Minutes of the Board of Directors Meeting
American Mosquito Control Association
February 1, 2014
Seattle, Washington

American Mosquito Control Association
February 1, 2014

AMCA Board Members in Attendance
Roxanne Connelly, President
Steve Mulligan, President-Elect
Ken Linthicum, Vice President
Tom Wilmot, Past President
Gary Hatch, Treasurer
Larry Smith, Industry
Paul Capotosto, North Atlantic
Dennis Salmen, Mid-Atlantic
Henry Lewandowski, South Atlantic
Mike Szyska, North Central
Rick Duhrkopf, South Central
Zane McCallister, West Central
James Lunders, North Pacific
Becky Cline, South Pacific

AMCA Staff
Sarah Gazi
Joe Conlon
Debi Maines
Shay McClain
Dan Lemyre

Others in Attendance
Angela Beehler
Chris Stelzig

CALL TO ORDER:
President Connelly called the AMCA Board of Directors Meeting to order at 8:00 AM on February 1, 2014.
SILENT REFLECTION:
A brief moment of silent reflection was called for by the President for loved ones and colleagues who have passed away during the past year.

APPOINTMENT OF PARLIAMENTARIAN:
President Connelly appointment Dr. Duhrkopf as Parliamentarian.

APPROVAL OF AGENDA:
President Connelly reviewed the items on the agenda. The Legislative & Regulatory Committee report will be moved to the afternoon due to Ms. Beehler’s scheduled arrival time.

- ACTION: A motion was made to approve the agenda. The motion was seconded and passed unanimously.

APPROVAL OF THE MINUTES:
The minutes of the September 20, 2013 Board of Directors Meeting were reviewed.

On page 1: change “appointment” to “appointed”.

- ACTION: A motion was made to approve the minutes of the Board of Directors Meeting held on September 20, 2013 with the recommended change. The motion was seconded and passed unanimously.

CONSENT AGENDA:
Mr. Conlon indicated that he would like to discuss a few items from his Technical Advisor report.

- ACTION: A motion was made to approve the reports within the consent agenda with the exception of the Technical Advisor report. The motion was seconded and passed unanimously.
Minutes of the Board of Directors Meeting
American Mosquito Control Association
February 1, 2014
Seattle, Washington

TECHNICAL ADVISOR REPORT:
Mr. Conlon discussed his involvement regarding activists and methoprene and resmethrin in New England. He has written letters and has been heavily involved.

EXECUTIVE COMMITTEE:
President Connelly stated that the Florida Mosquito Control Association will not be renewing the AMCA/FMCA Wing Beats agreement. The agreement will be revisited again in the coming years.

The Wing Beats Editorial Board will not be disbanded but will not be an active AMCA subcommittee during this time.

A revenue share check will be presented to AMCA this week.

FMCA must now formally request articles from Mr. Conlon for inclusion in Wing Beats.

Wing Beats as a benefit of AMCA membership will be removed from the AMCA website and member application as this is no longer an official publication of AMCA. However, in cooperation with FMCA, AMCA will continue to provide Wing Beats to members.

- ACTION: Since Wing Beats is mentioned in the AMCA Bylaws, the Executive Committee will set a timeline to decide whether or not AMCA needs to amend the Bylaws at some point.

- ACTION: President Connelly will check with FMCA regarding international recipients. FMCA might want to consider sending international members electronic copies. AMCA would then need to notify international members that they will no longer be receiving hard copies.

President Connelly stated that the Executive Committee has had discussions regarding the limited participation from the Latin American Regional Director.
FINANCE COMMITTEE:
Mr. Hatch updated the Board of Directors on the replacement of several committee members.

The 2014-2015 Chair position is not final yet.

AMCA will need to solicit for committee members. Suggestions were made by the Board of Directors.

- **ACTION:** A motion was made to charge the Finance and Legislative & Regulatory Committees to work together to create a policy for Board approval for the board-designated legislative fund in regard to the fund balance and to recommend a capped amount they feel is appropriate. The motion was seconded and approved unanimously.

- **ACTION:** The Finance Committee will be working on developing an investment policy.

It was suggested that Ms. Cline join the Finance Committee.

TREASURER’S REPORT:
Mr. Hatch presented the November 2013 financial statement.

- **ACTION:** All AMCA committees will develop recommendations for new revenue sources for Board review.

- **ACTION:** It was requested that AMCA include our investments on our monthly dashboard.

- **ACTION:** A motion was made to award the Hollandsworth Prize winner with $2,000 and $750 each to two Honorable Mention recipients. Prize money is to be awarded from the interest of the Student Competition Fund and the balance will be expensed from the General Fund. The motion was seconded and approved unanimously.
Mr. Hatch updated the Board of Directors on the status of the Association Headquarters contract negotiation. The negotiated fee is $247,750. This is a 3% increase. The draft contract stated that the yearly increase will be the CPI index plus 2%, not to exceed 3%. This fee is currently included in the draft budget for approval on Thursday, February 6.

Ms. Gazi presented the 2014-2015 draft budget. Discussion was held regarding decreasing membership, industry trends, and legislative expenses.

**ANNUAL MEETING UPDATES:**
Ms. McClain reported that there are approximately 750 individuals pre-registered for the 2014 Annual Meeting. The number of exhibitors has decreased. Several cancellations were received at the last minute. Sponsorship revenue has increased.

Attendees and exhibitors have verbally requested that we avoid the early February dates moving forward.

- **ACTION:** A motion was made to go into closed session with only voting Board Members and staff present. The motion was seconded and approved unanimously.

Resumed open session at 12:09 PM.

**CERTIFICATION:**
Mr. Stelzig from the Entomological Society of America (ESA) presented the idea of an AMCA/ESA partnership in a certification program.

Mr. Stelzig explained the current ESA certification program, Associate Certified Entomologist.

The benefit of a partnership versus AMCA developing this program alone was discussed.
PUBLIC RELATIONS:
Mr. Conlon indicated that Education Day is once again being led by Ms. Dever for 2014.

Mr. Conlon discussed three videos that AMCA now has as resources:
- Integrated Mosquito Management video
- The expanded I’m One video courtesy of Central Life Sciences
- The customizable video courtesy of Bayer

Discussion was held regarding the $300 customization fee for the Bayer video.

- **ACTION:** A motion was made to request a customized video from Bayer and allocate $300 in the budget. The motion was withdrawn.

- **ACTION:** A motion was made to request a copy of the video from Bayer with the AMCA logo and contact information. The motion was seconded and approved unanimously.

The Public Relations Committee will discuss the renewal of the AH PR agreement and submit a recommendation for consideration during the Thursday, February 6, 2014 Board of Directors Meeting.

YOUNG PROFESSIONALS GROUP:
YP activity has increased. A YP Of The Month is now featured in Mosquito Monthly, YP announcements are being made at regional/state meetings, a letter from the YP President was published in Wing Beats, a symposium and social were organized, and a booth with giveaways at the Annual Meeting was arranged.

- **ACTION:** The election process for YP officers needs to be more clearly defined.

- **ACTION:** A motion was made to create a purpose-restricted fund for the sole purpose of supporting Young Professional
activities (ie. marketing, program development, etc). The principle of this fund can be spent. Policy and guidelines will be drafted by the Executive Committee. The motion was seconded and approved unanimously.

- **ACTION:** The Executive Committee will develop policy and guidelines for the Young Professionals Fund.

Dr. Linthicum will be the new liaison as President-Elect.

Discussion was held regarding AMCA providing up to $1,000 to fund the YP President’s travel to the 2015 Annual Meeting.

- **ACTION:** A motion was made to approve up to $1,000 to fund travel for the Young Professionals President to the 2015 AMCA Annual Meeting. The motion was seconded. Twelve approved, two opposed. The motion passed.

Discussion was held regarding industry’s involvement in YP support.

- **ACTION:** A motion was made to approach industry with the opportunity to provide travel stipends for YP attendance at upcoming Annual Meetings for $1,000 in exchange for that YP working with the sponsoring company in their booth. The motion was seconded. Eight approved, six opposed. The motion passed.

- **ACTION:** Policy and guidelines for the YP travel stipends will be developed by a task force to include Mr. Mulligan, Mr. Smith, Dr. Linthicum, and Ms. Burkhalter, for review at the Interim Board of Directors Meeting.

**STAFF EVALUATION:**
Mr. Lemyre presented the staff evaluation. Mr. Lemyre stated that AH needs more board members to respond to these surveys.
Mr. Lemyre addressed the recent staff turnover.

**LEGISLATIVE & REGULATORY COMMITTEE:**
Ms. Beehler stated that the Farm Bill has gone to the floor for a vote without the NPDES language.

Ms. Beehler indicated that AMCA members need to tell the leadership if AMCA should keep fighting regarding NPDES.

- **ACTION:** The NPDES survey will be distributed to the membership again.

Ms. Beehler also addressed issues with federal lands and the Endangered Species Act.

**ADJOURNMENT:**
The discussion on 2014 goals and the possible certification partnership will be moved to the Thursday, February 6, 2014 Board of Directors Meeting.

- **ACTION:** A motion was made to adjourn. The motion was seconded and approved unanimously.

The meeting adjourned at 4:50 PM.