Feeling the *LOVE*
Practical, Cost-Effective (Cheap) and Useful Techniques to Enhance Value for Your Members

Pat Yevics, Director of Law Office Management Assistance, Maryland State Bar Association

Whitney von Haam, Executive Director, Wake County Bar Association
Members love us when they value what they receive from us. Learn some practical, fun, cheap and useful tips on what other bar associations are doing to enhance member services and to promote the services that are offered by our bars. By the time you leave this 60-minute session you will be armed with 60 (give or take) quick tips and ideas so pay attention because we will be moving fast!
Categories

• Technology
• Social Media
• Value-Added Opportunities
• Communications
• Information & Assistance
• Whatever
How we came up with these tips

• Tips had to be easy and cheap to implement especially for smaller bars
• Took ideas from all size bars
  – If from large bars, easy to scale back for small bars
  – If from small bars, easy to expand for large bars
• Traditional techniques re-invented or revived
Tip # 1

Web Tutorials

Tutorial: Removing metadata from Word 2007 documents

http://www.youtube.com/watch?v=rnsJ7z_ziSs
Tip # 2

http://cpm.ncbar.org/e-tech.aspx
Tip # 3

Constantly use website as a major resource for your members.
Tip # 4

Expand on what is already available

Click Here for Resources for Your Practice

- Education and Network Opportunities
- Services Offered
- Lending Library and Resources *New titles added regularly!*
- Practice Management Bookstore
- Practice Gems
- Low-cost Research Links
- Internet Practice Reference Guide
- Statewide LOMAP & Ethics Traveling Seminar
- Lawyer-to-Lawyer Program (Mentorships)
- 10-Minute Mentor Video & Audio Tips
- Washington Ethics Opinions-Key Word Searchable
- Dave Bilinsky's "Thoughtful Law" Blog
- Jim Calloway's Law Practice Tips
- Practice Pro Tips
- Computer Security Tips
- ABA's List of Practice Management Blogs
- Audio Presentations on Practice Management
- ABA Legal Technology Resource Center
- Adobe Acrobat for Lawyers
- WSBA Ethics Line
- Lawyer Assistance Program
- Other Good Links
Tip # 5

Using LinkedIn for Bar Members

• State Bar of Michigan

LinkedIn • Account Type: Basic

State Bar of Michigan Members

This group is for LinkedIn users who are members or affiliate members in good standing of the State Bar of Michigan. This is the official SBM group, designed to promote professional networking among members.

Join Group

Group Members in Your Network

Candace Crowley
Director of External Development at The State Bar of Michigan

Lee Hornberger
Arbitrator, Hearing Officer, and Mediator at Arbitration and Mediation Office of Lee Hornberger

About this Group

Created: November 15, 2008
Type: Professional Group
Members: 1,488

Similar Groups

Grand Rapids Bar Association
Members: 348
Join

Business Law Section of The State Bar of Michigan
Members: 176
Join

Real Property Law Section of the State Bar of Michigan
Members: 239
Join

See more »
Tip # 6

Don’t Wait for Members to Make Connections on LinkedIn...make them for them
Tip # 7

Post Photos on LinkedIn and Facebook Groups Directly from Your Event
Tip # 8

Post Video Footage and Powerpoint Presentations to Your Social Media Sites, too
Get the Conversation Going
On Your Social Media Sites

- What’s the best piece of advice a colleague gave you when you first started out?
- Secrets about getting around the courthouse
- Funniest thing overheard in a courtroom
- The one thing I couldn’t live without in my firm...

People like to have a reason to check out what is the latest being discussed on your site; it doesn’t all have to be deep discussion about the latest legal developments
Tip # 10

Put a “member value” tip each week on your group’s social media site.

Learning Together
Non-Profit Organization · Raleigh, North Carolina

Wall

Share: Post Photo Link Video

Write something...

Learning Together
Looking for some great deals on clothes, toys and more for your children? Great consignment sales coming to our area! Thanks to WRAL Go Ask Mom for sharing this!

Triangle, Raleigh, Cary, Chapel Hill, Fayetteville children’s consignment sales :: WRAL.com
www.wral.com
Looking for clothes, gear and toys for your kids for less? Then shop the region’s seasonal consignment sales.
A little birdie told me

Create a variety of Twitter accounts for members
Law Office Management
CLE
Communications
Legislative issues
Annual Meetings
Some of NABE Tweeters

Office Management Tweeters

Jim Calloway  
@jimcalloway  
Oklahoma City, OK  
Practice Management Advisor for Oklahoma Bar Assn.  
and blogger at Law Practice Tips blog  
http://jimcalloway.typepad.com/

Erik Mazzone  
@ErikMazzone  
Chapel Hill, North Carolina  
Coffee-obsessed technology and law practice management advisor for the NC Bar Association  
http://LawPracticeMatters.com

Patricia A. Yevics  
@MSBALOMA  
Baltimore  
Director, Maryland State Bar Association to help solo and small firm practitioners with management technology  
http://www.msba.org/department/lomai/index.htm

What some bars are tweeting

atlantabar  
Atlanta Bar Assn  
American Bar Adopts Policy Based on Resolution on Humane Treatment of Seized Animals  
tinyurl.com/5v9cva7

OSBA  
Ohio State Bar Assc  
Supreme Court of Ohio rules on same-sex custody case  
http://bit.ly/pFPe4k

brBAR  
Baton Rouge Bar Assn  

SBMNews  
StateBarofMichigan  
Why Lawyers Love The Wire, or Should  
http://bit.ly/n9UHNZ

StateBarofNM  
StateBarofNewMexico  
YLD seeks volunteers for Wills for Heroes event, August 20, Rio Rancho. Ben Sherman, BSherman@cabq.gov by August 12
Tip # 13  Webinars with Affinity Partners

Click Here for Developing a Successful Practice Using Webinar Technology, sponsored and presented by MeetingBridge, an NJSBA affinity partner.

Click Here for Spotlight on Credit Cards, everything you need to know about accepting credit cards, from AMS/Law Firm Merchant Account, an NJSBA member benefit provider.

Get Risk Management Tips for Lawyers and the Lawyers' Professional Liability Checklist from USI Affinity, your NJSBA-sponsored insurance program.

Subscribe to the FREE monthly Rainmaker Institute email newsletter that keeps you up-to-date on the latest marketing tips.

Click Here for Develop Your 2010 Marketing Plan: Tips and Strategies for Lawyers, presented by MarketYourLawPractice.com, an NJSBA member benefit provider.

Click Here to listen to the webinar 15 Tips to Marketing Your Law Practice in a Tight Economy presented by MarketYourLawPractice.com, an NJSBA member benefit provider.
Quite the Buzz

Completely E-Legal is just a month into its launch and already seeing tremendous results. Zest Social Media Solutions has been actively monitoring the analytics through these early stages, and has been pleasantly surprised by the statistics. The E-Legal Beagle has sniffed out viewers throughout the United States, and lots of them.

The site has had over 3,600 views from over 850 visitors. There have been viewers in 30 states as well as...
Tip # 15

Help members connect

- Consider listing member’s twitter accounts on your website either on a special page or via Section pages
- This can be another reason for members to join sections
- list tweeting lawyers by state
Tip # 16

Online CLE sign ups...no bar is too small to offer this benefit

WCBA CLE Program
"The Conspirator"

Mary Surratt is the lone female charged as a co-conspirator in the assassination trial of Abraham Lincoln. As the whole nation turns against her, she is forced to rely on her reluctant lawyer to uncover the truth and save her life.

The movie, "The Conspirator," explores the difficult nature of representing someone who may be considered reprehensible, but still deserves equal representation. Join us for a one-hour CLE (pending NCSB approval) before the movie as a panel of Wake County attorneys talk about their experiences in such situations.

Panelists
Bradley J. Bannon, Cheshire Parker Schneider Bryan & Vitale
Carmen H. Bannon, North Carolina State Bar
G. Bryan Collins, Jr., Office of the Public Defender, Wake County
Staples Hughes, Office of the Appellate Defender, North Carolina

The CLE will begin at 3 p.m. at the First Citizens Building, 4300 Six Forks Road, Raleigh. At the end of the one-hour CLE, the group will walk over to the Regal North Hills Stadium 14 Cinema to see the showing of "The Conspirator," the new Robert Redford-directed movie which opens April 15. The movie stars Robin Wright, James McAvoy and Tom Wilkinson and begins at 4:35 p.m.

Following the movie, attendees are invited to join us for dinner options at 7 p.m. in the North Hills area. Those who are interested in this option will receive follow-up communication about dining options depending on the number interested.

* State Bar Number

* First Name  * Last Name
Tip # 17

Use Members’ Time Effectively:
Utilize free scheduling websites such as meet-o-matic or doodle.com to cut down on the number of emails between committee members.
Sharing

• Document Sharing online

• Allows members of sections to share forms and documents

Tip # 18

MSBA Forms Library

<table>
<thead>
<tr>
<th>Name</th>
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<th>Date accessed</th>
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</thead>
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<td>20 Kb</td>
<td>4/13/2011 10:21:37 AM</td>
</tr>
</tbody>
</table>

Legend:
- Files and folders you have access to
- Files you do not have access to
- Folders available to all MSBA Members
Tip # 19

Use Outlook for meeting notices
Will appear as an email for all members, and those who use Outlook can accept it and have it go directly on their calendar.
Welcome email from staff

Welcome to the Wake County Bar Association!

On behalf of the WCBA Board of Directors and President Christie S. Cameron, congratulations on your recent approval as a new member of the Wake County Bar Association. I am reaching out to you as your executive director, and I want to make sure that your membership meets your expectations.

First, I want to make sure that you are aware of our upcoming luncheon meetings. Generally, our luncheon meetings are the first Tuesday of the month at the Woman's Club, off of Glenwood Avenue. This luncheon is included as part of your membership dues, so I hope you will become a regular attendee. Our next luncheon is this coming Tuesday, March 1, beginning at 12:15. Raymond Pierce, dean of the NC Central School of Law, will be the speaker.

As a new member, it can be overwhelming to come to one of your first meetings, and our Board of Directors would like to help out. If you are coming to the meeting and would like to be partnered with a Board member who will introduce you to fellow members and sit with you at lunch, please let me know by Monday afternoon (e-mail: whitney@ncbar.org). I will let you know Tuesday morning who your Board partner is, and you can meet with him/her when you arrive at the luncheon.

If you are unable to come to this luncheon meeting, I hope you can join us at an upcoming one. The program on April 5 will be about the construction of the new courthouse and the picnic luncheon on May 3 is at Mordecai Park. I extend the offer at these or any other luncheon meeting, if you would like to be partnered with a Board member, please just let me know at least one day in advance.

Don't forget to take advantage of these other membership benefits, too:

- Free CLE programs throughout the year for WCBA members, including a substance abuse program
- Socials at local restaurants and bars; some for all WCBA members and others specifically for our Young Lawyers Division (YLD) members
- Family picnic in September, Members-only party in October and the Holiday Party in December - there is no extra charge for members to attend these great events
- Our Facebook and LinkedIn groups

I hope you will find what many of our members continue to share: the networking connections that they make through their membership makes this one of the smartest investments an attorney can make. I hope you will agree.

Please keep this email for future reference, and please do not hesitate to reach out to me if you need anything regarding your membership.

Thanks!
Whitney

Whitney D. G. von Haam
Executive Director

In addition to a welcome packet and letter from president, correspond with your new members – whether from Executive Director, Communications Director or Membership Director.
MEMBERS GIVE PRACTICAL TIPS TO NEW PRACTITIONERS

Thanks to Adam Spence, Peter Holland and Sonya Smith Valentine for their invaluable presentations at the March 5th Hanging Out a Shingle Program which was attended by over 100 members. Good luck to all of them and thanks to our great members.
In Oregon, a letter from people who have had a wonderful experience with a member attorney is acknowledged with a letter of thanks from the executive director (with cc to the lauded attorney), and then they are shared as an agenda item at the next Board of Governors meeting.
Tip # 23

Never underestimate the power of recognition: Handwritten thank you notes still go a long way.

Handwritten note:

Whitney von Haam

Dear Catharine,

Thank you so much for taking the helm of the Fledge Sponsorship Committee. Your leadership and drive are not only the key to it getting off the ground this year, but also its future success. I have no doubt the impact that this program will have on the Association's bottom line.

Thanks again,

Whitney

Wake County Bar Association & Tenth Judicial District

Recognition = Motivation
Tip # 24

Social

http://www.montgomerybar.org/events/2010/OLvsYL/video/OldvsYOUNGLAWYERS.php
Tip # 25
Tip # 26

The President's Page

NEW YORK STATE BAR ASSOCIATION

Be Part of the Conversation!

Follow the President on Twitter - @nysbapresident or www.twitter.com/nysbapresident

Become a fan on Facebook - www.facebook.com/nysbapresident

Connect with other NYSBA members on LinkedIn - www.nysba.org/LinkedIN

Tweets  Favorites  Following  Followers  Lists

nysbapresident nysbapresident
President Doyle issues statement on prosecution of Somali suspect in civilian court - http://www.nysba.org/news

NYSBA President's Facebook Page

President Doyle issues statement on prosecution of Somali suspect in civilian court - http://www.nysba.org/news
July 7 at 11:08am
Kathleen Doyle Boyd likes this.
Tip # 27

When the president speaks...

There's Room at the Top

If you have any ideas about changes in the law in your area of practice that will hopefully improve that area, then I WANT YOU! As we announced at the Annual Meeting, in keeping with our Articles of Incorporation, a new committee is being established that will specifically address law reform. Until now, the MSBA, through its hard-working Committee on Laws, has functioned reactively to bills filed with the Legislature. Our new committee is designed to act proactively by studying and proposing appropriate changes in the law to our Board of Governors. The MSBA will then be in position to

Ask for feedback in the column
Tip # 28

Member-to-Member relationships are better to promote retention: "Partner with a Board Member" program for new members at Association events

Whitney:

Thank you. I look forward to participating in the WCBA activities.

Robert

Thank you for the nice message, Whitney. I’m pleased to be part of the group! I look forward to meeting you at one of the upcoming events.

Whitney:

Thanks so much for friendly email. Yes, I do plan on attending the luncheon next week, and I certain would appreciate having a handler. 😊

Good morning,

Thank you very much for the welcoming email. Unfortunately, I will not be able to attend the luncheon tomorrow. However, I look forward to attending future meetings and will likely take you up on your kind offer to partner me with a Board member. I also hope to join a WCBA committee and attend committee meetings. Hope you have a great week.

Thanks again,
Tip # 29

Personally sign letters...not all letters, but important letters to members

...and make sure it's in blue
Win/Win

- Put information about affinity partners on website and in e-newsletters
  - Reminds members what you offer
  - Helps revenue

Check out the new text editor and other features available on ESQSites.
Can I Quote You On That?

Sorry for the delay. Here it is:

Casemaker is a tremendous asset and member benefit provided by the North Carolina Bar Association (NCBA). With our firm’s practice area and size, Casemaker is the primary, almost exclusive, legal research tool we utilize, either online or otherwise. This saves both our firm and our clients hundreds or even thousands of dollars per month. I am confident that we recoup our yearly NCBA dues every month through the use of Casemaker. We have been thrilled that Casemaker has continued to evolve its scope and functionality over the years. I applaud the NCBA for its early and continuing support of Casemaker and for making this valuable service available to all its members.

Sincerely

I enjoy the networking opportunities at the Bar luncheons each month and the family picnic in the Fall. The CLE gives me an inexpensive way to help meet my CLE requirements, which is especially helpful since I have to pay for my own CLE. The quality of the CLE is excellent and I always enjoy the programs.

Member
North Carolina Youth Advocacy & Involvement Office

Continually collect testimonials from members - if anyone says something complimentary, ask them to email it to you. Not only is it great for your marketing pieces later, it makes that member feel like their opinion is heard and that it matters.
When they call to complain, listen to them and thank them for taking the time to call and let you know (even if you have no intention of shutting down the program due to their complaints)
Everyone on the Same Page

- All Bar Staff should be able to list all the reasons for being a member
- All Bar Staff should know all the benefits
- A member of the bar staff should never say “I do not know”
Tip # 33

Same thing goes for Public: Send every member of the public away with a good feeling about the Bar Association.

Never send them away with 'we don't do that. I don't know where you can go next.' A good experience with the bar association = a good experience with lawyers in their eyes. And THAT makes our members happy.
Tip # 34

Get them early

What is TYLA and How Can Law Students Get Involved?

Judicial Clerkships
by Hon. Catharina Hayes
US Court of Appeals 5th Circuit Judge
Tip # 35

**FREE!**

Donuts and Fruit
8:00 AM - 11:00 AM

Compliments of the
Maryland State Bar Association

Please stop by

[Images of a book, a coffee cup, and a letter grade]
Tip # 36

Make it easy to connect

• Add Social Media icons to all email signatures for ALL staff so members can sign up easily.
Tip # 36

Blogging to help

http://www.scbar.org

Electronics Disposal

July 8th, 2011 | Author: ckmaday

Effective July 1, 2011, the South Carolina Manufacturer Responsibility and Consumer Convenience Information Technology Equipment Collection and Recovery Act, S.C. Code Ann. §§48-60-05 - 48-60-150, bans televisions, computers, computer monitors and printers from the solid waste system. To look for recycling options in your area, visit the E-cycle website here. Don't forget to sanitize your computers, smartphones, copiers and other devices before you recycle them.

Posted in Disposing of old tech, Technology | No Comments »

Ventura County Bar Association

http://www.vcba.org/blog/

California's Expedited Civil Jury Trials

July 11, 2011 by BfB

Are you familiar with the procedure for one-day civil jury trials? The purpose of the new law, passed in January, with the support of the plaintiff's and defense bars, is to provide parties with an option of a faster and simpler jury trial. (Code of Civil Procedure § 630.01 et seq.) When feasible, the trial is to be concluded within one day, however, juries are allowed to deliberate as long as needed.
Make sure your value proposition is in a healthy balance.

Send a value statement with your dues invoice, as well as accomplishments of the past year.

**Tip # 37**

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Eight lunches</td>
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<tr>
<td>Oyster roast</td>
<td>$25</td>
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<tr>
<td>Family picnic</td>
<td>$50</td>
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<tr>
<td>Holiday party</td>
<td>$50</td>
</tr>
<tr>
<td>10 hours CLE</td>
<td>$250</td>
</tr>
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**TOTAL VALUE - $471**
**Explain why you are the best**

**Montgomery Bar Association**

& 610.279.9660, Norristown, Pennsylvania

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**Tip # 38**

**Why Choose MBA for CLE? Why Not?**

*Here are just some of the reasons why making the MBA your first choice in Pennsylvania for Continuing Legal Education makes sense...*

- **FREE PARKING** - Attendees can park free on site and in the new Cherry Street Parking Garage. Simply bring us your garage ticket and we’ll validate it upon your arrival.

- **COST SAVINGS** - We now offer the best discounts/lowest prices in PA for MBA Members.

- **HOME COURT ADVANTAGE** - Learn from local judges, experts and practitioners.

- **RELEVANT CONTENT** - Learn local rules and updates that impact you and your practice.

- **ACCESS** - We’re minutes from where you live/work, SEPTA and the County Courthouse.

- **GREAT EATS** - Our in-house restaurant and catering facilities are second to none.

- **SUPPORT YOUR BAR** - Revenues generated through our CLE department, while minimal, allow us to improve your facilities and benefits while minimizing costs and dues increases.

- **NETWORKING** - There’s simply no better place to network and exchange ideas with local judges, experts and practitioners.

- **STATE OF THE ART FACILITIES** - Recent upgrades to our facilities include the latest in presentation technology, audio/visual updates, climate-control and more.

- **OVER 75 PROGRAMS OFFERED ANNUALLY** - The MBA offers over 75 programs every year, making the best CLE PA available to you where you want - when you want it!
Tip # 39

Touch base with first-year members before invoices are due.

- Personal touch is even better
- Personal touch by another member...the best.
- YLD project?
Tip # 40

Member Relationships

• Commit yourself to finding out one new piece of information about a member every time you interact
Tip # 41

Member Relationships

• Commit yourself to finding out one new piece of information about a member every time you interact

• Be genuine in asking the question and caring about their response
Tip # 42

Member Relationships

• Commit yourself to finding out one new piece of information about a member every time you interact

• Be genuine in asking the question and caring about their response

• Aspirational goal: Remember the information
Tip # 43

Help is on the way

www.tenminutementor.com
Mentoring in a Group

• Groups consist of two mentors and up to twelve mentees.
• Groups meet monthly starting in September for discussions about career paths, work life balance issues and professional challenges.
• It is targeted to Young Lawyers and New Lawyers who have been in practice for 8 years or less.

Tip # 44

http://www.bostonbar.org/sc/di/men/index.htm
Online Mentoring

Tip # 45

A list of volunteer mentors online
- Listed by location and practice area
- To answer practical questions
- Not designed to be one to one mentoring but depends upon individuals

Mentoring Program

- Anne Arundel County
- Baltimore City
- Baltimore County
- Calvert County
- Carroll County
- Cecil County
- Charles County
- Frederick County
- Garrett County
- Harford County
- Howard County
- Kent County
- Montgomery County
- Prince George's County
- Queen Anne's County
- St. Mary's County
- Washington County
- Monumental & Bourne Bar Associations
- Senior Lawyers Section
- Solo & Small Firm Practitioners
- Women's Bar Association
Tip # 46

Update Member Materials

If your membership materials do not look like something that would appeal to your biggest group of potential members (i.e. Generation Y), then they are ineffective.
Monitor members closely for burnout

- Don't continue putting that superstar member on every hobbling committee or the task force that is going to restructure the whole association -- talk to them about whether they need a lighter assignment.
- Do this annually.
- Keep the lines of communication open so that they will tell you when it’s time to take a step back...rather than just fade away mid-year and never come back.
- Don’t assume when they will want to step back
Tip # 48

Free CLE
### HANGING OUT A SHINGLE

**How to Develop a Thriving Solo Practice**

**Maryland State Bar Association Solo and Small Firm Practice Section**

Saturday, July 16, 2011

8:30 AM – 4:00 PM

**HOLIDAY INN LAUREL WEST, 15101 Sweitzer Lane, Laurel, MD**

- $60.00 for May, 2011 Admittees
- $80.00 MSBA
- $100.00 non-MSBA
- $45.00 Full-time law school Student

### SCHEDULE AND TOPICS

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>8:15 - 8:45 am</td>
<td><strong>REGISTRATION/BREAKFAST</strong></td>
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<tr>
<td>8:45 - 9:00 am</td>
<td><strong>WELCOME/INTRODUCTIONS</strong></td>
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<tr>
<td>9:00 - 10:00 am</td>
<td><strong>AVOIDING GRIEVANCE &amp; MALPRACTICE</strong></td>
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<tr>
<td>10:15 - 11:15 am</td>
<td><strong>TECHNOLOGY EVERY SOLO NEEDS</strong></td>
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<tr>
<td>11:30 am – 12:30 pm</td>
<td><strong>PRACTICAL BUSINESS TIPS:</strong> STARTING A SOLO PRACTICE</td>
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<tr>
<td>12:30 - 1:30 pm</td>
<td><strong>LUNCH (Provided)</strong></td>
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<tr>
<td>1:30 – 2:00 pm</td>
<td><strong>HANDLING THE STRESS OF SOLO PRACTICE</strong></td>
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<tr>
<td>2:00 – 3:00 pm</td>
<td><strong>BUILDING A PRACTICE:</strong> HOW TO GET AND KEEP CLIENTS</td>
</tr>
<tr>
<td>3:15 – 4:00 pm</td>
<td><strong>EVERYTHING ELSE: TIPS ON WHAT NO ONE ELSE TOLD YOU</strong></td>
</tr>
</tbody>
</table>
Electronic CLE
Tip # 51

CLE/Movie/Dinner Combo

ONE BULLET KILLED THE PRESIDENT.
BUT NOT ONE MAN.

JAMES McAVOY
ROBIN WRIGHT
KEVIN KLINE
EVAN RACHEL WOOD
DANNY HUSTON
JUSTIN LONG
AND
TOM WILKINSON

THE CONSPIRATOR

DISCOVER THE TRUTH IN THEATERS THIS APRIL conspiratorthemovie.com
Tip # 52

CLE & Social Combinations
Taking it to the people

Volunteers needed to staff OSB Lane County Fair Exhibit

Oregon New Lawyers Division is sponsoring an exhibit booth at the 2011 Lane County Fair, and we need your help! More than 35 volunteers are needed to provide this important public service.
Tip # 54

Give them information
Tip # 55

“Groupon”-type partnership opportunities

Find legal profession-specific deals, either with current vendors or partners, or find ones with whom you don’t have a long-standing relationship.
Hello Everyone - Hope you had a happy Fourth of July. Here are two new position announcements, as well as another career tool out there on the Web.

1. Position opening for an **Assistant General Counsel in the Department of State Treasurer** which will focus on (1) investment-related legal services; (2) compliance; and (3) overflow coverage to the General Counsel. Interested parties may contact me at the number below. Applicants should apply through our website at [www.nctreasurer.com](http://www.nctreasurer.com). Jay J. Chaudhuri, General Counsel & Senior Policy Advisor, Department of State Treasurer, (919) 503-5176 (phone), [www.nctreasurer.com](http://www.nctreasurer.com). More information about the position is attached to this e-mail.

2. Another position opening - this time in Morganton: General practice firm in Morganton, North Carolina, looking for an enthusiastic attorney with high moral and ethical standards, with 2 or more years of experience, and an interest in being a principal in a small law practice. Experience in civil litigation and workers compensation preferred. Experience in corporate law, estates, and real estate preferred, but not necessary if willing to learn. Enjoy the benefits of participating in a professional firm and living in a beautiful and vibrant town in the foothills of the North Carolina mountains near Lake James. Send resume to Daniel Law Firm, P.A., P.O. Box 1925, Morganton, NC 28600.

3. Plaxo is an online address book and social networking service founded by Napster co-founder Sean Parker, among others, which has just launched [MyCareer](http://www.mycareer.com), a free set of tools to help you nurture your network and advance your career. According to their launch e-mail, the MyCareer suite has something for every professional, whether you’re looking for your next opportunity, looking to hire great talent, or just keen on strengthening your network. It may be worth a gander to see if there is anything on there that can help you - it’s a free service.

You’ll find tools to help you:

- Grow and nurture your professional network
- Build your personal brand
- Become more findable
- Discover career opportunities (with over 3 million job listings)

Investing in your professional network is always a good idea, but it is vitally important in an economic downturn. Now, with the My Career tools, it has never been easier to build up, nurture, and leverage yours. Check it out at [www.plaxo.com/myCareer](http://www.plaxo.com/myCareer).
One-day, discrete service opportunities

Ask-A-Lawyer, Cookout, Bluegrass All In One!

Article Date: Sunday, April 24, 2011

Would you like to volunteer your legal services and enjoy a cookout with other lawyers and their families at a family-friendly N.C. music festival over Memorial Day Weekend? Well, the Young Lawyers Division of the North Carolina Bar Association has a deal for you. On Saturday, May 28, from 1-3 p.m., the NCBA YLD will host an Ask-a-Lawyer event in Union Grove in conjunction with the Fiddler’s Grove Festival. Immediately following the Ask-a-Lawyer event, the NCBA YLD will host a hamburger-hotdog cookout for N.C. lawyers and their families. The cookout will wind-down around 5 p.m., at which time the evening’s music events on the festival’s main stage will kickoff.
Tip # 57

Taking Care of Members: TCOM

No matter your bar size, you can reach out to members who are hurting.
Tip #60

Contact us with any questions!

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