

PRESS RELEASE

The North American Veterinary Community Announces Repositioning of Official Journal: *Today's Veterinary Nurse*

ORLANDO, FL — October 17, 2017 – The North American Veterinary Community (NAVC) announced plans to introduce *Today's Veterinary Nurse*, an official publication of the NAVC, in support of the Veterinary Nurse Initiative Coalition led by the National Association of Veterinary Technicians in America (NAVTA). The Coalition is pursuing legislative amendments in all 50 states to establish credentialing of Registered Veterinary Nurses (RVN), to elevate both the standard and perception of the profession's invaluable veterinary technicians.

Endorsing these efforts, the NAVC will reposition *Today's Veterinary Technician* as *Today's Veterinary Nurse* with the same high quality, peer-reviewed educational content that has been its hallmark. The journal will be published on a quarterly basis beginning in Winter 2018 and will be supplemented with an increased emphasis on digital communications and a continuous supply of educational content throughout the year.

“The NAVC fully supports a single credential for veterinary nurses nationwide and we believe it will improve the level of patient care, reduce pet owners' confusion and lead to an improved public perception for the great work these individuals are doing on a daily basis,” said Tom Bohn, CAE, Chief Executive Officer of the NAVC.

“NAVTA supports and appreciates the NAVC's decision to change its journal's name to add momentum to the Veterinary Nurse Initiative,” says Mary Berg, BS, LATG, RVT, VTS (Dentistry), and President of NAVTA. “The initiative is a veterinary-wide effort and the commitment from organizations to recognize and promote the movement allows the veterinary nurse and veterinary technician profession to continue thriving and advancing.”

“I am thrilled that NAVTA is leading the way with the Veterinary Nurse Initiative. The change to *Today's Veterinary Nurse* shows the NAVC's support and commitment to the profession and this initiative.” said Lynne E. Johnson, RVT, Editor in Chief of *Today's Veterinary Nurse*. This is

an exciting time in the veterinary community and NAVC is proud to stand with all professionals across the country to promote consistent educational requirements and unify the profession under a single title, Registered Veterinary Nurse.

NAVTA is the only national organization representing the profession and is actively pursuing the legislative changes, making it difficult for NAVTA to pursue both a name change to their journal and the association itself. NAVTA will proceed with changing the name of its publication and organization after states begin to pass the use of the term “Veterinary Nurse” and the credentialing requirements.

The Veterinary Nurse Initiative working group is co-chaired by Heather Prendergast, RVT, CVPM, SPHR and Kenichiro Yagi, MS, RVT, VTS (ECC, SAIM).

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ABOUT THE NAVC

Founded in 1982 and headquartered in Gainesville, Florida, with offices in Orlando, Florida, the [North American Veterinary Community \(NAVC\)](#) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, [VMX](#), formerly known as the NAVC Conference, hosts more than 17,000 attendees each year. Other offerings include [VetFolio](#), an online CE platform in conjunction with [AAHA](#); the [NAVC Institute](#); the [Veterinary Innovation Council](#); an [Industry Services Division](#); its official journals: [Today's Veterinary Business](#), [Today's Veterinary Practice](#), [Today's Veterinary Technician](#) and [Veterinary Advantage](#). Visit [NAVC.com](#) for more details.

ABOUT NAVTA

The National Association of Veterinary Technicians in America is a nonprofit organization that represents and promotes the profession of Veterinary Technology. NAVTA provides direction, education, support and coordination for its members. Incorporated in 1981, NAVTA is the national organization devoted exclusively to developing and enhancing the profession of veterinary technology. For more information about NAVTA, visit their website at www.navta.net.

