



SUSTAINABILITY MANAGEMENT

2017 | CONFERENCE
AUG 1-2 | CHICAGO, IL

#Sustyconf17 [f](#) [t](#) [in](#)

Tuesday, August 1

8:00 - 9:00 a.m. **Registration** Junior Ballroom Foyer

8:00 - 9:00 a.m. **NAEM Informational Breakfast** Junior Ballroom B

- **Carol Singer Neuvelt**, Executive Director; NAEM

9:00 - 9:15 a.m. **Official Welcome and Introductions** Lilac

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Caitlin Wilson**, Program Manager; NAEM

9:15 - 10:15 a.m. **Corporate Sustainability Trends** Lilac

- **Libby Bernick**, Global Head of Corporate Business; Trucost - S&P Dow Jones Indices

What are the biggest trends in corporate sustainability? How can companies prepare for these future opportunities? Hear about the latest and greatest from our speaker!

10:15 - 10:30 a.m. **Break** Junior Ballroom A

10:30 - 12:00 p.m. **Innovation in Sustainability** Lilac

- **William Chernicoff**, Senior Manager Global Research & Innovation – Toyota Mobility Foundation; Toyota North America
- **James McCall**, Global Product Supply Sustainability Leader; Procter & Gamble Co.
- **Bill Sisson**, Senior Director Sustainability; United Technologies Corp.
- **Christopher Tilley**, Executive Vice President and Chief Strategy Officer; Alta Energy Inc.

Moderated by: **Dr. James Fava**, Chief Strategist; Anthesis Consulting Group

In this panel discussion, speakers will describe how they developed and are communicating their sustainability strategies. They will also discuss the new operational processes, supplier and customer engagement, business models, products, and services that their companies are creating to further their sustainability goals.

12:00 - 1:00 p.m. **Lunch** Junior Ballroom B

1:00 - 2:00 p.m. **NAEM Benchmark: Leading GHG Management Strategies and Metrics** Lilac

- **Taylor Gelsinger**, Research Analyst; NAEM

NAEM will share highlights from our latest benchmark, providing insights to how companies today are measuring, managing and reporting their Scope 1, 2 and 3 greenhouse gas emissions.

2:00 - 2:15 p.m. **Break** Junior Ballroom A

2:15 - 3:30 p.m. **Supply Chain Excellence**

In these parallel breakout sessions, we will learn how companies are managing various supply chain issues and operationalizing best practices in engaging suppliers.

Breakout 1: Sustainable Good-Quality Water in the Supply Chain Junior Ballroom C

- **Marco Ugarte**, Sustainability Manager; MillerCoors
- **Matt Howard**, Vice President; Alliance for Water Stewardship - North America
- **Carter Hanson**, Senior Manager Environmental Affairs & Sustainability; Smithfield Foods Inc.

Moderated by: **Christina Copeland**, Manager, Water; CDP (Carbon Disclosure Project)

Panelists will discuss what their companies are doing to manage their water footprint across the supply chain. They will speak about their company commitments and strategy and how they are managing the data and engaging suppliers to set targets and reach goals. They will share best practices for measuring their progress and incentivizing and supporting their suppliers.

Breakout 2: Supply Chain Excellence - Addressing Social Issues in The Supply Chain Lilac

- **Carlos Busquets**, Director of Public Policy and Stakeholder Engagement; Electronics Industry Coalition (EICC)
- **Melissa Nandi**, Vice President Law, Compliance Officer; Rockwell Automation Inc.
- **Rachelle Jackson**, Director; Arche Advisors

Moderated by: **Lida Tan**, Senior-level EHS Consultant; ESD China

Leadership companies across many sectors have commitments to labor rights and other human rights within their supply chain. What kind of policies are they making? How are they collaborating with their supply chain to set targets, track progress, and continuously improve? What are some key platforms and partnerships that are enabling success?

3:30 - 3:45 p.m. **Break** Junior Ballroom Foyer

3:45 - 5:00 p.m. **The Circular Economy: Unleashing New Business Value** Lilac

- **Jennifer Gerholdt**, Senior Director of Sustainability and Circular Economy Programs; US Chamber of Commerce Foundation
- **Diane Martel**, Vice President, Environmental Planning and Strategy TNA - Marketing; Tarkett
- **Michael K. Murphy**, Executive Director, Product Compliance, Environmental Affairs and Producer Responsibility; Dell Inc.
- **Emilio Tenuta**, Vice President of Corporate Sustainability; Ecolab Inc.

Moderated by: **Jessica McGlyn**, Founder and President; Catalynics LLC

The linear take-make-waste industrial model is losing viability in the face of ever-growing resource constraints. This paradigm is giving way to a more regenerative, circular economy approach, where waste is designed out of the system and resources are renewed rather than exhausted. In this discussion, panelists will talk about their experiences using the circular economy approach and the associated business, social, and environmental benefits their companies have accrued as a result.

5:00 - 6:00 p.m. **Welcome Reception** Junior Ballroom A

Wednesday, August 2

8:00 - 8:30 a.m. **Registration and Breakfast** Junior Ballroom A

8:30 - 8:45 a.m. **Welcome** Lilac

- **Virginia Hoekenga**, Deputy Director; NAEM
- **Jessica McGlyn**, Founder and President; Catalynics LLC

8:45 - 9:30 a.m. **Sustainable Development Goals in Action** Lilac

- **Katherine Pickus**, Head of Global Citizenship; Abbott
- **Steve Rochlin**, Co-CEO; IO Sustainability LLC

The keynote speaker will describe why and how the SDGs are relevant to corporate sustainability programs, what they are seeing in terms of corporate progress/ contribution/benefits and how participants can easily engage with the SDG platform. The speaker will also discuss the general benefits for companies to work within frameworks such as the SDGs.

9:30 - 10:45 a.m. **Green Chemistry Progress and Partnerships** Lilac

- **John Smieja**, Environmental Chemist; Steelcase
- **Dawn Rittenhouse**, Director of Sustainable Development; DuPont Co.
- **Alexis Ludwig-Vogen**, Director, Corporate Responsibility & Sustainability; Best Buy Co. Inc.

Moderated by: **Amy Perlmutter**, Principal, Perlmutter Associates, and Green Chemistry & Commerce Council

Speakers will discuss what green chemistry means to their companies and the advances and trends they are seeing in the field. They will also speak about multi-sector and value chain partnerships to advance and mainstream green chemistry.

10:45 - 11:00 a.m. **Break** Junior Ballroom A

11:00 - 12:00 p.m. **Sustainability Strategy: The Investor Perspective** Lilac

- **Stu Dalheim**, Vice President, Shareholder Advocacy; Calvert
- **Anne Munaretto**, Manager, Sustainability Services; Ernst & Young
- **Stephanie Saghy**, Vice President, Investment Specialist; JPMorgan Private Bank

Moderated by: **Katie Schmitz Eulitt**, Strategic Advisor Stakeholder Outreach; SASB (Sustainability Accounting Standards Board)

In this session, panelists will discuss how investors understand and gauge corporate performance in areas such as waste, water, and energy and how leading edge companies are responding. Speakers will provide examples on how risk management, divestment, shareholder proxies, credit ratings, and green bonds/green investment opportunities are impacting corporate sustainability strategy in specific ways. Speakers will also provide insights on how sustainability and EHS professionals can build relationships with Investor Relations and CFO to better integrate sustainability.

12:00 - 12:30 p.m. **Lunch** Junior Ballroom B

12:30 - 1:15 p.m.

Lunch Panel - Leadership Companies: Climate Policy And Strategy In The Current Political Climate Junior Ballroom B

- **Holly Emerson**, Senior Analyst, Product Stewardship; Center for Energy Efficiency and Sustainability; Ingersoll-Rand plc
- **Paul Holdredge**, Manager, Resources Strategies; General Electric Co.
- **Chris Benjamin**, Director, Corporate Sustainability; The Pacific Gas & Electric Co. Corp.

Moderated by: **Betty Cremmins**, Director, CDP West; CDP (Carbon Disclosure Project)

Speakers will talk about how their companies are addressing climate change policy, strategy, and their carbon footprint in the face of regulatory uncertainty. Panelists will also discuss leading practices in GHG management strategy, such as the transition to Science-Based Targets.

1:15 - 1:30 p.m.

Closing Remarks Junior Ballroom B

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Lance Pierce**, President; CDP, North America

CDP Roundtable

1:30 - 5:00 p.m.

CDP Roundtable - Open to All Registered Attendees! Lilac

Learn about CDP's Supply Chain deforestation and Supplier Engagement Rating programs, and how to benchmark your supplier engagement initiatives against leading companies that have begun setting public goals and targets. This will be an excellent opportunity to network with others who are working on issues related to a science-based approach to emissions reduction, water conservation and deforestation.

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