



WOMEN'S LEADERSHIP

2017 | CONFERENCE
JUNE 20-22 | PORTLAND, OR



Welcome!

We are proud to share with you this 3rd iteration of NAEM's unique program for women leaders in environment, health and safety, and sustainability (EHS&S) management. From what started as a conversation among a core group of passionate members, we've seen a vibrant community of women leaders emerge and thrive, connecting at our conferences to share their learnings and tackle challenges together.



This year's conference agenda was carefully assembled to address core professional challenges and build leadership skills to help you maximize success and leverage failure. Over the course of the next two days, we'll introduce you to peer leaders who will share key insights from their own careers; we'll share exciting new approaches to honing your leadership skills and we'll create a supportive space for you to discuss topics that are often difficult to tackle, such as how to find or be a mentor, emotional intelligence, work life balance, and accepting feedback.

In addition to offering a structured learning environment, this conference is also designed to help you renew your personal commitment to your career through activities and content focused on the holistic mind-body-spirit connection.

We know that leaving your office and your life to attend a conference is difficult to do in today's busy work environment, so we're honored that you're with us and we're confident that these two days will provide you with new energy, insights and connections to help you advance along your leadership journey.

A special thank you to NAEM Staff Virginia Hoekenga and Caitlin Wilson, as well as and the committee of peer leaders, chaired by Sandy Nessing, who shared their vision and their time to make this conference possible.

Welcome and thank you for being with us!

Sincerely,

A handwritten signature in black ink that reads "Carol Singer Neuvelt". The signature is fluid and cursive.

Carol Singer Neuvelt
Executive Director, NAEM



WOMEN'S LEADERSHIP 2017 | CONFERENCE

Meet the Organizing Committee

These NAEM members have given many hours of their valuable time to organize and plan this event, with the goal of fostering a dynamic discussion of women's leadership issues specific to the EHS&S discipline.

Sandy Nessing

Managing Director, Corporate Sustainability
American Electric Power Co. Inc.

Kym Fawcett

Manager, Safety & Social Responsibility
Enerplus Corp.

Kisa Baskin

Global Environment Compliance Program Manager
Newell Brands Inc.

Fawn Bergen,

Carbon & Water Program Manager
Intel Corp.

Halina E. Caravello

Vice President, EH&S
Johnson Controls

Gretchen Hancock

Leader, EHS Governance
General Electric Co.

Virginia Hoekenga

Deputy Director
NAEM

Drena Howard

Director, Global Retail Environmental Affairs & Safety
The Estee Lauder Co.'s

Laura Murphy

Vice President of Customer Experience
VelocityEHS

Laura Nelson

Sustainability Consultant
Antea Group

Kelly Sobczak

Director, EHS&S Business Solutions
CH2M

Caitlin Wilson

Sr. Program Manager
NAEM

Cathy Zadrzynski

Business Development Manager
Bureau Veritas North America Inc.

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WITH TODAY'S LEADERS.**

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**SUSTAINABILITY
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AUG 1-2 | CHICAGO, IL

Register now:
corporatesustainabilitymanagement.naem.org

Wednesday, June 21

6:45 - 7:45 a.m. **Wellness Activity – Rise and Let Your Inner Self Shine** Parliament 1,2,3

Led by: **Lauren Zulli**, Sustainability Engineer; Herman Miller Inc. and Founder; HOLOS Coaching & Consulting

Set a focused intention for your day by joining your peers for a 60-min. yoga practice. Learn techniques for quieting the mental noise that create distractions and prepare yourself for a new day of growth. This is an optional session that will rejuvenate your mind, body and spirit! Please make sure to wear attire that you are able to move in.

7:45 - 9:00 a.m. **Registration** Mezzanine

7:45 - 8:55 a.m. **Opening Conference Networking Breakfast** Kent

7:45 - 8:55 a.m. **First-time Attendee Breakfast** The London Grill

9:00 - 9:15 a.m. **Welcome and Opening Remarks** Mayfair

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Sandy Nessing**, Managing Director, Corporate Sustainability and VP of NAEM Board; American Electric Power Co. Inc.

9:15 - 10:15 a.m. **Uplifting Leadership, In Conversation with Rosalind Hudnell** Mayfair

- **Rosalind L. Hudnell**, President of the Intel Foundation and Vice President of Corporate Affairs Group; Intel Corporation
- **Margie Flynn**, Principal and Co-Founder; BrownFlynn

A champion of diversity and inclusion in the workplace with a long-standing commitment to advancing corporate responsibility and social impact, Rosalind, “Roz” L. Hudnell will share reflections on her career journey, leadership practices, and attributes she believes are important for success. We’ll then transition into an arm chair discussion led by another inspiring female leader and co-author of the book, *Uplifting Leaders* (*Who Happen to be Women)*, Margie Flynn. Centered on the themes and lessons of the book, Margie will lead a discussion with Roz on how leaders can empower and uplift others as they seek to progress in their lives and careers. (Note: All net proceeds from the book will be donated to the YWCA to support the education of young women transitioning out of foster care.)

10:15 - 10:45 a.m. **Brain Break** Mayfair

10:45 a.m. - 12:00 p.m. **Leading and Learning from Complex Business Initiatives - A Roadmap for Success** Mayfair

- **Halina Caravello**, Vice President of EHS; Johnson Controls International plc
- **Suzanne Fallender**, Director of Corporate Responsibility; Intel Corp.
- **Michelle Fleury**, Senior Director, Supply Chain Transformation; Cisco Systems Inc.

Moderated by: **Kym Fawcett**, Manager, Safety & Social Responsibility; Enerplus Corp.

You are in a role to advance initiatives that will position your company to become a thought leader in your industry, form future regulation, or advance business objectives. Leading such an effort is complex. It requires strategic alliances, issue framing, clear communication, and collaboration among a wide variety of business partners. Come learn the importance of getting it right from the start and avoiding common pitfalls from senior executives who’ve gone through the process.

12:15 - 1:30 p.m. **Luncheon** Kent

1:45 - 2:15 p.m. **Leveraging New Organizational Models and Technology to Thrive in Rapidly Changing Business Environments** Mayfair

Facilitated by: Gretchen Hancock, Leader, EHS Governance; General Electric Co.

Companies are operating and changing at an unprecedented pace to respond to rapidly changing and volatile customer environments. One of the strategies for maintaining flexibility amidst such volatility is to make the organization itself more flexible in how it identifies, staffs, and responds to needs, and to use technology to increase engagement. Organizations that are on the cutting edge of IT and digital work are managed in teams instead of strict hierarchies to drive speed, empowerment, and flexibility into their organizations.

Gretchen Hancock from GE will share their EHS organization's recent experiences with dynamic teaming models, answer your questions about how to build agility into your own teams, and share with you insights about where you can learn more.

2:20 - 3:00 p.m. **What is Your Leadership Development Legacy?** Mayfair

- **Dodie Gomer**, Founder; Dodie Gomer Enterprises LLC

Participants will discuss different ways they can lead in the attraction and development of EHS&S talent. Imagine when it is time to leave your current role. You can leave more than a legacy of your technical strengths. You can leave your role with a true leadership legacy. Imagine the talent pipeline being stronger because of you. You will leave this session with a plan for your leadership development legacy. Because after all, EHS&S Talent Development isn't just for supervisors.

3:00 - 3:30 p.m. **Brain Break** Mayfair

3:30 - 3:45 p.m. **B-R-A-N-D for Career Growth & Leadership Success** Mayfair

- **Tareaz Pegues**, Branding Expert and Founder; Pegues Branding Group LLC

Is your personal brand management positioning you for career growth and leadership success? Effective leadership requires a keen understanding of 21st-century workplace dynamics. Professionals on the move must strategically align their personal brand with their firm's long-term vision. And they must be able to clearly define and effectively communicate their value to the organization. Is it time to rethink your personal brand as an EHS&S leader? This interactive session will take you on a journey of self-discovery, while arming you with actionable techniques to effectively B-R-A-N-D:

- Build ambassadors
- Rise to marketplace leadership
- Articulate value
- Negotiate with impact
- Develop a success strategy

4:45 p.m. **Day 1 Closing Remarks**

- **Virginia Hoekenga**, Deputy Director; NAEM

Thursday, June 22

6:45 - 7:45 a.m. **Wellness Activity – Rise and Let Your Inner Self Shine** Parliament 1,2,3

Led by: Lauren Zulli, Sustainability Engineer; Herman Miller Inc. and Founder; HOLOS Coaching & Consulting

Join us again and start your day with a 60-min. yoga practice. Learn techniques for quieting the mental noise that create distractions and prepare yourself for a new day of growth. Please make sure to wear attire that you are able to move in.

8:00 - 8:45 a.m. **Networking Breakfast** Kent

8:45 - 9:00 a.m. **Welcome and Opening Remarks** Mayfair

- **Virginia Hoekenga**, Deputy Director; NAEM
- **Caitlin Wilson**, Sr. Program Manager; NAEM

9:00 - 10:00 a.m. **Keynote: How Climbing Mt. Everest Made Me a Better EHS Leader** Mayfair

- **Sophia Danenberg**, EHS Strategy, International Policy Analysis; The Boeing Co.

Moderated by: Drena Howard, Director, Global Retail EHS; The Estee Lauder Co.'s

As the first African American woman to successfully scale Mt. Everest, Sophia Danenberg's story is one of extraordinary discipline and determination. Not only did it test her endurance, but it also made her a better EHS leader. She will share her experiences with you and explain how she incorporated her lessons from the summit into a new strategy identifying opportunities and setting goals. She'll also explain how this new perspective has helped her excel in her EHS strategy role.

10:00 - 10:15 a.m. **Brain Break** Mayfair

10:15 - 11:15 a.m. **Career Profiles of Women Leaders: Learning from Successes and Failures** Mayfair

- **Lisa Barnes P.E., CIH**, Practice Line Leader, Sustainability & Climate Change Services; Bureau Veritas North America Inc.
- **Janet Evans**, Manager, Process Safety; CF Industries Inc.
- **Brigitte Philpot**, Vice President, Environment, Health & Safety, North America Operations; Sodexo SA

Moderated by: Kelly Sobczak, Director, EHS&S Business Solutions; CH2M

The path to the top is not always a straight line. Hear the paths these panelists took from their early days to become leaders within their organizations. They'll candidly share the skills and strategies they used to advance professionally and reflect on the setbacks along the way. You'll walk away with new insight into the skills and attributes that could be pivotal in your career and how to learn from both wins and losses.

11:30 a.m. - 1:00 p.m. **Lunch and Roundtable Discussion Topics** Kent

Open dialogue with your peers is a critical component of the conference. Enjoy lunch & join facilitated discussion on topics that EHS&S female leaders face everyday including:

- Valuing and learning from Failure
- Constructively addressing perceptions related to age and experience
- How to get value from a mentorship or sponsorship relationship
- Work life balance: approaches to overcoming challenges
- Emotional intelligence in the workplace: how to hone your own and nurture it others
- Feedback: how to ask for it and how to give it constructively
- Succession planning and talent development: Ensuring long term success

1:15 - 2:45 p.m. **Advancing Your Business Objectives Through Negotiation** Mayfair

Workshop Facilitator: **Jessica Williams**, Founder; Superwoman Project

No matter your role, or your business objective, every initiative requires negotiation. This interactive workshop session will give you techniques you can use to advocate for EHS priorities, effectively collaborate across silos and advance your goals with external stakeholders. The strategies you'll learn here will help you walk into any situation with confidence and leave with your professional objectives and business goals met.

2:45 - 3:00 p.m. **Break** Mayfair

3:00 - 4:30 p.m. **Using Mindfulness to Find Your Focus and Drive Impact** Mayfair

- **Kate Kerr**, Chief Attention Officer and Founder; Wake Up Kate

Moderated by: Laura Murphy, Vice President of Customer Experience; VelocityEHS

The US Army's Mind Fitness Training Institute states that the practice of mindfulness builds attention, mental agility, emotional intelligence, resilience and situational awareness. This is essential for today's volatile, uncertain, complex and ever changing organizational landscape. When it comes to prioritizing your efforts, this powerful, candid session will help attendees figure out what's meaningful and important. Studies have shown the exciting benefits of training in mindfulness and even brief periods of taking a purposeful pause. Come learn to:

- Foster a greater sense of focus and less reactivity, by having the ability to look deeply into what is happening in the present moment
- Breed innovation by cultivating the internal resources to pivot faster and more skillfully
- Integrate the practice of mindfulness-meditation and self-awareness-with effective techniques of management and mentorship

4:30 - 4:45 p.m. **Closing Remarks** Mayfair

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Sandy Nessing**, Managing Director, Corporate Sustainability and VP of NAEM Board; American Electric Power Co. Inc.



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at naem.org.



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Schana@naem.org
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