Leadership Best Practices in Healthcare

The results of a recent global study of 3330 managers and executives identify key leadership practices tied to effectiveness in the Healthcare Industry.

Effective Practices in Healthcare Organizations

The success of healthcare organizations depends to a significant degree on the leadership of their executives and managers. But what do we really know about effective leadership in the healthcare industry?

Management Research Group®, a global leader in assessment-based individual and organizational development, has been studying leadership empirically for over four decades. In a recent global study of leadership effectiveness among healthcare professionals we found that a number of leadership behaviors reliably distinguish superior leaders (the superstars) from less effective ones.

The Study

3330 leaders from over 370 healthcare organizations were included in the current study. Each leader completed MRG’s LEA 360™ leadership assessment and development tool that measures 22 dimensions of leadership practice (what leaders actually do) and 22 dimensions of leadership effectiveness (how effectively they’re perceived by their bosses, peers, and direct reports).

A number of key practices were identified that significantly predicted higher leadership effectiveness ratings.

The Findings

In order of importance (starting with the most important) superior Healthcare leaders:

- Analyze the future impact of their decisions and understand the impact of these decisions throughout the organization.
- Clearly express their thoughts and ideas, keeping others informed of their expectations.
- Energize others, getting them enthusiastic and involved.
- Demonstrate an active concern for others and form supportive relationships.
- Maintain in-depth knowledge and expertise in their area.
- Are comfortable in fast-changing environments, willing to take risks and consider new and innovative approaches.
- Are comfortable being the one in charge and seek out opportunities to be influential. They know and accept the fact that they will be under constant scrutiny.
- Maintain a calm and controlled approach.
Study Details

Participants were selected from MRG’s extensive global databases of leadership information. Each was evaluated during ongoing developmental programs, by their bosses, peers, and direct reports. Participant breakdown by geographic region, organizational level, and primary functional area, are presented below.

A weighted mean procedure was employed to combine the rating of bosses, peers, and direct reports for each participant. An overall measure of leadership effectiveness (based on the summation of 22 effectiveness scales) was regressed on ratings of 22 common leadership practices. As a set, the 22 practices accounted for 59% of the individual variation in overall effectiveness.

Relative importance measures were calculated for each predictor and are displayed in the figure below. Bars indicate the percent of the variation accounted for by each predictor. Light bars indicate an inverse relationship (i.e., higher levels of the practice were associated with poorer effectiveness ratings.

Using these Results

Understanding the relative importance of leadership practices for achieving success in a Healthcare management role is a vital first step in planning developmental programs. For information on applying this research to executive coaching, succession planning and selection, please contact MRG or an MRG Network affiliate.