

# OUTSIDE SALES/ HUNTER TRAINING CAMP

2-DAY CAMP FOR SALES  
ASSOCIATES AND OWNERS

Why attend  
OUR camp?

THE PROOF  
IS IN THE  
NUMBERS

A HUNTER  
INCREASES  
VOLUME  
LEVELS NEARLY  
2.5 TIMES

A REAL HUNTER CAN  
INCREASE  
YOUR SALES VOLUME BY  
\$1.7 MILLION\*

\*Results vary

OWNERS EARNED AN ADDITIONAL  
\$68,805 PER YEAR

Never has there been training offered in the flooring industry like this. We've taken key elements most neglected and created proven industry methods to jumpstart, reboot, and improve your business.

A real hunter will easily increase your profits by 126% by bringing the business to you. There are over 52 segments in your market place for the taking - and your competitors miss most. Learn how to identify these segments, make an irresistible proposal, and close the deal.

Most importantly, we know what works and we assist in implementation. Let us show you how to make the most of this opportunity.

There is no nonsense. This is highly interactive learning designed to help you optimize your Hunter and significantly grow your sales in as little as two days.

The newly formed WFCA University, powered by Benchmarkinc, has been assisting thousands of owners for nearly 15 years. Check out what our past attendees have said on our website, [bmarkinc.com](http://bmarkinc.com).

NASHVILLE  
APRIL 5-6

DENVER  
MAY 31-JUNE 1

CHICAGO  
JULY 20-21

BALTIMORE  
AUGUST 9-10

ATLANTA  
SEPTEMBER 6-7

PORTLAND  
OCTOBER 18-19

LOS ANGELES  
NOVEMBER 15-16

DALLAS  
NOVEMBER 29-30

You can register online  
at [bmarkinc.com](http://bmarkinc.com)  
or contact Christian Sloan  
at [christian@bmarkinc.com](mailto:christian@bmarkinc.com)  
or 919.636.4845



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