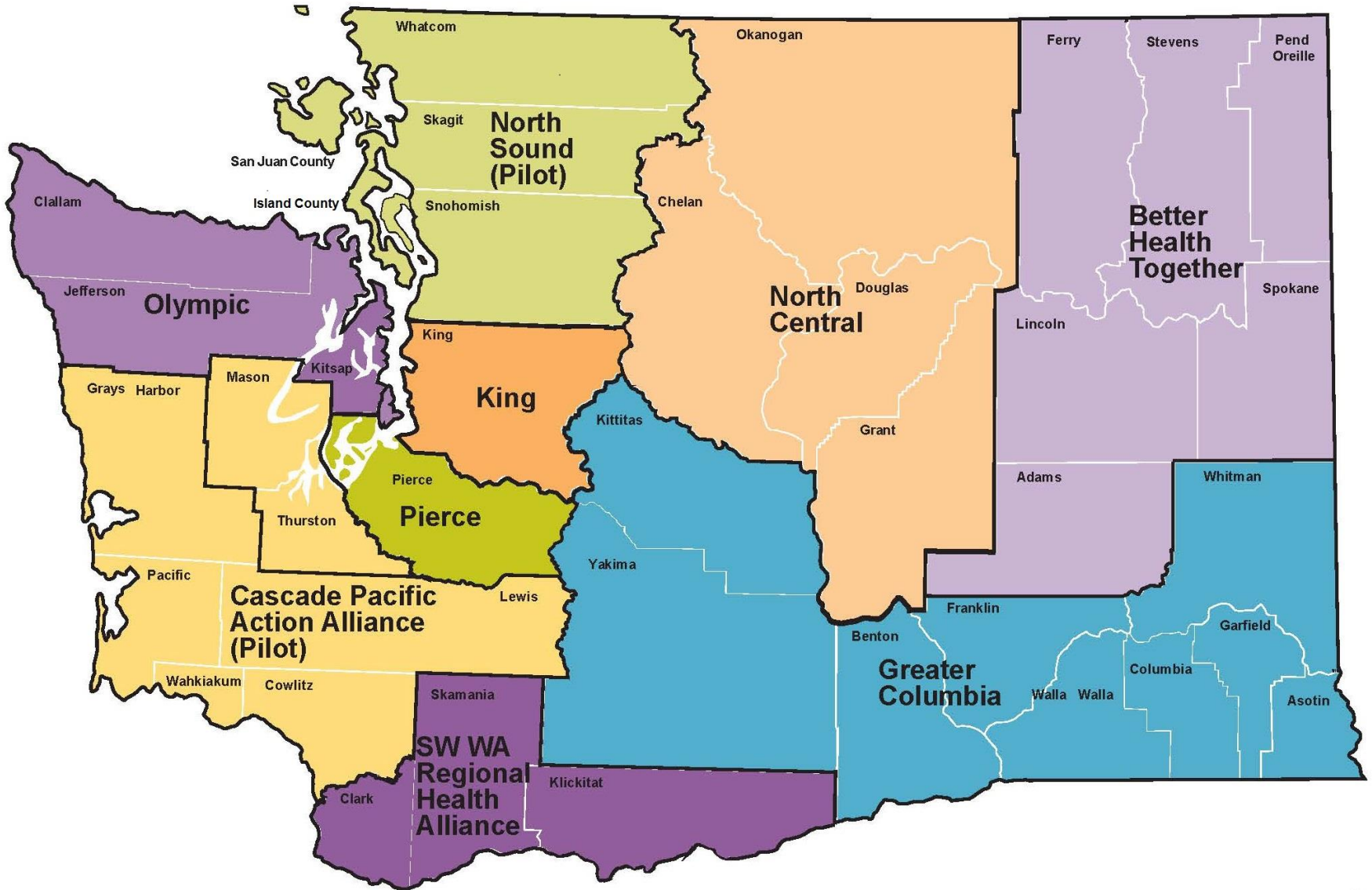


Partnering to Advance Quitline
Sustainability and Cessation Coverage
In Washington

Joella Pyatt RDH, BS
Cessation Services Consultant
Washington State Department of Health
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Washington



Health Plan Regulation

- WA State Health Care Authority
 - 3 - Public Employee Health Plans
 - 10 - Medicaid Plans (6 MCO's)
- Office of the Insurance Commissioner
 - WA Health Benefits Exchange
 - Individual Plans
 - Small Group Plans
 - Large Group (no regulation over self-insured)

Working with Partners

- State Office of the Insurance Commissioner
 - Policy and Legislative Affairs contact
 - Rates and Forms staff
- Washington Health Care Authority (Medicaid)
 - Fee-for-Service staff
 - Managed Care staff
 - State Employee Insurance Plans (PEBB) staff
- Commercial Health Plans?

Quitline History - Medicaid



- 2002 - Medicaid covers individual counseling for pregnant women.
- 2008 - The state legislature mandates cessation coverage for all enrollees.
- 2008 - Quitline calls double the first six months of Medicaid call program
- 2013 - HCA requires managed care (MCO's) to contract with a quitline.
- 2014 - Medicaid expands by 400,000
- 2015 - MCO's promote the quitline benefit



Public Employees - History

- Group Health (MCO) - 1st to offer a quitline in WA.
- 2004 – Department Health offers Quitline
- 2005 - PEBB health plans contract with QL
- 2007 - SB 5930 Creates Employee Wellness Plan
- 2009 - Wellness plan promotes cessation
- 2014- Legislature mandates tobacco surcharge to state employees health plans
- 2014 - DOH begins talks with PEBB to add 7 FDA approved medications and group counseling.
- 2015 - Working to add *SmartQuit™* App to all agency *SmartHealth* Wellness Plan.

Current Medicaid Coverage

- The Medicaid Fee-for-Service plan is the benchmark for managed care (MCO)
- Minimum drug coverage is: 12 weeks of nicotine gum, patch, lozenge & bupropion.
- Counseling Program:
 - Smoking cessation evaluation for referral
 - In office counseling for pregnancy
 - Quitline 5-call program

Medicaid Barriers

- Must be enrolled in Quitline to receive gum, patch or lozenge.
 - Pre-authorization needed for Bupropion / Chantix
 - Not all MCO plans mail medications to enrollees
 - Some must visit provider to receive medications
- *Not covered for cessation:
- Family Planning Only program*
 - Alien Emergency Medical*
 - TAKE CHARGE program*

*May use DOH Quitline

Quitline Call Data

1-800-QUIT-NOW calls by Adults	Calls Pre ACA	Calls Post ACA	
	FY 13 7-1-12 to 6-30-13	FY 14	FY 15
Tobacco Users all calls	25,201	19,945	17,314
Unique Tobacco Users	13,945	10,928	8,729
1-800-QUIT-NOW by Health Plan	FY 13	FY 14	FY 15
Commercially Insured	1,756	986	948
Medicaid Insured	6,552	4,599	4,842
Medicare Insured	1,437	743	755
Uninsured	4,137	1,310	759
Total Calls	14,097	7,896	7,559
Fax Referrals	489	440	564
General Questions	2,192	2,234	1,704
Transfers - <i>all types</i>	3,743	3,781	4,276



Questions?

Contact:

Joella Pyatt

joella.pyatt@doh.wa.gov

360 236-3518