28th Annual
East Coast Migrant Stream Forum
#ECMSF

Produced by the North Carolina Community Health Center Association
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Selecting Your Workshops

Workshops at the East Coast Migrant Stream Forum are organized into five tracks: Clinical, Outreach/Lay Health, Policy, Programmatic/Administrative and Research. Workshops in the Clinical Track are geared toward health care providers or those who are interested in the direct provision of health care. Outreach/Lay Health workshops will update participants on the latest tools for outreach and lay health workers. Policy workshops update participants on the latest state or federal policies impacting farmworkers. Programmatic/Administrative workshops expose participants to innovative new practices and strategies from successful Migrant Health Programs. Research workshops introduce the latest findings about farmworkers’ health and social needs and introduce methods for how farmworker health professionals can translate research findings into their own work.

Tracking to Success

Tracking to Success (TTS) is a system that the North Carolina Community Health Center Association (NCCHCA) implements to understand the difference that intensive trainings make. The goal of TTS is to identify what participants remember from intensive training sessions and even more importantly, what participants do with their new knowledge and skill. We hope that by asking these questions, participants will be more motivated to implement the knowledge they have gained and ultimately improve their own programs.

To help us with this effort, please be sure to complete the “Tracking to Success” survey at the end of conference online. The survey link will be emailed out to participants post conference, and is also listed below. Your participation is crucial in helping to improve workshops in the future. Thank you in advance for your help!
https://www.surveymonkey.com/r/2015EastCoastMigrantStreamForum

Continuing Education Credits

Physicians, Nurses, and Health Educators will be awarded continuing education credits from recognized accrediting bodies. Only registered participants are eligible for continuing education credits.

This Live activity, 2015 East Coast Migrant Stream Forum, with a beginning date of October 15, 2015, has been reviewed and is acceptable for up to 14.75 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses and Health Educators: Continuing Nursing Education credit and units for Health Educators is being offered by Migrant Clinicians Network (MCN). Migrant Clinicians Network is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Those interested in receiving credits must:
1. Sign the Continuing Education Credits sign-in sheet at the NCCHCA registration desk.
2. Complete the online evaluation at https://www.surveymonkey.com/r/2015EastCoastMigrantStreamForum
Once you complete the online evaluation, you will be prompted to enter the information needed for your CEU certificate. Evaluations must be submitted no later than November 6, 2015. We encourage you to complete the feedback.
Dear Friends,

It is my pleasure to welcome you to Memphis for the 28th East Coast Migrant Stream Forum. This year we celebrate the 50th anniversary of community health centers, but the migrant health center program began in 1962 and paved the way in increasing access, promoting innovative ways to reach patients through outreach, case management, and community relationships, and keeping the most vulnerable populations at the forefront of the health center mission.

The Forum will feature a keynote address from Juan Felipe Herrera, the child of migrant farmworkers and now the first Latino Poet Laureate of the United States. A teacher, performance artist and activist, Herrera has written not only poetry, but also short stories, young adult novels and children’s literature. On Saturday, the Coalition of Immokalee Workers (CIW) will present on the Fair Food Program, a unique partnership among growers, farmworkers and 14 multibillion dollar food corporations that ensures humane wages and working conditions for the workers who pick fruits and vegetables on participating farms.

With sessions focused on workforce and skills development, collaboration, evidence-based practice, increasing access to healthcare and health insurance, and improving quality, this year’s Forum has been designed to provide an innovative and comprehensive overview of the current state of the farmworker health movement.

Memphis is a city rich in American history with award-winning restaurants, great sports teams, and a lively performing arts scene. Memphis’ first settlers were Native Americans who were drawn to the area’s bluffs overlooking the river which offered protection from flooding while providing access to the Mississippi River. Prospering with the rise of “King Cotton,” Memphis became home to a new musical form as workers who toiled in the hot dusty cotton fields all week would come to Beale Street on the weekend bringing their chanting songs, called “field hollers,” which were the roots of the Blues.

In Memphis, you can explore the National Civil Rights Museum, enjoy soul food and barbecue, and hear amazing live music on Beale Street in the birthplace of rock ‘n’ roll. We hope you will enjoy the uniqueness of Memphis and the Forum. We expect that this venue will stimulate a creative exchange of ideas that will refresh your commitment to the farmworker health movement as you learn, share and interact with colleagues old and new.

Sincerely,

E. Benjamin Money

E. Benjamin Money, Jr., MPH
President and Chief Executive Officer
North Carolina Community Health Center Association
Interpreters:
There will be simultaneous interpreting available on Friday only. Please visit the registration desk if you need interpretation assistance.

Raffle Prizes:
NCCHCA wants to give a special thanks to all organizations that donated raffle prizes. Prizes will be raffled during the closing lunch plenary on Saturday so be sure to stick around! You must submit your completed “Networking Scavenger Hunt” card (program insert) at Saturday’s lunch to be eligible. Thanks for following these three very simple rules during the drawing:
1. You must be present to win.
2. Your name will only be called 3 times.
3. Only the person whose name is called should claim the prize.

Thursday, October 15, 2015

8:00 AM - 4:30 PM
Registration Open
Foyer

8:30 AM - 12:00 PM
Voucher Program Meeting (private meeting)
Heritage I

12:00 PM - 1:00 PM
Sponsor and Exhibitor Setup
Foyer

12:45 PM - 4:30 PM
Memphis Then and Now Tour
Separate prior registration required.
Please meet at the front entrance of the hotel lobby for departure.
This optional excursion in downtown Memphis will begin with a guided tour of “Slave Haven,” an antebellum home, now a museum, which was part of the Underground Railroad. The trip concludes with a tour of the mobile medical unit of Operation Outreach. Based out of Christ Community Health Services, a federally qualified health center, Operation Outreach is a mobile unit that travels around the city to serve homeless patients.

1:00 PM - 5:00 PM
Sponsor and Exhibitor Hall Open
Foyer

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Concurrent Intensive Trainings

Includes a Networking Break in the Foyer from 2:30PM – 3:00PM

Heritage I

Utilizing Multi-Tiered Promotor(a) Models to Enhance Program Outreach & Impact

Track: Outreach/ Lay Health

Health centers serving farmworkers can combine both staff and volunteer Promotores(as) to build a program model that extends the impact of the program by providing more opportunities to develop community capacity and increasing program outreach, communication, and awareness. In this interactive session, MHP Salud will highlight the collaboration between staff and volunteer Promotores(as) in two of its Promotor(a) programs in underserved Latino communities, discuss budgeting considerations for an integrated program model, and provide suggestions for creative and focused supervision under this program structure. Participants will engage in small group activities, including discussion on how to replicate the model in their own organization or community, and hear from a Salud Promotor(a) who will share her experiences regarding working within this model.

By the end of this training, participants will:
1) Differentiate the roles of a staff and volunteer Promotor(a);
2) Describe the benefits of utilizing a combined staff and volunteer Promotor(a) model to expand health center outreach and impact on farmworkers and their families; and
3) Identify strategies to develop a combined Promotor(a) program model to enhance services to the community.

Patria Alguila, Program Coordinator, MHP Salud
Anne Lee, Program Director, MHP Salud
Colleen Reinert, MPH, Chief Programming Officer, MHP Salud

Everything You Wanted to Know About the H-2A Program

Track: Policy

Over the past several years, the number of H-2A temporary agricultural workers brought to the U.S. has been increasing and passed 100,000 in FY 2014. This session is geared towards participants who are new to the H-2A program or would like to learn more. The first half of the session will focus on an overview of the H-2A program. The second half of the session will focus on H-2A workers’ rights and responsibilities under the Affordable Care Act. There will be opportunities throughout the session for participants to share their own experiences.

By the end of this training, participants will:
1) Understand the H-2A program, including employer responsibilities and H-2A workers’ protections and rights;
2) Be able to identify H-2A employers to conduct outreach to H-2A workers in health center service area; and
3) Utilize strategies and resources to educate and enroll H-2A workers in health insurance.

Alexis Guild, MPP, Migrant Health Policy Analyst, Farmworker Justice
Megan Horn Essaheb, JD, Staff Attorney & Policy Analyst, Farmworker Justice
Concurrent Intensive Trainings (continued)

**Chattanooga**

**Because We Are All Different: Strategies and Tools to Promote Effective Cross Cultural Interaction**

Tracks: Programmatic

Being culturally competent is an invaluable skill required whenever there is a human-to-human interaction, particularly when working with migrant populations. This training will cover the theoretical foundations of cultural competence and culture as a determinant for behavior to explain the importance of culture in health and healing. Participants will apply these theories through activities that will help them reassess their cultural perceptions and self-awareness.

By the end of this training, participants will:

1) Understand and articulate the rationale for cultural competence in health care;
2) Understand culture as a determinant for behavior; and
3) Apply effective strategies to improve culturally competent care.

*Paula Hamsho-Diaz, MD, MA, Latin American Project Coordinator, Southeastern National Tuberculosis Center*

**Jackson**

**Community-informed and Scientific-based Learning: Curriculum Development Using Community Based Participatory Research**

Tracks: Research

From 2009 to 2013, the Farmworker Association of Florida and the Nell Hodgson Woodruff School of Nursing at Emory University explored risk perceptions and safety strategies among female nursery and fernery workers in Florida. This presentation will show the translation process of scientific evidence into training products for workers and healthcare providers. Working in small groups, participants will have the chance to form a community advisory board; develop research strategies; analyze data from the actual project; plan the intervention; and develop education materials.

By the end of this training, participants will:

1) Explain the formation and function of the particular research project with farmworkers;
2) Practice formative research strategies and translation of results into a learning curriculum; and
3) Identify evaluation tools and outreach policies.

*Valerie Mac Vi, RNP, PhD, Research Assistant, Emory University
Antonio Tovar, PhD, Principal Investigator, Farmworker Association of Florida*

**Foyer**

**Welcome Reception**

**Dinner on Your Own**

Ask the Concierge about Memphis’ best restaurants!

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Friday, October 16, 2015

8:00 AM - 5:30 PM
Registration Open
Foyer

8:00 AM - 5:30 PM
Exhibitor and Sponsor Hall Open
Foyer

8:00 AM - 8:30 AM
Breakfast
Heritage I, II, III, & IV

8:30 AM - 10:00 AM
Opening Plenary
Heritage I, II, III, & IV

Welcome
Rosa Navarro, MA, Director of Training and Technical Assistance,
North Carolina Community Health Center Association

Local Greetings
Aaron Sayers, PhD, Psychologist and Behavioral Health Consultant,
Cherokee Health Systems

Update from the Bureau of Primary Health Care
Jennifer Joseph, PhD, MSEd, Director, Office of Policy and Program
Development, Bureau of Primary Health Care, Health Resources and
Services Administration, U.S. Department of Health and Human Services

Wall of Wonder: Exploring Access to Care for Agricultural Workers
With the goal of increasing access to care for agricultural workers, this interactive
round-table session will provide conference participants with the opportunity to
share changes they have seen in their agricultural communities and how these
changes have impacted utilization of services at their health centers. We invite you
together explore strategies and ideas that can be implemented at health centers
to increase access to care for migratory and seasonal agricultural workers.
Together we can reach one million farmworkers by 2020!

This conversation will be led by Hilda Ocha Bogue and
Alicia Gonzales of the National Center for Farmworker Health.

Networking Break with Sponsors & Exhibitors
Foyer

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—you will be prompted to enter the information needed for your CEU certificate.
Concurrent Educational Sessions

Healthy Environment, Healthy Lungs Program Education

Track: Clinical

This session will present a training curriculum which provides information for training lay health and outreach workers, who can then educate individuals who may be exposed to health problems due to pollution, including farmworkers. Participants will be provided one curriculum, flipchart, and CD that contains the power point slides to guide future trainings. This workshop will incorporate several small group activities, discussion, and quizzes.

By the end of this session, participants will:
1) Describe the environment and name ways to prevent and reduce pollution;
2) Identify parts of the lung and their function and describe asthma including symptoms, risk factors, and how to control; and
3) Describe environmental laws related to pollution and who enforces those laws, and describe their responsibility towards making changes in the environment.

Christina Brito-Tigerina, Learning Services Manager, National Center for Farmworker Health
Alicia Gonzales, MSW, Professional Services Director, National Center for Farmworker Health

What Works and What Can Be Improved: A Conversation to Improve Farmworker Health Insurance Enrollment

Track: Policy

Over the past couple of years, there have been numerous challenges when educating and enrolling farmworkers and their families in health insurance. During this solutions-oriented session, participants will have the opportunity to discuss and share their ideas to improve health insurance enrollment for farmworkers and their families. Through structured discussion, participants will develop a list of ideas and strategies that will be written up and shared with conference organizers, session participants, and federal officials. Participants are encouraged to bring with them their outreach and enrollment resources to share with others.

By the end of this session, participants will:
1) Develop a list of ideas and strategies to be shared with federal officials, conference organizers, and session participants;
2) Initiate conversation with CMS officials about challenges assisters face when enrolling farmworkers; and
3) Share resources and tools across states to facilitate farmworker outreach and enrollment.

Alexis Guild, MPP, Migrant Health Policy Analyst, Farmworker Justice
Ann Watson, MSW, Farmworker Health Operations Specialist, North Carolina Farmworker Health Program
Concurrent Educational Sessions (continued)

**Migrant Health 101**

*Track: Programmatic*

This workshop offers a comprehensive orientation to the migrant health program in the United States. Whether you are new to the migrant health field or someone that needs a refresher, join this session for a look into the fascinating world of the health care program for migrant and seasonal agricultural workers and their families. In this workshop, you will learn the history of agricultural migration, the structure of the migrant health program, and the people that make it work.

By the end of this session, participants will:

1) Identify the migrant and seasonal agricultural workers (MSAW) population and the challenges of farm work in the U.S.;
2) Understand the history, structure, and requirements of the federal migrant health program, and explain the system of care for MSAW’s; and
3) Describe the multitude of resources available to Health Centers nationwide to access training and technical assistance.

*Ricardo Garay, Health Network Manager, Migrant Clinicians Network
Bradley Klos, MSPH, Research, Technology, and Evaluation Analyst, MHP Salud
Kristen Stoimenoff, MPH, Deputy Director, Health Outreach Partners*

**Pesticide Protective Behaviors of Latino Migrant and Seasonal Farmworkers: What is Actually Done in the Field?**

*Track: Research*

Studies to date have not evaluated the degree to which pesticide protective behaviors (PPB) are practiced by Latino migrant and seasonal farmworkers in the United States utilizing observational methods. The study presented during this session documents that protective clothing is commonly used by Latino migrant and seasonal farmworkers, but protective hand washing behaviors in the field are not commonly practiced. Participants in this session will brainstorm ideas in small groups to improve washing behaviors in the field. Throughout this session, participants will have the opportunity to try hands-on hand washing activities using GloGerm that would be appropriate in outreach settings.

By the end of this session, participants will:

1) Describe which pesticide protective behaviors farmworkers are most likely to utilize and which are typically over-reported;
2) Identify gaps in pesticide protective behaviors to target during health education and outreach; and
3) Discuss strategies to improve hand washing behaviors in the field.

*Catherine LePrevost, PhD, Teaching Assistant Professor, North Carolina State University
AnnMarie Walton, PhD, MPH, RN, Postdoctoral Fellow, School of Nursing at the University of North Carolina at Chapel Hill*
Lunch
Sponsored by: South Carolina Migrant Health Program

Award Ceremony & Keynote Address

Steve Shore Community Catalyst Award presented by the North Carolina Community Health Center Association

Keynote Address

Juan Felipe Herrera, U.S. Poet Laureate (2015-2016)

In 2015, Juan Felipe Herrera was appointed the 21st United State Poet Laureate, the first Mexican American to hold the position. In his statement of choice, Librarian of Congress James H. Billington said Herrera’s poems “contain Whitman-esque multitudes that champion voices, traditions and histories, as well as a cultural perspective” that serve to illuminate our larger American identity.

Herrera grew up in California as the son to migrant farmers, which he has commented strongly shaped much of his work. A Washington Post article tells the story that “As a child, Herrera learned to love poetry by singing about the Mexican Revolution with his mother, a migrant farmworker in California. Inspired by her spirit, he has spent his life crossing borders, erasing boundaries and expanding the American chorus.”

Concurrent Intensive Trainings

Includes a Networking and Refreshment Break in the Foyer from 3:30PM – 4:00PM
Sponsored by: Health Outreach Partners

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Concurrent Intensive Trainings (continued)

Heritage I

Integrated Care and Brief Psychological Approaches to Working with Migrant Workers
Track: Clinical

This session will be in two parts and focus on providing examples of two approaches to providing medical and mental health services to the farmworker communities of South Georgia and East Tennessee, as well as the integrated care model of service delivery. During the first portion, faculty from the Valdosta State University Marriage and Family Therapy program will discuss their joint effort with Emory University to provide care to the farm workers in South Georgia. The second portion will be focused on the integrated care model and healthcare outreach and service delivery at Cherokee Health Systems, a large multi-site community health center in East Tennessee.

By the end of this training, participants will:
1) Be able to describe how meaningful psychotherapeutic change can be created in one session;
2) Be able to describe the rationale and process of the integrated care model of service delivery; and
3) Be able to describe the principles and operations of the Promotores(a)s model of outreach and health service delivery at Cherokee Health Systems to the Hispanic and migrant community.

Meg Gill, FNP, Nurse Practitioner & Midwife, Cherokee Health Systems
Martha Laughlin, PhD, Director of Clinical Training & Professor, Marriage & Family Therapy, Valdosta State University
Helena Lobo, Hispanic Outreach Coordinator, Cherokee Health Systems
Aaron Sayers, PhD, Psychologist & Behavioral Health Consultant, Cherokee Health Systems
Kate Warner, PhD, Department Head & Professor, Marriage & Family Therapy, Valdosta State University

Knoxville

From the Field: Strategies to Educate and Enroll Farmworkers through the Affordable Care Act (ACA)
Track: Outreach

This session will begin by providing health outreach workers, advocates, and enrollment specialists working to enroll farmworkers through the Affordable Care Act with innovative outreach and educational materials about the ACA developed and used with H2A farmworkers by North Carolina. Presenters will demonstrate interactive health outreach techniques as well as a more comprehensive curriculum, entitled "Don Seguro." This session will conclude with an advanced work session for assisters and outreach workers with experience on the ground connecting farmworkers to health insurance through the ACA that will explore common barriers and challenges during enrollment and successful strategies and solutions to overcome them.

By the end of this training, participants will:
1) Identify strategies and tools to educate and enroll farmworkers in health insurance through the ACA;
2) Anticipate and accurately respond to common farmworker questions through interactive materials; and
3) Develop a list of best practices that can help health outreach workers, assisters, and farmworker advocates educating and enrolling farmworkers.

Lariza Garzon, Community Education Coordinator, Legal Aid of North Carolina, Farmworker Unit
Alexis Guild, MPP, Migrant Health Policy Analyst, Farmworker Justice
Mackenzie Mann, Farmworker Health Educator, North Carolina Farmworkers Project
Jan Morrill, Outreach & Enrollment Coordinator, Maine Migrant Health Program
Concurrent Intensive Trainings (continued)

Chattanooga

Immigration Policy 101: Maximizing Immigrant Access to Health Centers
Track: Policy
Immigrants and their families are a critical part of the population served by migrant and community health centers. This session will focus on explaining the complex world of U.S. immigration policy. It will explain government agencies responsible for immigration issues, current immigration policy regarding the legalization process and immigration enforcement, and administrative actions on immigration taken by the President. Participants will work together in groups on real-life scenarios portraying mixed-immigration status families to determine how to maximize access to health centers and their services.

By the end of this training, participants will:
1) Understand the current status of immigration policy and proposals as they affect farmworker families;
2) Be able to explain those policies and proposals to farmworkers and their families in order to try to correct misunderstandings and to protect families from unscrupulous individuals; and
3) Be able to design health services, intake, and outreach activities to maximize immigrant access and participation.

Roger Rosenthal, JD, Executive Director, Migrant Legal Action Program

Jackson

Board Leadership Development
Track: Programmatic
Community and Migrant Health Centers and Voucher Programs struggle to recruit, train, and retain required agricultural worker representation on their boards. This Board Leadership Development interactive workshop is intended to introduce current or potential board members, and other health center staff, to the world of Community Health Center Governance, including strategies for recruitment, retention, and training of farm worker representative board members.

By the end of this training, participants will:
1) Identify three major barriers preventing farmworkers from actively participating on health center boards;
2) Explore the six general responsibilities of health center governing boards; and
3) List a minimum of three strategies for improving farmworker retention on health center boards.

Hilda Ochoa Bogue, RN, MS, Program Development Director, National Center for Farmworker Health

Dinner on your own
Registration Open

Sponsor and Exhibitor Hall Open

Networking Breakfast and National Updates

Policy & Program Update from the National Association of Community Health Centers

Jana Eubank, National Association of Community Health Centers, Associate Vice President, Public Policy & Research Division

Concurrent Educational Sessions

Creating a Patient-Centered Medical Home for Those on the Move: Continuity of Care on a Global Scale

Track: Clinical

The Migrant Clinicians Network Health Network program is one very effective tool for maintaining continuity of care and helping create a Patient Centered Medical Home for mobile populations. For clinics, Health Network provides patient referrals, outcome reports, outreach staff integration, and updated medical records. This session will include a wide range of actual case studies and other examples to showcase successful strategies for follow-up of mobile patients.

By the end of this session, participants will:

1) Be able to have a clear understanding of the benefits of enrolling patients in Health Network in relation to the continuity of care elements under the Patient Centered Medical Home model;

2) Tailor and document particular strategies to be used at their sites; and

3) Be able to identify both the type of patient to enroll and the ways to enroll these mobile patients in Health Network.

Ricardo Garay, Health Network Manager, Migrant Clinicians Network

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Using Effective Health Education Tools to Reach Your Patients

Track: Outreach

Many health center patients have limited reading skills and face other barriers, such as lower levels of education and limited English-language skills, yet most health materials are written at a 10th grade level or above. This session will discuss how to communicate a clear health education message and how to identify, modify and/or develop easy-to-read health education tools with the goal of improving health prevention behaviors, patient understanding of their condition, and self-care and compliance with provider guidance. An interactive approach will be used and some exemplary health education tools will be showcased.

By the end of this session, participants will:

1) Understand the principles of effective health education;
2) Improve strategies for communicating a clear health education message; and
3) Recognize how to identify, modify and/or develop effective health education tools.

Joanna Arevalo, Health Communications Products Specialist, National Center for Farmworker Health
Alicia Gonzales, MSW, Professional Services Director, National Center for Farmworker Health

Your Voice Makes a Difference: Strategies for Engaging the Farmworker Population in Grassroots Advocacy and Civic Engagement

Track: Policy

This session will be conducted in Spanish.

With so much at stake affecting farmworkers including a constantly changing health care environment, immigration policy changes, relationships with growers, and more, farmworkers can and should use their voices to promote the interests of their communities. The purpose of this session is to both train and motivate health center staff to become advocacy leaders at their health centers. This interactive session will include small group discussion, an opportunity to create a basic plan for advocacy and civic engagement based on a number of hypothetical scenarios, and acting out a conversation between a farmworker patient and health center staff regarding the advocacy issue at hand.

By the end of this session, participants will:

1) Understand some basic guidelines for doing advocacy at a health center;
2) Develop talking points for integrating advocacy and civic engagement conversations into other conversations about health with farmworkers;
3) Take back models of health center advocacy programs to their centers to begin building or build upon a culture of advocacy.

Alexandra Harris, MSPH, Grassroots Advocacy Manager for Special Populations, National Association of Community Health Centers
Concurrent Educational Sessions (continued)

**Jackson**

Promotore(a)s Make Cents: Return on Investment Analysis of Community Health Workers  
**Track:** Research

Despite a growing number of Community Health Worker (CHW) programs in recent years, few studies have formally evaluated the long-term economic return from these preventative outreach programs. Return on Investment (ROI) analysis, which estimates the cost return for every dollar invested, is one way to demonstrate the true financial value of these programs. This presentation will discuss results from the “Promotoras Make Cents” pilot study, which analyzed ROI for three CHW interventions, which targeted farmworker or migrant populations. This discussion will concluded with a hypothetical ROI calculation for a CHW intervention.

By the end of this session, participants will:

1) Identify intervention programs which may benefit from ROI analysis;  
2) Correctly interpret and utilize ROI as a tool for program evaluation and comparison;  
3) Design an ROI implementation plan for new or existing interventions.

*Bradley Klos, MSPH, Research, Technology, and Evaluation Analyst, MHP Salud*

**Transition Break**

Concurrent Educational Sessions

**Heritage I**

Utilizing Data from Promotores(as) and Outreach Workers to Influence Clinical Performance  
**Track:** Clinical

Health centers have a unique opportunity to improve patient care through the effective use of data collected by outreach and promotor(a) programs in the community, which can be used to improve clinical performance by providing a fuller picture about the health conditions, barriers to care, and social determinants of health that community members experience. In this workshop, facilitators will describe various strategies that outreach personnel can use to collect data and propose approaches to meaningful collaboration between clinical and outreach teams. Participants will share their own strategies for using data collected outside of the health center setting to improve care.

By the end of this session, participants will:

1) Describe the value of data collected by outreach teams in improving patient care;  
2) Identify at least two ways that promotores(as) and outreach workers can collaborate effectively with clinicians; and  
3) Apply at least one method for collecting data in the community to their own programs.

*Colleen Reinert, MPH, Chief Programming Officer, MHP Salud  
Kristen Stoimenoff, MPH, Deputy Director, Health Outreach Partners*
Concurrent Educational Sessions (continued)

**Knoxville**

**Pfizer RxPathways: Facilitating Access to Pfizer Medicines for All Patients in Need**

**Track:** Outreach

The Affordable Care Act has made healthcare accessible to more people than ever before but having access to the medicines that a patient needs can still be daunting. How can a patient be assured that he or she is maximizing his or her access to all the medicines they need whether they are insured or not, or if they are having trouble affording their medicines? Join us to learn about Pfizer RxPathways, Pfizer’s patient assistance program that makes it easier for eligible patients to obtain the Pfizer medicines they may need to address their medical conditions.

By the end of this session, participants will:

1) Understand the Pfizer RxPathways program objectives, benefits, and services;
2) Know how to spread the word about the program; and
3) Be able to find Pfizer RxPathways online tools and resources.

*Roy Cosme, MPA, President of Arcos Communications & Representative for Pfizer RxPathways*

**Chattanooga**

**Better Together: Getting the Most from Collaborations with Migrant Head Starts**

**Track:** Programmatic

While migrant health centers and Migrant Head Start programs both serve the small children of migrant farmworkers, often staff at migrant health centers are not aware of the extent of services and requirements of the Migrant Head Start program nor aware of the potential for fruitful collaboration. This workshop will focus on examples of collaboration between migrant health centers and Migrant Head Start. There will be an opportunity for participants to share best practices with the group, as well as brainstorm ideas for more meaningful collaboration and how to make it work legally and financially.

By the end of this session, participants will:

1) Understand Migrant Head Start programs, especially relating to the health of the children and families they serve;
2) Identify strategies for developing effective collaboration with migrant health programs; and
3) Take away a template for a Memorandum of Understanding.

*Lisa Fernandez, Family Community Partnership & Health Specialist, East Coast Migrant Head Start Project*

*Erika Peterson, Migrant Program Manager, Eastern Shore Rural Health System, Inc.*

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Concurrent Educational Sessions (continued)

Who Does Farm Work and How Has This Changed? Findings and Trends from the Census of Agriculture and the National Agricultural Workers Survey
Track: Research

Both the 2012 Census of Agriculture and the National Agricultural Workers Survey have recent data that show how agriculture and farmworkers have changed and the implications for farmworker health in the Eastern Stream and nationally. This presentation will examine current trends and discuss how these trends may affect health status, access, and utilization, as well as implications for outreach and policy. Audience members will be encouraged to provide feedback on a new NAWS health supplement on preventive health, access, and quality of preventive health services for farmworkers and their families.

By the end of this session, participants will:
1) Access new resources and data on the labor market and farmworker characteristics;
2) Identify the current characteristics of farmworkers and how that differs from past trends; and
3) Identify trends in both agriculture and immigration patterns that will affect health outreach services in the future.

Susan Gabbard, PhD, Vice President, JBS International Inc.
Israel Garcia, MSSW, LICSW, Lieutenant, U.S. Public Health Service,
Senior Public Health Analyst, Office of Quality Improvement,
Bureau of Primary Health Care/HRSA

Networking and Closing Lunch Program

The Coalition of Immokalee Workers’ (CIW) will present on the Fair Food Program, a unique partnership among growers, farmworkers and 14 multi-billion dollar food corporations, that ensures humane wages and working conditions for the workers who pick fruits and vegetables on participating farms. The Program has been lauded as “the best workplace-monitoring program” in the U.S. on the front page of the New York Times, and as “one of the great human rights success stories of our day” in the Washington Post. The Program has won widespread recognition from a broad spectrum of human rights observers, from the United Nations to the White House, for its effectiveness in transforming human rights in the U.S. agricultural industry.

Nely Rodriguez, Senior Staff Member, Coalition of Immokalee Workers

Grand Raffle Prize

Submit your Networking Scavenger Hunt card to be eligible for the drawing!
South Carolina Migrant Health Program
Tel: 800.738.3627  Fax: 877.397.2534
Rural Health Telecom (RHT) is a leading provider of quality telecommunications products and services to rural healthcare providers by offering the following broadband network connectivity types:

**Fiber Optics | Copper | Coax | Satellite**

RHT will not only customize networks best equipped to handle telemedicine applications, we facilitate the funding process so that your organization can qualify for the maximum allowable funding dollars offered by the Universal Service Fund.

For more information, contact
Greg Thompson
(919)481-2268
(210)760-2041
greg@ruralhealthtelecom.com

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**2015 East Coast Migrant Stream Forum Planning Committee**

**NORTH CAROLINA COMMUNITY HEALTH CENTER ASSOCIATION STAFF**
Rosa Navarro, Director of Training & Technical Assistance, Raleigh, NC
Allison Lipscomb, Community Development & Special Populations Coordinator, Raleigh, NC

**Bureau of Primary Health Care, Office of Quality Improvement**
Israel Garcia, Public Health Analyst, Rockville, MD

**Centers for Disease Control, Office of Minority Health and Health Disparities**
Julio Dicent Taillepierre, Team Leader - Initiatives & Partnerships

**Administrative/Programmatic**
Christina Brito-Tigerina, National Center for Farmworker Health, Buda, TX
Sara Holifield, Tennessee Primary Care Association, Nashville, TN
Cheryl Pollock, Premier Community Healthcare Group, Dade City, FL
Mary Zelazny, Finger Lakes Community Health, Geneva, NY

**Clinical**
Tiffany Hardin, Georgia State Office of Rural Health, Cordele, GA
Ricardo Garay, Migrant Clinicians Network, Austin, TX
Alisha Smith-Thym, South Georgia Farmworker Health Project, Emory University, Atlanta, GA
Megan Squires, East Coast Migrant Head Start Project, Raleigh, NC

**Outreach/Lay Health Promotion**
Monica Dreitcer, Health Outreach Partners, Oakland, CA
Kathy Jennings, Carolina Health Centers, Greenwood, SC
Anne Lee, MHP Salud, Saline, MI
Charita Olabiyi, Westside Family Healthcare, Dover, DE

**Policy**
Alexis Guild, Farmworker Justice, Washington, DC
Patricia Morales, Piedmont Health Services, Prospect Hill, NC
Roger Rosenthal, Migrant Legal Action Program, Washington, DC

**Research**
Karin Hoffman, Rural Medical Services Inc., Parrottsville, TN
Alice Larson, Larson Assistance Services, Vashon Island, WA
Catherine LePrevost, NC State University, Department of Applied Ecology, Raleigh, NC
Thomas Painter, Centers for Disease Control and Prevention, Atlanta, GA

The Planning Committee is by invitation. If you would like to be considered for future planning committees, please indicate on your conference evaluation form.