



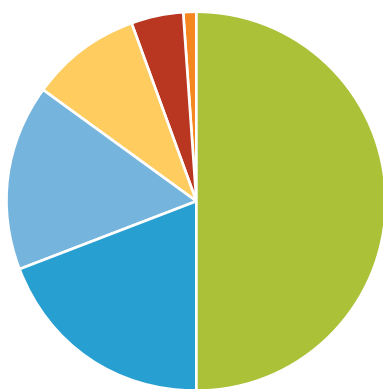
# SPONSORSHIP OPPORTUNITIES



# SPONSOR BENEFITS

Connect with a diverse network of attorneys, including general counsel of Fortune 500 and Fortune 1000 companies, federal and state judges, and law professors from across the U.S. and Canada.

NAPABA Convention attendees represent a diverse and broad range of practice types:



*\*Based on a survey of 2016 Convention attendees.*

## Build relationships

- Develop relationships with over 2,000 attendees
- Network with peers at committee receptions and dinners
- Schedule one-on-one meetings with in-house counsel to make new relationships and pitch for new business
- Cultivate relationships with other like-minded organizations and attorneys

## Develop professional skills

- Be mentored by senior partners and general counsels of some of the largest U.S. and Canadian law firms and companies
- Keep abreast of cutting edge legal developments by attending CLE panels presented by leaders in their fields
- Develop leadership and advocacy skills at special seminars for bar and community leaders
- Promote your personal brand in the APA legal community

## Promote your organization

- Support diversity and inclusion in the legal profession
- Expand your job candidate pool
- Raise your organization's profile in the APA legal community by sponsoring CLE panels on topics of particular interest to your clients
- Publicize your organization by hosting receptions and dinners
- Promote your organization's brand through promotional materials, gift bags, webpages, and newsletters

# SPONSORSHIP LEVELS

	EXHIBITOR** \$3,000	BRONZE \$6,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$25,000	JADE \$50,000	DIAMOND \$75,000	PREMIER \$150,000
Convention registrations (includes Gala admission)*	2	3	4	5	6	8	10	15
Exhibit space	•	•	•	•	•	•	•	•
Recognition and acknowledgments in Convention program book	•	•	•	•	•	•	•	•
Convention program advertisement (Green advertisement options available***)		½ page	½ page	full page	full page	full page	full page	full page
One year complimentary use of NAPABA job announcements			•	•	•	•	•	•
Sponsor name in November Convention newsletter			•	•	•	•	•	•
Eligibility to participate in Pitch Program****				•	•	•	•	•
Reserved table at Anniversary Gala***** (One table includes 10 seats.)				1 table	1 table	1 table	2 table	3 tables
Programming sponsorships				Panel discussion	Plenary breakfast or lunch (speaking opportunity)	Welcome Reception (speaking opportunity)	Trailblazers (speaking opportunity)	Gala (speaking opportunity)
Full-page ad in quarterly NAPABA newsletter						2 issues	4 issues	4 issues

\*Additional registrations may be purchased for a discounted fee of \$550. Limit 5 per sponsor.

\*\*Exhibitor sponsorship is only available to government entities and nonprofits.

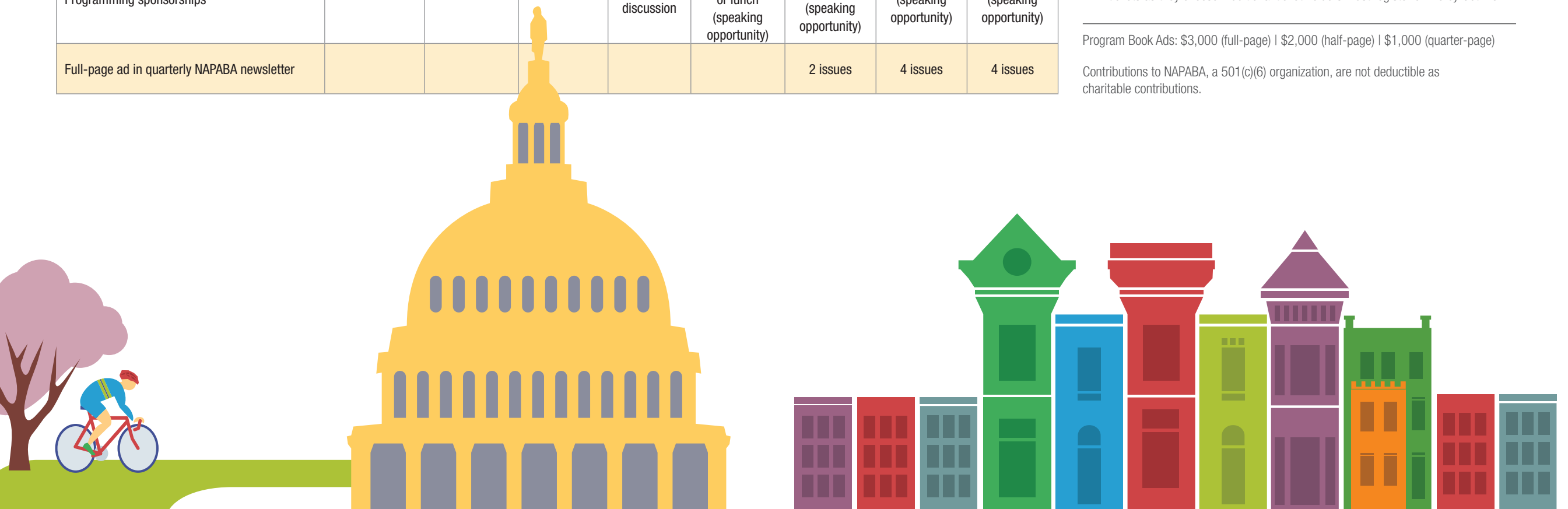
\*\*\*Green advertisers will have an ad displayed on TV monitors in high traffic areas around the Convention hotel. Sponsor names will also be displayed during NAPABA plenary sessions and the Gala.

\*\*\*\* Although we encourage every in-house counsel participant in the Pitch Session Program to meet with at least one Gold or higher level sponsor based on their outside counsel needs, meetings with in-house counsel are not guaranteed. Participation in the program is based on in-house counsel selection of interested attorneys, who are eligible to participate in the Pitch Session Program at the Gold or higher sponsor levels. Solo practitioners and attorneys at law firms with 25 or fewer attorneys may participate if they are current Platinum-level direct members of NAPABA.

\*\*\*\*\* Gold, Platinum, Jade, Diamond, and Premier sponsors' reserved Gala tables include seating for the individuals using the registrations from the sponsorship package. Any remaining seats will be ticketed and the sponsors may distribute the tickets as they choose. Additional ticket holders must register online by Oct. 19.

Program Book Ads: \$3,000 (full-page) | \$2,000 (half-page) | \$1,000 (quarter-page)

Contributions to NAPABA, a 501(c)(6) organization, are not deductible as charitable contributions.



## Additional Sponsorship Opportunities

### Committee/Network Reception\* (hosted bar and appetizers)

**\$5,000** | Add-on to Bronze or higher sponsorship

**\$7,000** | Stand-alone sponsorship and

- Acknowledgment in Convention program book as a reception sponsor
- Name/logo printed on reception signage
- Option to distribute giveaways and informational materials at the reception

\*The NAPABA Best Under 40, In-House Counsel, Intellectual Property Committee, and Women's Leadership Network Receptions are \$8,000 as add-ons to Bronze or higher sponsorship and \$10,000 as a stand-alone sponsorship.

### Committee/Network Dinner

**\$ 8,000** (for dinner up to 50 attendees) | Add-on to Bronze or higher sponsorship

**\$11,000** (for dinner up to 75 attendees) | Add-on to Bronze or higher sponsorship

**\$10,000** (for dinner up to 50 attendees) | Stand-alone sponsorship

**\$13,000** (for dinner up to 75 attendees) | Stand-alone sponsorship

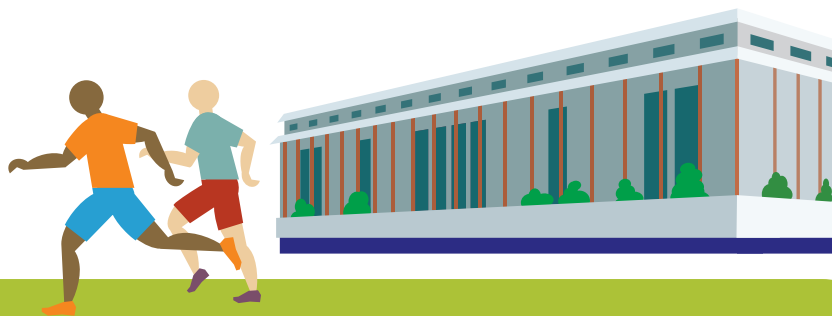
- Acknowledgment in Convention program book as a dinner sponsor
- Opportunity to make brief remarks to dinner attendees
- Invitation to three individuals from the sponsoring organization to attend the dinner
- Option to distribute giveaways and informational materials at the dinner

### Pipeline & Community Service Opportunities

- APA Pre-Law Conference
- Community Service Project
- National Asian Pacific American Law Students Association (NAPALSA) National Conference

### Social Events

- Golf Tournament
- Refreshments/Breaks
- Late Night Events
- Farewell Breakfast



# ABOUT NAPABA

The National Asian Pacific American Bar Association (NAPABA) is the national association of Asian Pacific American attorneys, judges, law professors, and law students. NAPABA represents the interests of over 50,000 attorneys and over 75 national, state, and local Asian Pacific American bar associations across the United States and Canada. Its members include solo practitioners, large firm lawyers, corporate counsel, legal services and non-profit attorneys, and lawyers serving at all levels of government.

## CONTACT:

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Since its formation in 1988, NAPABA has been a leader in addressing civil rights issues confronting Asian Pacific American communities. Through its national network of committees, networks and affiliates, NAPABA engages in legislative and policy advocacy, promotes Asian Pacific American political leadership and political appointments, and builds coalitions within the legal profession and the community at large. NAPABA also serves as a resource for government agencies, members of Congress, and public service organizations about APAs in the legal profession, civil rights, and diversity in the courts.

