

BUSINESS OWNER TRAINING

2-DAY CAMP FOR OWNERS

55% INCREASE
IN NET SALES
BY COUNTING
TRAFFIC

YOU HAVE
GOALS
WE WILL
GIVE YOU
STRATEGY

NAPA VALLEY
MAY 10-11
ANNAPOLIS
AUGUST 16-17
MIAMI
DECEMBER 6-7

You can register
at bmarkinc.com
or contact Christian Sloan
at christian@bmarkinc.com
or 919.636.4845.

68% INCREASE
IN OWNER'S SALARY
BY SHOPPING THE
COMPETITION MONTHLY

TRACKING CLOSE RATES
INCREASES
GROSS PROFIT BY 4.9%

Introducing the two-day Business Strategy Camp designed exclusively for members of WFCA. Nowhere in the flooring industry is there an opportunity like this.

With the advice of your peers, and Benchmarkinc, you will learn exactly what it takes to amp up and grow to your full potential. You will compare your company to industry averages, determine the deficiencies, and walk away with a serious strategy for implementation.

Covered will be the best methods and tools for budgeting, inventory control, sales tracking, setting realistic employee expectations, operational efficiencies, marketing efforts, and driving traffic in through organic channels.

Learn the proper techniques for tracking your team and monitoring your path to success. Dive deep into key channels of business from financials to marketing while hearing from others about what does and doesn't work.

It's like having an entire room of consultants. Really.

