Tuesday’s Noon Keynote:

Shed or You’re Dead®: 7 Strategies Every HR professional Needs to Know to Keep Your Organization Alive

by Kathy B. Dempsey

Millions of dollars and thousands of hours are lost each year due to the inability to get your employees to move forward with change. Why do 75% of all change efforts fail? Managing smart in turbulent times and leveraging your human capital effectively are two of the most critical skills for HR leaders today.

Kathy is President of KeepShedding! Inc. She ignites people and organizations with the skills and motivation to lead and manage change. As a former hospital executive, Kathy strategically led Memorial Health Care System’s organizational development efforts to become one of top 100 hospitals in America.

Kathy’s most popular book, Shed or You’re Dead®: 31 Unconventional Strategies for Growth and Change is the recipient of a Writer’s Digest International Book Award. She has achieved the highest earned speaker’s designation in the world, the Certified Speaking Professional (CSP) and has twice been designated a Top 5 Speaker for the year.

www.keepshedding.com

Session is awaiting approval for HRCI Strategic Credit.