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On the Cover...

In March of this year, the MVMA set out to discover its future path.
What are the keys to success?
What objectives are vital?
What action steps will get us there?
Plus, the debut of MVMA's new mission statement.
See the results on pages 6-8.
From the Board Chair

The spring is coming to a close and summer is knocking at our door even though it already seems like we have experienced part of it. Just like the outdoors the MVMA is growing in ways we can better serve our members.

There have been a few surveys going out asking your opinion on various topics. This spring we also had a strategic planning meeting to set goals for our association for the future. I will be having a task force committee on what our association can do to help our new and old members as the dynamics of our association change. If you would be interested in being on this task force, please email me at cowdoc@sbcglobal.net or contact the MVMA office.

As summer is here and many high school and undergrad students are out of school, please give them the opportunity to see our AWESOME profession first hand. They are a joy to have around and are excited about learning more about our profession.

If you haven’t already, please contact Julie about volunteering to work at our state fair booth. It is a lot of fun meeting people from all over and interacting with the public. It also gives us an opportunity to tell young men and women about our profession.

I cannot reiterate how wonderful our profession is not only for what we do for a living, the people and animals we touch but also the camaraderie we have amongst ourselves.

We are very blessed in our profession.

Dr. Dana Gillig

Goin’ to Kansas City...

For the first time in many years, we’re holding the 2013 Convention in the city of fountains, and you’re invited!

Join your colleagues on January 18-20, 2013 at the Westin Crown Center Hotel in beautiful Kansas City for the 121st gathering of members.

From the Executive Director

Greetings from your MVMA office.

Your association has been progressing on many fronts this spring.

Legislatively, we have finally been able to send a statewide rabies bill to the governor’s desk.

Business-wise, your president has initiated task forces to investigate an MVMA gift card program and to tackle issues related to practice owners. Another task force is developing a member to member referral tool for sources for specific breeds of puppies. Board Chair Dana Gillig will be chairing a workforce task force to identify issues affecting our younger female members.

Through a strategic planning process, your Board has taken a giant step forward, with the help of the membership, to develop a strategic plan. See more about that topic elsewhere in this issue of the Quarterly.

Your MVMA staff stands ready to help you find the answers to your questions of the day. As I am writing this message, we fielded a question about a radiograph registration. From rabies to abandonment, from prescriptions to teeth floating, to much more, think about us when you are trying to find an answer. If we don’t know, we will do our best to find the answer, or refer you to the source you need.

Watch your email and snail mail for your membership renewal notice. With a strategic plan that is focused on what is important to you, the MVMA member, with a talented and dedicated leadership and staff, and with an involved, active membership, your membership investment is more valuable than ever.

We look forward to a great year for the MVMA.

Richard Antweiler
When James Gilkerson received his Doctor of Veterinary Medicine in what was the “new” Hearnes Center in 1974, his plan was to move to Mount Vernon, Mo., open a veterinary practice, and spend his career there. For nine years, that is what he did. But as the years passed, an awareness within himself grew that his plans had not taken him down a path that was right for him.

“I knew I needed to enjoy where I was, or change where I was,” he said. In search of greater career fulfillment, Gilkerson left the veterinary practice and took a job with a company developing cardiac rhythm devices for people with heart conditions. He now holds the title of distinguished corporate fellow and medical advisor for research and development at Boston Scientific Corp. “Every day I am working on something that hasn’t been done before. We’ve turned ideas into reality,” he said.

Gilkerson, who delivered the commencement address on May 11 to the MU College of Veterinary Medicine Class of 2012, advised the 70 graduates to evaluate their emotions with clinical detachment and find out what makes them feel good about themselves and be willing to embrace change.

In addition to following their hearts, he counseled the new veterinarians to develop a relationship with a confidante they trust, and to become skilled veterinarians. “A lot of patients need your help. You are their doctor. They didn’t choose to be patients, but you chose to be a doctor,” he said.

Members of the Class of 2012 selected Michael Hupp to give a response on their behalf. Hupp began by describing his classmates as they were four years earlier in terms as if they were a clinical patient whose case he was describing. He went on to talk about the bonds that developed during their professional veterinary medicine education. He recounted how they had helped each other not only through academics, but also through life-threatening illnesses, childbirth, and even the loss of family members. He joked that the evidence of their closeness was demonstrated by the number of students who had married each other.

James Schuessler, president of the Missouri Veterinary Medical Association, led the graduates in reciting the Veterinarian’s Oath. Ron Cott, associate dean for Student and Alumni Affairs and director of Development, presented the graduating class for investiture, which was conducted by Joanne Kramer, associate teaching professor, Tim Evans, associate professor, and Linda Berent, interim associate dean for academic affairs. David Bradley, chairman of the UM Board of Curators conferred the Doctor of Veterinary Medicine degree to the class members.

Veterinarians completing internships, residencies and graduate programs at the CVM also received recognition during the ceremony.

CVM Dean Neil C. Olson, who served as the master of ceremonies, shared with the class a quote from George Washington Carver: “How far you go depends on your being tender with the young, compassionate with the aged, sympathetic with the striving, and tolerant of the weak and the strong—because someday you will have been all of these.”

- Article and photos by Tracey Berry, MU-CVM
Members Gather for Veterinary Day at the Capitol

Eighteen MVMA members gathered for a strategy meeting and lunch at the Capitol Plaza Hotel on March 27 with one of the association’s legislative consultants, Harry Gallagher. An informative question and answer session was held so attendees completely understood the bills and felt comfortable discussing them with their legislators.

The group then proceeded to call on legislators discussing the various issues affecting the veterinary community in Missouri. Examples of these bills were the rabies vaccination bill (which recently passed the Missouri House and Senate), statute of limitations, and student loan repayment just to name a few. Good connections were made with the constituent’s representatives and a few key legislators that introduced these bills.

Many thanks to the following members for volunteering their very valuable time for this important event: Drs. Melissa Austin-Gundel, Bill Fales, Clark Fobian, Scott Fray, Ron Palmer, Craig Payne, Paige Roesner, Lillian Sandberg, Steve Strubberg, Bruce Whittle and David Wilson. Student members included: Lynn Brockway, Kristen Cilenney, Tony Dank, Christina Nelson, Kristin Krebs, and Kristin Vinson.

Drs. Robert Miller, Gregory Popp Inducted Into MVMF Veterinary Honor Roll.

The MVMF Board of Directors hosted a reception honoring newly elected members of the Veterinary Honor Roll.

Dr. Mac Wilt read the biography of Dr. Robert Miller of Columbia and presented him with a Veterinary Honor Roll plaque.

Dr. Roger Dozier read the biography of Dr. Greg Popp of Jefferson City and presented him with a Veterinary Honor Roll plaque.

Dr. Miller was joined by his wife, Phyllis. Dr. Popp’s wife, Roma, his father, son and daughter and other family members joined the celebration.

Dr. Michael Pfander Appointed Member of Veterinary Board

Dr. Michael Pfander, owner practitioner of Cottage Veterinary Hospital, Springfield, Mo., was recently appointed as a member of the Missouri Veterinary Medical Board. The Board is the licensing authority for veterinarians and veterinary technicians in Missouri.

Dr. Pfander was the MVMA’s 2011 Veterinarian of the Year. He also served the MVMA as president of the association and board chair. He is a member of its Legislative Committee, and was also instrumental in forming the MVMA’s Political Action Committee (MVMPAC) working on various legislative issues in the state’s Capitol.

Dr. Kelvin Urday Nominated

Dr. Kelvin Urday has been nominated for the AVMA Future Leaders Program. In its second year, the program is open to any AVMA members who have graduated from veterinary school within the last 15 years. The program is designed to bolster leadership and problem-solving skills related to organized veterinary medicine. 2012-13 Future Leaders will be announced at the AVMA Convention in San Diego in August.

Dr. Urday is a practitioner at at the Veterinary Clinic of the Mineral Area, Farmington, Mo. He is a 2011 graduate of MU-College of Veterinary Medicine.
### Keys to the Difference Between MVMA’s Success and Failure

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<th>Overall</th>
<th>Collegiate</th>
<th>0-4 Years Out</th>
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<td>121 respondents</td>
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<td>14 respondents</td>
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<td>1</td>
<td>Accurate understanding of members’ views &amp; needs, and actions to address those needs</td>
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<td>Member-driven policy and advocacy to the public and legislature</td>
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<td>Proactive leadership</td>
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<td>Member-driven policy and advocacy to the public and legislature</td>
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<td>Engaged, broad-based membership</td>
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<td>Successful marketing to the general public</td>
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<td>An affordable annual convention with top notch C.E. and ample networking opportunities</td>
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<td>Engaged, broad-based membership</td>
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### The Findings

The strategic plan centers on several major findings of the survey process. In essence, the MVMA will serve its members by listening to them, identifying their needs, and then addressing those needs. Likewise, this cannot be accomplished without an acutely engaged membership, participating in broad-based input, and actively taking part in the MVMA’s activities to implement the action steps outlined in the strategic plan. The MVMA, in partnership with its members will be proactive in legislative advocacy and public relations. There is an across the board recognition of the importance of high-quality leaders with a proactive eye to the future. And this is built on the foundation of adequately funded and well managed finances to ensure the MVMA has the resources to fulfill its mission.

### The Process

Preparation began with a survey of our leadership, including board members and committee chairs, and those with other key positions in the MVMA. Twenty persons responded. That...
survey solicited essay responses to six major questions. From the diversity of those responses, we were able to construct a much briefer general membership survey to increase participation. This survey was sent via email to see how the various diverse responses resonated with the membership. Respondents to the membership survey numbered 120, about 10 percent of our membership.

One of the main questions from the membership survey asked what makes the difference between success and failure for the MVMA. The respondents were given nine options for the answer, and ranked those options from most important to least important. The results of this portion of the member survey can be seen below. It is broken down by different age groups plus industry members. The first column represents all respondents combined. You can see the ranking of a particular factor by following its color across the columns.

The full report of the leadership and membership surveys is available for any member who wishes to request it. Simply call or email the MVMA office: 573-636-8612, or mvma@movma.org.

**The Future**

The MVMA Executive Board will review this final draft of the strategic plan, and continue to adjust it as necessary. Member input is necessary and welcome. Talk to your Executive Board Delegate, mail it to the MVMA office, or email it using the address above. It is anticipated that ongoing surveys will be conducted and another follow up strategic planning exercise will take place next spring.

**Join the Member Forum**

A member forum for input on the strategic plan has been set up. Go to the MVMA website, www.movma.org, log in, on your member dashboard click on “Join a Forum”. Follow the instructions at the top to set your preferences. The Strategic Plan discussion is positioned at the top. Click on the “Post Your Input Here” discussion.

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**Keys to the Difference Between MVMA’s Success and Failure Cont.**

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<th>5-10 Years Out</th>
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The Mission Statement, Goals and Action Steps resulting from the process can be found on page 8.
WHERE DO WE GO FROM HERE?
MVMA Mission, Goals & Action Steps

The Association’s Mission:
As Missouri’s statewide veterinary organization, Missouri Veterinary Medical Association’s mission is to serve the members, promote the veterinary medical profession, and enhance veterinarians’ ability to advance animal and human health.

Goal 1:
To understand accurately the views and needs of the members and initiate actions to address those needs

Action Steps:
• Utilize district break out groups
• Enhance district meetings to create team concept
• Continue to survey membership regularly
• Utilize generational member task force
• Utilize social media task force recommendations
• Create open forum for members at annual conference (survey on restructure, suggestions, complaints)

Goal 2:
To practice proactive leadership

Action Steps:
• Develop personal contacts with decision makers
• Recruit effective leaders
• Support the VET: Veterinarian Enriching Training
• Nurture the Emerging Leadership group
• Review and use the strategic plan
• Mentor future leadership
• Assess current committee participation
• Develop expectations and guidelines for participation

Goal 3:
To encourage an engaged, broad-based membership

Action Steps:
• Encourage and invite working Veterinarians to participate
• Use district meetings for MVMA presentation
• Promote attendance of young people at convention
• Use technology
• Committee chair establishment

Goal 4:
To facilitate a member-driven policy and advocacy to the public and the legislature

Action Steps:
• Increase accessibility of information and legislative issues
• Inform districts about issues
• Get advice on Public Relations project
• Enhance Political Action Committee funding
• Increase member contact with legislators
• Work with industry partners on PR
• More Public Relations to general public
• Veterinarian Day at Capital

Goal 5:
Ensure resources to fulfill Mission of MVMA

Action Steps:
• Review budget items, programs, available resources
• Allocate resources to most valuable programs
• Build reserve fund from percentage of membership fees
Proud to support the industry that supports you.

At Bayer, we believe loyalty should be earned. Through our quality products and the dedicated efforts of our people, we are investing to create a stronger future for you and the beef industry by partnering with local and national cattle associations that represent you. And we never forget that your livelihood is our business.

Thank you for your business.
State Fair Volunteers Needed
For MVMA Booth, Aug. 9-19

We’re once again recruiting volunteers to man the MVMA booth at the Missouri State Fair. To encourage new volunteers, you will receive a free, official MVMA logoed polo shirt just for helping during a four-hour morning or afternoon shift. Volunteers also receive free admission and a lunch or dinner ticket to the beef, pork or poultry restaurants, plus a great time working with the public.

This year we’re combining our booth with the MU-CVM booth as a cost-saving measure, so you’ll have a student to back you up.

If you haven’t been to the fair lately, give our office a call at 573-636-8612 or email Julie at jrbraun@movma.org to sign up.

Session sees historic rabies law – it is not vetoed by Governor

With the passage of the MVMA’s Rabies Bill, the only obstacle to it becoming law could be a veto by the Governor, which is not expected. The Governor would have to veto the bill by July 14th to block it.

The MVMA has had a hand in promoting a statewide rabies law for over 30 years by some members’ recollection. Success would mean Missouri will join 44 other states with such rabies laws. The MVMA thanks the members that helped by contacting their legislators. And such a success would have never been possible without the bill’s sponsor and champion, Senator Dan Brown.

Although a straight requirement to vaccinate would have been preferred, outside amendments were added that simply requires an owner of a cat or dog to provide documentation that the animal has been vaccinated against rabies and that the owner shall surrender the animal to the proper authorities if there is a reasonable suspicion that a person may have been exposed to rabies from contact with the animal. A public health official or licensed veterinarian will determine the proper course of action for examining the dog or cat. If it is deemed necessary for the immediate health of the injured person, the dog or cat may be euthanized.

LEGISLATURE FULLY FUNDS LARGE ANIMAL STUDENT LOAN PROGRAM

The Missouri General Assembly provided $180,000 to the Veterinary Student Loan Program Payment Fund for fiscal year 2013. Of this amount, $120,000 is transferred from the state lottery funds and $60,000 is included for the amount refunded to the program by a former student. In years past, the legislature has funded the program through state general revenue funds and this amount has been line item vetoed by the Governor. The Governor recommended $60,000 for the program earlier this year.

PARITY FOR MEDICAL MALPRACTICE FOR VETERINARIANS

Senator Dan Brown (R-Rolla) was successful in attaching an amendment to House Bill 1075 during the final weeks of the session that would have provided parity for veterinarians with other medical professionals for a two year statute of limitations for malpractice. Unfortunately, HB 1075 did not reach final passage as it became a victim of an ongoing battle relating to corporate farms versus small agriculture on another provision. The parity issue continues to attract opposition by the plaintiffs bar.

MEDICAL NEEDLE MANDATE – FAILED

Representative Chris Molendorp (R-Belton) filed House Bill 1837 which requires employers using medical needles in the routine course of business to use a commercially available mechanical device that renders the needle incapable of inflicting a needlestick. Through MVMA’s efforts, these provisions will not apply to veterinary care. During the public hearing, the Missouri Veterinary Medical Association testified that this legislation would be costly to their practice and it was likely that the requirement would be unattainable as no such needle was available for large animals. Rep. Molendorp agreed to amend his legislation to remove the requirement for needles used on animals. The bill eventually failed.
What Do You Wish Your Software Could Do?

Integrate with a variety of services?  Meet the specialized needs of your practice? Improve your business?  Make your life easier?

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Friendly and easy to use. Powers your entire practice. Works with 50+ integration partners. Enables paperless practices and standards of care. Offers multiple fee-capture features. Backed by tech support that's there when you need it. All at a competitive price.

Take the AVImark challenge at www.AVImarkCan.com and get a special introductory offer!

McAllister Software Systems, LLC is an MVMA Partner for Progress and a proud Missouri corporation.
Upcoming CE & Events

**July 2012**

13-14 Heartland Veterinary Conference, Des Moines, IA. A variety of programs from marketing and recruiting to client education will be presented. Visit www.iowavma.org for information.

14-15 MVMA Summer Equine Seminar. Held at MU-CVM Adams Conference Center, Columbia, Mo. 14 hours of CE available. For more information and registration visit www.movma.org.

**August 2012**

3-7 AVMA 2012 Convention, San Diego Convention Center, San Diego, CA. Hundreds of educational sessions offering up to 42 hours of CE credit. Go to www.avmaconvention.org for information and to register.

22-27 Central Veterinary Conference - Kansas City Convention Center. Over 500 hours of education. For info and to register, go to www.thecvc.com.

**September 2012**

7-9 MVMA Fall Equine Dental Seminar and Wetlab. Held at HSMO’s Longmeadow Rescue Ranch. Help rescued horses while learning the latest in equine dentistry. 18 hours of MAVP-approved CE for the weekend. Watch for more information.

20-23 Southwest Veterinary Symposium. Held at Dallas Convention Center, Dallas, TX. Over 375 hours of CE offered. Click here for info and to register, go to www.swvs.org.

View full CE & Events at www.movma.org. Updated regularly.
On behalf of the Missouri Veterinary Medical Board, we would like to take this opportunity to welcome our newly appointed member, Michael Pfander, D.V.M. Dr. Pfander’s appointment went into effect on May 3, 2012. The Board looks forward to working with Dr. Pfander as its newest member.

The Board would also like to sincerely thank Charles Barry, D.V.M. for his dedication to the Board and exemplary services rendered to the people of the State of Missouri while serving on the Board. Dr. Barry served as a member of the Missouri Veterinary Medical Board from March 6, 2006 to May 3, 2012. Dr. Barry was a great asset to the Board and his presence and wealth of knowledge will be greatly missed. We would like to take this opportunity to wish Dr. Barry the very best with his future endeavors.

The Board is currently working to finalize its continuing education audit. The continuing education audit included 10% of veterinarians, 10% of veterinary technicians, all veterinarians on probation and all board members. While reviewing the continuing education audit information, the Board has noted violations of the continuing education requirements. Therefore, the Board feels the following is important to note for its licensees.

The continuing education reporting period begins each year on December 1 and ends November 30 of the following year. Continuing education hours earned after November 30 shall apply to the next reporting cycle. Licensees should make certain that the continuing education courses attended have been approved by the Board. Several veterinarians have attended continuing education courses not approved by the Board or by the organizations listed as pre-approved. Therefore, the hours submitted could not be used to satisfy the continuing education requirements.

All licensees should review and be familiar with 20 CSR 2270-4.042 Minimum Standards for Continuing Education for Veterinarians. 20 CSR 2270-4.042 (8) provides a list of organizations that are automatically approved by the Board. If an organization which is not mentioned wishes to sponsor a continuing education course, it must be approved by the Board.

(continued on page 20)
The MVMA Executive Board reviewed and approved the minutes, financial reports, Audit report, policy manual, budget and staff reviews.

The Executive Board also:

- Approved further investigation of an MVMA Gift Card Program with a proposal to be submitted to the board for approval at the fall meeting.
- Approved a default rotation for convention locations of Kansas City area, Lake of the Ozarks area, and St. Louis area, subject to change depending on future hotel negotiations and meeting attendance.
- Set the date for the Policy Forum for October 28, 2012. Location to be announced.
- Heard a legislative update as of the time of the meeting and report of a successful Veterinary Day at the Capitol
- Declined supplementing the college in funding of an economic impact study, at least for 2012.

In addition, the Executive Board discussed:

- Having committee chairs post needs on an MVMA website forum to foster volunteerism from members who can volunteer in short-term, specific ways.
- Class Liaisons and their roles, including plans to hold an MVMA meeting on the campus.
- Pairing students with MVMA members at the Annual Convention
- Development of a program to email practice tips to members monthly.
- Creation of website tools for district presidents to utilize for ease in planning district meetings was discussed.
- Creation of a forum for MVMA members to refer other MVMA members to specific dog breeders
- Encouragement of the MVMA membership to attend the Heartland Veterinary Conference in Des Moines, Iowa this July 13-14.

Minutes of this meeting and other committee meetings can be accessed through the MVMA website, www.movma.org and click on “Groups and Committees”.

75 Students Graduate MVMA CVA Online Training Program

Since its inception in September of 2009, 72 students have graduated from the association’s Certified Veterinary Assistant Program. The total certified for each level includes: 61 CVA Level One; 12 CVA Level Two; and two CVA Level Three. There are 33 students who have completed the online training and will graduate pending their practical experience portion of the training.

Animal Care Technologies (ACT), partnering with the MVMA, has developed this dynamic training program to make training your staff both effective and easy. ACT utilizes its vast video training library to bring the CVA course to life.

The program delivers high-quality training on a flexible schedule, special discount pricing, and credible certification that saves a clinic time and money.

For program information & sign-up (mention you are a MVMA member), call (800) 357-3182, or go to www.4act.com/mvma. For general information, call MVMA at (573) 636-8612.
A $300 value available to pet owners only when FRONTLINE® Plus is purchased from a veterinary clinic.

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Building a life based on Environmental Stewardship

Leon and Helen Kreisler own Oak Knoll Ranch in Salem, Mo., which holds a 100 head cow/calf operation. The Kreisler family’s commercial Angus herd runs on 380 acres of grass, and the family’s remaining 100 acres are in timber production.

“It’s smart management. You try to manage it to get maximum growth and maximum nutritional value out of the forage, which is much better for the land, much better for the cattle, much better for the wildlife in the area. That’s what management-intensive grazing is.”

-Leon Kreisler
The Kreisler family partnered with the Missouri Department of Conservation in 1991 to set up a management-intensive grazing system and the U.S. Department of Agriculture (USDA) Natural Resources Conservation Service (NRCS) to design a water system and implement prescribed burns. Since that time, they have increased cattle numbers without increasing needed acres, and still reducing feed and input costs.

Because water location and availability were limiting factors when designing a management-intensive grazing system, the Kreislers installed seven fountain watering systems that include five tire tanks and two freeze-proof concrete water tanks. Ponds on the ranch are fenced to allow limited access, and manure is evenly distributed throughout the acreage because of animal rotation.

To provide wildlife habitat, the family has diversified the forage base, installed bluebird and purple martin birdhouses and maintained brush-piles from forestry thinning. The family operation accomplished the goal of increasing the cattle herd without increasing acreage or fertilizer inputs. By utilizing available resources, Oak Knoll Ranch only feeds hay 20-40 days per year.

“A good operation works hand in hand with stewardship and good conservation,” Kreisler said. “You really can’t have one without the other.”

As organizing members of the Advanced Graziers Group, a multi-county producer-driven network, the Kreislers have solicited the knowledge of guest speakers and implemented a farm tour program to learn about potential conservation practices.

The Kreislers are involved in local, regional, state and even national leadership organizations to promote stewardship and conservation. At the state level, Leon has served as the vice chair of the Missouri Soil and Water District Commission, directing hundreds of state conservation districts.

Leon has been a leader on the Missouri Beef Industry Council board of directors, the Missouri Cattlemen’s Association and a long-term board member of the Missouri Grazing Conservation Initiative Committee. Nationally, Leon has been representing Missouri producers on the U.S. Meat Export Federation for many years and now does the same as a member of the Cattlemen’s Beef Board.

Leon and Helen were given the Governor’s Award in Oct. 2011 for their contributions to agriculture in Missouri. They also received the National Environmental Stewardship award in 2007 for their herd management and grazing accomplishments.

“As always, we want to contribute to our industry,” Kreisler said. “Agriculture is Missouri’s number one industry, and cattle are a major part. Anything we can do to increase sales and especially exports, that’s what we’ll try to work toward.”

To learn more about environmental stewardship within the beef industry, check out these resources.

- ExploreBeef.org
- EnvironmentalStewardship.org
- MoBeef.org
- MissouriBeefCouncil.com

**Beef Production Comparison (1977 versus 2007)**

<table>
<thead>
<tr>
<th>Category</th>
<th>1977</th>
<th>2007</th>
<th>Decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feed Use</td>
<td>100%</td>
<td>60%</td>
<td>40% decrease</td>
</tr>
<tr>
<td>Land Use</td>
<td>100%</td>
<td>80%</td>
<td>20% decrease</td>
</tr>
<tr>
<td>Water Use</td>
<td>100%</td>
<td>86%</td>
<td>14% decrease</td>
</tr>
<tr>
<td>Fossil Fuel Use</td>
<td>100%</td>
<td>91%</td>
<td>9% decrease</td>
</tr>
<tr>
<td>Carbon Emissions</td>
<td>100%</td>
<td>82%</td>
<td>18% decrease</td>
</tr>
</tbody>
</table>

Today’s cattlemen are significantly more environmentally sustainable than they were 30 years ago. A study by Washington State University in 2007 found that today’s farmers and ranchers raise 13% more beef from 13% fewer cattle. When compared with beef production in 1977, each pound of beef produced today.
Community Update

Communities throughout Missouri celebrated National Pet Week, May 2-12, in their own special way. This year’s theme for the national event was “Healthy Pets Make Happy Homes”. The AVMA Auxiliary chose this year’s theme to promote the importance of regular checkups for their family pets.

The AVMA and Auxiliary founded the event in 1981, and the celebration has spread throughout the United States. The purpose of National Pet Week is to foster responsible pet ownership, recognize the human-animal bond, and increase public awareness of veterinary medicine.

In conjunction with the national event, mid-Missouri veterinarians and their staff held the annual “Pet Parade” event in downtown Jefferson City. On May 12, the Capitol city hosted hundreds of pet owners and their pets as they marched from the Cole County Courthouse to the State Capitol lawn. Stacey Bates, wife of Dr. Dean Bates, along with her crew of dedicated staff from area clinics manage the event.

After the parade, participants gathered for contests including Fittest Pet, Most Unusual Markings and Best Costume. Prize baskets, donated by local veterinary clinics and pet supply companies, were awarded to the big (and small) winners.

Clinics sponsoring the event included: Animal Medical Center of Jefferson City, Crago Veterinary Clinic, Quail Valley Veterinary Clinic, Woodland Animal Hospital, All Paws Medical and Behavioral Center, Summit Veterinary Services, Weathered Rock Veterinary Clinic, Westside Veterinary Clinic, and Southwest Animal Hospital.

And the winners are...

“SparkyRay” Voted 2012 Animal Archives Pet of the Year

The Missouri Veterinary Medical Foundation has announced the winner of the 2012 Animal Archives “Pet of the Year”. The Archives offers an internet-based memorial program devoted to departed pets. This year’s winner is “SparkyRay”, a male Chihuahua-Dachs-hund mix owned by Metta Baker of Webster Groves, Mo. Their veterinarian is Dr. Chandra Heider of Brentwood Animal Hospital, Brentwood, Mo.

“SparkyRay” was one of six nominees in this year’s competition. Nominees are chosen from the previous year’s submissions to the Archives. During 2011, the public was invited to vote online for their favorite departed pet based on its life story and the bond between the pet and its owners.

Voting was “neck and neck” throughout the year with close competition from “Lakota”, a Shepherd-mix owned by Jim and Donna Morgan, Winfield, Mo. Metta Baker was honored that her pet won the competition. “The selection of SparkyRay as the Missouri Veterinary Association’s 2012 Pet of the Year is a wonderful tribute not only to SparkyRay but all pets. Pets bring so much to our lives and this designation is a great way to honor the gifts those pets have given to us.”

“Thank you to Dr. Heider and the staff at Brentwood Animal Hospital for their exceptional care and to the Missouri Veterinary Medical Foundation for keeping the memories of our pets in a place of honor and for providing the valuable resources and information you do for we pet parents,” said Ms. Baker.

You can help support the “new” Archives website with your donation. See next page.
Prior to the business meeting, Veterinary Honor Roll induction ceremonies were held for Dr. Robert Miller and Dr. Gregory Popp (see article on page 5). Also, MVMA Executive Director Richard Antweiler made special presentations to staff members for their years of service to MVMA and MVMF. Rhonda Blythe was recognized and honored for 5 years of service. Kim Ralston was recognized and honored for 10 years of service. The Board of Directors expressed their appreciation to these staff members.

The Balance Sheet shows equal assets and liabilities at $262,013.04 and current assets of $11,901.48 in the checking and savings accounts. The total balance in the Heritage League Fund is $16,441.98.

Museum Chairman Dr. Roger Dozier reported the Museum is currently rid of about 90% of the drugs that had been stored there. The Committee is currently evaluating the artifacts. The windows of the museum have been fitted with ultraviolet filtering film to help preserve the displays. He also announced that an audio/video specialist is in the process of evaluating the Museum in hopes of establishing an “old vs. new video station” for veterinary medicine. The specialist will also explore the addition of a sound system for the Museum.

Deidre Mueller presented a written report of her Museum activities. She stated there have been about 120 visitors to the Museum since January. Deidre announced the 2012 Animal Archives winner is a dog named Sparky Ray, whose owners live in Webster Groves and their veterinarian is Dr. Chandra Heider at Brentwood Animal Hospital.

The Board approved moving forward on a new website that will provide many features to connect veterinarians and the public to Foundation. It is designed to be user friendly for participants in the Animal Archives Program as well as the Veterinary Honor Roll.

The Board approved a total budget of $84,650. In addition to traditional funding sources, the board hopes to recruit eight new members to the Veterinary Honor Roll to offset the anticipated costs of the new website.

Fundraising Chairman Dr. Greg Popp presented the 2012 Drawing Event totals. The profit was $15,989.40 this year. This is an increase of $800+ over 2011 and an increase of $1200 over 2010.

The Board reviewed a toolkit developed for persons who choose to nominate a fellow MVMA member for the veterinary honor roll. The tool kit provides all the necessary steps for the nominating process.

The Board agreed that the reception held prior to our meeting today was very nice and well attended. It is hoped with an increase in the number of nominees, two receptions each year may be held. One in Jefferson City in April, and one in Columbia in September.
Propartners Wealth has announced that Wes Hentges, financial advisor and principal, has recently been selected to become a Member Agent of The Nautilus Group. Hentges, who works exclusively with veterinarians and business owners to provide structured wealth management solutions for their business and personal needs, is proud to offer the depth of professional support that The Nautilus Group brings to his practice. He also provides American Veterinary Medical Association-Group Health Life Insurance Trust (AVMA-GHLIT) medical plans, disability income and life insurance and professional overhead expense plans for veterinarians in Missouri, Arkansas, Kansas and Illinois.

The Dallas-based Nautilus Group, a service of New York Life, consists of an experienced team of seasoned professionals with credentials in law, taxation, accounting, business, insurance finance and philanthropic planning who provide Nautilus member Agents unparalleled support in estate, business, charitable, retirement distribution and sophisticated life insurance planning.

The AVMA-PLIT has donated $96,000 in scholarships to veterinary schools in an effort to assist future veterinarians with the overwhelming concern of student debt. It has given a $3,000 scholarship to each of the 32 veterinary schools that the program’s Trust Representatives visit each year. The PLIT worked with each college scholarship committee to put the scholarships in place for 2012, and allowed the committees to review and choose the recipient at each school.

The scholarship criteria consisted of five components: 1. Must be a third year veterinary student; 2. Must demonstrate financial need; 3. The funds must specifically go toward tuition & school fees; 4. Must be a US resident; 5. Must be a continuous SCAVMA or SAVMA member. The scholarship recipients will be announced at each school’s awards banquet in the spring.

PurinaCare® Announces Partners in Wellness for Veterinarians. PurinaCare® Insurance Services Inc. and IDEXX Laboratories, Inc. announce a collaborative agreement to provide an effective tool for veterinary practices to help improve patient care, increase client value and drive profitability. Developed and supported by PurinaCare, Partners in Wellness is a turnkey system that enables vet practitioners to offer their own customized preventive-care plans, while PurinaCare handles client billing and administrative requirements.

According to the 2011 Bayer Veterinary Care Usage Study, the veterinary industry has experienced a steady decline in patient visits over the last 10 years. The program enables veterinarians to create a preventive-care program for their clients.

For more information or to get started with Partners in Wellness, visit http://www.partners-n-wellness.com/clinic.

(MVMB cont. from page 13)
America’s veterinarians urge ramped-up disqualification & prosecution of violators of the Horse Protection Act.

Start of Gaited Horse Show Season Heightens Commitment to End Practice of Soring

Soring, illegal for more than 40 years, is the abusive act of intentionally inflicting pain on gaited horses through the use of chemical irritants, broken glass wedged in between a horse’s shoe pads and sole, or overly tightened metal hoof bands. The extreme pain caused by these abuses forces the horse to lift its legs faster and higher, perhaps increasing its chance of winning in show rings across the country.

“It’s time for this egregious form of animal cruelty to end,” says Dr. René Carlson, President of the American Veterinary Medical Association (AVMA). The United States Department of Agriculture (USDA) inspectors are doing everything possible to detect evidence of soring before horses are allowed to compete.

Unfortunately, due to budget constraints, USDA inspectors are only able to attend a small number of the shows being held. It is going to take a team effort to put an end to the inhumane practice of soring horses, so America’s veterinarians stand in support of government regulators and the walking horse industry in their horse protection efforts,” said Carlson.

In 2011, the USDA documented 587 violations of the Horse Protection Act while attending only 62 of the 650 or so gaited horse events held that year.

The USDA cited participants in the 2011 National Trainers’ Show with 49 violations of the Horse Protection Act — the third highest number of violations for a single USDA-inspected show that year.

(continued on page 23)

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We are so proud of all of the veterinary technology and veterinary assistant students who have studied hard all year and are now anxious to start their preceptorships or are preparing for graduation from their professional veterinary study programs. This is an achievement to be very proud of! We welcome all of you to the veterinary workforce! Choosing to become credentialed is an excellent decision you will not regret. We hope all of you the best of success and happiness as you start your career in veterinary medicine.

A winner was chosen for our MVTA 2011 student scholarship and our scholarship chair (Julie Al-thalathini) had the opportunity to present the award to her recently. Our winner, Kathleen Thomas, a student at Maple Woods Community College, was given her $100 scholarship as well as an honorary plaque (donated by Teri Kado and her incredibly talented crew at Living Art N Life / Kado gallery). We wish Kathleen the best of happiness and success in her life and career, and agree that she is certainly on the fast track to achieving her goals! To view Kathleen’s winning submission or to access an application for our 2012 student scholarship, please visit our website at www.mvta.us Please fill out the application form as well as submitting your payment so we have all of the information needed to process your application. In addition, please be sure to update us with your current email address any time a change is made. We have converted to a “greener” organization to conserve membership funds as well as cut down on the destruction and waste produced on our planet.

As a not-for-profit organization, our ability to provide future scholarships and annual continuing education seminars is dependent on the generosity of the sponsors we contact as well as funds generated from MVTA membership dues. The sponsors who have already committed to helping support our CE conference this year are Novartis, Nestle-Purina, Boehringer-Ingelheim, Bayer animal health, and Pfizer. Thank you all so much for your generosity and support of veterinary technicians and assistants! Without all of you, much of what we do would not be possible!!

One more quick reminder that the 2013 MVMA conference will be held at the Westin Crown Center on January 18-20, 2013 in Kansas City, MO.

Rhonda Haywood, RVT
MVTA, President
NAVTA, Missouri State Representative
rjhay@hughes.net

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Prosecution of violators has met strong political opposition, challenging USDA’s efforts at enforcement and creating an environment where recidivism is the norm.

“For that reason, America’s veterinarians are standing right beside USDA inspectors in urging the strengthening of the Horse Protection Act. Everyone -- inspectors, judges, trainers, riders and even spectators at these shows must take responsibility for ending soring. A zero-tolerance policy being promoted by these shows would set a significant tenor for the entire show season,” Dr. Carlson added.

To assist in the return of the walking horse gait back to its natural beauty, the AVMA has created an educational video, produced in cooperation with the American Association of Equine Practitioners (AAEP) and the USDA, to provide an overview of the issue of soring and highlight the tell-tale signs of when a horse has been sored.

The video includes an interview with Elizabeth Graves, a licensed Tennessee Walking Horse judge and gaited horse trainer and, Dr. Nat Messer, a member of both the AVMA’s and the AAEP’s Animal Welfare Committees. Additional materials, including a factsheet, backgrounder, reporting procedures, and the formal AVMA policy are available for general use. The AVMA is confident that with appropriate recognition of the inhumane nature of soring; increased reporting of abuse; and stronger legislative and regulatory action, including adequate funding for inspections, the offspring of today’s sored horses won’t have to suffer tomorrow.

Video Clips available for download. For more information, visit www.avma.org. Type “Soring” in the search bar to access video clips, backgrounder and factsheet.
Looking ahead
Fobian anticipates serving as 2013-2014 AVMA president

Interview by R. Scott Nolen

Over the past six years, Dr. Clark K. Fobian has balanced the responsibilities of owning and operating a small animal practice in Sedalia, Mo., with those expected of leaders within the AVMA and American Veterinary Medical Foundation.

In the years since Dr. Fobian won the election for the District VII representative to the AVMA Executive Board, the University of Missouri-Columbia College of Veterinary Medicine alum has also been chosen to chair the AVMF board of directors. And now, with his service on both boards ending, Dr. Fobian anticipates working on behalf of his profession in a new capacity, as the 2013-2014 AVMA president.

As the sole candidate for the office of president-elect, Dr. Fobian is expected to be elected by the AVMA House of Delegates this August during its regular annual meeting in San Diego.

JAVMA News recently interviewed Dr. Fobian regarding his vision for the AVMA, the forthcoming U.S. veterinary workforce study, and the debate over the Executive Board’s endorsement of controversial legislation addressing the welfare of egg-laying hens.

Why are you running for AVMA president-elect?

When I first started practice, I was elated by the profound positive impact I could have on a client’s life through the medical care I provided for their animals. That sense of elation has remained with me all these years. My first time as a participant in organized veterinary medicine afforded me the same level of deep gratification, only this time I was helping tend to the professional and societal needs of veterinarians. As a result, I had a hand in enhancing their ability to care for the clients and animals in their practice. I found this chance to positively impact the delivery of veterinary medicine on so broad a scale even more fulfilling than what I experience at my own practice. Therefore, being afforded the opportunity to enhance veterinary medicine at the national level is one of the highest callings I could ever hope to participate in.
What would you want to accomplish as AVMA president?

My goals are lofty yet simple. More than anything, I want to help current and future veterinarians have a fulfilling and rewarding career. This is not an easy feat, because the veterinary profession today is facing a number of significant workforce and societal challenges simultaneously.

Specifically, I hope to drive the AVMA toward implementing plans based on the findings of the veterinary workforce study that the Executive Board just recently approved. We have to define economic realities influencing our profession if we are to help drive its development. There is a profusion of diverse and conflicting studies, reports, and predictions concerning the supply of veterinarians versus the demand for veterinary services. We need to make sense of these perspectives and then devise an appropriate response.

I want to work with academia, government, and business to identify ways of bringing student debt in line with current veterinary earning power. As AVMA president, I would educate the public and legislators about ensuring competent medical care and accountability through licensing boards and practice acts that define the scope of veterinary practice and ultimately protect the public from deceptive, inappropriate, and unregulated veterinary activities.

I would also hope to assist animal shelters, rescue facilities, and humane societies to continue in their good work but without having a direct competitive advantage over private veterinary practices also serving the pet-owning population. And finally, I would make certain that the AVMA maintains its strong voice in the U.S. Congress with regard to regulatory activities affecting small businesses and veterinary medicine.

What do you see as the AVMA president’s role?

The president’s role is threefold. As a member of the Executive Board, the president should initiate and propose activities to forward the AVMA’s strategic vision and agenda. The AVMA president is the spokesperson for the veterinary profession. As such, the president should reflect and communicate the current thoughts, perspectives, and activities of the AVMA to the membership and other stakeholders. The president is also a facilitator who encourages constructive relationships and networking among the many entities with which the AVMA interacts.

Many of the AVMA’s agricultural allies were upset with the Executive Board’s recent support for H.R. 3798, which would establish national standards for treatment of egg-laying hens. In your opinion, did the board do the right thing?

Anyone in medicine knows that the hard choices are not between good options and bad options; often-times, you have to choose from among a number of bad options. We are often tasked in life, medicine, and this Association to determine the least offensive of the choices we face. From my perspective, that is the case for H.R. 3798. Every board member knew the gravity and complexity of this issue. There was, in my opinion, no totally good or right answer. I do believe the Executive Board chose the right course of action, one intended to have the least negative repercussions. The Executive Board was not trying to dodge a bullet by voting to support the bill, but rather, to express support for what we, the AVMA, believe will result in optimal care for the animals at issue. Now, whether optimal care should be regulated by the federal government is a question our colleagues in production agriculture are asking us, and they have every right to do so. Some of them feel like we have hung them out to dry, but all I can say is we have not. I am most interested in seeing where this bill goes and am determined to see that this does not make us vulnerable to further inroads of federally regulated production animal care regulations.

As AVMA president, how will you assure the diverse array of veterinary stakeholders that the Association cares about their interests?

The aforementioned issues bring this question into focus. For example, has the AVMA alienated the production agriculture veterinary population—a very important sector of our diversified membership? In the heat of this legislative foray, some of these members, I am sure, feel disenfranchised. I, however, urge them to look at the totality of AVMA’s initiatives and advocacy, and it is obvious that AVMA advocates for a great number of issues and is supportive of a diverse array of veterinary interests.

As for fostering a profession that reflects the diversity within society, I will certainly play a role as AVMA president in setting a positive cultural environment for both professional diversity and societal diversity. There are two reasons for increasing diversity within our profession. First, it is the right thing to do. And second, it’s good for veterinarians’ businesses and personal development.

Are you satisfied with the current AVMA governance structure, especially with the way the House of Delegates is being used?

Governance always has to evolve; it always has and it always will. What is at issue here are the dramatic tech-

(continued on page 26)
nological advances in communication that have taken place over a historically short period of time and how these innovations are impacting our means of connecting, interacting, meeting, working, and so on. These enhancements, along with the quality-of-life expectations among new and future generations, are changing how all organizations operate, and our governance has to adapt to meet these changes as well.

However, here is the challenge: We are, by all standards, a highly successful and effectual professional organization, garnering an impressive membership rate of 83 percent of veterinarians in this county. As we implement changes, we must be careful not to throw the baby out with the bath water, as it were. In other words, let us be careful not to change those things that have made us a successful professional association.

The AVMA is involved in a lot of big-picture initiatives, but how does the Association help the individual member?

Of course, the AVMA is a national organization, so dealing on a big-picture basis is most appropriate. But the question is: How does this impact a mixed animal practitioner in little Lebanon, Kentucky, or an associate in a multidoctor practice in burgeoning Philadelphia, Pennsylvania? Every initiative needs to be addressed and entered into with the same basic questions: Is this good for animals and the people who care for them? How is this good for our dues-paying members and the veterinary profession? I believe answering the first question correctly will invariably lead to the proper perspective for addressing the second. For our profession to prosper, it always has to be a win-win-win situation: a win for the animals, a win for the animal owner, and a win for the veterinary profession.

This brings us back to the question about governance and the House of Delegates. If elected, I will be one of a minority of Association officers who never served in the HOD. In my years of service on the Executive Board, this has at times been a disadvantage. On the other hand, however, I’ve harbored no preconceived notions about this body and have had the advantage of an uncluttered view of the HOD’s intended role and function. I say intended because the HOD at this time seems slow and cumbersome. The House serves as the voice of our membership, and I feel this is a vital role. Changes to its structure and function are needed to improve the responsiveness of this body, and I eagerly anticipate the findings of the Task Force on AVMA Governance and Member Participation. ¶

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What Is the Missouri Stocker/Feeder Quality Assurance Program?

The Missouri Stocker Feeder Quality Assurance Program is designed to meet the quality improvement and pre-conditioning needs of producers, feeders, and consumers. This program educates participants in immunology, animal well-being and the economics of disease. Participation in the program increases producer accountability for quality and safety of the product they sell.

How Does the Program Work?

Veterinarians and producers must be certified. Veterinarians are certified by MVMA MSFQAP Committee members. Producers are certified by their veterinarian. Veterinarians and producers learn how they can influence carcass quality and consumer confidence by monitoring where and when injections are administered.

Once certified, the producer may participate in the program at one of three levels (white, red or blue tag). The three-level approach allows all producers the opportunity to match their level of management and facilities to the level of participation.

Level 1: Show-Me Select (White Tag)

- Participating veterinarians and producers must be certified.
- Calves must be properly identified with an approved ear tag. Tag numbers will be listed on an approved certificate.
- External and internal parasite control is administered.
- Calves will be dehorned and healed. Calves will also be castrated with a knife and healed or verified to be steers.
- Vaccinations: 7-way clostridial, IBR, BVD, PI3, BRSV, Mannheimia haemolytica with leukotoxoid, (Histophilus is optional.)
- Cattle must be born on the producer’s farm. A range of birthdates or the birthdate of the oldest calf in the group must be recorded.
- Bull in and out dates will be provided.
- Individual calf treatments will be recorded to include date, product, dosage, route of administration and injection site.
- Vaccinations must be given no younger than four months of age and at least 21 days before sale.

Level 2: Show-Me Superior (Red Tag)

- Weaned 45 days before offering for sale.
- Meet Level 1 requirements - NOTE: Initial vaccinations may be given at an age determined by an attending veterinarian.
- In addition, a second round of vaccinations must be given using the following guidelines:
  - A 7-way clostridial as well as a modified live vaccine containing IBR, PI3, BVD and BRSV must be administered;
  - Histophilus somni is optional;
  - Only one dose of Manheimia heamolytica is required if that dose is administered to calves 5 months of age or older;
  - The time frame between initial and second vaccinations must be a minimum of 21 days and all vaccinations must be completed at least seven days prior to sale;
  - If a veterinarian determines initial vaccinations should be given to calves less than 4 months of age then second vaccinations must not occur until calves are 5 months of age or older.

Level 3: Show-Me Supreme (Blue Tag)

- Meet Level 1 and Level 2 requirements.
- All cattle must be tested and be negative for persistent BVD infection.
- Genetic information is optional.

For More Information... Visit the MVMA website at www.movma.org. An online MSFQAP Producer Manual, newsletter and other materials are available.

PLEASE NOTE: At the meeting of the MSFQAP Committee, the group identified the need to increase quantities ordered from the manufacturer, and therefore carry a better supply of tags on hand, and ensure good turn-around on tag orders. To accomplish this, the committee approved a 5 cent increase in the price of all MSFQAP tags. Effective February 1, 2011, the member price for tags increased to 20 cents. The non-member price increased to 25 cents.
Immediate opening for full-time associate in a well-established, one-owner small-animal clinic in Southern Missouri. Well equipped facility with loyal clientele. Practice was originally mixed with LA & EQ potential. Prefer experienced doctor, but will consider new graduate. Salary and benefits depending on experience. Live in the beautiful Ozarks with small-town values and only one hour to Springfield or Branson. Outdoor recreation abounds. Job opening ideal for someone to get in the driver’s seat in the near future, but not a requirement. Great opportunity for the right person. Send email resume to jjl002@hotmail.com or call Joyce at 1-800-328-8457.  jas12

Springfield, Mo. Associate Position in Small-Animal Practice: Practice composed of canine, feline, exotic, avian and pocket pet patients. Candidates should be focused on patient care and client service, clinical and surgical skills. This position has the potential to develop into an ownership/partnership relationship. Compensation is based on experience. New facility located in one of the highest traffic areas. Please mail resume to nal1253@yahoo.com. All qualified candidates will be considered.  jas12

Veterinarian Wanted: We have a position for an experienced veterinarian in our 3.5-doctor small-animal clinic in Jefferson City, Mo. Our excellent general practice focuses on caring for the patient and its owner as we would want to be cared for. We have an experienced staff and doctors that work together to give the best possible medical and surgical care, in a roomy, well-equipped facility. Associate will have a four-day work week with limited weekend and emergency duties. We would like to find a practitioner who wants to settle permanently in this area. Jefferson City is a pleasant community of 50,000 with good public and private school systems, stable economy and many cultural, sports and outdoor activities to get involved with. Address email inquiries to Dr. Lynn Shively at lshively56@gmail.com or send resume to Westside Veterinary Clinic, 4736 Country Club Drive, Jefferson City, Mo. 65109.  jas12

Go Nationwide In Finding a Veterinarian or Technician. Place an Ad On the Veterinary Career Network Website. Go to www.movma.org for more information.

Associate veterinarian wanted for 3-doctor small-animal practice in Independence, Mo. Competitive salary, great benefits package, 4 1/2-day work week, no emergencies. Practice has been established for 27 years and enjoys an excellent reputation throughout the area. Farview offers the right candidate an excellent opportunity to build a solid future and to become established in a high-quality practice located in a nice community. I am looking for a motivated individual who is committed to building a career in private practice. We offer quality, compassionate care that our clients appreciate. I maintain a well-trained staff so that you will have plenty of assistance performing any procedure. Please send resumes to: Farview Veterinary Hospital, 17710 Susquehanna Ridge, Independence, Mo. 64056. Contact Dr. Jack Mauck by phone at 816-257-5454, or email FVHINC@aol.com.  amj12

We are looking for an experienced full-time associate veterinarian for a well-established small-animal clinic in the west county area of St. Louis. Our small-animal practice is committed to providing high-quality veterinary care to our patients and their owners in a clean and friendly environment. Our services include X-ray including dental X-rays, ultrasound, endoscopy, laser therapy, neuro muscular stimulation therapy and stem cell therapy. We are inviting a compassionate veterinarian to join our team who shares our vision and commitment for excellence in patient care. If you are also interested in potential partnership and/or future ownership, we may be the place for you. Salary and benefits will be negotiable based on the applicant’s experience. Contact Dietrich Steinberg, DVM by phone at 636-227-3505, fax 636-227-3702 or email DSteinbergDVM@aol.com.  amj12

Associate veterinarian needed to join a busy small-animal hospital located in Independence, Mo. Hidden Valley Animal Hospital is a state-of-the-art, full-service, primary care hospital with a very large active patient base and a great team to help you succeed in private practice! For more information, contact Dr. Mel Falk at 816-795-7387, or fax resume to 816-795-9233.  jfm12

Three doctor practice seeking a mixed-animal veterinarian in rural southwest Missouri. We offer a newer facility which includes cattle and equine haul-in capabilities with an equine surgery room. Equipment includes portable radiographs with processing, portable ultrasound, onsite blood chemistry and CBC, gas anesthesia, plus dental equipment which includes full Stubbis equine power floats. Compensation includes a competitive salary, fully stocked truck with vet box and vehicle insurance, health insurance compensation, malpractice, cell phone allowance, CE costs, licensure, paid vacation, and possible buy in potential for the right candidate. Aurora is a growing community of 7,000 people. We are within one hour from Springfield, Branson, Joplin, Table Rock Lake, or Stockton Lake. If you’re looking for a small town, quality practice with a friendly support staff, look no further! For more information, call Dr.
Full-time veterinarian wanted: The New Haven Veterinary Clinic is a fast-growing small-animal hospital located in east-central Missouri. It is our desire to provide the highest quality medical and surgical care to our patients and offer the best possible service to our clients. We are currently a one-doctor small animal practice (1996 Mizzou graduate). We are looking for an associate who demonstrates excellent communication skills, a strong work ethic, and a desire to be a team player working with knowledgeable technicians. Most surgeries are performed in-house. Emergency duty is shared with a nearby hospital and includes every 4th weekend and one night a week. Salary and benefits are negotiable based on individual needs. New Haven is a great small town with a strong sense of community located on the Missouri River close to Hermann, Mo. and St. Louis. Email: michelle@newhavenvetclinic.com or call 573-237-7387.

VETERINARY TECHNICIANS

Wanted Veterinary Technician in the Historic Town of Ste. Genevieve, Missouri. We are looking for a full time veterinary technician at a well-established primarily small animal clinic. Animal Clinic of Ste. Genevieve LLC is a full service single doctor practice that provides high-quality veterinary care to our patients and their owners in a clean and friendly environment. We are located in Ste. Genevieve, MO. We are looking for a compassionate veterinary technician to join our team who shares our vision and commitment for excellence in patient care. If you are interested contact Virginia White by phone at 573-883-2345, fax 573-883-3587, or email resume and cover letter to vlwhite7@yahoo.com or call 573-678-5728.

Instructor – Veterinary Assisting/Technician Program. Midwest Institute is an established private college with over 46 years of education experience. We currently have an opening for an Instructor to teach our Veterinary Technician/Assisting program. Ideal candidate should be a licensed Veterinarian with a minimum of 5 years experience in the field and be comfortable presenting existing material to students. If interested, please submit resumes to resumes@midwestinstitute.com.

Relief Veterinary Services

Need someone to relieve you so you can go to NAVC, MVMA, CVC & take your partner? Very reasonable. Available after Jan. 15. 314-660-4322. thevet@aol.com. Also available anytime during the week. Relief or part-time Relief veterinary services, licensed in IL and MO. I can be available at short notice. Please contact me 269-873-0102 or waqard683@yahoo.com. WAQAR HASSAN DVM. jas12

Veterinary Relief Service web site: www.vetreliervservice.com

Mizzou graduate, class of 1977, available for relief work, practice limited to dogs and cats. I am well versed in internal medicine and routine soft tissue surgery. I have practice management experience as well. I have been doing relief work in an urban area of New York for the past 12 years. My goal is to make your practice run smoothly in a friendly and competent manner while you enjoy a break. References available upon request. I can be contacted at 914-241-9138 or at twisitkings@gmail.com. Sincerely yours, Barbara Kingsborough DVM. jas11


Relief or part-time for St. Louis and particularly the area south of St. Louis. General medicine & surgery with special interest in chiropractic and homeopathy. Prevailing rates apply. Henry Kostecki, DVM, hko-stecki@gmail.com, cell 775-762-2899, P.O. Box 341, Union, MO 63084. jas10

1992 Missouri graduate available for relief work. Contact me at (314) 771-7014 or Kubinak@aol.com. Susan Kubinak, DVM, jfm08

Relief veterinary services, Jason Bradley, DVM, 417-399-6397. Small-animal medicine and surgery. Licenses in MO, KS, AZ, and CA. jas08

Small Animal Relief Veterinarian with over 12 years private practice experience, licensed in IL and MO. Please email Joanne Diaz at amstaff66@sbcglobal.net or call Cell# (618) 363 8140 or Home (618) 372-3108.

Seasoned, reliable, compassionate DVM available for relief work in Illinois. As a former practice owner, with 27 years of clinical experience, I practice high quality medicine with emphasis on prevention, diagnosis/treatment, and client communication. I will provide excellent care for your clients/patients in your absence, or be the “extra help” you need in your presence. Please email or call with inquiries. Thank You! Lorna Sifford DVM doctorlorna@aol.com, 618-401-6699.

Services Offered

Veterinary acupuncture house-call service in Kansas City Metro area. Acupuncture, massage, nutritional and holistic consultation. In client’s home or your clinic. Supportive of conventional medical techniques while offering alternatives to improve patient outcome. Great for those clients who ask “Is there anything else we can do?” Pain control, arthritis, IVDD, chronic medical conditions, post-surgical, and acute treatments offered. Sandi Leonard, DVM, CVA. Contact at 913-706-0411 or www.vetalternatives.com.

Planning & Design of Animal Clinics/Hospitals: Engine House No. 1, inc., an architectural firm specializing in animal facilities, is referred to veterinarians by AAHA. Representative projects include:

• Webster Groves Animal Hospital, Webster Groves, Missouri

• Billhartz Animal Shelter, City of Collinsville, Illinois

• Wildlife Rehabilitation Center, Penitentiary Glen Nature Center, Lake County, Ohio

• Flight Cage, St. Louis ZooContact Marion Smith, 2411 McNair Avenue, St. Louis, MO 63104, 314-772-7700, enginehouse1@sbcglobalnet.ond08

Attention St. Louis veterinarians. Free spay/neuter program for low income residents. Visitors to your office who cannot afford the cost of spay/neuter are encouraged to call the Nooterville Free Spay/Neuter Program. Please help us spread the word. Users of this program must be low income, on government assistance, or fixed-income seniors who reside in the city of St. Louis. We don’t want to take business away from you. We just want to help those who cannot
affect your services. For more info, call 314-776-SPAY or visit www.poundpals.org jas08

**Newsletter & Brochure Design.** I can provide your clinic with inexpensive newsletter, brochure, etc. design (and printing if desired). Over 20-years experience. Can also write and edit from your scribbles. Keep your clients informed of vaccination dates, events, boarding facilities, etc. and keep your clients. Call Kim Ralston at 573-636-8612.

**Businesses For Sale/Lease**

**Practice for Sale:** Unbelievable opportunity. Walk into an established (14 years) hospital with an established clientele of 20 years with constant new client growth, for a steal. Fully furnished, equipped, and computerized. Work ready, inventory and all. Radiology/surgery suite. Everything and I mean EVERYTHING included, even the laundry equipment. Everything you need to start practicing the moment you take over. Great location in St. Louis County. Call 314-910-1640. Owner extremely motivated.

Great opportunity in desirable St. Louis county. Start practicing the moment you take over. I mean EVERYTHING included, even the computerized. Work ready, inventory and for a steal. Fully furnished, equipped, and hospital with an established clientele of a lifetime. All offers considered.

**Arkansas Practices for Sale:** (1) North Central Arkansas SA with gross of $700,000. Will sell for $525,000. (2) Harrison Arkansas, exclusive SA Practice with nice equipment and building. Large-animal potential. Owner wishes to retire. Will sell for real estate and equipment value. $358,000. Contact Dave Davenport DVM, Total Practice Solutions Group 816-804-2861. amj12


Excellent opportunity in desirable St. Louis suburb! New Listing - well established small animal practice with beautiful real estate in western St. Louis suburb. Premier state of the art facility with excellent after-debt income to new owner! Contact: Dr. Ken Ehlen, 877-322-6465; simmons@simmonsmidwest.com. amj12

Veterinary practice for sale in southern Iowa. Solo practice established forty years. Predominately large animal - cow/calf, some feedlot & backgrounders,some swine and 10-20 % small animal. Clinic building with cattle handling facilities and three acres. New school & new hospital in a progressive community with many outdoor recreational activities. Owner willing to stay and help with transition and aid with financing. Contact (641)344-0697 or mmekus@mchsi.com jfm12

Historical Small Animal Practice and Facility for Sale/Lease: The oldest continuing practice in Missouri, listed on the National Registry of Historical Places and listed as a ‘Heritage Practice’ by the American Veterinary Medical Historical Society. Located in central Missouri. Own and practice from a piece of history. For more information call 660-221-5747. jfm12

Small-Animal Veterinary Clinic for Sale: Well established practice in Moberly, Mo. (in business for 60 years). Building contains six rooms on small acreage. Business is equipped with two serum separators, microscope, autoclave, surgical instruments, large walk-on weight scale, surgical room, mobile table for patient transport to kennels, much more. Property includes three outdoor runs and 16 small to large kennels. Moberly (pop. 15,000) is approximately 30 miles north of Columbia, Mo. For more information, contact: Dr. Ted Vogelweid at 660-651-2822. jfm12

**Practice for Sale:** Established since 1981. Active solo small-animal practice with loyal clients, nice brick building, full base-ment and located on busy highway. Beautiful area, progressive small city in Northeast Missouri. Owner wished to retire. Price is for everything! $68,500 or best offer. Please call cell number at 1-573-231-5552, or office at 1-573-221-7858. jfm12

**Wanted to Buy**

Wanted: 4’ & 6’ Porta Vet Crown Jewel or Bowie vet units. Please contact Tina Thomason (417) 468-2533 or mvcdocs@aol.com (reference Vet Unit in email subject line). amj12

**Items for Sale**

For Sale: 2-3M Asymmetrix Detail cassettes 14x17 $100/ea - 2-3M Asymmetrix Detail cassettes 10x12 $75/ea - 2-3M Asymme- trix Detail cassettes 8x10 $50/ea **All have 12 speed screens for small animal series. 12-3M Asymmetrix Detail cassettes 8x10 with 2/6 screens $50/ea **Utilized for lower limb equine cassettes to provide excellent bone detail when used with 3M SE+ film All cassettes were purchased new in Sept 2006 and are in excellent physical condition, no artifact present on developed film. Contact Jonathon or Shari 816.776.3737 amj12

For Sale: AKC – CAR 128 kzh Indigo Microchips 25 count box $175.00, AKC or two boxes for $150.00 each – CAR 128 kzh Trovan Microchips w prepaid lifetime enrollment, 20 count box $112.00. Contact : Barbara Hart – Office Manager, Barry County Veterinary Service, Email: bcvs-barb@centurytel.net, (417) 847-2677 jfm12

**Donations Needed**

The Wildlife Rescue Center is in the process of expanding its capabilities! We would like to provide not only quality rehabilitation, but also quality medical and surgical services. Please consider making a tax-deductible donation-small or large-to our expanding non-profit hospital, or donate unused veterinary medical supplies. Thank you!

Any and all donations are deeply appreciated (and tax deductible!)

Contact: Wildlife Rescue Center, 1128 New Ballwin Road, Ballwin, MO 63021, 636-394-1880, fax: 636-394-8143

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**Missouri Veterinary Medical Association**

**2500 Country Club Drive**

Jefferson City, MO 65109

573-636-8612

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