Objectives

1. Participants will be able to identify 3 fundamental objectives of the Affordable Care Act
2. Participants will be able to describe the reimbursement models of value-based payment and pay-for-performance.
3. Participants will be able to identify 3 new platforms of delivery of Wellness and Health Coaching services within the current healthcare reimbursement models
Objective 1

Participants will be able to identify 3 fundamental objectives of the Affordable Care Act
Obama Care Facts

*The Patient Protection and Affordable Care Act,* was passed in the senate on December 24, 2009, and passed in the house on March 21, 2010. It was signed into law by President Obama on March 23rd, 2010 and upheld in the supreme court on June 28, 2012.

Essence

*The ACT has 3 fundamental goals:*
1. To decrease the cost of health care in the United States.
2. To improve the quality of health care in the United States.
3. To make health care more accessible in the United States, particularly to the uninsured.

ACA

The provisions of the ACA are numerous and overhaul two broad areas of policy change:
1) insurance or payer reform, and
2) system or delivery reform
Obama Care Bill

Comprised of 10 titles
Each covers an area of Healthcare reform

Title I. Quality, Affordable Health Care for All Americans
Title II. The Role of Public Programs
Title III. Improving the Quality and Efficiency of Health Care
Title IV. Prevention of Chronic Disease and Improving Public Health
Title V. Health Care Workforce
Title VI. Transparency and Program Integrity
Title VII. Improving Access to Innovative Medical Therapies
Title VIII. Community Living Assistance Services and Supports Act (CLASS Act)
Title IX. Revenue Provisions
Title X. Reauthorization of the Indian Health Care Improvement Act

...Ones of interest to us

• Title III. Improving the Quality and Efficiency of Healthcare
• Title IV. Prevention of Chronic Disease and Improving Public Health
• Title V. Health Care Workforce

Affordable Care Act and Prevention

The Affordable Care Act recognizes that focusing on wellness and prevention is key to improving the health of Americans
National Prevention Strategy

“With guidance from the public and the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health, the National Prevention Council developed this Strategy”

Regina M. Benjamin, MD, Surgeon General
Chair of the National Prevention, Health Promotion, and Public Health Council

National Prevention Strategy

Vision of the National Prevention Strategy

“Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on prevention and wellness”

National Prevention Strategy

The Goal

*Increase the number of Americans who are healthy at every stage of life*

The Strategic Directions

- Healthy and Safe Community Environments
- Clinical and Community Preventive Services
- Empowered People
- Elimination of Health Disparities
Priorities

- Tobacco Free Living
- Preventing Drug Abuse and Excessive Alcohol Use
- Healthy Eating
- Active Living
- Injury and Violence Free Living
- Reproductive and Sexual Health
- Mental and Emotional Well-Being

Objective 2

Participants will be able to describe the reimbursement models of value-based payment and pay-for-performance.

Value-Based Reimbursement

- Bundled payment
- Pay-for-performance
- Shared savings
  - Accountable Care Organizations
- Fixed fee
Outcomes Matter

- Reimbursement is connected to outcomes
- Incentivized payment structures that financially reward better performance and positive health outcomes

*Practitioners that are more efficient will be paid at a higher reimbursement rate*

Objective 3

- Participants will be able to identify 3 new platforms of delivery of Wellness and Health Coaching services within the current healthcare reimbursement models

Career Opportunities

- Health coaches are among the many changes that have occurred since the federal Affordable Care Act was enacted in 2010
- The doctor gap and workforce planning for the Affordable Care Act should also include a range of providers who can back-fill the new collaborative care model of the law
- Community health workers, who provide care coordination and health coaching, can be trained relatively quickly.
- Case managers, health navigators and coaches round out effective primary-care teams
Career Opportunities

“Anecdotally there is a plethora of job titles and descriptions that have been used in relation to ACA and in new funding opportunity announcements such as patient navigator, patient activator, health coach, patient advocate, community health worker and care coordinator”

Coaching settings

- Disease Management
- EAP’s
- Corporate Wellness Programs
- Hospital Employee and Public Wellness Programs
- Medical Clinics
- Insurance Companies
- Colleges and Universities
- Independent Coaches
- Fitness Facilities

Reimbursement

- No CPT code
- Medical Networks
  - Cost shifting
  - Office visit under MD license
- Health Promotion Programs/EAP’s
  - Salary funded by program savings
- ACA
  - Wellness Visit
  - Preventative visits
Round Table

What are your settings?
How are you managing compensation?

References

Affordable Care Act, www.healthcare.gov


References


References


Related links:

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www.acpm.org. American College of Preventative Medicine

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