In 2018, Michigan PTA celebrates 100 years! We need a dynamic theme to highlight this significant achievement. The winning theme will be used throughout and leading up to our centennial celebration.

Are you secretly or openly a skilled wordsmith? Do you often come up with clever lines and great sayings yet have nothing to do with them? This is your chance!

Here are a few key things to keep in mind, but read below for complete guidelines, rules and entry information:

• You must be a member of the Michigan PTA or, if under the age of 12, a child of a Michigan PTA member.
• June 10, 2016, is the deadline for theme submissions. The winner(s) will be announced in September, 2016.
• Your theme should reflect the significance and excitement of Michigan PTA becoming 100 years old.

GUIDELINES:
• **Overview:** The theme will be the focal theme for Michigan PTA’s 100 Year Celebration. The theme will be incorporated into designs, publications, marketing and other materials associated with the 100 Year Celebration.
• **Theme:** The theme should reflect the significance of Michigan PTA reaching its centennial (100 years old).
• **Originality:** The theme must be your own original, unpublished work and must not include any third-party trademarks, service marks or copyrighted material. By entering the competition, you represent and warrant that your submission is your own work and that it does not infringe the rights of any third-party.

SUBMITTING AN ENTRY
• **Format:** Each entry must be submitted as a text phrase or sentence of 20 words or less.
• **Entry Form:** Complete the online entry form (create hyper link) and submit with your theme(s). Submissions to the Michigan PTA 100 Year Celebration Theme Search Contest constitutes acceptance of all rules, conditions and guidelines in this document.
• **Deadline:** Submissions will be accepted online through June 10, 2016.

THE FINE PRINT
• **Eligibility:** The contest is open to Michigan PTA Members or, if under the age of 12, a child of a Michigan PTA Member
• **Number of Entries:** Maximum of three entries per person. All submissions become the property of the Michigan PTA to be used as they see fit.
• **Judging:** All submissions will be reviewed for merit, originality and feasibility by the Michigan PTA 100 Year Celebration Planning Committee. The Committee reserves the right to select more than one theme to best promote the significance of the centennial celebration. Upon their discretion, the Michigan PTA 100 Year Celebration Planning Committee may decide not to use any of the submitted themes.
• **Final Theme:** The Michigan PTA 100 Year Celebration Planning Committee reserves the right to make adjustments to the winning theme and use it in combination with additional designs and/or text as desired.
• **Permission:** Entry into this contest constitutes entrants’ irrevocable permission and consent that Michigan PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. Michigan PTA is not responsible for lost entries.
• **Winning Design:** The winning design will be announced in September, 2016. The winner will be announced on the 100 Year Celebration Theme Search page on the Michigan PTA website and on the Michigan PTA Facebook page.

LINKS
• **Online entry form**