Welcome to the NAQC Information e-Bulletin … a special communication designed to provide important, time-sensitive information that may impact quitline operations and services.

Landmark Tobacco Control Supplement Features Quitlines

The December 2007 supplement of Tobacco Control highlights the work of quitlines and features articles from several NAQC members. The link above will enable you to view the article abstracts. Below is a full list of articles that appear in the supplement:

- A systematic review of interventions for smokers who contact quitlines
  Lindsay F Stead, Rafael Perera, and Tim Lancaster
- Tobacco cessation quitlines in North America: a descriptive study
  Sharon E Cummins, Linda Bailey, Sharon Campbell, Carrie Koon-Kirby, and Shu-Hong Zhu
- Minimal dataset for quitlines: a best practice
- Effectiveness and cost effectiveness of television, radio and print advertisements in promoting the New York smokers’ quitline
  Matthew C Farrelly, Altijani Hussin, and Ursula E Bauer
- The association between advertising and calls to a tobacco quitline
  Craig H Mosbaek, Donald F Austin, Michael J Stark, and Lori C Lambert
- Smokers’ acceptance of “cold calls” offering quitline services
  Amy M Van Deusen, Andrew Hyland, Sara M Abrams, Paula Celestino, Martin C Mahoney, and K Michael Cummings
- Increasing reach of quitline services in a US state with comprehensive tobacco treatment
  Susan Swartz Woods and Amy E Haskins
- Expanding access to nicotine replacement therapy through Minnesota’s QUITLINE partnership
  Barbara A Schillo, Ann Wendling, Jessie Saul, Michael G Luxenberg, Randi Lachter, Matthew Christenson, and Lawrence C An
- Offering free NRT through a tobacco quitline: impact on utilisation and quit rates
  David Tinkelman, Steven M Wilson, Jeff Willett, and Christine T Sweeney
- Cost effectiveness of the Oregon quitline “free patch initiative”
  Jeffrey L Fellows, Terry Bush, Tim McAfee, and John Dickerson
- The effectiveness and cost effectiveness of telephone counselling and the nicotine patch in a state tobacco quitline
  Jack F Hollis, Timothy A McAfee, Jeffrey L Fellows, Susan M Zbikowski, Michael Stark, and Karen Riedlinger
- Aboriginal users of Canadian quitlines: an exploratory analysis
  Lynda M Hayward, H Sharon Campbell, and Carol Sutherland-Brown
- Is a statewide tobacco quitline an appropriate service for specific populations?
  Julie E Maher, Kristen Rohde, Clyde W Dent, Michael J Stark, Barbara Pizacani, Michael J Boysun, Julia A Dilley, and Patricia L Yepassis-Zembrou
- Effects of frequency and duration in telephone counselling for smoking cessation
  V Rabius, K J Pike, J Hunter, D Wiatrek, and A L McAlister
- Do state characteristics matter? State level factors related to tobacco cessation quitlines
  Paula A Keller, Kalsea J Koss, Timothy B Baker, Linda A Bailey, and Michael C Fiore
- Tobacco quitlines: looking back and looking ahead
  C M Anderson and S-H Zhu

About the North American Quitline Consortium:
NAQC is a Phoenix, Arizona-based 501(3)(c) organization that seeks to promote evidence based quitline services across diverse communities in North America.

Questions regarding this e-Bulletin can be sent to bbryan@naquitline.org.