face-to-Face Panel Discussion

Registration
*An additional $100 registration fee applies. Attendees registered for the ACHE session must also register to attend the LHA Winter Healthcare Leadership Symposium.

10:00 a.m. – 11:30 a.m.  ACHE Face-to-Face Panel Discussion
Healthcare Technology: Current Challenges and Future Opportunities
Moderator: Heidi R. Raines, President & CEO, Compliance Partners
Panelists: Nadine Robin, Market Lead, Aledade; Tanya Townsend, MSMI, CHCIO, Senior Vice President & Chief Information Officer, LCMC Health; and Laura Wilt, CHCIO, System Vice President and CIO, Ochsner Health System

10:00 a.m. – 12:00 p.m.  General Registration/Networking/Sponsor Exhibits Open

12:00 p.m. – 1:00 p.m.  Lunch (Provided)

1:00 p.m. – 1:15 p.m.  Welcome/CEO Remarks
Paul Salles, President & CEO, Louisiana Hospital Association

1:15 p.m. – 2:15 p.m.  AHA Political and Legislative Update
Megan Cundari, Senior Associate Director of Federal Relations, American Hospital Association
Megan Cundari will provide an overview of federal-level activity that impacts the hospital field, including the political environment, key bills and AHA advocacy and outreach efforts.

2:15 p.m. – 3:15 p.m.  Washington Regulatory Update
Akinluwa (Akin) Demehin, MPH, Director of Policy, American Hospital Association
Akinluwa Demehin will update participants on key regulatory issues impacting the healthcare field, including a deeper dive on Medicare quality reporting and pay-for-performance initiatives.

3:15 p.m. – 3:30 p.m.  Break
Tuesday, January 31 (Continued)

3:30 p.m. – 4:30 p.m.  Health Is Everywhere: Consumers and the New Retail Health  
Jane Sarasohn-Kahn, Health Economist  
Consumerism is here, and healthcare is reeling from pressure to appeal to a new group of industry stakeholders: everyday people. Jane Sarasohn-Kahn will discuss new consumers in health and healthcare and the convergence of several driving forces shaping people in the U.S. A growing number of touch points are emerging to serve the health and health-related demands of these consumers, including a new form of pharmacy, retail and urgent care clinics, big box and discount stores, grocers, the beauty business and other new players on the supply side. Learn how these retail health disruptors are reshaping the healthcare ecosystem and how Louisiana’s healthcare stakeholders can capitalize on these trends in the emerging world of value-based healthcare. Sarasohn-Kahn is a health economist, advisor and trend weaver to organizations at the intersection of health+technology+people.

4:30 p.m. – 6:30 p.m.  ShareCor/ACHE Reception (All attendees are invited.)  
Sponsored by:

Wednesday, February 1

8:30 a.m. – 9:30 a.m.  Breakfast/Networking/Sponsor Exhibits Open

9:30 a.m. – 10:30 a.m.  Take Two Aspirin and Call Me in 2018  
Jay Dardenne, Louisiana's Commissioner of Administration  
The Commissioner of Administration will discuss the current and future state of healthcare delivery in Louisiana.

10:30 a.m. – 11:30 a.m.  The New Era of Engagement: Transforming Healthcare with Our Patients, Employees and Physicians  
Craig Deao, MHA, Member of the Senior Executive Team, Studer Group  
Leaders in healthcare have a competitive advantage: we have the most talented, passionate people of any industry. Yet, despite decades of focus on performance improvement, our results lag behind our ambitions. In this session, hear Studer Group's latest thinking on engaging people as a core competency necessary to achieve your mission. How can we remove barriers and allow caregivers to provide patient care in a purpose-driven way? How can we help patients become active participants in owning their care?

11:30 a.m.  Adjourn

Hotel Room Block

A corporate rate of $159 per night has been established at the Renaissance Baton Rouge Hotel located at 7000 Bluebonnet Boulevard in Baton Rouge. The room block is available until Jan. 9, 2017 or until the room block is full, so please book your room before that date. Call the hotel directly at 800-627-7468, and reference LHA's Winter Symposium or book your room online using this link to receive the group rate for the symposium.
Who Should Attend:
Healthcare leaders from LHA member hospitals and health systems, including CEOs/presidents, administrators, hospital attorneys/in-house counsel, leadership staff, physician leaders, medical staff directors and chief nursing officers.

Continuing Education Credits:

- **ACHE Face-to-Face (formerly Category I):** The LHA is authorized to award 1.5 hours of pre-approved ACHE Face-to-Face Education credit. (*An additional charge does apply.*)

- **ACHE Qualified Education Credit (ACHE Category II):** The LHA is authorized to award 5.0 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

- **Continuing Professional Education:** CPAs will receive 5.0 hours of continuing education credit.

- **MCLE:** 4.5 MCLE hours has been approved for continuing education by the Louisiana Supreme Court Committee on Mandatory Continuing Legal Education for complete attendance of the program. An additional 1.5 hours will be credited for attending the ACHE program.

- **Nursing:** 5.0 contact hours will be awarded for this offering by the LHA for complete attendance of the program. The LHA is approved by the Louisiana State Board of Nursing – CE Provider #39.

- **Nursing Home Administrators:** 5.0 hours will be awarded for this offering by the LHA for complete attendance of the program. The LHA is approved by the State of Louisiana Board of Examiners of Nursing Facility Administrators – CE Provider #101.

- **Other Participants** will receive, upon completion of the conference, a certificate documenting the completed continuing education/clock hours.

Objectives:

- Review federal activity and key regulatory issues and their impact on the healthcare system.
- Identify how retail health disrupters are reshaping the healthcare ecosystem.
- Describe how Louisiana healthcare stakeholders can capitalize on the new healthcare trends.
- Develop a strategy of transforming healthcare for patients, employees and physicians.
- Discuss the current and future state of healthcare delivery in Louisiana.

ACHE Moderator & Panel Members:

**Heidi Redmond Raines (Moderator), Vice President, WHEN and President & CEO, Compliance Partners**

Heidi Raines is the CEO and founder of Compliance Partners, a healthcare services and technology company. Compliance Partners was founded by healthcare administrators who saw the need for integrated system for community healthcare centers. In 2016, Raines was recognized by Silicon Bayou News as one of the most influential people in tech and entrepreneurship in Louisiana.

Raines’ work experience has spanned a number of healthcare sectors, including hospitals, private and public healthcare centers, and clinical research. Prior to establishing Compliance Partners and Medical Executive Partners, she was the CEO at Michalopoulos Enterprises, during which time New Orleans City Business awarded its Innovator of the Year Award to her for successfully reinventing the company. At the North American operations of AstraZeneca, she managed the entire life cycle of strategic projects — creating, developing and implementing centers for clinical trials in community health centers — accomplishing AstraZeneca’s Circle of Excellence award. She also managed two sections of the LSU Health Sciences Center, Hematology Oncology and Radiation Oncology, including inpatient and outpatient infusion centers. In 2013, New Orleans City Business named her a Woman of the Year for her contributions to the healthcare and biomedical field. She currently holds a Preceptor Faculty position in Tulane University’s Master of Health Administration program. She also holds a Certificate of Entrepreneurship from Goldman Sachs’ Business Program. She is an active member of the New Orleans Chapter of Women’s Healthcare Executive Network (WHEN) and Health Care Compliance Association (HCCA).
ACHE Moderator & Panel Members:

Nadine Robin, Market Lead, Aledade

As the Market Lead for Aledade’s Louisiana operations, Nadine Robin provides support and technical guidance to independent healthcare providers in achieving quality-focused, value-based and patient-centric care for their patients. She leads activities related to provider-focused education and training, and assists providers in the development of strategic plans, resources and activities to improve performance. In addition, she promotes the goals and objectives of the ACO model to drive provider engagement in the ACO model, and plays a key role in the development of relationships with healthcare professional organizations and policymakers to advance the organization’s role in Louisiana’s healthcare market. Prior to joining Aledade, she served as the Health IT Program Director for the Louisiana Health Care Quality Forum. During her time with the Quality Forum, she developed extensive experience in Meaningful Use, EHR adoption/implementation, patient engagement and Health Information Exchange advancement. Robin is a past-president of the Louisiana Chapter of the Healthcare Information Management Systems Society (HIMSS) and has served on that organization’s Board of Directors since 2013. She is also a committee member of the advisory board of the Master in Health Informatics Program at Louisiana Tech and serves on the board of the Louisiana Academy of Family Physicians Foundation.

Tanya Townsend, Senior Vice President & Chief Information Officer, LCMC Health

Tanya Townsend is an established healthcare executive, currently serving as the Senior Vice President and Chief Information Officer at LCMC Health, a five-hospital system in New Orleans. She has been working in increasingly progressive roles in the healthcare industry for more than 15 years. She has held challenging and exciting roles as an IT leader at three of the largest integrated healthcare delivery systems in the State of Wisconsin. In addition, she is a long-standing member of the College of Healthcare Information Management Executives (CHIME), is a Certified Healthcare CIO and has served on advisory boards for Epic Systems, Fujitsu Systems and GE Healthcare Systems. Townsend received a Master of Science in Medical Informatics from the Milwaukee School of Engineering and the Medical College of Wisconsin. Her undergraduate work in Health Information Administration was completed at the University of Wisconsin – Milwaukee. She has led her organizations to receive multiple awards for their technology strategies including Best Hospital IT Department recognition by HIMSS and Healthcare IT News, Most Wired Hospital from the American Hospital Association, and HIMSS Stage 7 Electronic Medical Record Adoption Model.

Laura Wilt, CHCIO, System Vice President and CIO, Ochsner Health System

Laura Wilt is the System Vice President and CIO of Ochsner Health System. Wilt joined Ochsner in 2013 as the AVP of Clinical Systems after leading a boutique consulting firm that specializes in Epic implementation and optimization. From 2005 to 2010, she worked for Epic on the Implementation Services team. In her work with Ochsner, Wilt led the team that has had a significant impact in implementing, supporting, scaling and optimizing Epic and more than 100 departmental systems for Ochsner Health System and its Health Network. Through that experience, six Ochsner hospitals have achieved HIMSS Level 7 designation, and Ochsner Health System received the CHIME/AHA Transformational Leadership Award in 2015. She earned both her undergraduate and MBA from Tulane University. She is a member of CHIME, the College of Healthcare Information Management Executives, and has earned the designation of a being a Certified Healthcare CIO.

General Session Speakers:

Megan Cundari, Senior Associate Director of Federal Relations, American Hospital Association

Megan Cundari has been a member of the Federal Relations department at the American Hospital Association (AHA) since 2001 and has been lobbying Congress for the last thirteen years. In addition to advocating the full range of AHA’s legislative and regulatory agenda, her specific issue areas include Medicaid and the Children’s Health Insurance Program (CHIP). Prior to her work at the AHA, she spent five years in campaign politics, working for a Chicago-based political consulting firm. She graduated from the University of Illinois at Urbana-Champaign, where she majored in political science and economics.
Jay L. Dardenne, Louisiana’s Commissioner of the Division of Administration
Jay Dardenne was appointed Commissioner of the Division of Administration in January 2016 by Gov. John Bel Edwards. In this capacity, he serves as the state’s Chief Administrative Officer and principal architect of the $25 billion executive budget. Dardenne was elected twice as Louisiana’s Lieutenant Governor. He previously served four years as Secretary of State, 15 years as a state senator and three years as a Baton Rouge metro councilman. As Lieutenant Governor, he headed the Department of Culture, Recreation and Tourism, where he created the Louisiana: Pick Your Passion campaign and led the state’s tourism efforts to four-consecutive, record-breaking years, the first such increases since Hurricanes Katrina and Rita struck in 2005. He conducts many special presentations about Louisiana, including Why Louisiana Ain’t Mississippi, a lively and colorful look at Louisiana’s culture, history, music, literature and politics. He is an attorney and a member of the Baton Rouge High School Hall of Fame, the Louisiana State University Hall of Distinction and the Manship School Hall of Fame.

Craig Deao, Member of the Senior Executive Team, Studer Group
Craig Deao has been a member of the senior executive team for Studer Group since 2006. He is also a sought-after national expert and speaker on topics related to leadership, accountability, patient experience, quality and safety. In addition to his fulltime work with Studer Group, he has served as faculty for the Institute for Healthcare Improvement, the American College of Healthcare Executives, and dozens of healthcare systems across the U.S. and Canada. Deao served as one of the key leaders of Studer Group’s Baldrige Journey and now spends most weeks inside healthcare organizations working with boards, medical staffs and executives to help manage their own journeys to excellence. Born and raised in New Orleans, he received two bachelor’s degrees from Louisiana State University. He received a Master of Healthcare Administration from the University of Minnesota. He now lives in Pensacola, FL where he serves on the quality committee of his local health system.

Akinluwa (Akin) Demehin, MPH, Director of Policy, American Hospital Association
Akin Demehin is a Director of Policy at the AHA in Washington, D.C., where he supports the AHA’s quality and patient safety policy development and advocacy efforts. Specifically, he manages policy issues related to national quality reporting and pay-for-performance programs for hospitals, post-acute care providers and physicians. Before joining the AHA, he worked at the National Quality Forum, and the Center for Quality and Safety at the Massachusetts General Hospital. He holds a Master of Public Health from Yale University and a Bachelor of Arts cum laude in history and science from Harvard College.

Jane Sarasohn-Kahn, Founder, THINK-Health
Jane Sarasohn-Kahn founded THINK-Health after spending a decade as a healthcare consultant in firms in the U.S. and Europe. Her clients are all stakeholders in health, including technology, bio/life sciences, providers, plans, financial services, consumer products, public sector and not-for-profit organizations. Sarasohn-Kahn founded the Health Populi blog in 2007, covering health policy, technology and consumers. She advises clients on strategy and new markets at the nexus of health+tech+people using environmental analysis, scenario and strategic planning, and health policy analysis. She is on the advisory boards of CanSurround, CAQH’s U.S. Health Efficiency Index, the Center for Connected Health Symposium, GE Ventures, the Health 2.0 Conference, the HIMSS mHealth Committee, Intuit’s American Tax & Financial Center, the Society for Participatory Medicine and WEGO Health. A frequent public speaker on health economics, consumers and technology, she also writes for the Huffington Post and for the California HealthCare Foundation’s iHealthBeat. Sarasohn-Kahn holds an MA in Economics and MHSA in Health Policy from the University of Michigan. Follow Jane along with 17,000+ others on Twitter @healthythinker.
REGISTRATION FORM

Name: _____________________________________________________________________________________________

Title: _______________________________________________________________________________________________

Company: _________________________________________________________________________________________

Address: ______________________________________________________
____________________________________________________________________________________

City / State / Zip: ____________________________________________________________________________________

Telephone: _____________________ Email Address: _____________________________________________

LHA Member Hospital Registration (per person) .........................................................$210

ACHE Face-to-Face 1.5 Hours (per person) ..........................$100

*Attendees registered for this ACHE Face-to-Face session must also register to attend
the 2017 LHA Winter Leadership Symposium.

Associate Member Fee (per person) .................................................................$210

Corporate Member / ShareCor Partners (per person) ..................................................$370

Sponsors: DIAMOND only-receive 4 @ $0.00 / Other Sponsor Reps $370 (per person) ............$ __________

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AMERICANS WITH DISABILITIES ACT: The Louisiana Hospital Association will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

Registrations that are mailed must include payment by check or credit card. Visa, MasterCard, Discover or American Express are accepted. You may also fax your registration form to (225) 923-1004 with your credit card number. Registrations by fax will be accepted if method of payment is indicated on registration form (check being mailed, etc.). All information is handled through a confidential fax and blotted out before it is forwarded to the registrar.

Registration forms must be received into the LHA office by 5 p.m. one week prior to the scheduled event date. This applies to registrations that are received by mail, email or fax. An email confirmation will be forwarded to all registrants who list an accurate email address. Registrations may be confirmed by phone. It is recommended that a copy of your registration form be faxed to the LHA prior to submitting it to your facility’s accounting department in order to reserve your seat for this event.

CANCELLATION POLICY: Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of $75 (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are non-refundable. Registrants who are unable to attend are permitted to, and encouraged to, send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event. Any sleeping room arrangements made with the local hotel must be cancelled directly with the hotel to avoid charges that are part of the hotel’s cancellation policy.

TRANSFER POLICY: If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a $40 transfer fee will be charged.