

mainPoint BOOKS

the point
is to read!



Main Point Books is an independent bookstore, catering to all interests and ages. It is located in the heart of Bryn Mawr, PA, only 20 minutes from downtown Philadelphia, and is at the center of five major colleges and universities -- including Bryn Mawr, Haverford and Villanova University. With hundreds of events a year, it is a

community center where everyone feels welcome to discuss, discover and buy books.



At 1,700 square feet Main Point Book's space is set up to be as flexible as possible with the center book cases on wheels. We can seat 50 people with 80 people attending comfortably and some in-store events have exceeded 100. We also have relationships with schools, colleges and libraries within two miles of the store that would let us host any size event.

We report to the NYT Bestseller Lists and Indie Bound.

The owner Cathy Fiebach's background in brand management and public relations has led to strong media coverage for the store and author events, including the Philadelphia Inquirer, Main Line Times & Main Line Today.



We aggressively promote events including:

- Email List: 3,000 and growing daily
- Website and e-commerce: www.mainpointbooks.com
- Facebook: 1,000 Likes and a current marketing focus
- Twitter: @mainpoint_books
- Online Newsletters: Patch, MainLineNeighbors
- Philadelphia Inquirer, Main Line Times, Jewish Exponent, University lists
- Full retail window and in-store displays
- Best of *Main Line Media*, Best of *Main Line Today*

Contact: Cathy Fiebach, owner
Cathy.mainpointbooks@gmail.com

Main Point Books
1041 West Lancaster Ave.
Bryn Mawr, PA 19010
(610) 525-1480

www.mainpointbooks.com

Drive Time from Major Cities:

- Bryn Mawr Train Station: Walking Distance
- Philadelphia: 20 minutes
- New York City: 2 Hours
- Baltimore: 1 hour 45 minutes
- Washington DC: 2.5 Hours

Within 5 Miles of Store:

- 5 Public High Schools
- 16 Private Schools
- 5 Colleges and Universities: Bryn Mawr, Harcum, Haverford, Rosemont, Villanova University

Current Partners: Baldwin School, Haverford School for Boys, PJ Library, Shipley School, Friends Central School, Rosemont College, Main Line Reform Synagogue, Temple Beth Hillel, Bryn Mawr Presbyterian, Philadelphia Stories. **Pending Programs:** Bryn Mawr Movie Theater and Ludington Library, Showcase Comics

AUTHOR	TITLE	PUBLISHER	LOCATION	BOOKS SOLD/ATTENDANCE	YEAR
Al Vernacchio	For Goodness Sex	Harper Collins	FCS	100 Books/250 attend	2014
M. Night Shamalayan	I Got Schooled	Simon & Schuster	Baldwin School	250 Books/450 Attend	2014
Yossi Klein Halevi	Like Dreamers	Harper Collins	4 events with local synagogues and store	215 Books	2013
Rich Landau	Vedge	Workman	In-Store Signing	61 Books	2013
What I had Before I Had You	Sarah Cornwell	Harper Collins	In-Store	70 - in store/60 Attend 30 PB - Book Group	2013/14
Blessings	Elyse Juska	Hachette	In-Store	50 Books/50 Attend	2014

