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On the Cover...

Allen G. Robinson, DVM is the MVMA’s 2010 Veterinarian of the Year. Dr. Robinson has been at the reins of the Palmyra Veterinary Clinic for 44 years serving his clients in northeast Missouri.

The MVMA Board of Directors selects the Veterinarian of the Year based on the candidate’s contributions to their community, their state, and to people whose lives they have touched.

Cover photo by Richard Antweiler.
From the President

Thank you for the opportunity to serve as the 2010 MVMA President. We began the year with a great convention in St. Charles thanks to the dedicated members of the Convention Planning committee and our hard-working MVMA staff. Judging from the committee meetings I attended at our convention, your association is in great hands. I was pleased with the enthusiasm and ideas that were brought forth in each meeting. It seems like each year brings additional “opportunities” for our association to address and I believe our committees and executive board are up to the challenges.

Our biggest issue this year is the Puppy Mill Cruelty Prevention Act ballot initiative. Starting late last November, your executive board along with the Animal Welfare, Public Relations and Legislative Committees have spent hours determining the best course of action for the MVMA to take. We believe there are problems with some dog breeders in Missouri, but feel the ballot initiative will only pile on more regulations to punish the good breeders and does not address the need for additional enforcement resources to address deficiencies. It is time for veterinarians to do a better job of educating our clients and the public about good sources for obtaining puppies and kittens such as animal shelters and reputable, licensed pet breeders.

Your association is still pursuing legislative action on many issues including oversight of veterinary prescription drugs and cite and fine authority for the veterinary licensing board. While they may not happen this year, we are ready to move forward when the political climate allows. All veterinarians need to get more politically involved so we have the political clout to face future battles. By the time this goes to print, I am confident we will have another successful Advocacy Day at the capitol behind us and hopefully I will have seen many of you there. Please let the MVMA office know if you have any questions or concerns about your association as we are doing our best to represent you.

Sincerely,

Bruce Whittle, DVM

From the Vice President

Greetings fellow MVMA Members,

I hope that the first couple months of the New Year have treated you well. The MVMA meeting in January was very successful. The meeting was also very enlightening for me. I had a chance to sit in on a number of committee meetings that were new to me. The MVMA membership should be very proud of the work these committees are completing. The MVMA Executive Board will need the support of the membership as a number of very important issues are wrestled with this year.

The possibility of the passage of the “Puppy Mill Cruelty Prevention Act” is a very important issue. I would encourage all members to become fully educated on this impending ballot initiative. Contact your Executive Board members or the members of the Animal Welfare Committee if you have questions on the MVMA’s position on this issue. The MVMA has developed a list of talking points that will help you communicate our stance with clients and friends.

The Scope of Practice committee is also working on a request from the Bureau of Narcotics and Dangerous Drugs. The BNDD is looking for input from the MVMA, on developing a class of drug licensure for animal shelters which would allow euthanasia at the facility by non-veterinarian trained in euthanasia procedures. The need for euthanasia technicians at animal shelters varies greatly throughout the state. Please let the Scope of Practice committee members know your position on this matter.

The MVMA vice president chairs the membership committee. It is amazing how many veterinarians in the state are not members of the MVMA. I surveyed a list of Veterinary hospitals, clinics and institutions and was astounded to learn of non-MVMA member veterinarians practicing and working in the same hospitals, clinics and institutions as member veterinarians. As MVMA members, I will be asking for your help in recruiting new members. If each current member would recruit one new member this year it would greatly strengthen our association. Our profession will be at the forefront on many issues affecting the world in coming years. We need to all be involved and informed; please help us to recruit new members.

Sincerely,

James Schuessler, DVM
A Successful Expedition to St. Charles

2009 president, Dr. Scott Fray, turns over the reins to the new MVMA president, Dr. Bruce Whittle.

It’s what conventions are all about. Getting together for friendship, fun and learning from each other.
Over 650 veterinarians, veterinary technicians, and their families attended the Missouri Veterinary Medical Association’s 118th Annual Convention on January 29-31 at the St. Charles Convention Center, St. Charles, Mo. The convention offered over 60 continuing education lectures to participants.

The convention was sponsored by numerous associate members and exhibitors, plus major support from the MVMA Partners For Progress members: Hill’s Pet Nutrition, Merial, Pfizer Animal Health, Bayer Animal Health, Insight Financial Services, AVImark Software, and Intervet-Schering Plough, MWI Veterinary Supply and Nestlé Purina.

After a day of continuing education lectures, attendees enjoyed a festive Friday evening with hors d’oeuvres, Missouri wine, a silent auction, and friendly conversation while prize winners were drawn in the annual Missouri Veterinary Medical Foundation Drawing. Dr. Charles Barry, Warrensburg, Mo. was this year’s $10,000 Grand Prize winner. Congratulations to all of the winners at this year’s drawing! See page 5 for a complete list of lucky winners.

The Saturday morning General Membership meeting saw the installation of officers for 2010. Newly installed officers include: Bruce P. Whittle, DVM, President, Trenton, Mo.; Scott A. Fray, DVM, Board Chair, Boonville, Mo.; Dana K. Gillig, DVM, President-Elect, Sedalia, Mo.; James K. Schuessler, DVM, Vice President, St. Louis, Mo.; and Sheila Taylor, DVM, Secretary/Treasurer, Springfield, Mo.

New or re-elected MVMA Executive Board Members were as follows: Dr. Mark Lux, Greater St. Louis Delegate; Dr. Cliff Miller, Northeast Delegate; Dr. Phil Briscoe, Northeast Alternate Delegate; Dr. Mel Falk, Greater Kansas City Alternate Delegate; Mr. Doug Suntrup, Student Board Member- 2013.

Also on Saturday, the association played host to the annual Veterinary Technician and Practice Staff Conference. Fifty-five technicians and office staff and 23 veterinary technician students attended lectures on cytology, thyroid disease, emergency care, computer software training, and communicating with clients.

Later in the afternoon technician student teams from six Missouri colleges competed in the MVMA/MVTA Academia Bowl. The contest is a fun-filled session of questions relating to veterinary medicine.

Congratulations to the Maple Woods Community College team who carried away the travelling trophy to Kansas City.

While technician students competed, veterinary students visited with practicing veterinarians during the Speed Networking event sponsored by the Veterinary Business Management Association at the MU-College of Veterinary Medicine. The round-robin, timed event is always a hit with both students and doctors.

Saturday evening’s banquet highlight was the presentation of the 2010 MVMA Veterinarian of the Year award to Dr. Allen Robinson. Joining the MVMA in 1966, Dr. Robinson is owner/practitioner of Palmyra Veterinary Clinic and is a past-president and board chair of the association. He has many years of dedicated service to the clients and patients in his community.

Banquet attendees also received a nostalgic visit from Dr. Robert Kahrs, past dean of the MU-College of Veterinary Medicine and founder of the college’s Mule Club. Attendees heard of his early struggles and eventual successes as dean, and the story of the first mascots, Hillda and Louise.

Another special recognition at the banquet is the MVMA President’s Award. This year’s award was presented to Kim Ralston. Dr. Scott Fray, MVMA board chair presented the award. Mr. Ralston has been the Communications Director for the association since 2000. He has worked with many MVMA committees on various projects developing public and professional education materials and campaigns.

Long-time member and volunteer, Dr. Richard Schmidtke was honored by the Missouri Veterinary Medical Foundation receiving the 2010 Distinguished Service Award. For over ten years, Dr. Schmidtke has helped expand the Foundation’s mission of public education and charitable giving to worthy organizations.

Plan to “Meet the Middle” in 2011 at Tan-Tar-A Resort at the beautiful Lake of the Ozarks more great education, friendship and fun. With over 50 hours of continuing education programs, 65 exhibitors, special presenters and events you won’t want to miss next year’s convention held January 21-23.
2010 Executive Board Installed at Association’s Annual Convention

2010 Executive Board members were installed during the 118th Annual Convention’s General Membership Meeting held Saturday, January 30 at St. Charles Convention Center, St. Charles, Mo.

Pictured above are the officers with Dr. Larry Kornegay, AVMA President-Elect (far right). From right: Dr. Bruce Whittle, President; Dr. Dana Gillig, President-Elect; Dr. James Schuessler, Vice-President; Dr. Shelia Taylor, Secretary/Treasurer; and Dr. Scott Fray, Board Chair.

Missouri Academy of Veterinary Practice Officers for 2010

The Missouri Academy of Veterinary Practice installed officers for 2010 at their business luncheon held January 30 during the MVMA convention.

2010 MAVP board members (left to right): Dr. William Shore, vice president; Dr. Christopher Morrow, president; Dr. Peggy Fisher, outgoing president; and Mr. Richard Antweiler, secretary/treasurer. Not pictured is Dr. Mark Lux, president elect.

Dr. James Schuessler Installed as MVMA Vice President

Dr. James K. Schuessler, owner/practitioner of Kirkwood Animal Hospital was installed as vice president at the Missouri Veterinary Medical Association’s (MVMA) Annual Convention held January 29-31 at St. Charles Convention Center, St. Charles, Mo.

As vice president, Dr. Schuessler will chair the MVMA’s Statewide Membership Committee, serve as a member of the Budget Committee, and fulfill the responsibilities of the President and President-elect in their absence.

Dr. Schuessler is a graduate of the University of Missouri-College of Veterinary Medicine. He is an owner of Kirkwood Animal Hospital; a companion animal hospital located in west St. Louis County with a staff of seven doctors. Dr. Schuessler has been a lifelong member of the AVMA, the MVMA and the GSLVMA. He is the Veterinary School Alumni of the Year for 2009 and a Diplomate of the American Board of Veterinary Practitioners. He is also a member of Veterinary Management Group 10, a professional management group comprised of twenty-two animal hospitals from around the country.

Make Plans for National Pet Week—May 2-8, 2010

Member clinics are encouraged to make plans to sponsor an event for National Pet Week. Have a parade, dog show, wellness check, or raise funds for a local animal shelter.

It’s a great way to involve your clinic in a fun community event.
Awards & Honors

Each year the association and its foundation presents awards to individuals who deserve recognition for their dedication to veterinary medicine.

All of these people will say they are just doing their job, but fellow MVMA members think they do much more than that.

Turn the page to see this year’s honorees.
Dr. Allen Robinson Honored as Veterinarian of the Year

As his family watched with delight, Dr. Allen G. Robinson, was honored at the Missouri Veterinary Medical Association's 118th Annual Convention on January 30, 2010 as the recipient of the coveted Veterinarian of the Year Award. A good friend, Dr. John DeGarmo, Monroe City, Mo., presented Dr. Robinson the award on behalf of the association.

Dr. Robinson is owner/practitioner at Palmyra Veterinary Clinic, Palmyra, Mo. He has served as MVMA Board Chair, President, President-Elect, and Vice President. He is also a member of the American Veterinary Medical Association, American Association of Equine Practitioners, American Paint Horse Association, and Missouri Quarter Horse Association.

Dr. Robinson is a 1966 graduate of the University of Missouri-College of Veterinary Medicine. He and his wife Linda are both active in several community organizations including the Northeast Missouri Shrine, 4-H, FFA, Marion County Fair, and Palmyra School District (member and president). They have five children: Julie, Gayla, Marcie, Amy and Jim.

The MVMA Board of Directors selects the Veterinarian of the Year based on the candidate’s contributions to their community, their state, and to people whose lives they have touched.

Dr. Ron Cott Receives Hertzog Leadership Award

Dr. Ron Cott, MU DVM ’73, MU College of Veterinary Medicine associate dean of Student and Alumni Affairs and director of Development, was honored with the Robert E. Hertzog Award.

The award was presented to Dr. Cott at the Missouri Veterinary Medical Association’s convention banquet held January 30.

The award is presented to an MVMA member who shows outstanding vision, leadership and personal sacrifice for the betterment of the veterinary profession in Missouri, and the United States.

Dr. Robert “Bud” Hertzog, MU DVM ’56 was on hand to present his namesake award to Dr. Cott.

Dr. Cott is a past president and board chair of the association and held many committee positions in his 32 years of service to the MVMA. He is also a past AVMA delegate.
Dr. Richard Schmidtke Receives Foundation Service Award

Dr. Richard P. Schmidtke, Mexico, Mo. received the Distinguished Service Award from the Missouri Veterinary Medical Foundation at the MVMA’s convention banquet held January 30.

Dr. Schmidtke has been a dedicated volunteer for over 10 years and has helped expand the Foundation’s mission of public education and charitable giving to worthy organizations.

Prior to his retirement, Dr. Schmidtke was owner of Mexico Veterinary Clinic, Mexico, Mo.

He is also a past president and past board chair of the MVMA.

Dr. Robert Kahrs Presented With Honorary MAVP Membership

Dr. Robert Kahrs, received the Honorary Membership Award of the Missouri Academy of Veterinary Practice (MAVP) at the academy’s annual business luncheon on January 30.

Dr. Robert Kahrs became dean of the MU College of Veterinary Medicine in 1982 leaving in 1992. Wanting a mascot for the college, Dr. Kahrs instituted the UMC-CVM “Mule Club” working with Dr. Melvin Bradley in finding a suitable pair of mule mascots. The tradition continues with Tim and Terry, purchased in 2003.

MAVP honorary members are individuals who have rendered distinguished or meritorious service to the veterinary profession.

Members Elect 2010 Industry Representatives of the Year

During the Saturday morning General Membership Meeting at the convention, the “Industry Representatives of the Year” from two categories, companion animal and non-medical, were announced to members.

Winner in the companion animal category was Doug Williams from Nestle Purina Pet Care. Dan Holland from AVI-mark Veterinary Management Systems won in the non-medical category.

Congratulations to these company representatives who went the “Extra Mile” in helping serve our members.

The annual award is given to company representatives based on their service, attitude, ability to detail products, and availability to provide information and answer questions.

MVMA Staff Member Receives President’s Award

The MVMA’s annual President’s Award is given to individuals who were instrumental to the President’s efforts to advance the veterinary profession for the betterment of animal health in the state. Dr. Scott Fray, MVMA Executive Board Chair, presented this year’s award to Kim Ralston, Jefferson City, Mo.

Mr. Ralston is the Communications Specialist with the Missouri Veterinary Medical Association. He is editor of the association’s “Quarterly” news magazine and is responsible for the development of materials for public and professional education campaigns.

Dr. Scott Fray (right) enjoys Kim Ralston’s “state of shock” at receiving the President’s Award after the presentation.
In Memory
Keith D. Hendrikson, DVM
Passed Away:
November 17, 2009
Survived by:
His wife, Kelly; and four children,
Jan, Gail, Mary Susan and Jim

Victor A. Johnson, DVM
Passed Away:
January 22, 2010
Survived by:
His wife, Christina; his mother Vera;
a daughter, Sophia; and son, Victor

Past Presidents & Friends

39 Years of Association History
The annual Past President Luncheon saw members sharing highlights of their term in office. Members of the MU-CVM Mule Club including Tim and Terry (wearing harness on far right) join 21 presidents for a group photo.

Presidents pictured are: Dr. Roger Dozier, Dr. Larry Kornegay (AVMA), Dr. Craig Carmichael, Dr. Kyle Kent, Dr. Royal Rainey, Dr. Robert Hertzog, Dr. Allen Robinson, Dr. Bruce Whittle, Dr. Scott Fray, Dr. Clark Fobian, Dr. Frankie Bowers, Dr. Ron Cott, Dr. Joan Freesh, Dr. George Fischer, Dr. Rodney Chapman, Dr. Ken Vroman, Dr. Charlie Martin, Dr. Chip Kammerlohr, Dr. Steve Strubberg, Dr. Ken White, and Dr. Bob Kahrs, former MU-CVM dean.

Maple Woods College Students Victorious in First Academia Bowl
In its first year, the MVMA/Missouri Veterinary Technician Association “Academia Bowl” saw five Missouri veterinary technician college programs compete to see who took home the bowl’s travelling trophy for correctly answering questions related to their field of study.

The 2010 competition saw eight students from Maple Woods Community College taking home the prize. Dr. Chris Morrow, MAVP president, is their instructor.

Congratulations to Dr. Morrow and his future technicians!

The Winners! Back row left to right: Amy Dawson, Sarah Moore, Katie Freeking, Allie Ruiz.
Front row left to right: Angela Weber, Shannon Quinn, Meagan Hake, Logan Hudlemeyer.
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*Clay*-colored CyGuard holds 87% more pyrethroid insecticide than the CyLence Ultra® Insecticide Cattle Ear Tag.

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MINUTES OF THE EXECUTIVE BOARD

Missouri Veterinary Medical Association
118th Annual Convention
Executive Board Meeting
January 28, 2010

Dr. Steve Strubberg, Board Chair called the meeting to order.

I. Roll Call Taken

Present:
Dr. Scott Fray, President
Dr. Bruce Whittle, President-Elect
Dr. Dana Gillig, Vice President
Dr. Jim Schuessler, Vice President
Dr. Steve Strubberg, Chairman
Dr. Sheila Taylor, Secretary-Treasurer
Dr. Christopher Baughman, SE Delegate
Dr. Ellen Ratcliff, SW Delegate
Dr. James Mrkvicka, NW Delegate
Dr. Ryan Montgomery, NC Delegate
Dr. Allyson Cook, KC Delegate
Dr. Mel Falk, KC Alternate Delegate
Dr. Cynthia Vedder-Penrod, EC Delegate
Dr. Paul E. Smith, WC Delegate
Dr. Craig Payne, WC Alternate Delegate
Dr. Sarah Bonstead, SL Delegate
Dr. Duane Farmer, NE Delegate
Dr. Cliff Miller, NE Delegate Elect
Dr. Neil Olson, Dean MUCVM
Dr. Clark Fobian, AVMA District VII Representative
Ms. Mary Green, Student Board Representative
Mr. Doug Suntrup, Student Board Representative-Elect
Mr. Richard Antweiler, Executive Director
Ms. Julie Vaughn, Operations Manager

Guests:
Dr. Michael Muhlbauer,
Animal Welfare Committee Chair
Dr. Ron Palmer, Legislative Committee Chair
Dr. Bill Williams, Iowa VMA Vice President
Dr. Larry Kornegay, AVMA President-Elect
Dr. Bud Hertzog, AVMA Representative

Secretary/Treasurer Dr. Sheila Taylor declared a quorum was present.

II. Approval of Agenda

Board Chair Dr. Steve Strubberg called the meeting to order and it was moved and seconded to approve the Agenda. Motion carried.

III. Minutes of Last Meeting

Sheila Taylor, Secretary/Treasurer

Minutes of the September 20, 2009 meeting were reviewed by the board members. It was moved and seconded to approve the minutes. Motion carried.

IV. Financial Report

Sheila Taylor, Secretary/Treasurer

The board members reviewed the balance sheets as of December 31, 2009 and other financial reports. As of that date, the MVMA reported $195,918.78 in bank accounts and certificates of deposit, plus $270,883.51 in receivables, fixed and other assets for total assets of $466,802.29. It was moved and seconded to approve the Treasurer’s Report. Motion carried.

V. New Business

Welcome

A welcome was extended to special guests including AVMA President-Elect Dr. Larry Kornegay and Dr. Bill Williams, Vice President of the Iowa VMA.

Licensing Board Discussion

Missouri Veterinary Medical (licensing) Board members were invited to the Executive board meeting to answer any questions of the MVMA Board. Topics discussed included: cite and fine authority, registered veterinary technicians, euthanasia technicians, lay equine tooth floater issue and cease and desist orders, and reciprocity.

Conflict of Interest Forms were completed and returned by all Executive Board members.

Commercial Dog Breeder Ballot Initiative

After much discussion, many conference calls, input from the AVMA, legislative consultants, and a professional media consultant, it was determined by the Board of Governors that a message to members and client discussion points be drafted and provided to the membership. This is to be followed by sample letters to the editor.

A final draft of this material was presented to the board for review. After prolonged (Minutes continued on page 14.)
discussion of the issue, it was moved and seconded to approve these materials. Motion carried.

The Animal Welfare Committee, the Public Relations Committee and the Legislative Committee are asked to examine this issue in their meetings.

Rabies Titer Program
As a new member service, Rabies titers were offered at cost to members and $50 plus cost for non-members leading up to this convention. About 100 kits were distributed. To date, no boosters were required. This service will continue to be offered throughout the year.

It was noted that from a public health viewpoint: even though you have had a titer, and are sufficiently protected, if you know that you have been exposed, you still need to go through the post-exposure series.

Membership Survey
One exhibitor did a survey while at the convention and added questions regarding locations of conventions and usefulness of the rabies titers to his survey. In addition, the MVMA staff will be doing a simple survey this Spring regarding membership endorsed programs and the usefulness of them.

Advocacy Day
Mr. Antweiler reports Advocacy Day will be March 23, 2010 and encourages as many as possible to attend. A strategy session will be conducted with lunch, and then the group will go to the Capitol to talk to legislators. The more participation the better.

Review of General Membership Meeting Agenda
Dr. Fray reported. The Board reviewed and approved the agenda of the General Membership Meeting, Saturday January 30, 2010.

Review of MVMA Issues and Activities Document
Mr. Antweiler reported. This booklet is a summary of each committee’s current issues and projects. It will be distributed at the General Membership meeting.

AVMA Leadership Conference
Dr. Gillig reported on the Missouri Delegation’s activities at the AVMA Leadership Conference held in Chicago. MVMA sends two recent graduates each year as well as the vice president and executive director. Recent graduates attending this year were Dr. Chandra Heider and Dr. Kelvin Miller.

Southwest Veterinary Symposium
The board approved the sharing of information on the Southwest Veterinary Symposium with the membership.

New National Veterinary Accreditation Program
Dr. David Hopson presented the outline of this revamped USDA accreditation program.

The USDA will increase the levels of training for accredited veterinarians. Any veterinarian that is currently accredited, has until October 1 to notify the USDA what one of the two categories they wish to be in. Category I essentially is for companion animal veterinarians but does not include horses or birds. Category II involves all species essentially including food animals, birds, and anything that can transmit exotic animal diseases.

If you choose Category I, you can complete health certificates for companion animals only (not horses or birds). With Category II, you can do all species of animals. The education requirements of Category I are three specialized CE units, each one hour. Category II requires six specialized CE hours. Courses will be approved by the USDA and they are going to try to coordinate that with some of the same CE needed for licensing. The currently accredited veterinarian has 3-5 years to get to the national accreditation level.

VI. Old Business

Committee Appointments
Dr. Whittle reports all appointments have been made. A list of the 2010 Committees with their members was distributed to the Board.

Spring Meeting
April 23-25, 2010 at the Château on the Lake in Branson. The hotel rooms will be underwritten by the Château in exchange for a presentation to have our convention there or at the Château at the Lake of the Ozarks in 2012.

Clinic Manual
Mr. Antweiler reported that at the last meeting we offered to investigate further the creation of a manual with various helpful information for clinic personnel and practice owners. He is now exploring the possibility that this can be done in an electronic version and could be offered through the member side of the MVMA website.

Certified Veterinary Assistants Program (CVA)
Dr. Paul Kline and Animal Care Technologies will promote this program this weekend at the convention. Mr. Antweiler reports that the program has had about 25 graduates so far and about the same number are currently enrolled anticipating future graduation. Mr. Antweiler will investigate if there is a way for experienced veterinary assistants to test out of the Level I program and start with Level II.

VII. Committee Reports

Nominating Committee
Dr. Strubberg and Dr. Fray reported. The board reviewed the election results and the procedure for recruitment for AVMA positions. Board Chair Dr. Fray and AVMA Executive Board Representative Dr. Fobian, with help from the committee, will be soliciting candidates for these positions this year. The MVMA Executive Board extends thanks to Dr. Crago for serving as a candidate for vice president. Dr. Jim Schuessler is welcomed as the MVMA Vice President.

Public Relations Committee
Dr. Stacey Beddoe and Dr. Melissa Austin-Gundel are the co-chairs on this committee. The Committee meets on Friday of the convention. Their current focus is the puppy ballot initiative issue.

Animal Welfare Committee
The student leaders of this committee are taking great
There are several common misperceptions that pet owners may have that can derail a flea-control program. The pet owner looks to the veterinarians and veterinary clinic staff as the experts on flea control. So to keep their flea-control program on track, the veterinary clinic staff must be aware of pet owners’ common misperceptions and also what pet owners want and need to know about flea control.

**What pet owners don't know about fleas can hurt them**

**Pet owners don’t know where fleas come from.**
- Pets do not get fleas from other animals, but other animals shed flea eggs into their environment.
- Pets can pick up fleas from “flea factories” in the home or outside.
- Wherever a pet picked up fleas, there are also eggs, larvae, and pupae.
- They think indoor pets cannot get fleas. - People can carry fleas into the home (hitchhikers).
- Urban wildlife, especially opossums and raccoons, is an important source of fleas and is in their yard.

**Pet owners can still see fleas on properly treated pets.**
- Pets can pick up fleas, literally within seconds, anytime they go outdoors, even during a quick trip to use the yard.

**They think that one treatment should solve the problem instantly.**
- It can take several weeks for a “flea factory” (all development stages) to run its course. As long as a pet comes in contact with a flea breeding site, the pet owner will see fleas on the pet.

**They think that once the problem is solved they can stop treating their pets.**

**What pet owners need to know about fleas**
- The flea that is on your dog or cat has never been on another dog or cat.
- They can still see fleas while the products are working just the way they are supposed to.
- They should not stop using a flea-control product once the problem gets better.
- If you do not treat every potential flea host, every dog or cat within the home and yard, you cannot win the war.

**What pet owners want to know about fleas**
- They want to know the truth about what is going on.
- They want to know what to expect.
- They want a solution to their problem.

“**They (pet owners) want to know the truth about what is going on. We are supposedly the experts and that’s why they are asking us. They want a solution to the problem.**”

Dr. Sam Reichman

Edited by Dr. Mike Murray
Foundation Update

2010 Foundation Drawing

The MVMF is grateful to all those who support its mission, and the annual Foundation Drawing is one way to show your support. Because of your generous contributions, hard work and participation, we are enjoying great success in fulfilling our goals for the good of the human/animal bond and veterinary medicine.

Many thanks to this year’s sponsors of the Foundation Drawing event: Insight Financial Services, Hentges Financial Group, Intervet-Schering Plough, Missouri Grape & Wine Program, and Missouri Pork Association.

Dr. Charles Barry (left) is smiling big after winning the $10,000 drawing prize. Mrs. Ann White, MVMF Board Secretary, is just as happy to present Chuck the “Big Check”.

Below: Dr. Bill Williams and his wife, Amanda, on their “Bicycle Built for Two”. Bill was the top bidder in the Silent Auction.

All the Winners...

Dr. Charles Barry, Warrensburg, Mo. - $10,000 Grand Prize

$1,000 Winners - Dr. Ron Franklin, Sullivan, Mo.; Dr. Teresa Bradley, Belton, Mo.; Dr. Rex Findley, Oak Grove, Mo.; and Glen and Kathy Bisk, Jefferson City, Mo.

$200 Winners - Courtney Shriner, Holt, Mo.; Dr. and Mrs. Bob Kahrs; Dr. James Thorne, Columbia, Mo.; and Dr. Shelia Taylor, Springfield, Mo.

$150 Winners - Dr. Curt Cavanaugh, Blue Springs, Mo.; Raytown-Gregory Animal Health Center, Raytown, Mo.; Dr. Jon Schroeder, Concordia, Mo.; and Dr. Shelia Taylor, Springfield, Mo.
information back to the classrooms. Current issues of interest for the committee are puppy mills and the unwanted horse issue. Other issues that are planned to be addressed are pet euthanasia and kennel population. Contact has been made with the AVMA Welfare Committee and the Animal Health Alliance in St. Louis which is an alliance of rescue groups and shelters. The committee’s mission is to educate itself first, then the membership and then the public. The committee is working on clinic poster ideas. The committee also hopes to educate members so that small animal veterinarians are knowledgeable on the large animal issues (unwanted horses) and vice versa. Our goal is to have veterinarians be the #1 source on animal welfare issues.

Missouri Stocker Feeder Quality Assurance Program Committee
Dr. Strubberg reported the committee oversees the MVMA’s calf pre-conditioning and quality assurance program. Tag sales are steady and the program is healthy.

Legislative Committee
Dr. Ron Palmer Reported.
The committee’s major issues at this time are:

a) Puppy Mill Cruelty Initiative. The recommendation of the committee is that the MVMA as an association oppose this ballot initiative based on all previous discussion and board action taken on this issue. The legislative process is better to address these issues than to try to handle complex regulations in a ballot initiative.

b) Parity with MDs for malpractice limits. This would put the veterinary profession on par with physicians and chiropractors. Currently the statute of limitations for other professions is two years and for veterinarians it is five years. The committee is working on strategic planning to effect this change.

c) Funding of Student Rural Service Loan. It is recommended that MVMA continue to vigorously support full funding for this program.

d) Cite and Fine Authority for the Licensing Board: The committee recommends continued support for granting this authority to the licensing board.

e) Restoration of Pharmacy Board Jurisdiction over Veterinary Prescription Drugs. The committee recommends supporting this much needed oversight.

f) Statewide Rabies Vaccination: The MVMA proposed a statewide rabies vaccination law last year and it will support it again this year.

g) Equine Slaughter: The committee’s recommendation is to support the Federal Bill HR 305 which disallows transportation of horses in double-decker type vehicles. Recommend opposition to HR 503 which makes it illegal to knowingly send a horse to slaughter. There are humane conditions to consider and humane slaughter should be an option.

h) State Funding for Capital Improvements and Faculty to Support the College. There is a proposal to do a bond issue to support education in the state of Missouri which would include the MU College of Veterinary Medicine. It is recommended that the MVMA endorse that bond issue.

i) Dog Fighting: There have been several bills introduced in the last few years that addressed dog fighting or attendance to dog fighting and it is recommended that MVMA continue to follow the AVMA policy on this issue.

j) Missouri Volunteer Veterinary Corp Funding for a Manager. With budget constraints, this was not funded last year. Department of Agriculture will ask for funding for this position again this year. It is recommended that the MVMA support funding for this position.

k) Veterinary Exemption for State Prescription Monitoring Program is a program that the BNDD was trying to implement on controlled drugs. This would require periodic reporting to the BNDD on the dispensing of controlled medication that goes out the front door. An exemption for veterinarians was added last year but the bill was not passed. It is not likely to come up this year but if it does, the committee would recommend support if the exemption remains intact.

l) Jury Duty Exemption: It is recommended to support this if the opportunity arises.

m) Statewide Breed Restrictions: Every year there is always a bill or two that tries to restrict ownership or possession of an animal based upon breed. The position of the MVMA has always been to oppose breed specific restrictions, and instead to enforce vicious dog laws.

n) Concentrated Animal Feeding Operations: Position was formulated last year and the committee recommends continued support of CAFOs.

o) Veterinary Exemption for State Prescription Monitoring Program, and the Animal ID Program should be supported as long as it remains voluntary.

It was moved and seconded to accept the Legislative Committee report, and to approve all recommended positions of the committee. Motion carried.

Advisory Committee to the College of Veterinary Medicine
The Advisory Committee was scheduled to meet Sunday, January 31. No report at this time.

2010 & 2011 Convention Program Committees 2010 Convention
Dr. Whittle reported that the convention has come together well in St. Charles. New activities include The Academia Bowl, and the group photo with the Mizzou mule team. Other highlights include Dr. Lenz’s general session presentation on animal welfare and lessons we have learned from the horse slaughter issue. The speaker at the banquet will be former MU CVM Dean Dr. Kahrs.

2011 Convention
Dr. Dana Gillig reported the convention will be held at Tan Tar A at the Lake of the Ozarks. The planning committee will meet Sunday afternoon following this convention. Dates of the 2011 Convention are January 21-23, 2011.

2010 Membership committee
Membership for 2009 was relatively stable despite the increase in dues. Soon to be Vice President Dr. Jim Schuessler who is the 2010 Membership Committee Chair, asked the membership committee, comprised of Alternate Delegates to the Board, to be considering ideas to increase membership.

Veterinary Technician Committee
Dr. Taylor and Mr. Antweiler reported that the committee is meeting on Friday of the convention. They reviewed the program of the MVMA Veterinary Technician and Practice Staff Conference beginning Saturday, and reported on the committee’s oversight of the Certified Veterinary Assistant program.
Animal Health & Regulatory Medicine Committee
No report is given at this time. The committee will meet on Sunday of the convention.

Equine Committee
Committee Chair Dr. Bruce Whittle reported that the summer equine meeting is being moved to June 26 and 27 at the Adam’s Conference Center in Columbia. Last year was the first time the MVMA event was combined with the Allen Memorial lecture. It’s success led to plans for repeating the collaboration this year.

The 3rd Equine Dentistry Seminar and Wet Lab will be held September 10-12, 2010 at Long Meadow Ranch. Registration will be $375 for members and $650 for non-members with a limit of 16 total registrants.

There has been talk of an equine slaughter bill in the Missouri Legislature. The committee recommends that if the bill does materialize, that the MVMA support it and follow the AVMA/AEPP policy on horse slaughter.

The committee discussed the American Horse Council National Welfare Code of Practice endorsed by the AAEP and several racing entities.

Emergency Management & Public Health Committee
Dr. Gillig reported for Drs. Bill Jones and Bill Wolff.

a) The Committee made appointments of the first two public health scholarship recipients as district coordinators for the Missouri Volunteer Veterinary Corps (MoVVC). They are Drs. Jeff Davis and Courtney Harral.

b) Dr. Wolff continues to develop the MoVVC with continuing training and credentialing. Badges should be coming soon. The committee and MoVVC continue to refine call up procedures to integrate with SEMA.

c) The committee continues to attempt to get veterinarians appointed to the regional homeland security oversight committees (RHSOCs), which help to obtain funding for educational classes and equipment.

d) Veterinary emergency manuals, the second edition, was published and distributed in October.

e) The MVMA reviewed the respiratory protection standards.

f) The committee also discussed doing a video teleconference on animals and zoonotic diseases and would like input. The Board states that it would be good to do if all the bugs are worked out because the last one had a delay and a lot of trouble with hearing the program. The committee will take that under advisement.

Scope of Practice Committee
Dr. Fobian Reported. One current focus of this committee is a response to BNDD’s request for a policy regarding allowing non-veterinarians to perform euthanasia procedures on animals in shelters. The committee will be meeting Friday to discuss if this is tolerable, and if it is, under what constraining aspects (i.e. training, drug procurement, liability, animal welfare) would we consider not opposing it. Other prominent issues include lay tooth-floating and cite and fine authority for the licensing board.

Recent Graduate and Collegiate Task Force
Dr. Ellen Ratcliff reported that the committee will be meeting during the convention. One goal this year is to get an MVMA face book page. Dr. Ratcliff notes that the committee has great student class liaisons and they are making an impact with their classes.

VIII. OTHER REPORTS
Update from the MU College of Veterinary Medicine
Dean Neil Olson reported. Nationally veterinary colleges have lost faculty positions due to the economy, but the MU CVM lost less and has actually gained faculty in some areas. More cuts in public funding of the college are expected. Having developed the concept to increase class sizes over the next few years will help with these deficits. Many of these additional students will be from out of state. Modest renovations to Clydesdale Hall are being planned to increase efficiency to accommodate the new class size. Dean Olson reports a 14% increase in applicants for this year. Dr. Olson also reports that research at the college continues to be quite strong and offered detail on some of the competitive grants that have been awarded to the faculty at the College.

Political Action Committee (PAC)
The board reviewed a report of the Missouri Veterinary Medical Political Action Committee.

Missouri Veterinary Medical Foundation
Dr. Sarah Bonstead reported there will be a donation box to accept donations for the Foundation Reception on Friday. The Foundation raises funds to be used for grants that promote People Helping Animals, Animals Helping People. The most recent grant was given to a program by Dr. Richard Meadows, an MU CVM faculty member who takes students to Kansas City to participate in shelter spay and neuter programs. The Museum had 500 visitors in 2009.

AVMA Delegate and AVMA President-Elect Report
Dr. Scorse reported for Dr. Prigel. They both attended the Veterinary Leadership Conference in Chicago and also met with the House of Delegates there. Dr. Prigel submitted a summary of House of Delegates activity. The AVMA is losing membership in certain categories like members who have stopped paying dues because of family obligations and hardships. There has always been a category for financial hardships. Under consideration is a reduced dues category for veterinarians dealing with a temporary departure from the profession for family care issues.

The AMVA had a $600,000 loss in 2009 and has scheduled a dues increase.

Dr. Larry Kornegay, AVMA President-Elect offered comments to the MVMA Executive Board. He expressed gratitude for Missouri’s leadership in the AVMA. The next convention is July 31-August 3, 2010 in Atlanta. St. Louis is the site of the 148th meeting in 2011. The GHLIT has announced a 5% credit going back to November; this is the second year they have had no increase in premiums. PLIT has a 5% premium reduction. Upcoming AVMA Convention sites are: 2015 Boston; 2016 San Francisco; 2017 Chicago; 2018 Denver; 2019 Washington DC and 2020 San Diego. Next year is the 250th anniversary of the veterinary profession which goes back to a college in France. The 2013 meeting will be AVMA’s 150th anniversary and we will be in Chicago.
Previously serving the MVMA as Veterinary Financial Services, Insight Financial Services brings a broad based, independent perspective to the association, and is proud to do so as a “Partner for Progress”.

You and your practice are unique. Although there are many of your colleagues who run large, small, exotic or specialty practices, we truly believe each situation is different. You may be 10 days, 10 months or 10 years from a critical juncture in your life, career or practice. Our job is to assist you in the areas that are not the focus of your daily routine, yet can have a profound affect on all aspects of your future. From unbiased analysis of your insurance needs to complex planning issues relating to business continuation and minimization of estate liability, we have the resources available to aid you in charting often unfamiliar territory. We provide the second opinion that is often overlooked in our industry.

As a proactive network of financial service providers, we serve as financial navigators to the veterinary profession through good times and in bad. Our core group of advisors share over 85 years of combined experience in the financial services industry.

Traditional financial prescriptions are no longer adequate as the new financial paradigm requires progressive thinking. Maybe it’s time you sought a second opinion for getting your ducks in a row.

We look forward to working with you. SIMPLIFY YOUR LIFE.
AVMA Professional Liability Insurance Trust
Dr. R. C. Ebert explained his role as a trustee for the AVMA PLIT. He notes that there is a 5% premium reduction forthcoming.

Missouri Academy of Veterinary Practice Report
MAVP President-Elect Dr. Christopher Morrow reported on the activities of the Academy.
Last year there were 50 members; in January so far there are 39.
The Academy noted that some districts are having a tremendous turn out and a great deal of CE events while others have room for improvement. Working with districts to provide opportunities for CE is encouraged.
The Academy plans to work on improving the Speaker’s Bureau by putting surveys linked with that speaker on the website so that you can observe how well they did before inviting them. The Academy is also revamping the surveys to obtain more feedback.

MVMA, LLC
Mr. Antweiler reported on activities and reviewed the balance sheet of the MVMA, LLC, the partnership between the Foundation and the Association which owns the building. The finances are on track and returning funds as budgeted to the MVMA and Foundation balance sheets.

Announcements
Dr. Strubberg thanked the distinguished guests and the new board members and alternates for attending. Mr. Antweiler presented a memento on behalf of the board and staff to Dr. Strubberg for his service as Board Chair.

IX. Next Meeting
April 23-25, 2010
Chateau on the Lake
Branson, MO

X. Adjournment
There being no further business to come before the board, it was moved and seconded to adjourn the meeting. Motion carried.

Respectfully submitted,

Dr. Shelia Taylor
Secretary/Treasurer
Guest Speaker
Dr. Scott Fray introduced State Representative Dr. Dan Brown to share his thoughts on the upcoming session.

AVMA Animal Welfare Division, Dr. Cia Johnson presented comments on the proposed commercial dog breeders initiative petition.

Results of the 2010 Officers Election were presented by Dr. Steve Strubberg. They were as follows:

- President – Dr. Bruce Whittle
- President-Elect – Dr. Dana Gillig
- Secretary/Treasurer – Dr. Shelia Taylor
- Vice President – Dr. James Schuessler
- Board Chair – Dr. Scott Fray

New or re-elected MVMA Executive Board Members were as follows:

- Dr. Mark Lux, Greater St. Louis Delegate
- Dr. Cliff Miller, Northeast Delegate
- Dr. Phil Briscoe, Northeast Alternate Delegate
- Dr. Mel Falk, Greater Kansas City Alternate Delegate
- Mr. Doug Suntrup, Student Board Member- 2013

AVMA President-Elect Dr. Larry Kornegay installed the new officers and board members.

Receiving Retiring Board Member Plaques were the following:

- Dr. Sarah Bonstead, St. Louis Delegate
- Dr. Duane Farmer, Northeast Delegate
- Dr. Nicole Scott, Northeast Alternate Delegate
- Dr. Paula Mohan, Southeast Alternate Delegate
- Dr. David Hertzog, Greater Kansas City Alternate Delegate
- Miss Mary Green, Student Board Member

In accordance with the MVMA Constitution & Bylaws, Immediate Past-President Dr. Scott Fray became the MVMA Executive Board Chairman. Dr. Bruce Whittle presented him with a Retiring President plaque for his service to the MVMA.

Receiving Plaques for Industry Representative of the year awards were the following:

- Companion Animal: Doug Williams Nestle Purina
- Non-Medical: Dan Holland AVImark

Meeting Adjourned at 8:30 a.m.

Respectfully submitted,
Dr. Shelia Taylor, DVM
Secretary/Treasurer

Chronic Wasting Disease Found in Captive Deer

The Missouri Departments of Agriculture, Conservation and Health and Senior Services and the U.S. Department of Agriculture announced today that a captive white-tailed deer in Linn County, Missouri has tested positive for Chronic Wasting Disease (CWD). CWD is a neurological disease found in deer, elk and moose.

“There is no evidence that CWD poses a risk to domestic animals or humans,” said State Veterinarian Dr. Taylor Woods. “We have protocols in place to quickly and effectively handle these situations.”

The animal that tested positive for CWD was a white-tailed deer inspected as part of the State’s CWD surveillance and testing program. Preliminary tests were conducted by the USDA National Veterinary Services Laboratory in Ames, Iowa.

Upon receiving the confirmed CWD positive, Missouri’s departments of Agriculture, Conservation and Health and Senior Services initiated their CWD Contingency Plan. The plan was developed in 2002 by the Cervid Health Committee, a task force comprised of veterinarians, animal health officers and conservation officers from USDA, MDA, MDC and DHSS working together to mitigate challenges associated with CWD.

For more information regarding CWD, please contact Dr. Taylor Woods at (573) 751-3377.
A MUST READ ARTICLE
Important Changes in the USDA National Veterinary Accreditation Program

BACKGROUND
The U.S. Department of Agriculture (USDA) established the veterinary accreditation program in 1921 so that accredited private practitioners could assist Federal veterinarians in controlling animal diseases and facilitating the movement of animals.

The mission of the National Veterinary Accreditation Program (NVAP) is to ensure the health of the Nation’s livestock and animal population and to protect the public health and well-being. Accredited veterinarians work cooperatively with USDA’s Animal and Plant Health Inspection Service (APHIS) and State animal health officials to protect and improve the health, quality, productivity, and marketability of U.S. animals by preventing, controlling, and eradicating livestock diseases. Businesses that transport and export animals also rely on the expertise of accredited veterinarians to help ensure that exported animals will not introduce diseases into other States or countries.

The United States depends extensively on accredited veterinarians to carry out many of its animal health programs and services—including animal inspections, testing, and certifications. Accredited veterinarians serve as the first line of defense in ensuring the health of the Nation’s livestock.

More than 80 percent of all U.S. veterinarians, or about 71,000, are accredited.

BENEFITS OF ACCREDITATION
By becoming accredited, you can offer additional services to your clients. For example, large animal practitioners can certify animal and herd health, which facilitates producers’ access to domestic and international markets. Small animal practitioners can use their accreditation to certify companion animals for domestic and international movement.

IMPORTANT CHANGES IN THE NATIONAL VETERINARY ACCREDITATION PROGRAM
APHIS has changed the accreditation program to address the needs of the increasingly complex and fast-paced world of animal health, business, trade, and travel. Key components of the program, including important changes, are described below.

1. Election to Participate in the NVAP Under the New Program
   - Veterinarians who are already accredited as of February 1, 2010, must elect to participate in the NVAP as a Category I or Category II veterinarian (see number 4 below “Accreditation Categories”). Failure to do so will result in the expiration of that veterinarian’s accreditation. Election to participate may only be accomplished by completing an application (VS Form 1-36A) and submitting the application by August 1, 2011 to USDA, APHIS, VS, NVAP Staff, 4700 River Road, Unit 64, Riverdale, MD 20737 Telephone: 301-734-NVAP (6827) or Fax: 301-734-3641 or Email: NVAP@aphis.usda.gov

2. Initial Accreditation Requirements Before July 1, 2011
   - Complete core orientation
     Complete the core orientation program presented by the APHIS Veterinary Services (VS) Area Office for the State in which an applicant wishes to perform accredited duties. Contact information for the Area Office for each State can be found at: http://www.aphis.usda.gov/animal_health/area_offices.
   - Be licensed or legally able to practice
     Graduate with a doctorate of veterinary medicine (DVM) or equivalent degree, and be licensed or legally able to practice veterinary medicine in one State.
   - Submit NVAP application (VS Form 1-36A)
     NOTE: This form can be found at www.mvma.us. Click on the “Veterinarian” or “Member” tab. A link is on the front page.
     Complete the NVAP application (VS Form 1-36A), which is available through VS Area Offices and online at www.aphis.usda.gov/nvap/. Send the completed form to the VS Area Office for the State in which you wish to perform accredited duties. The form must include your original ink signature, so it may not be sent electronically. When completing the application,
you must certify that you are able to perform the necessary tasks for your chosen accreditation category. Tasks lists may be viewed at www.aphis.usda.gov/nvap/ and may also be found in the Code of Federal Regulations [9 CFR 161.1 (g)].

- **Complete State-specific training if required**
  You may be required to attend a State specific orientation program about animal health issues that are important in the State of application.

- **Obtain written approval**
  Upon approval of your application, APHIS will send an approval letter that includes your renewal date and your National Accreditation Number. You may not perform accredited duties until you receive an approval letter. Your accreditation authorizes you to perform accredited duties only in the State in which you are accredited.

3. **Issuance of Six-digit National Accreditation Numbers for Accredited Veterinarians**
National Accreditation Numbers are randomly generated, and have no correlation to your State license number(s). Your National Accreditation Number will be required on all official documents that call for an “accreditation number.” For veterinarians accredited prior to February 2010, the new National Accreditation Number will replace all accreditation numbers previously assigned by State or Federal authorities.

4. **Accreditation Categories**
On the NVAP application (VS Form 1-36A), you must choose an accreditation category, based on the species on which you wish to perform accredited duties.

- **Category I animals:** All animals except: food and fiber species, horses, birds, farm-raised aquatic animals, all other livestock species, and zoo animals that can transmit exotic animal diseases to livestock

- **Category II animals:** All animals

5. **Accreditation Renewal**
Your accreditation must be renewed every 3 years for as long as you wish to perform accredited duties.

If you have provided an e-mail address on your most recent NVAP application (VS Form 1-36A), APHIS will e-mail you a reminder before your accreditation expires. If you did not provide an e-mail address, a reminder will be mailed to your home address. To renew your accreditation, you must complete the NVAP application to update all contact and State license information and to report all required APHIS-approved supplemental training you have completed.

The form must be received on or before your renewal date or your accreditation will expire.

Mail the completed NVAP application to: USDA, APHIS, VS, NVAP Staff, 4700 River Road, Unit 64, Riverdale, MD 20737. Do not send the form for renewal to your VS Area Office. Doing so may substantially delay the processing of your renewal, which may result in the expiration of your accreditation.

6. **Supplemental Training Requirements**
You must complete the APHIS-approved supplemental training that is required for your accreditation category: three units of supplemental training per renewal period for Category I veterinarians, and six units for Category II veterinarians. APHIS-approved supplemental training is available online at no charge. A list of APHIS-approved supplemental training units may be accessed at: www.aphis.usda.gov/nvap/. For veterinarians without Internet access, other training options (e.g., CD-ROM or paper) are available at a minimal cost to cover production, shipping, and handling. Requests for non-Web based supplemental training materials may be made by calling NVAP Headquarters at (301) 734–NVAP (6827). **Note:** Organizations offering accreditation relevant training through meetings may apply to have such training added to the list of APHIS-approved supplemental training. Requests for APHIS approval must be received by NVAP Headquarters Riverdale, MD, at least 90 days prior to such training.

7. **Authorization to Perform Accredited Duties in Additional States**
Once accredited in one State, you may apply for authorization to perform accredited duties in each additional State in which you are licensed or legally able to practice. Simply complete VS Form 1-36A and submit it to the VS Area Office servicing the State in which you wish to apply.

8. **Initial Accreditation Requirements After July 1, 2011**
Beginning July 1, 2011, applicants for accreditation will need to complete specific APHIS-approved initial accreditation training through a U.S. college of veterinary medicine or through the Association of American Veterinary Medical Colleges. The training will need to be completed with a passing score of 80 percent or higher. A certificate of completion of the training will be required to be admitted to a core orientation program. Information about the initial accreditation training is available at www.aphis.usda.gov/nvap/. The requirements for completing core orientation, being licensed or legally able to practice,
submitting the NVAP application (VS Form 1-36A), completing State-specific training if required, and obtaining written approval before beginning accredited duties are the same as before July 1, 2011.

OTHER USES OF VS FORM 1-36A
VS Form is a multiple-use form. To update your contact information (name, address, telephone, etc.), request a change of accreditation category, request reinstatement after expiration, or to be reaccredited after revocation, you must complete a VS Form 1-36A and submit it to your local VS Area Office. As an accredited veterinarian, it is your responsibility to keep your contact information current.

SUMMARY
This table below shows the basic requirements for initial accreditation, authorization in different States, and renewing your accreditation.

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Initial Accreditation</th>
<th>Authorization in additional States</th>
<th>Accreditation 3-year Renewal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have a DVM or equivalent degree from a college of veterinary medicine</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Submit a completed VS Form 1-36A</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Be licensed or legally able to practice in the State of application</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Complete initial accreditation training</td>
<td>Yes</td>
<td>Applicants after July 1, 2011</td>
<td>No</td>
</tr>
<tr>
<td>Complete a core orientation program</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>APHIS-approved supplemental training every 3 years: Category 1 = 3 Units, Category 2 = 6 Units</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Notify the AVIC of each additional State where seeking to do accredited work</td>
<td>N/A</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

Plans to develop state-based tracing system

USDA Backs Off of National Animal Identification System

Agriculture officials are replacing the national program to trace animal origins during disease outbreaks with a state-administered system.

The Department of Agriculture announced Feb. 5 the agency would take a different direction than was charted through the National Animal Identification System. The new system is expected to leave identification and tracking programs with the states and tribal territories rather than with the USDA Animal and Plant Health Inspection Service.

The new program will apply only to animals moving in interstate commerce into marketing channels, with disease traceability required for those animals, USDA information states. States and tribal nations will determine how to meet minimum traceability requirements.

The federal government had already spent more than $120 million on the nationwide program, but only 36 percent—or about 500,000—of U.S. animal producers were participating, according to the USDA. The agency hosted public meetings on the NAIS across the country in spring and summer 2009 and indicated that most participants were “highly critical” of the program.

“Some of the concerns and criticisms raised included confidentiality, liability, cost, privacy, and religion,” USDA information states. “There were also concerns about NAIS being the wrong priority for USDA, that the system benefits only large-scale producers, and that NAIS is unnecessary because existing animal identification systems are sufficient.”

Joelle Hayden, a USDA-APHIS spokeswoman, said her agency would adapt as many NAIS elements as possible for use in state systems—particularly information technology infrastructure and animal identification tags.

“However, it will be up to the states and tribal nations to decide how they want to use them, if at all,” she said.

The USDA first announced in late 2003 the agency would implement a system to rapidly trace the origins of animals exposed during disease outbreaks and identify the facilities they were from, and the agency implemented components in subsequent years. The three-part system involved registration of production and other animal-holding facilities, registration of animals individually or in lots, and the use of scanners or readers where animals were sold.
Veterinarians
Care About the Puppies

Thank you to everyone who helped us in the development of this Message to MVMA members concerning the commercial dog breeding facility initiative ballot. If enough signatures are collected, the issue will be on the ballot this November.

With input from you, our membership, MVMA and AVMA staff, our national volunteer leadership, other state VMAs, our legislative consultants, our friends in agriculture, and Media Consultant Dr. Jim Humphries, this document has evolved significantly.

The MVMA is focusing on service to our members, advising them on how to respond to client questions. Our comments are focused on the animal welfare aspects of this issue and the faults in the proposed ballot initiative.

The MVMA Animal Welfare Committee and Public Relations Committee have spent significant efforts on this issue. You can review their minutes on the website. Also on the website you will find suggested talking points with clients, the petition language, the current dog breeder regulations & statutes, the difference between current regulations and the proposed language, several versions of letters to the editor, and other resources. If you do not have internet access, contact the MVMA office to have any of this material faxed or mailed to you.

Available now are MVMA brochures geared to the public on “Choosing a Puppy”. The brochure suggests a positive action to reduce the number of substandard dog breeders: using public education to reduce the demand for the puppies they produce. This brochure can be downloaded from the website, or ordered through the MVMA office.

MVMA Message to Members

The over 1,250 members of the Missouri Veterinary Medical Association care deeply about the welfare of dogs in breeding facilities in our state. Our member veterinarians, like all people who love and care for animals, are appalled at conditions in some of the dog breeding facilities. As animal health professionals, our entire lives are devoted to the treatment of animals and the prevention of suffering and pain. We strongly denounce any animal neglect and cruelty.

There is no doubt there is a need for healthy, well-adjusted puppies in our society. American families deserve to have a source for puppies bred and cared for by compassionate people who practice good animal welfare standards. Such breeders and caregivers may work in small or large facilities.

In our experience, reported problems with some breeding facilities are generally caused by unlicensed individuals. Such facilities are allowed to escape the scrutiny and regulations of existing laws and inspections.

The ballot being proposed for this November would completely shut down our state’s properly operated, inspected and licensed facilities that have over fifty breeding dogs. We see this proposal as unfair and misguided. These properly and humanely operated facilities are providing families with pets under the guidance of extensive current regulations enforced by state government.

We believe a better approach would involve legislation that reviews the current breeder regulations, and that would increase needed resources for inspection of unlicensed breeders. These actions will actually target the real problem and not punish responsible breeders who are working carefully within the law.

As veterinarians we would strongly support legislation that will better protect these dogs through any necessary changes in regulations, but more importantly, through giving our state the resources needed to broaden inspections, hold breeders to high standards and to abolish unlicensed breeders.
MVMA’s Quality Assurance Program

What Is the Missouri Stocker/Feeder Quality Assurance Program?

The Missouri Stocker Feeder Quality Assurance Program is designed to meet the quality improvement and pre-conditioning needs of producers, feeders, and consumers. This program educates participants in immunology, animal well-being and the economics of disease. Participation in the program increases producer accountability for quality and safety of the product they sell.

How Does the Program Work?

Veterinarians and producers must be certified. Veterinarians are certified by MVMA MSFQAP Committee members. Producers are certified by their veterinarian. Veterinarians and producers learn how they can influence carcass quality and consumer confidence by monitoring where and when injections are administered.

Once certified, the producer may participate in the program at one of three levels (white, red or blue tag). The three-level approach allows all producers the opportunity to match their level of management and facilities to the level of participation.

Level 1: Show-Me Select (White Tag)

- Participating veterinarians and producers must be certified;
- Calves must be properly identified with an approved ear tag. Tag numbers will be listed on an approved certificate;
- External and internal parasite control is administered;
- Calves will be dehorned and healed. Calves will also be castrated with a knife and healed or verified to be steers;
- Vaccinations: 7-way clostridial, IBR, BVD, PI3, BRSV, Histophilus somni and Mannheimia haemo-lytica with leukotoxoid;
- Cattle must be born on the producer’s farm. A range of birthdates or the birthdate of the oldest calf in the group must be recorded;
- Bull in and out dates will be provided;
- Individual calf treatments will be recorded to include date, product, dosage, route of administration and injection site;
- Vaccinations must be given no younger than four months of age and at least 21 days before sale.

Level 2: Show-Me Superior (Red Tag)

- Meet Level 1 requirements;
- Weaned 45 days before offering for sale;
- Must receive boosters a minimum of 21 days following initial vaccinations. No Pasteurella booster is required if initial vaccination is labeled as a single dose. Boosters should be given in a timely fashion to optimize response. Modified live vaccines are required for viral vaccines administered at this time.
- Boosters must be given at least seven days prior to sale and be modified live for IBR, PI3, BVD and BRSV.

Level 3: Show-Me Supreme (Blue Tag)

- Meet Level 1 and Level 2 requirements;
- All cattle must be tested and be negative for persistent BVD infection. Genetic information is optional.

For More Information... Visit the MVMA website at www.mvma.us. An online MSFQAP Producer Manual, newsletter and other materials are available.

To have information sent to you, call 573-636-8612, or email mvma@mvma.us
Are you a photographer?

The MVMA Quarterly needs great photos for use in upcoming issues of the magazine. If you have shots of dogs, cats, cows, horses, animal care, surgery, etc., send it to us.

No pay, but you will get a photo credit and a chance to get “published”.

Send photos to: MVMA, 2500 Country Club Dr., Jefferson City, MO 65109, or email a jpeg or tiff file to mvma@mvma.us.

Finding That Needle

The Missouri Veterinary Medical Association created the Veterinary Career Center (VCC) to give veterinarians, technicians, and veterinary office staff the tools to connect the right people with the right career opportunities. Convenient and efficient, the VCC is a Web-based service that gives employers access to more than 1,500 resumes and job seekers access to the most comprehensive listing of veterinary employment opportunities in the country—all available 24 hours-a-day, seven days-a-week, 365 days-a-year from any computer connected to the Internet.

- Free service to job seekers
- Special pricing for MVMA members posting jobs
- Streamlined search capabilities
- Personalized email notification agent, convenient RSS option
- Save jobs or candidates for later reference
- Download or build online resumes
- Access hundreds of jobs or thousands of resumes updated in real-time

Visit the Veterinary Career Center today and make finding that needle a little easier.

Go to the “Veterinarian” or “Member” tab at www.mvma.us and click on “Veterinary Career Center” to get started.
**Veterinarians Wanted**

**District Veterinarian wanted.** The Missouri Department of Agriculture, Division of Animal Health has an opening for a district veterinarian in North East Missouri. This is a supervisory and administrative position involving a variety of programs for the identification, control and/or eradication of livestock diseases. Minimum requirements are: three years experience as a large-animal veterinarian and graduate from an accredited school of veterinary medicine. Go to http://mda.mo.gov/hr/jobs.php for more information, or call 1-573-751-7751.

We are looking for an experienced, full-time associate for a well-established small-animal clinic in the west county area of St. Louis. Our small-animal practice is committed to providing high-quality veterinary care to our patients in a clean and friendly environment. We are inviting a compassionate veterinarian to join our team who shares our vision and commitment for excellence in patient care. If you are interested in potential partnership and/or future ownership, we may be the place for you. Salary and benefits will be negotiable upon the candidate’s experience. Submit your resume to West County Animal Clinic, Inc., 14571 Manchester Road, Manchester, Mo. 63011, email DSteinbergDVM@aol.com, Fax: 636-227-3702, Phone: 636-227-3505.

**Veterinarian wanted for busy 2 doctor practice.** Located in Crystal City, Mo. (25 miles south of St. Louis). We are primarily small animal. Currently in a new 5000 sq ft facility with all the upgrades and equipment (laser cyte, catalyst, snapshot, laser, digital x-ray, dental station and more). We practice progressive medicine. Salary is negotiable, and includes a nice benefit package. If you are interested, please call Dr. Butch Jones(95) or Dr. Caryn Meyer(02) at Jones Animal Health Clinic. Phone number is (636)937-9000. You may also send a resume to 1237 N. Truman Blvd, Crystal City, Mo. 63019.

**Associate veterinarian wanted for equine / small animal practice** located in St. Charles Co., Mo. Duties would include both and some emergency work. Practice has both equine and SA surgical and hospital facilities / digital radiography / endoscopy / ultrasounds / in house lab. If interested please call 636-639-6888.

**Full/Part time associate position available** at predominantly small animal practice (small portion large animal, exotic) located in Hot Springs, Arkansas. Hospital offers orthopedics, endoscopy, radiology, internal medicine. 401K, insurance, hospitalization, vacation pay. Must be self motivated, energetic, caring and client oriented. Hot Springs is centrally located in the Ouachita National Mountains with numerous lakes and outdoor activities. It is known for the hot bath houses, horse racing, art galleries, film festivals and motorcycle rallies. Only Veterinarians need to apply. Send resume to oralie_rach@yahoo.com

**Progressive mixed animal practice in central Missouri seeking to hire** compassionate, fun-loving veterinarian committed to high quality medicine and client communication. Practice established in 2003, now adding another mixed animal practitioner and expanding from 2.5 to 3.5 doctors (part time veterinarian is small animal only and full time vets do mixed animal). Extraordinary support staff with tons of experience yet still committed to continued learning. Clinic built in 2003 with all the bells and whistles (in-house bloodwork, radiology suite, ultrasound, surgical monitoring, etc.). Companion animal medicine accounts for approximately 65% of business, equine 20%, and food animal 15%. Job candidate has ability to grow in any of these disciplines as demand is ever-growing. Much of our large animal work is done in our haul in facility (hydraulic working chute, stocks, etc.) Moberly is community of ~15,000 with exceptional school ratings, wonderful park system, new YMCA, and less than 30 miles from Columbia. Potential for long term employment necessary. Experienced practitioner preferred but the right new grad would be welcomed. For more information or to schedule a visit to see for yourself, email Cliff Miller, DVM at: greenhillsvet@missvalley.com or fax cover letter/resume to (660) 263-9998.

**Hanson-Meekins Animal Hospital is looking for a happy, energetic team playing associate** (new graduate—welcome) to add
to our busy 5-doctor practice. Newly built 3200 square foot hospital, stocked with new and progressive equipment. Enjoy the beautiful outdoors and all that Oregon has to offer. Excellent salary and benefits package. New Graduate Welcome! Call Dr. Jill Hanson at home (1-541-269-2413) or e-mail her at tattooedtabby@gmail.com. jfm10

Part-time Associate needed 2-3 days a week for a busy small animal practice 1 hour south of St. Louis. We are looking for someone to join our family that has strong communication skills and who will care about/for our clients and patients. Additional hours and opportunities available for the right person. Send your resume to crystalvdvm@earthlink.net. jfm10

Go Nationwide In Finding a Veterinarian or Technician. Place an Ad On the Veterinary Career Network Website. Go to http://careers.mvma.us/ for more information.

Employment Wanted
2009 graduate looking for long-term employment as an equine veterinarian in the east/central Missouri area starting in June 2010. I am currently completing an equine internship at a progressive 13 doctor practice. I have a strong interest in client education as well as sport horse medicine. If interested please contact Anna Herath at aherath09@gmail.com or (217) 840-4147 and I would be happy to further discuss my qualifications. ond09

Veterinary Technicians and Practice Staff Wanted
Receptionist/Assistant Veterinary Technician needed for a small animal/exotic Veterinary Practice in Columbia, Missouri. We are a growing and expanding practice with onsite boarding. You would be required to work with the public, must have computer skills, assisting in patient exams, answer multiple telephone lines and have a great work ethic. Send resume to drdebbiedvm@juno.com or call (573)875-3647. jfm10

Relief Veterinary Services
VETERINARIAN AVAILABLE - Recently moved to Lake St. Louis. 20 years experience in small animal medicine and surgery. Available for part time position or relief work. Please call Sandra Frank, DVM at 319-400-2342 or email at sdfid13@hotmail.com. jas09

Part-time/relief small-animal veterinary services in Branson-Springfield area. Call cell phone at 816-718-6773 or home phone at 417-337-5070. ond09

1992 Missouri graduate available for relief work. Contact me at (314) 771-7014 or Kubinak@aol.com. Susan Kubinak, DVM. jfm08

Relief veterinary services, Jason Bradley, DVM, 417-399-6397. Small-animal medicine and surgery. Licenses in MO, KS, AZ, and CA. ond08

Small Animal Relief Veterinarian with over 12 years practice experience, licensed in IL and MO. Please email Joanne Diaz at amstaff66@sbcglobal.net or call Cell# (618) 363 8140 or Home (618) 372-3108. ond09

Seasoned, reliable, compassionate DVM available for relief work in Illinois. As a former practice owner, with 27 years of clinical experience, I practice high quality medicine with emphasis on prevention, diagnosis/treatment, and client communication. I will provide excellent care for your clients/patients in your absence, or be the “extra help” you need in your presence. Please email or call with inquiries. Thank You! Lorna Sifford DVM doctors-lorna@aol.com, 618-401-6699. ond09

Experienced relief veterinarian available. Illinois and Missouri licensed. Contact Dr. Susan Jenner 618-541-9967 or scorzine@earthlink.net. jfm08

Relief veterinary services. Call Dr. John Bressett. Gainesville, Mo. 417-679-1244. jfm08

Relief veterinary services available in Missouri for small animal practices. Contact Jeff Smith, DVM at 573-434-2752 or DjrJeff@JeffSmithDVM.com. jfm08

Need a break or vacation? Relief veterinarian services available for companion animals. Contact Dr. Rebecca Galmiche, Elsberry, Mo. at 573-489-2482 or email benblue@juno.com. jfm08

Services Offered
Veterinary acupuncture house-call service in Kansas City Metro area. Acupuncture, massage, nutritional and holistic consultation. In client’s home or your clinic. Supportive of conventional medical techniques while offering alternatives to improve patient outcome. Great for those clients who ask “Is there anything else we can do?” Pain control, arthritis, IVDD, chronic medical conditions, post-surgical, and acute treatments offered. Sandi Leonard, DVM, CVA. Contact at 913-706-0411 or www.vetalternatives.com. jfm10

Planning & Design of Animal Clinics/Hospitals: Engine House No. 1, inc., an architectural firm specializing in animal facilities, is referred to veterinarians by AAHA. Representative projects include:

- Webster Groves Animal Hospital, Webster Groves, Missouri
- Billhartz Animal Shelter, City of Collinsville, Illinois
- Wildlife Rehabilitation Center, Penitentiary Glen Nature Center, Lake County, Ohio
- Flight Cage, St. Louis Zoo
- Contact Marion Smith, 2411 McNair Avenue, St. Louis, MO 63104, 314-772-7700, enginehouse1@sbcglobal.net.

Veterinary acupuncture services offered in your client’s home or your small animal clinic. Serving Columbia, Jefferson City, Lake of the Ozarks, and Springfield areas. Suggest an alternative to clients who are frustrated with their animal’s recurrent or chronic medical conditions. Certified by the International Veterinary Acupuncture Society. Contact Jeff Smith, DVM, CVA at 573-434-2752 or DjrJeff@JeffSmithDVM.com. jfm08

Attention St. Louis veterinarians. Free spay/neuter program for low income residents. Visitors to your office who cannot afford the cost of spay/neuter are encouraged to call the Nooterville Free Spay/Neuter Program. Please help us spread the word. Users of this program must be low income, on government assistance, or fixed-income seniors who reside in the city of St. Louis. We don’t want to take business away from you. We just want to help those who cannot afford your services. For more info, call 314-776-SPAY or visit www.poundpals.org. jas08
Newsletter & Brochure Design. I can provide your clinic with inexpensive newsletter, brochure, etc. design (and printing if desired). Over 20-years experience. Can also write and edit from your scribbles. Keep your clients informed of vaccination dates, events, boarding facilities, etc. and keep your clients. Call Kim Ralston at 573-636-8612.

Businesses For Sale/Lease

For Sale: Small-animal veterinary hospital located on the east side of the Kansas City Metropolitan area. This 33 year veterinary hospital is located one block off of major multi-lane street just off Interstate #70. The hospital is located in the owners building which is also for sale and is in a growing area of Kansas City. The owner is planning to retire and he is willing to assist with the transition period. Please contact Dick Kane at 913-484-7402 or dkane@buygrowsell.com.

FOR SALE. Well-established twenty-eight year solo small-animal practice in beautiful, progressive city of 25,000 in northeast Missouri. Excellent educational and recreational area. Price includes everything -- practice, real estate, inventory and equipment. Great growth potential. Located in city limits on busy highway with corner lot. Includes two-story, three-bedroom house next to hospital. $96,500. Phone 1-573-231-5552, or fax to 1-573-221-5812. Owner wishes to retire. Will help with transition.

South Central Mo. near Ark. Border – 1 doctor, long established mostly small animal practice with large equine/large animal potential, if desired. Facilities approximate 3000 sq. feet and include cattle working areas, hydraulic chute, and rotary large animal table. Well equipped and owner is anxious to sell. Gross $296K. Growth could be very significant for this practice for the right person. Call 785-566-3307 or ksmt53@hughes.net Dr. Mike Terry.

Central Mo. Lake of the Ozarks area – 1 doctor, 90% small animal. Gross $500K plus with good reported net and owner working a reported 4 1/2 days a week. Clinic facility is approx. 3600 sq. feet and there are separate large animal facilities. Due to health, the doctor has cut back on large animal work. Huge potential exists if you want it. Owner wants to retire. Call 785-566-3307 or ksmt53@hughes.net Dr. Mike Terry

Items For Sale

For Sale: Stubb's portable horse stocks; ultra-sound machine; radiograph machine and automatic processor; lots of dental equipment; lots of misc. Retiring. Call 417/864-8455 for a complete list.

For Sale: Heska I-stat and CBC-Diff machines. New in 2006 and used for only 2 years. Can deliver, set up, and train on use/maintenance in St. Louis area. Also have Teknar ProScan Plus Ultrasound Machine that includes cart, manual, instruction video, keyboard but does need new probe. E-mail all inquiries/offers to crystaltdvm@earthlink.net.

Barely used Idexx Lasercyte and a VetTest with snap reader for sale. All offers will be considered. Contact: Malden Veterinary Clinic, 2305 N. Douglass, Malden, Mo 63863. Phone: 573-276-5744.

Vet Test 8008, Snap Reader, and Vet Lyte for sale. Asking 3750 for all three, bought new in 2002. I can be reached at 620-255-2211 or email drdeannapost@sbcglobal.net.


Donations Needed

The Wildlife Rescue Center is in the process of expanding its capabilities! As the new (and first) staff veterinarian, I am asking for medical and surgical equipment and supplies donations to enhance the type of care we offer Missouri’s native wildlife. We would like to provide not only quality rehabilitation, but also quality medical and surgical services. Please consider making a tax-deductible donation-small or large-to our expanding non-profit hospital. Thank you!

Wish list: Syringes (all types), 27 and 25 gauge needles, small IV catheters, small IV drip sets, IV tubing, LRS, 0.9% saline, microhematocrit tubes (heparinized and nonheparinized), hemacytometer, microhematocrit tube centrifuge, refractometer, Unopettes (avian and mammal), blood collection tubes (red tops, purple tops, light blue tops), Diff Quik stain, Gram stain, immersion oil, microscope slides, cover slips, Azostix, ampicillin, pipercillin, pen G, enrofloxacin, gentocin, metronida-zole, sulfasalazine, tribriissen, nystatin, itracon-azole, ketoconazole, anti-parasitics, (strongid, ivomec, Revolution, Heartgard, Panacur), atropine, dopram, dexamethasone, sodium phosphate, aminophylline, furosemide, man-nitol, Reglan, cimetidine, carafate, calcium di-sodium EDTA (chelating agent), scales (large and small), pet food.

Any and all donations are deeply appreciated (and tax deductible!)

Thank you,
Dr. Priscilla Pettit, Staff Veterinarian, Wildlife Rescue Center, 1128 New Ballwin Road, Ballwin, MO 63021, 636-394-1880, fax: 636-394-8143

Special Interest

Ride to Live, Live to Ride! Do you have a motorcycle and an interest in touring and live anywhere remotely near Northwest Arkansas? If so, I am starting a veterinarians on bikes club. If interested contact Dennis Meenen at 479-925-2300 or pcvh@spe-cent.com or 14326 E Hwy 12, Rogers, AR 72756.
Thanks to the following companies for their premiere support of the Missouri Veterinary Medical Association and its Foundation.
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