We’re heading east to Saint Charles for the 2012 MVMA Annual Convention.

Jump in the car (or take your dog sled) to friendship, education and fun.

Eighteen hours of continuing education in veterinary medicine will be offered at the event.

Learn about new products at the exhibit hall packed with over 60 vendors.

New this year... Recent Graduate & Current Student Forum on Friday.

Don’t forget the MVMF $10,000 Drawing. Tickets on sale now!
From the President

As we enter into this time when God sent His Son, we need to think of our many blessings that have come this past year. It has truly been a blessing, a privilege and an honor to serve as your president – THANK YOU!!!

What an amazing year it has been and so inspiring to see our board, our members and our committees working together on numerous situations. We may have various types of practices and differing opinions but we come together as a family to protect our colleagues and the AWESOME profession we have chosen.

The New Year brings more exciting opportunities for CE and ways for all of us to make a difference in our profession. As for CE, we are “Teaming with Possibilities” at our 2012 convention held in St. Charles January 27-29th. Dr. Schuessler and his committee have developed an exciting and educational convention for us all to learn from and enjoy.

As for making a difference in our profession, try touching the lives of students of all ages, mentor a new grad, or help educate politicians about our profession. Please mark your calendars as we have a perfect opportunity to educate politicians on Veterinary Day at the Capitol on March 13th.

Once again I want to thank all of you for allowing me to be the president of such an Outstanding Association.

“As for making a difference in our profession, try touching the lives of students of all ages, mentor a new grad, or help educate politicians about our profession.”

Upcoming CE & Events

January 2012
27-29 MVMA 120th Annual Convention. Over 90 hours of CE sessions and 65 exhibitors highlight this gathering of members. St. Charles Convention Center, St. Charles, Mo. Register online at www.movma.org. Call 573-636-8612 if you did not receive a registration book by mail.

28-29 MVMA/MVTA Technician and Practice Staff Conference. 9 hours of CE offered. Computer software classes from AVImark, Global Vet Link, computer health & maintenance, and the Certified Veterinary Assistant program. Technician Student Academia Bowl, over 65 exhibitors. Held at St. Charles Convention Center, St. Charles, Mo. Register online at www.movma.org, or call 573-636-8612 for a registration book by mail.

March 2012
13 Veterinary Day at the Capitol. Join fellow members at the Missouri State Capitol in Jefferson City helping to shape legislative issues. Call Julie at the MVMA office at 573-636-8612 to sign up.

April 2012
21 MU-CVM Gentle Doctor Benefit. Join fellow CVM alumni at this annual event held on the MU campus. Watch for more information.

June 2012
Annual equine seminar presented by the MVMA Equine Committee. Held at Clysdale Hall on the MU-CVM campus. Date and details to be announced.

View full CE & Events at www.movma.org. Updated regularly.
We're teaming up to bring the best of veterinary medicine to this year's 120th MVMA Annual Convention to be held January 27-29 at the St. Charles Convention Center in historic St. Charles, Mo. The 2012 convention will offer our members, their families, and practice staff a weekend of education, friendship and fun.

Convention registration begins on Thursday, January 26. Also on Thursday are committee meetings, and meetings of the MVMA Executive Board, the Foundation Board, and the MVMA, LLC.

Thursday evening, don’t miss the Missouri Academy of Veterinary Practice Mini-Topics Seminar (4 CE hours), held from 6:30 to 10:30 that evening. It’s packed with short, informative presentations on a variety of subjects, and it’s free of charge to MVMA members. Prior to the Mini-Topics Seminar is the MSFQAP veterinarian certification program at 3:30 p.m.

The main Continuing Education Program encompassing 14 consecutive CE hours across multiple tracks, begins on Friday morning covering companion animal (Friday offers an additional companion track), food animal, equine, general interest, and computer topics. See the schedule of continuing education programs included in the convention registration booklet that was mailed in November, or go to www.movma.org and look on the main page for convention information and online registration.

At the convention, don’t forget to drop by the Exhibit Hall where over 60 vendors will show you the latest innovations and programs in veterinary medicine, and a chance of winning one or more of many door prizes.

Win or lose, you don’t want to miss the fun and excitement at the Foundation Reception and Drawing. Admission is free to all (no purchase required) however donations to offset the cost of the reception will be accepted. Hors d’oeuvres will be served. Be sure to purchase your ticket for a chance to win $10,000 and many other cash prizes. Tickets are $100 and can be purchased through the registration form, or by calling the office at 573-636-8737. You need not be present to win. The drawing will take place during the Reception. Support your Foundation by purchasing a ticket. During the same evening, the Foundation also holds a silent auction and 50/50 cash drawing. If you have items you wish to donate for this auction, it would be very much appreciated. Please call 573-636-8737 to make arrangements for pick-up or mailing. After the MVMF Drawing, recent graduates are invited to a special forum on transitioning from a student to a doctor and other topics.

The MVMA holds its Annual General Membership Meeting and Breakfast on Saturday morning with additional continuing education workshops throughout the day.

Also on Saturday is the main program for the MVMA/Missouri Veterinary Technician Association Technician and Practice Staff Conference. Up to 9 hours of CE will be offered with seminars on a variety of medical, communication and marketing topics. Again this year is Saturday’s MVMA/MVTA Academia Bowl where veterinary technician student teams from Missouri veterinary technician programs compete to see who takes home the bowl’s traveling trophy for correctly answering questions relating to their field of study.

Also on Saturday, you’ll want to attend the Veterinary Business Management Association’s Speed Networking event where CVM students and practicing veterinarian pair up for round-robin style interview sessions. Students move from table to table in this timed event. A fun and informative event for everyone. You must pre-register for this event on your registration form.

Saturday evening’s Awards Banquet offers attendees the chance to honor fellow members, enjoy a delicious dinner, and be entertained by top-notch stand-up comedy with Tim Bedore. Over the past 20 years Tim has spent thousands of hours entertaining audiences, first on the radio and then as a comedian, headlining comedy clubs across the country. He has also appeared on Comedy Central, NBC, and HBO Stand-up. This all makes for good food, good friends and good laughs.

Sunday continues with the MU-CVM "Coffee With the College" and another half-day of professional workshops with an added 4 hours of CE.

The MVMA hopes this weekend helps you explore new possibilities in your profession and in the upcoming new year with events planned to bring the best of veterinary medicine together for our members with entertainment venues for your enjoyment. Mark January 27-29 on your calendar for this fun and educational event.
Missouri Veterinary Day at the State Capitol

Missouri Veterinary Day at the Capitol, formerly known as Advocacy Day, is an important opportunity for veterinarians to have their voice heard by the Missouri legislature. Many issues are facing the veterinary profession at this time. Because of efforts by veterinarians at Advocacy Day events in the past, the Veterinary Prescription Drug oversight bill was successfully passed. This bill ensures non-clinic pharmacies that dispense veterinary drugs to animal owners are subject to oversight by the Missouri Pharmacy Board. The MVMA has also been involved in state animal welfare issues such as those presented by the Proposition B ballot initiative and then the Missouri Compromise bill. We were also successful at stopping a bill which was introduced in 2011 and would have gutted the definition of veterinary medicine in the practice act. This bill would have changed many procedures currently considered the practice of veterinary medicine into animal husbandry procedures that could be done by anyone for compensation.

Why is all of this important to you?

As a member of the MVMA, your right to practice veterinary medicine has been defended by a handful of hearty souls who faithfully head to Jefferson City each year on your behalf. After a business lunch where we are updated by our lobbying team on the best strategies for approaching specific bills of veterinary concern, we head to the capitol to educate our legislators on these issues. In addition to meeting with our own representative and senator, we typically meet in groups with key legislative leaders or sponsors of specific bills. What has struck me the most at Advocacy Days in the past is that, to legislators, the small number of veterinarians participating must indicate to them that the majority of veterinarians do not care. I do not think this is the case. I think most veterinarians are like me and don’t really think I can make a difference. I have learned this is not true. Although spending a day at the capitol is about as appealing to me as working on squealing pigs all day, it is important for me to spend that day in Jefferson City as an advocate for my profession.

With the likely reintroduction of the animal husbandry bill in 2012, we need a strong showing at the capitol to show veterinarians DO care about our profession. Whether you practice on small animals, exotics, production animals or equine, this legislation as well as others will have a huge impact on your profession. Do not be lulled into a false sense of security that this type of legislation will not affect you. We can no longer be content living in our own little worlds thinking someone else will deal with these types of things for us. WE have to stand up for US. I look forward to seeing a record-breaking number of veterinarians at the Missouri Veterinary Day at the Capitol on Tuesday, March 13, 2012.

- Bruce Whittle, DVM

September 10, 2011

WCVMA Reports Officer Nominations at Fall Meeting

The meeting was held in New Franklin, MO on 9/10/11. This social meeting was held at the University of Missouri’s Farm and Horticulture Center. Dr. Wiley McVicker arranged the social event. The evening started with a tour of the Hickam House provided by Ray Glendenning. A dinner followed which was catered by the Cooper County Cattleman’s.

Dr. John Bolinger called the meeting to order and read the minutes from the July meeting as well as the Treasurer’s report.

Dr. Dana Gillig provided the MVMA report. The upcoming convention will be held in St. Charles this coming January.

Dean Olson provided the MU College of Vet Med update focusing on the integration of the larger class sizes, some remodeling being done at the hospital, and the new Shelter Medicine center.

Dr. William Fales gave the MU-Diagnostics Lab report discussing the implantation of new Trich regulations and the process for proper sample submission.

Dr. Clark Fobian gave the AVMA update. Dr. Fobian is running for the AVMA President-Elect position. Dr. Rodney Chapman was acknowledged for his recent election as the AABP District 7 Director.

The WCVMA nominating committee reported that Dr. Nicole Fulcher has agreed to run for President, Dr. John Bolinger has agreed to run for Vice-President, and Dr. Chad McNeal has agreed to run for Secretary/Treasurer. Formal officer elections will take place at the next meeting.

The next meeting will be held in Columbia at the University on the second Saturday in November.

John D. Bolinger DVM
WCVMA Secretary/Treasurer

GSLVMA: Fun at Purina Farms

Greater Saint Louis VMA members were treated to music, clowns, magicians, an ol’ time cookout and a tour of the new Purina Event Center on September 11 at the Purina Care Care Center in Gray Summit, Mo. The annual social, sponsored by Nestle Purina, is a favorite get-together for members and their families.
The Short Story of the Amazing Life of Dr. Heinz Tolksdorf


Dr. Tolksdorf practiced veterinary medicine for nearly 50 years in Washington, Mo., retiring in 2002.

Heinz was born March 12, 1919, in Klotainen, East Prussia, Germany, one of 13 children of the marriage of Eduard Tolksdorf and Agatha Lankau. He and his twin brother, Hans, were inseparable and practically indistinguishable. His mother died when he was 14. When his father remarried, the 10 surviving children were blessed with a devoted stepmother in Martha Jarewitz.

Heinz excelled in his studies, receiving his Doctorate in Veterinary Medicine from Friedrich Wilhelm University, Berlin. He was conscripted into the army and assigned to horse-drawn artillery battalions for the duration of the war.

Dr. Tolksdorf was one of a handful of soldiers who emerged from Russia, but not without having escaped three times. In the last days of the war he fled west, determined to get to the American-occupied zone of Germany before surrendering, where he figured his odds of survival were greatly improved.

After the war, he settled in a farming area near Magdeburg, East Germany. Pressure was applied on him to join the Communist Party. When he refused, he knew he would be arrested shortly, so once again he fled west, hiding in the trunk of a car of a friend traveling on business to West Germany. He found out later that the authorities came to his house the following morning.

On December 12, 1951, he married his childhood love, Brigitte Fittkau, in Xanten, Germany. In January 1952, he and Brigitte emigrated to the United States along with her daughter, Birgitta, to whom he became a loving and devoted father.

He established his large and small animal practice in Washington in 1953, having learned of the area from his brother-in-law, Monsignor Gerhard Fittkau. Monsignor Fittkau was friends with the sister, a nun, of the late Dr. John P. Post. Dr. Post and his family remained lifelong friends of Dr. and Mrs. Tolksdorf.

A true outdoorsman, he was fly-fishing the day he became ill. He was devoted to his faith, and upon rising each morning, he found a quiet corner of the house to thank God for the gift of another day.

- (Obituary-Jefferson City News-Tribune)

Northeast VMA Holds Fall Meeting

The quarterly meeting of the Northeast District Veterinary Medical Association was held on October 13, 2011 at Fiddlestick's Restaurant in Hannibal, Mo.

The meeting was called to order by President Rachel Goehl at 6:45pm. Introduction of visiting guest included Dr. Dana Gillig, MVMA President. Dr. Gillig reported on the activity of the MVMA including the Legislative committee. She invited all to attend the MVMA State Convention in St. Charles, Mo being held January 27-29, 2012. She reported that Dr. Clark Fobian is running for AVMA President-Elect. and suggested that any support for Dr. Fobian would be appreciated. Contributions may be mailed to the MVMA office.

MVMA Executive Director, Richard Antweiler, discussed the Farm Bureau issue concerning what defines animal husbandry procedures. He mentioned that the AVMA is watching some proposed legislation that is being supported by Walmart requiring veterinarians to write prescriptions and stated that in Missouri we are already required to write Rx if the client requests. Richard also discussed the various forums that are available online at the MVMA website suggesting that some of the districts may choose to participate to communicate with other district members. He announced the upcoming Leadership Conference at the AVMA headquarters in Chicago upcoming and requested that if we were aware of recent graduates who might be interested in attending to notify the MVMA office.

NE District Delegate, Dr. Cliff Miller, mentioned that long time member, Dr. Ted Vogelweid has announced his retirement as of October 1, 2011.

The program and evening meal was provided by Bayer Animal Health. Dr. Larry Hawkins, Tech Services Vet for Bayer was present. He introduced Dr. Bruce Martin who presented the program. The program entitled, Compounding, Pioneer Drugs, and Generics was very informative.

Respectfully submitted.
Vincil M. Wilt DVM
Steven Leary, DVM Receives 2011 Charles River Prize

Steven L. Leary, DVM, DACLAM was the recipient of the prestigious Charles River Prize at the AVMA Convention held in St. Louis. This award recognizes distinguished contributions to laboratory animal science and promotes educational growth in the field.

Dr. Leary is Assistant Vice Chancellor for Veterinary Affairs and Director of the Division of Comparative Medicine at Washington University in St. Louis, Missouri. He received his DVM from Iowa State University and was a USPHS Postdoctoral Fellow in Laboratory Animal Medicine and Comparative Pathology at Johns Hopkins University. He is board certified through the American College of Laboratory Animal Medicine (ACLAM). He is an active member of the Missouri Veterinary Medical Association.

Throughout his career, Dr. Leary has been involved in promoting animal welfare with organizations such as the National Association for Biomedical Research (NABR) and the Mid-Continent Association for Agriculture, Biomedical Research and Education (MAABRE).

Dr. Steven Leary

Dr. Linda Hickam Named Missouri State Veterinarian

Missouri Department of Agriculture Director Dr. Jon Hagler announced that Dr. Linda Hickam has been appointed as the Missouri State Veterinarian.

A native of Columbia, Mo., Hickam will serve as Missouri’s lead animal health authority and administrative head of the department’s Division of Animal Health.

“Missouri’s animal health practices are among the best in the nation and I am confident Dr. Hickam is the right person to take over,” Hagler said. “Dr. Hickam has worked closely with Dr. Woods over the past three years and the livestock industry will continue to move forward under her leadership.”

Hickam has been with the Missouri Department of Agriculture since 2007. For the past three years she has served as Missouri’s deputy state veterinarian and state epidemiologist. She has a diverse background in animal health, including small and large animal practice, commercial livestock production and sales facilities, as well as regulation and policy development.

Dr. Linda Hickam

You’ve invested time and money in continuing education to help your clients. Now it’s time to let them know.

Join the Missouri Academy of Veterinary Practice.

MVMA members who earn 40 or more hours of continuing education can join the Academy for only $40.

As an Academy member you receive a handsome wall plaque for your waiting room declaring your commitment to cutting-edge veterinary care.

To discover more about the Academy, go to www.movma.org, or request a brochure by calling 573-636-8612.
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Monica Dixon Perry, CVPM

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The Missouri Veterinary Medical Association met September 18, 2011 at the MU College of Veterinary Medicine in Columbia. The following are highlights. All formal actions were moved and seconded by board members, and all motions carried, unless noted otherwise:

- Approve the Treasurer’s Report which showed as of September 7, 2011, $230,244.42 in bank accounts and Certificates of Deposit, plus $258,180.81 in receivables, fixed and other assets for total assets of $488,425.23.
- Review of assaults on the definition of veterinary medicine in Missouri. Referred further development of talking points and white papers on various aspects to the MVMA Scope of Practice Committee.
- Review of possible expansion into webinar offerings
- Approve new procedure and timeline for convention planning
- Review of licensing board vacancies and potential candidates
- Approve solicitation of recent graduates for the AVMA Leadership Conference and potential practice owner scholarships to fund them.
- Approve appointments to the Foundation Board: Dr. George Buckaloo, Dr. Bill Shore, and Mrs. Ann White.
- Reached consensus to support out-of-state veterinarians credentialed through state or federal sanctioned authorities to be allowed to practice veterinary medicine during a declared emergency as long as they are under the State Emergency Management Agency umbrella and chain of command.
- Resolved to communicate the Heartland Conference as an opportunity for MVMA members to learn and network with veterinary leaders from other Midwestern states.
- Approve Animal Welfare Committee recommendation for comment on the Mo. Dept. of Agriculture proposed rules for dog breeders.
Success at the speed of **Baytril® 100** (enrofloxacin)

There’s no time to waste when you’re treating BRD in calves. Baytril® 100 (enrofloxacin) Injectable kills all four major pathogens associated with BRD, including *Mycoplasma bovis*.

**It’s as simple as that.**

Injectable **Baytril® 100** (enrofloxacin)

*Right the first time*

For use by or on the order of a licensed veterinarian. Extra-label use in food-producing animals is prohibited. Cattle intended for human consumption must not be slaughtered within 28 days of last treatment.

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A Special Thanks...

Members of the MVMA's Missouri Volunteer Veterinary Corps (MOVVC) recently received a special thank you from the Missouri Animal Control Association (MACA) for their work during the Joplin tornado emergency in May of this year. The association sent the Corps a wall plaque, "In appreciation of your response and medical assistance to the animals affected by the disasters that struck Joplin, Missouri in 2011. Your compassion and dedication is greatly appreciated."

Over 50 MOVVC members joined other agencies in the relief efforts supplying medical assistance and comfort to hundreds of animals affected by the disaster.

MOVVC member and Joplin native, Dr. Ben Leavins, knew all too well about the need in the area. His staff set up a temporary clinic in a tent until more permanent facilities could be arranged. (See interview at bottom.)

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Baytril 100
(Enrofloxacin)

**BRIEF SUMMARY:**

Before using Baytril 100, please consult the product insert, a summary of which follows:

- **CAUTION:**
  - Federal (U.S.A.) law prohibits the sale of this drug for use by or on the order of a veterinarians
  - Federal (U.S.A.) law prohibits the sale of this drug for use by or on the order of a veterinarian.

- **PRODUCT DESCRIPTION:**
  - Each mL of Baytril 100 contains 100 mg enrofloxacin. 
    - Baytril 100 is a sterile solution containing 100 mg/mL of enrofloxacin.
    - Baytril 100 is supplied as a pale yellow solution.

- **INDICATIONS:**
  - Baytril 100 is indicated for the treatment of respiratory disease (RBD) occurring with Haemophilus haemolyticus and Pasteurella multocida in dogs and cats.
  - Baytril 100 is also indicated for the treatment of RBD occurring with Pasteurella multocida and Hemophilus haemolyticus in dogs.

- **DOSE AND ADMINISTRATION:**
  - For use in dogs and cats. 
  - Use only as directed by a veterinarian.
  - Use an appropriate syringe for each dose.

- **HUMAN WARNINGS:**
  - For use in animals only. 
  - Keep out of reach of children, Avoid contact with eyes, mouth, or sensitive areas of skin. 
  - Wash hands with soap and water after handling.

- **ANIMAL SAFETY:**
  - Use only as directed.
  - For use in dogs and cats only.

- **ADVERSE REACTIONS:**
  - Adverse reactions have not been observed during chloramphenicol administration.

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**Excerpt of interview with Dr. Ben Leavens, Joplin, Mo. from article by Phyllis DeGioia for the Veterinary Information Network News Service.**

As a member of the Missouri Volunteer Veterinary Corps, Leavens knew what to do. The corps is a group of emergency management veterinarians who assist local officials and pet owners during disasters. The program is a project of the Missouri Veterinary Medical Association and presently has over 300 members.

"We’ve trained for years for this," Leavens said. "The biggest problem we knew we would have is that people won’t leave their homes without their pets. That’s why we set up a 300-pet facility so fast. People were camping out around what was left of their house because they wouldn’t leave until their pets were safe. After we took in their pets, they were able to take steps to find shelter for themselves."

Does your credit card processor deliver these?

If not, you could save time and money with McAllister Payment Solutions (MPS).

MPS works with AVImark software, so transactions are automatically captured, eliminating double-entry errors. It meets strict PCI DSS and PA DSS data security requirements. Its pass-through pricing beats most other credit card processors. And it offers a host of time-saving features, including secure card data storage, superior online reporting, and digital signature capture.

MVMA members, take $250 off the VeriFone processing terminal when you sign up for MPS!

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A percentage of revenue from each transaction is given to the MVMA.
Challenges:
**MVMA Holds Legislative Policy Forum**

The MVMA Policy Forum was held October 30, 2011 in Jefferson City. The Policy Forum is attended by a wide range of veterinarians including MVMA board and committee members and other leaders. The policy forum is a venue to discuss the current policies of the MVMA and apply them to the challenges and opportunities that may lie in the upcoming legislative session. Highlights include:

**Veterinary Medicine vs. Husbandry Practices**
- Last session MVMA was able to block an attempt to remove some items from the definition of veterinary medicine in the practice act.
- The MVMA will not make offers to compromises or downgrade procedures in the upcoming session.
- The Scope of Practice Committee will look at the various procedures and create a white paper for committee hearing testimony purposes.
- Member involvement in committee testimony and legislator communication will be key.

**Euthanasia Technician**
- Stand will be the same as before that the MVMA will oppose this legislation unless certain guidelines developed by the MVMA Scope of Practice Committee are met.

*(cont. on next page)*

**Do Something Big.**

Outgoing, creative veterinarians and 4th year veterinary students are invited to apply for the 2012-2013 AVMA fellowship program.

- Spend one year in Washington D.C. as a scientific advisor to Congress or the Executive Branch.
- Advise on policies and legislation affecting animal and human health and veterinary medicine.
- Network with decision-makers.

**Apply by February 10, 2012**

For more information, go to [www.avma.org/fellowship](http://www.avma.org/fellowship)
Veterinarians should have parity with Other Medical Professionals for a 2 Year Limit for Malpractice instead of the veterinarian’s current limit of 5 years.

State Funding for College of Veterinary Medicine
- The College is already on the list for funding for a new academic building when funds are available.
- College has other priority items requiring funding that MVMA will support to be included in the budget.

Statewide Rabies Law
- Will introduce again this year.

Dog Breeder Legislation/Regulations Approval
- Rules have yet to be issued.
- Committee of veterinarians include five MVMA member veterinarians to monitor the rules and advise necessary adjustments for the future.
- MVMA will reiterate its position that dog rules are “Not to be extrapolated to the livestock industry”.

Pharmacy Oversight of Dispensing Veterinary Drugs Outside of the Veterinary Clinic
- MVMA had a victory last session in getting veterinary prescription drugs sold outside of a veterinary clinic setting to be overseen by the Missouri Pharmacy Board. Previously no state entity had jurisdiction over these retail outlets/individuals.
- A veterinary position has been added to the Advisory Committee to the Pharmacy Board.

Licensing Board Vacancies
- Discussion was held on working to fill vacancies and expired terms on the Veterinary Licensing Board.

All members are encouraged to solicit individuals who would consider testifying on these various topics if needed. Names should be submitted to MVMA office.

Key Points: Veterinary Medicine Under Assault

The MVMA has been battling recent attacks on the veterinary practice act that would remove various activities from the definition of veterinary medicine. Targeted activities include equine dentistry, pregnancy checking, dehorning, castration and more. Legislation threatening more of the same is expected in this upcoming legislative session. Our MVMA volunteers have developed the bullet points below to make the case for keeping the status quo. You can help in the coming months by communicating these points to your legislators, and letting the MVMA office know if you would be willing to be on a list of veterinarians on call to testify before a legislative committee if your schedule permits.

- The Missouri Veterinary Medical Practice Act does not prohibit animal owners or their employees from performing veterinary procedures on their own animals.
- The veterinary practice act establishes rules and regulations designed to protect animals and their owners by ensuring that medical and surgical procedures are performed by trained and licensed professionals.
- Licensed veterinarians are subject to discipline by the veterinary licensing board if they are unprofessional, improper, incompetent or unlawful in the practice of veterinary medicine. There is no such protection for the public if unlicensed, untrained individuals are performing medical and surgical procedures on animals.
- The public has expressed concerns about animal welfare in the livestock industry. Allowing unlicensed and untrained individuals to perform veterinary medical and surgical procedures may lead to further scrutiny. In addition, reclassifying veterinary procedures that are potentially harmful and/or painful as animal husbandry may provide animal activists with the ammunition they need to push for more stringent animal welfare regulations at the state or federal levels.
- Veterinary liability insurance covers procedures classified as the practice of veterinary medicine but does not cover animal husbandry practices. Reclassifying procedures as animal husbandry would remove those practices from coverage by professional liability insurance providers making veterinarians less likely to continue to provide those services.
- Food safety issues related to livestock production are becoming more prevalent. Veterinarians have an important role in ensuring antimicrobial agents, both prescription and non-prescription, are used in an appropriate dosage and route and that proper withdrawal times are followed to minimize antimicrobial residues in meat.

(continued on page 19)
Researchers and experts in animal health and human health shared scientific and thought-provoking information that elicited numerous “a-hah’s” from participants of the “Antibiotic Use in Food Animals: A Dialogue for a Common Purpose” symposium, Oct. 26-27, in Chicago. Sponsored by the National Institute for Animal Agriculture, the symposium proved to be a two-way dialogue, with attendees asking pointed questions and adding to the discussions.

“The symposium established a new benchmark of valuable information and science that can be used to further communicate valid and essential facts to animal agriculture producers as well as consumers regarding the use of antibiotics in food animal production,” states Dr. Leonard Bull who served an Planning Committee Chair for the symposium. “Divergent opinions were openly expressed, and areas of consensus were developed.

“If the symposium was summarized in just two words, those words would probably be ‘dynamic’ and ‘eye-opening.’ I can’t remember when I obtained so much good information in a 24-hour period.”

Human health and animal health experts agreed that the judicious use of antibiotics in food animals is sometimes required to provide safe, nutritious food at a reasonable price, and that the prevention of infectious disease improves animal health and human health.

“Antibiotics is one of the technological tools that can be used to ensure affordable food,” stated Dr. Tom Shryock, Senior Research Advisor of Microbiology, Elanco Animal Health. In his “Initiatives to Ensure Public Health, Food Safety, Animal Health and Welfare of Antibiotic Use in Food Animals” presentation, Shryock pointed out that the public’s concern regarding antibiotic use in food animals has presented a conundrum to veterinarians. After all, every graduate entering the veterinary profession swears an oath.

Speaker after speaker made it clear that the use of antibiotics in food animal production is a complex issue that is often over-simplified by consumer media trying to make the topic understandable to readers and listeners. Unfortunately, this simplified presentation of a complex issue often results in the public being misled and misperceptions take root.

Numerous messages delivered by the 13 animal health and human health experts centered on the hot topic of antibiotic resistance. Information shared included:

1) Using an antibiotic—or using more of it—will not necessarily cause resistance to that antibiotic to appear or to increase from current levels. Likewise, ceasing to use an antibiotic—or using less of it—will not necessarily cause resistance to that antibiotic to disappear or decrease from current levels.

2) Concern about resistance is used as ammunition for other agendas, and the arguments assume a vacuum in which no new drugs are developed.

3) There’s much the human health community doesn’t know about why antibiotic resistance occurs. As such, antibiotics should be used appropriately—and as little as possible—not only in animal agriculture but also in the human population.

“Antibiotic use in animal agriculture is not a black-and-white issue. If it was an easy issue to understand and explain, we would have solved it a long time ago. That said, we in animal agriculture need to get in the same boat and row together—across species,” stated Mike Lormore, Director of Dairy Veterinary Operations for Pfizer Animal Health, in the symposium’s final presentation “Reaching Out to Consumers.”

Lormore underscored the importance of the animal agriculture industry building trust with consumers by consistently and effectively communicating and demonstrating its food safety commitment to the food chain. He stressed that consumers want and deserve information regarding on-farm production practices.

Emphasizing that “no one cares what you know until they know that you care,” he advised individuals to provide friends, family and other consumers with information that pairs science with true compassion.

Lormore said messages to consumers should center on four key facts:

• Farm animals are under the care of licensed veterinarians.
• Vaccines are used to protect animals from various illnesses.
• Sick animals are treated with medicines, such as antibiotics, to restore their health, and treatments are in place to ensure that their meat and milk is safe for people.
• If medicine such as an antibiotic is administered to help sick animals, then their meat or dairy products are not allowed to enter the food supply until the medicine has sufficiently cleared the animal’s system.

Presentations by the speakers are available online at www.animalagriculture.org. Topics covered include the changing landscape of antibiotics, antibiotic resistance and antibiotic product development; human health implications relative to antibiotic use; government regulatory oversight and risk mitigation; livestock MRSA; and connecting with consumers. A white paper is being developed and will be available online at NIAA’s website as well.
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Congress Passes USDA Spending Package Amid Divided Congress

The American Veterinary Medical Association (AVMA) expressed both relief and concern after Congress passed a $182 billion spending package that provides funding for critical animal health, research, livestock production and food-safety programs.

While many animal health and welfare programs have been preserved, others have been cut. These cuts pose challenges for the future.

“The AVMA appreciates the work Congress did in passing this spending measure, particularly in this tough budget environment. The bill continues support for important programs and services administered by the U.S. Department of Agriculture,” said Dr. Mark Lutschaunig, director of the AVMA Governmental Relations Division. “AVMA’s tireless advocacy in defense of continued investments in animal health and welfare, animal research and public health programs staved off what surely could have been deeper and more harmful cuts.”

While funding totals are less than in fiscal year (FY) 2011, they maintain continuous support for research on critical agricultural issues, including livestock diseases and food safety, and they maintain the nation’s investment in land-grant and other agricultural colleges and universities.

But not all the news is good, according to Dr. Lutschaunig.

“While we breathe a sigh of relief, we cannot celebrate,” Lutschaunig said. “This year’s appropriations process has been laborious and challenging. While we have some victories in this bill, we understand that AVMA must redouble our efforts to help stave off further attacks to the USDA budget in fiscal year 2013. AVMA will rely heavily upon its Congressional Advocacy Network to help influence Congress in future budget battles.”

For more information on the AVMA’s congressional activities, please visit www.avma.org.

What’s Up With China?

It seems as though every week there’s a new warning about contaminated pet foods (many of them manufactured in China). So, the FDA is encouraging veterinarians to have their staff periodically check either the FDA or AVMA pet food safety website. The latest recall shown below demonstrates how difficult it is to diagnose food contamination.

November 18, 2011 - The Food and Drug Administration (FDA) is again cautioning consumers and veterinarians that chicken jerky products for dogs (also sold as chicken tenders, strips or treats) may be associated with illness in dogs. In the last 12 months, FDA has seen an increase in the number of complaints it received of dog illnesses associated with consumption of chicken jerky products imported from China. These complaints have been reported to FDA by dog owners and veterinarians.

FDA issued a cautionary warning regarding chicken jerky products to consumers in September 2007 and a Preliminary Animal Health Notification in December of 2008. After seeing the number of complaints received drop off during the latter part of 2009 and most of 2010, the FDA is once again seeing the number of complaints rise to the levels of concern that prompted release of our earlier warnings.

Chicken jerky products should not be substituted for a balanced diet and are intended to be fed occasionally in small quantities.

FDA is advising consumers who choose to feed their dogs chicken jerky products to watch their dogs closely for any or all of the following signs that may occur within hours to days of feeding the product: decreased appetite; decreased activity; vomiting; diarrhea, sometimes with blood; increased water consumption and/or increased urination. If the dog shows any of these signs, stop feeding the chicken jerky product. Owners should consult their veterinarian if signs are severe or persist for more than 24 hours. Blood tests may indicate kidney failure (increased urea nitrogen and creatinine). Urine tests may indicate Fanconi syndrome (increased glucose). Although most dogs appear to recover, some reports to the FDA have involved dogs that have died.

FDA, in addition to several animal health diagnostic laboratories in the U.S., is working to determine why these products are associated with illness in dogs. FDA’s Veterinary Laboratory Response Network (VLRN) is now available to support these animal health diagnostic laboratories. To date, scientists have not been able to determine a definitive cause for the reported illnesses. FDA continues extensive chemical and microbial testing but has not identified a contaminant.

The FDA continues to actively investigate the problem and its origin. Many of the illnesses reported may be the result of causes other than eating chicken jerky.

Veterinarians and consumers alike should report cases of animal illness associated with pet foods to the FDA Consumer Complaint Coordinator in their state or go to http://www.fda.gov/petfoodcomplaints1.

http://www.avma.org/petfoodsafety/recalls/default.asp
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res-o-lution: a resolve or determination; to make a firm resolution to do something

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* Diversification does not ensure a profit or protect against a loss.
Foundation Update

Foundation Update

Museum Cleans Out Aging Inventory of Veterinary Pharmaceuticals

The Jefferson City Police Department in partnership with the DEA sponsored a drug surrender day on Saturday, October 29, 2011, in Jefferson City. The purpose of this event was to allow individuals to surrender outdated or dangerous drugs, prescription or otherwise, to law enforcement to be disposed of professionally since there are issues associated with the safe disposal of drugs.

It was determined this would be an appropriate time to begin the process of going through the large number of medicines in storage. All items with educational or monetary value were retained or re-purposed. The drugs were donated over the years. Dr. Roger Dozier, Trenton Boyd and Denise Colvin spent October 28, 2011 working to eliminate the questionable drugs which were then delivered to the JCPD the next day for disposal.

Minute Highlights of the Missouri Veterinary Medical Foundation Board
September 16, 2011 • MU-College of Veterinary Medicine • Columbia, Mo.

The Missouri Veterinary Medical Foundation met September 16, 2011 at the MU College of Veterinary Medicine in Columbia. The following are highlights. All formal actions were moved and seconded by board members, and all motions carried, unless noted otherwise:

• The treasurer’s report was approved. Balance Sheet showed assets and liabilities of $252,264.16 of which $3,554.24 were in the checking and savings accounts.
• Summer emergency email solicitation raised $900 which helped the Foundation operate until the ticket sales for the annual drawing began.
• The 2012 Drawing Event will have the same basic schedule and plans as previous years. Drawing tickets were distributed to Board members to be sold. The early bird drawing for tickets sold will be December 15.
• Silent Auction items with a $50 value or more are being sought.
• The Industry Contact Committee is charged with investigating corporate foundation funding to help MVMF’s programs.
• New fundraising ideas were considered, including the possible addition of a penny pressing souvenir machine in the museum.
• The Heritage League balance was $13,701.97 as of June 30, 2011. Seven hundred dollars had been donated to the Heritage League Fund in memory of Dr. Allen Robinson.

• The museum has seen a great deal of administrative activity this year including sorting, disposing, and reorganizing. The holdings of books has been inventoried and organized. This has allowed a new book display to be created in the museum.
• Museum items were taken to AVMA in St. Louis during July. Lots of volunteers helped at the display booth; it was a good display and received lots of positive comments.
• The Museum had a display in the Jefferson City Area Convention and Visitors storefront. School tours continue to be popular at the museum.
• Candidates for the 2012 Animal Archives Pet of the Year have been selected and are online. Anyone can now go to the Animal Archives, on the MVMA Website at www.movma.org, and vote for their favorite animal archive candidate.
• The Foundation acquired matching funds from the Versailles Pet Shelter for the search and rescue dog care program. In addition, donations of $173.01 have been received from the website. Word of the program is spreading and has reached the Dog Rescue community. As a result, persons are aware they can apply for help with dog care, and also aware that donations can be made toward this cause.
• The Board reached consensus that dog care through this program should be available to rescue dogs owned by Missourians or rescue dogs injured in a Missouri event.
In its 12th year, the Missouri Veterinary Medical Foundation is once again inviting members, friends, and family an opportunity to walk away $10,000 richer after the MVMF Drawing to be held at the MVMA convention’s Foundation Reception on Friday, January 27.

Thanks to your support, in the past eleven years, the MVMF event has netted over $110,000 for the Foundation, museum, public relations activities and animal/public health and welfare. Donations will be helpful to offset costs for the event. Donations are not required for admission.

Only 300 tickets will be sold for the event, which makes your chance of winning way better than the Powerball Lottery. (Your chance with Powerball is 1 to 146,000,000.)

In addition to the $10,000 grand prize, four tickets each will be drawn for $1,000, $200, $150, and $100. All non-winning tickets will be eligible for door prizes and other surprises.

The price of the tickets are $100 each, and can be purchased online at www.movma.org or by calling the office at 573-636-8737.

During the evening, we will also be having a silent auction and 50/50 drawing.

The Foundation is in urgent need of donated items for the silent auction. If you have a donation, please call the office at 573-636-8612.

• Erosion of rural veterinary practices through de-regulation of large animal veterinary procedures will inevitably result in decreasing veterinary availability. Veterinarians will have a harder time meeting the legal requirements of a veterinarian-client-patient relationship in the absence of routine procedures which are currently used to help achieve these requirements.

• The Missouri Veterinary Medical Board has not been specifically targeting non-veterinarians. In 2009 and 2010, the MVMB reviewed 119 total complaints, of which only 8 involved the practice of veterinary medicine by individuals other than veterinarians or veterinary technicians. In 2009 there were 6 complaints against laypersons and in 2010 there were 2.

MU sells RADIL to IDEXX

By Janese Silvey

A Maine-based company has announced its purchase of the Research Animal Diagnostic Laboratory from the University of Missouri.

IDEXX Laboratories Inc. is paying $43 million for the business, which will remain in Columbia, said Neil Olson, dean of the College of Veterinary Medicine, who orchestrated the sale.

Founded on campus in 1968, RADIL serves companies that use animals in biomedical research by providing biological and genetic testing services.

The deal is finalized and takes effect at midnight. At that time, all 43 staff members there and six of the eight faculty members will become IDEXX employees, Olson said. The other two faculty members will remain on campus in their teaching and research roles.

The RADIL lab occupies about a third of a facility at 4011 Discovery Drive. IDEXX will rent only that portion of the building, with the rest remaining part of the College of Veterinary Medicine. Olson envisions MU researchers partnering with the company in a variety of ways.

The announcement ends months of speculation about the future of RADIL, which generated roughly $11 million to $12 million a year for operations and profits that were split between the college and university.

It’s unclear yet how the $43 million will be split, Olson said, but he said a portion will be used to set up an endowment that will forever generate profits from interest.

The university retained a Chicago-based brokerage firm a year ago to help facilitate the sale. Livingstone Partners will receive a commission fee that equates to about $900,000, Olson said.

In the past, talk of the sale of RADIL was met with support by staff and faculty there. Lela Riley, former director of RADIL, said last year that a sale would be a “win-win.”

IDEXX serves veterinarians around the world. That global platform should spark expansion at RADIL that the university would not have had the resources or facilities to accommodate, Olson said.
Keeping the customer’s credit card information on file to charge them every month for the client’s bill is a security and privacy risk. It also puts the clinic out of compliance with the PCI-DSS security standard, which could result in costly fines or other penalties if the customer’s information is misused.

AVImark now has a fully-integrated, and user-friendly processing feature called Payment Account Secure Storage or PASS which allows clinics to offload the responsibility and risk of storing sensitive data to a trusted PCI DSS compliant partner, McAllister Payment Solutions. With PASS, customers get the convenience they need, merchants get the payment they deserve, and the customer’s cardholder data is kept safe.

AVImark users, contact MPS today to find out who you can take advantage of the MPS PASS feature: 877-838-9273 option2, sub-option 2; contactus@mcallisterpaymentsolutions.com; www.mcallisterpaymentsolutions.com

New Hill’s® Science Diet® Senior 11+ Age Defying™ Cat Food Receives Top Rating from GoodGuide.com

The latest addition to the Hill’s® Science Diet® portfolio of pet foods – Senior 11+ Age Defying™ - was recently awarded the highest ranking by GoodGuide.com, an independent website that provides consumers with expert ratings and information about the health, environmental and social performance of products and companies.

Introduced in August 2011, Hill’s® Science Diet® Senior 11+ Age Defying™ cat food is specifically formulated to help cats 11-years or older feel and act younger. Using an exclusive antioxidant bundle that helps defend the body and brain against aging, consumers can expect to see a cat that is more interactive and playful, more alert and agile, and has fewer litter-box accidents in just 30 days. The small kibble is easy to chew and digest, maintaining lean muscle mass typically lost by older cats; while the nutrients supports healthy cognitive function and a radiant coat with fish oil and omega fatty acids. These benefits lead to an overall increase in engagement and daily well-being for senior felines.

AVMA-PLIT Offers Group Personal Excess Liability Protection for AVMA Members and Their Families.

The PLIT-sponsored Program is pleased to announce our newest product for AVMA members—group personal excess liability insurance underwritten by Chubb Personal Insurance. There are three significant advantages of participating in a group program versus purchasing individual policies: enhanced coverage, significant savings, and easy access. Personal excess provides another layer of liability protection over individual primary policies including homeowner’s, automobile, watercraft, and recreational vehicles. And, the group program can replace or supplement existing personal excess (umbrella) liability policies at a reduced rate. Liability limits are available for $1, 2, 3, 5 and 10 million, and annual premiums (with the group discount rate) start at $308.

60 Students Graduate MVMA CVA Online Training Program

Since its inception in September of 2009, 60 students have graduated from the association’s Certified Veterinary Assistant Program. The total certified for each level includes: 52 CVA Level One; seven CVA Level Two; and one CVA Level Three. There are 32 students who have completed the online training and will graduate pending their practical experience portion of the training.

Animal Care Technologies (ACT), partnering with the MVMA, has developed this dynamic training program to make training your staff both effective and easy. ACT utilizes its vast video training library to bring the CVA course to life.

The program delivers high-quality training on a flexible schedule, special discount pricing, and credible certification that saves a clinic time and money.

For program information & sign-up (mention you are a MVMA member), call (800) 357-3182, or go to www.4act.com/mvma. For general information, call MVMA at (573) 636-8612.
Q. What are growth promotants and why are they used?
A. Animal health products keep cattle herds healthy and help provide American consumers with a safe and wholesome beef supply. Sometimes referred to as cattle growth hormones or steroids, cattle farmers and ranchers have used these innovative technologies for nearly 60 years to help cattle convert their feed into lean muscle more efficiently. Technological improvements have helped provide a growing population with the lean beef they demand while using fewer resources.

Q. Why are growth promotants necessary if cattle already have hormones?
A. Growth promotants are used to supplement existing hormones or compensate for missing hormones in an animal’s body (for example, a steer loses certain hormones at castration.)

Q. Do growth promotants in cattle have any effect on beef consumers?
A. The biggest effect on beef consumers is that they can enjoy a leaner beef meal raised with fewer resources. Scientific studies show, and the government’s animal drug approval and monitoring process ensures, there is no difference in the safety of beef from animals that have been treated with growth promotants and those that have not. (See chart for illustration.)

Q. Let’s talk research and regulations. This is all really okay?
A. Years of government review, science research studies and frequent evaluation of growth hormones use in cattle show the technology is safe for animals and humans. FDA approval requires years of scientific review and significant financial investment. Extensive research shows growth promotants are metabolized before the animal enters the food supply. The beef industry is constantly evaluating farming practices to ensure everyone can enjoy safe, wholesome beef.

Understanding Growth Promotants used in modern beef production

More than 90 percent of cattle in the United States are raised by farmers and ranchers who follow the Beef Quality Assurance guidelines focusing on animal care. To learn about the BQA program, visit BQA.org.

To learn more about modern beef production, visit MoBeef.org and ExploreBeef.org.

Funded by the $1-per-head Beef Checkoff.
We are often asked "Why should I join the Missouri Veterinary Technician’s Association (MVTA)?" or "How does joining the MVTA benefit me?" Please allow me to briefly explain how we are promoting and supporting our members.

When our board members attend veterinary conferences across the country, we are utilizing these opportunities to network with other veterinary professionals to gain valuable input to better serve our members. We frequently host a booth at these conferences to meet with our members face to face, gaining valuable feedback about what we are doing right and what we can improve upon. We also take advantage of these opportunities to solicit support from our sponsors who understand the value of the veterinary healthcare team; without their help, scholarships and our annual continuing education (CE) conference would not be possible!

We have begun offering the first of many scholarship awards to our members. The first round will be awarded to an exemplary veterinary technology student in 2011. Our scholarship chair Julie has been researching the potential for the MVTA to offer scholarship to all categories of our membership in the future.

We have recently appointed our membership chair/secretary Jodelle to attend the Missouri veterinary medical board meetings so we can keep a pulse on any issues/legislature potentially affecting our members now or in the future. She will also be working on generating a quarterly newsletter to be distributed electronically to our members.

In addition, we have initiated the intensive process of reviewing/amending our bylaws and filing the necessary paperwork to update our federal not-for-profit status to reflect our current and future activities. This will help our association continue to meet and exceed our goals to serve our members and keep you informed of any legislation that may impact you.

Our Vice-president Charlotte is also our website administrator. She updates the website www.mvta.us regularly to keep you up to date with association news. In addition, we have a Facebook page Missouri Veterinary Tech-Assoc. Debbie maintains the page frequently with the latest pictures, posts and links.

The MVTA president Rhonda is also the state representative for the National Association of Veterinary Technicians in America (NAVTA). They are your national voice and advocate. She utilizes every opportunity to communicate with our members in Missouri as well as technicians, assistants and students all over the country by publishing state association news in The NAVTA Journal. NAVTA has a number of great resources and benefits available to its members; joining today is a step in the right direction!

Lastly, but requiring the most extensive time commitment, is planning our annual CE conference. Hosting a CE conference free to our full members (and at a discount to all other members) is a HUGE member benefit which we work VERY HARD to provide every year. This is another great reason to join the MVTA! We are researching venues in the St. Louis area for our 2012 event in the fall.

All of these benefits and more are provided by a group of seven board members across the states of Missouri and Illinois who volunteer their time to serve our members. The first round will be awarded to an exemplary veterinary technology student in 2011. Our scholarship chair Julie has been researching the potential for the MVTA to offer scholarship to all categories of our membership in the future.

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All of these benefits and more are provided by a group of seven board members across the states of Missouri and Illinois who volunteer their time to serve our members. We are all registered veterinary technicians who work full time in university hospitals, veterinary technology education, industry, web-based veterinary resources, and small animal practice. We are dedicated to supporting and serving our members now and in the future. We appreciate your interest and continued membership and welcome your comments/suggestions any time!

Rhonda Haywood, RVT
MVTA, President
NAVTA, Missouri State Representative
rjhay@ Hughes.net

Visit us on Facebook!
Missouri Veterinary Tech-Assoc
MU Partners with MCC to Advance Education for Veterinary Tech. Students

Earning a bachelor’s degree is now more convenient for Kansas City area residents interested in nursing or veterinary science, thanks to two transfer agreements finalized today by officials from the University of Missouri and Metropolitan Community College.

The agreements, signed during a ceremony held at Metropolitan Community College, allow students who have earned an associate’s degree in applied sciences in either veterinary technology or nursing at MCC to take online courses to pursue a bachelor’s degree from MU.

The seamless degree plans, also called two-plus-two, referring to the two years spent at MCC followed by two years of online studies through MU, offer a number of advantages. Students benefit from the lower tuition costs at MCC, thereby allowing them to take additional online classes at MU. The program also allows students to pursue a degree from MU while remaining in the Kansas City area and continuing to work in their field while completing their degree.

The veterinary degree plan allows students to move from earning an A.A.S. in veterinary technology to an online bachelor of general studies with credit hours earned in veterinary technology, biomedical science, and behavioral science or American studies, as well as general education requirements and electives. The plan is the first of its kind in Missouri, said C.B. Chastain, director of undergraduate biomedical sciences education at MU.

“It seems particularly appropriate that MCC, the first veterinary technology program in Missouri, be the first partner with Missouri’s only College of Veterinary Medicine in providing an online path for veterinary technicians to obtain a bachelor’s degree,” said Chastain.

The growth of the Kansas-Missouri Animal Health Corridor that encompasses an area from Manhattan, Kan., to Columbia, Mo., is spurring the need for more people qualified to work in the veterinary medical industry, according to Neil C. Olson, dean of the College of Veterinary Medicine at MU.

“Growing and developing a talented workforce to more effectively serve the needs of veterinarians and animal-health companies is absolutely essential to a vibrant regional economy,” Olson said.
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“The new IP credit card terminals are fast! At times we would have a back up of people waiting to check out. The new equipment has greatly reduced, or totally eliminated, wait time for our customers!” – **Kathy Elbel, Office Manager, Lees Summit Animal Hospital**

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**CITY/STATE/ZIP:** ____________________________________________________  
**TELEPHONE NUMBER:** _____________________________  
**Email:** ___________________________________________________________  
**SPOUSE/GUEST'S NAME:** __________________________________________  

**MEAL & EVENT TICKETS**  
(Choose the number of tickets to the right.)

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<td>SATURDAY AWARDS BANQUET STUDENTS (No charge)</td>
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<td>SUNDAY - Coffee With the College sponsored by MU-CVM. 7:30 a.m.</td>
<td>X</td>
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<tr>
<td>SATURDAY WET LAB - 8 a.m.-4:30 p.m. (Conv. regis. required. See page 4)</td>
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<td>VMVF $10,000 Drawing Ticket (See page 3 for info. on Early Bird Drawing)</td>
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**TOTAL DUE: $__________**

**CREDIT CARD INFORMATION**

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</table>

**MAIL FORM AND CHECKS BY JAN. 9, 2012 TO ADDRESS BELOW, OR FAX BY JAN. 13, 2012 WITH CREDIT CARD INFO TO 573-659-7175.**

**MISSOURI VMA, P.O. BOX 6935, JEFFERSON CITY, MO 65102-6935**
What Is the Missouri Stocker/Feeder Quality Assurance Program?

The Missouri Stocker Feeder Quality Assurance Program is designed to meet the quality improvement and pre-conditioning needs of producers, feeders, and consumers. This program educates participants in immunology, animal well-being and the economics of disease. Participation in the program increases producer accountability for quality and safety of the product they sell.

How Does the Program Work?

Veterinarians and producers must be certified. Veterinarians are certified by MVMA MSFQAP Committee members. Producers are certified by their veterinarian. Veterinarians and producers learn how they can influence carcass quality and consumer confidence by monitoring where and when injections are administered.

Once certified, the producer may participate in the program at one of three levels (white, red or blue tag). The three-level approach allows all producers the opportunity to match their level of management and facilities to the level of participation.

Level 1: Show-Me Select (White Tag)

- Participating veterinarians and producers must be certified.
- Calves must be properly identified with an approved ear tag. Tag numbers will be listed on an approved certificate.
- External and internal parasite control is administered.
- Calves will be dehorned and healed. Calves will also be castrated with a knife and healed or verified to be steers.
- Vaccinations: 7-way clostridial, IBR, BVD, PI3, BRSV, Mannheimia haemolytica with leukotoxoid, (Histophilus is optional.)
- Cattle must be born on the producer’s farm. A range of birthdates or the birthdate of the oldest calf in the group must be recorded.
- Bull in and out dates will be provided.
- Individual calf treatments will be recorded to include date, product, dosage, route of administration and injection site.
- Vaccinations must be given no younger than four months of age and at least 21 days before sale.

Level 2: Show-Me Superior (Red Tag)

- Weaned 45 days before offering for sale.
- Meet Level 1 requirements - NOTE: Initial vaccinations may be given at an age determined by an attending veterinarian.
- In addition, a second round of vaccinations must be given using the following guidelines:
  - A 7-way clostridial as well as a modified live vaccine containing IBR, PI3, BVD and BRSV must be administered;
  - Histophilus somni is optional;
  - Only one dose of Mannheimia haemolytica is required if that dose is administered to calves 5 months of age or older;
  - The time frame between initial and second vaccinations must be a minimum of 21 days and all vaccinations must be completed at least seven days prior to sale;
  - If a veterinarian determines initial vaccinations should be given to calves less than 4 months of age then second vaccinations must not occur until calves are 5 months of age or older.

Level 3: Show-Me Supreme (Blue Tag)

- Meet Level 1 and Level 2 requirements.
- All cattle must be tested and be negative for persistent BVD infection.
- Genetic information is optional.

For More Information... Visit the MVMA website at www.movma.org. An online MSFQAP Producer Manual, newsletter and other materials are available.

PLEASE NOTE: At the meeting of the MSFQAP Committee during the MVMA Annual Convention, the committee reviewed the financial means of the program and its ability to deliver program tags to participants in a timely manner. The group identified the need to increase quantities ordered from the manufacturer, and therefore carry a better supply of tags on hand, and ensure good turn-around on tag orders. To accomplish this, the committee approved a 5 cent increase in the price of all MSFQAP tags. Effective February 1, 2011, the member price for tags increased to 20 cents. The non-member price increased to 25 cents.
Are you a photographer?

The MVMA Quarterly needs great photos for use in upcoming issues of the magazine. If you have shots of dogs, cats, cows, horses, animal care, surgery, etc., send it to us.

No pay, but you will get a photo credit and a chance to get “published”.

Send photos to: MVMA, 2500 Country Club Dr., Jefferson City, MO 65109, or email a jpeg or tiff file to mvma@movma.org.

Finding That Needle

The Missouri Veterinary Medical Association created the Veterinary Career Center (VCC) to give veterinarians, technicians, and veterinary office staff the tools to connect the right people with the right career opportunities. Convenient and efficient, the VCC is a Web-based service that gives employers access to more than 1,500 resumes and job seekers access to the most comprehensive listing of veterinary employment opportunities in the country—all available 24 hours-a-day, seven days-a-week, 365 days-a-year from any computer connected to the Internet.

- Free service to job seekers
- Special pricing for MVMA members posting jobs
- Streamlined search capabilities
- Personalized email notification agent, convenient RSS option
- Save jobs or candidates for later reference
- Download or build online resumes
- Access hundreds of jobs or thousands of resumes updated in real-time

Visit the Veterinary Career Center today and make finding that needle a little easier.

Go to www.movma.org and click on “Veterinary Career Center” button in the right hand column to get started.
Veterinarians Wanted

Associate veterinarian needed to join a busy small-animal hospital located in Independence, Mo. Hidden Valley Animal Hospital is a state-of-the-art, full-service, primary care hospital with a very large active patient base and a great team to help you succeed in private practice! For more information, contact Dr. Mel Falk at 816-795-7387, or fax resume to 816-795-9233.  jfm12

Three doctor practice seeking a mixed-animal veterinarian in rural southwest Missouri. We offer a newer facility which includes cattle and equine haul-in capabilities with an equine surgery room. Equipment includes portable radiographs with processing, portable ultrasound, onsite blood chemistry and CBC, gas anesthesia, plus dental equipment which includes full Stubb’s equine power floats. Compensation includes a competitive salary, fully stocked truck with vet box and vehicle insurance, health insurance compensation, malpractice, cell phone allowance, CE costs, licensure, paid vacation, and possible buy in potential for the right candidate. Aurora is a growing community of 7,000 people. We are within one hour from Springfield, Branson, Joplin, Table Rock Lake, or Stockton Lake. If you’re looking for a small town, quality practice with a friendly support staff, look no further! For more information, call Dr. Bill Bader at the Aurora Animal Clinic during business hours at 417-678-3112 or call in the evening at 417-440-0261. Please send resume or letter of interest to: Aurora Animal Clinic, 1510 East Church, Aurora, MO 65605 or fax to 417-678-5728.  jfm12

Part-time or relief associate veterinarian wanted: The New Haven Veterinary Clinic is a fast-growing small-animal hospital located in east-central Missouri. It is our desire to provide the highest quality medical and surgical care to our patients and offer the best possible service to our clients. We are currently a one-doctor small animal practice (1996 Mizzou graduate). We are looking for an associate who demonstrates excellent communication skills, a strong work ethic, and a desire to be a team player working with knowledgeable technicians. Most surgeries are performed in-house. Emergency duty is shared with a nearby hospital and includes every 4th weekend and one night a week. Salary and benefits are negotiable based on individual needs. New Haven is a great small town with a strong sense of community located on the Missouri River close to Hermann, Mo. and St. Louis. Email: michelle@newhavenvetclinic.com or call 573-237-7387.  jfm11

Go Nationwide In Finding a Veterinarian or Technician. Place an Ad On the Veterinary Career Network Website.  Go to www.movma.org for more information.

Associate veterinarian wanted for our four-veterinarian, 100% small-animal practice in Council Bluffs, Iowa. We strive to practice high-quality medicine in a friendly work environment. Our equipment includes both flexible and rigid endoscopy, ultrasound, ECG, surgery laser and the able assistance of four veterinary technicians. 40-hour work week, our web site (www.cbvetclinic.com) has a sample work schedule. For additional information, please contact: Dr. Ian Hobbs or Dr. Steven Michael at 712-323-2147, or email cbvcm@aol.com.  ond11

Associate position available. Columbus, MO small-animal practice seeking veterinarian for approximately half time position. Great support staff. Modern facility. Dedicated clientele. No after hours emergencies. 573-268-7470.  jas11

VETERINARIAN NEEDED IMMEDIATELY for small-animal practice in Dexter, Mo. Beautiful country setting close to Columbia, MO. Hidden Valley Animal Hospital is a state-of-the-art, full-service, primary care hospital with a very large active patient base and a great team to help you succeed in private practice! For more information, contact Kim Ralston at kralston@movma.org for commercial display advertising.

Closing Dates:
February 15, May 25, August 25, October 25
skills, assisting in patient exams, answering multiple telephone lines and have a great work ethic. Send resume to drdebbiedvm@juno.com or call (573) 875-3647. Thank you for your time and interest. jas11

School of Veterinary Technology at Anthem College has an opening for a full-time veterinary technician instructor as well as an assistant to join our dynamic educational team in Kansas City. Required instructor qualifications: MO CVT licensure, 4 years of experience as a veterinary technician in the profession and graduation from a 2 year AVMA accredited program in Veterinary Technology. Assistant requirements: graduation from a 2 year AVMA program of veterinary technology. Excellent people and animal skills are a must! A passion for excellence in the profession and for our students is our guideline. Please forward your resume or a summary of your education, experience, and qualifications to Dr. Jenifer Voss at JVoss@anthem.edu (include daytime contact number). ond11

Relief Veterinary Services
Veterinary Relief Service web site: www.vetreleiservice.com

Mizzou graduate, class of 1977, available for relief work, practice limited to dogs and cats. I am well versed in internal medicine and routine soft tissue surgery. I have practice management experience as well. I have been doing relief work in an urban area of New York for the past 12 years. My goal is to make your practice run smoothly in a friendly and competent manner while you enjoy a break. References available upon request. I can be contacted at 914-241-9138 or at twsisterkings@gmail.com. Sincerely yours, Barbara Kingsborough DVM. jas11


Relief or part-time for St. Louis and particularly the area south of St. Louis. General medicine & surgery with special interest in chiropractic and homeopathy. Prevailing rates apply. Henry Kostecki, DVM., hko-stecki@gmail.com, cell 775-762-2899, P.O. Box 341, Union, MO 63084. jas10

1992 Missouri graduate available for relief work. Contact me at (314) 771-7014 or Kubinak@aol.com. Susan Kubinak, DVM, jfm08

Relief veterinary services, Jason Bradley, DVM, 417-399-6397. Small-animal medicine and surgery. Licenses in MO, KS, AZ, and CA. ond08

Small Animal Relief Veterinarian with over 12 years private practice experience, licensed in IL and MO. Please email Joanne Diaz at amstaff66@sbcglobal.net or call Cell# (618) 363 8140 or Home (618) 372-3108. ond08

Seasoned, reliable, compassionate DVM available for relief work in Illinois. As a former practice owner, with 27 years of clinical experience, I practice high quality medicine with emphasis on prevention, diagnosis/treatment, and client communication. I will provide excellent care for your clients/patients in your absence, or be the “extra help” you need in your presence. Please email or call with inquiries. Thank You! Lorna Sifford DVM doctorlorna@aol.com, 618-401-6699. ond08

Relief veterinary services. Call Dr. John Bressett. Gainesville, Mo. 417-679-1244. jfm08

Services Offered
Mobile Veterinary Ultrasound Service. Offering small animal ultrasounds in mid-Missouri hospitals by experienced MU College of Veterinary Medicine graduate. Abdominal, urinary tract, cardiac, pregnancy ultrasounds, ultrasound guided cystocentesis, fine needle aspirates and core biopsies. Convenient, reliable and excellent source of ancillary revenue. Contact 573-489-5009 or fulchernicole@hotmail.com. amj11

Veterinary acupuncture house-call service in Kansas City Metro area. Acupuncture, massage, nutritional and holistic consultation. In client’s home or your clinic. Supportive of conventional medical techniques while offering alternatives to improve patient outcome. Great for those clients who ask “Is there anything else we can do?”. Pain control, arthritis, IVDD, chronic medical conditions, post-surgical, and acute treatments offered. Sandi Leonard, DVM, CVA. Contact at 913-706-0411 or www.vetalternatives.com. jfm10

Planning & Design of Animal Clinics/Hospitals: Engine House No. 1, inc., an architectural firm specializing in animal facilities, is referred to veterinarians by AAHA. Representative projects include:

- Webster Groves Animal Hospital, Webster Groves, Missouri
- Billhartz Animal Shelter, City of Collinsville, Illinois
- Wildlife Rehabilitation Center, Penitentiary Glen Nature Center, Lake County, Ohio
- Flight Cage, St. Louis Zoo

Contact Marion Smith, 2411 McNair Avenue, St. Louis, MO 63104, 314-772-7700, enginehouse1@sbcglobal.net ond08

Attention St. Louis veterinarians. Free spay/neuter program for low income residents. Visitors to your office who cannot afford the cost of spay/neuter are encouraged to call the Nooterville Free Spay/Neuter Program. Please help us spread the word. Users of this program must be low income, on government assistance, or fixed-income seniors who reside in the city of St. Louis. We don’t want to take business away from you. We just want to help those who cannot afford your services. For more info, call 314-776-SPAY or visit www.poundpals.org. jas08

Newsletter & Brochure Design. I can provide your clinic with inexpensive newsletter, brochure, etc. design (and printing if desired). Over 20-years experience. Can also write and edit from your scribbles. Keep your clients informed of vaccination dates, events, boarding facilities, etc. and keep your clients. Call Kim Ralston at 573-636-8612.

Businesses For Sale/Lease
Veterinary practice for sale in southern Iowa. Solo practice established forty years. Predominately large animal - cow/calf, some feedlot & backgrounders, some swine and 10-20 % small animal. Clinic building with cattle handling facilities and three acres. New school & new hospital in a progressive community with many outdoor recreational activities. Owner willing to stay and help with transition and aid with financing. Contact (641)344-0697 or mmekus@mchsi.com jfm12

Historical Small Animal Practice and Facility for Sale/Lease: The oldest continuing practice in Missouri, listed on the National Registry of Historical Places and listed as a ‘Heritage Practice’ by the American
This practice would be ideal for a husband/wife team as well. Owner is willing to work with the right person and will consider several options. Owner will help with the transition. Great opportunity—Call 800-328-8457 or 417-683-0600 (cell), ask for Joyce. jas11

**Great Kansas City area location!** Two veterinarian, small animal practice with desirable real estate. Well established practice with modern state of the art facility. Super opportunity! Contact: Dr. Ken Ehlen, 877-322-6465, simmons@simmonsmidwest.com . jas11

**SMALL ANIMAL HOSPITAL FOR SALE OR LEASE.** 4200 sq.ft. free standing building located in busy high profile area of Parkville Mo. (midway between KCI airport and downtown Kansas City). Ideal location for S/A practice. referral and or “E” clinic. Architect designed. 3 exams, lab, TX, CW, D/W, isolation, Xray, etc.18 Tiled runs. Available summer 2012. Currently under lease with excellent rental return. contact E.J. Donnelly, DVM at 816-741-6973 or P2VPilot56@aol.com jas11

**Items for Sale**

For Sale: Swift microscope, binoc, new in ‘07’, extra bulbs, etc, 6 tube centrifuge, 2 SPE Ejaculators/probes, 4 large SS cages, 2 PCV cages for recovery, Sterne X-ray,Fischer autoprocessor, 2 aprons,thyroid collors,mittens,4 cassettes-2 large,2 small table, buckey, carrying case/viewer, film storage bin, all new in 2009 SS surgery table, standard, new in 1993 sterilizer 2340m new in ’07’, spectrums us cleaner purchased at the same time, 3 surgery pacs and misc, Abaxis Blood chem 2005 model. Call: 660-652-3848

Equipment for Sale: I have what you need if you are starting a new practice or if you need to add first-quality equipment to your existing practice. Olympus CH30 microscope ideal for cytology with all plain-filed acratom lenses for 10x, 20x, 40x 100x, Burton floor standing procedure or minor surgery light, Midmark M9 9” autoclave used less than 50 times, Triac centrifuge; Clinispin mobile centrifuge; Nellcor pulse oximeter, Parks Medical dopler with many varieties of cuff sizes; Palco portable ECG machine; Cardiopet 4 lead transmitter; Spectrum ultrasonic instrument cleaner, Spectrum color coated general surgery packs (3); Spectrum ophthalmology pack. Other equipment too numerous to list. Contact Dr. John Clark at 314-822-0620. ond11

For Sale: AKC – CAR 128 kHz Indigo Microchips 25 count box $175.00; AKC – CAR 128 kHz Trovan Microchips w/ prepaid lifetime enrollment 20 count box $180.00; EIDAP LID560 Microchip reader $225.00. Discounts on purchases of multiple boxes of microchips. Contact : Barbara Hart – Office Manager, Barry County Veterinary Service, Email: bcvsbarb@centurytel.net, (417) 847-2677 ond11

**Donations Needed**

The Wildlife Rescue Center is in the process of expanding its capabilities! We would like to provide not only quality rehabilitation, but also quality medical and surgical services. Please consider making a tax-deductible donation-small or large-to our expanding non-profit hospital. Thank you! Any and all donations are deeply appreciated (and tax deductible!)

Contact: Wildlife Rescue Center, 1128 New Ballwin Road, Ballwin, MO 63021, 636-394-1880, fax: 636-394-8143
Thanks to the following companies for their premiere support of the Missouri Veterinary Medical Association and its Foundation.
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