Your best opportunity to reach the audience at
The BEST Conference

Performance-Driven Architectural Design

April 12 - 15, 2015*
Westin Kansas City at Crown Center
Kansas City, Missouri

*Schedule

April 12
Welcoming Reception

April 13-15
Conference

April 13
Exhibitor Reception

April 13-14
Exhibit Hall

April 14
Keynote Dinner
This international conference will address the urgent need for advancements in the energy efficiency of buildings, as well as the building’s durability.

**Sponsorship benefits:**

The BEST Conference — Building Enclosure Science & Technology will be attended by Owners, Developers, Architects, Engineers, Consultants and Contractors; those professionals who are spearheading the process of enhancing the design paradigm to meet our built environment’s energy challenges. The Conference will bring together leading researchers from Europe, Asia, Canada and the United States, to focus on existing and future buildings. The research will be complimented with real-world applications and case studies.

As a sponsor/exhibitor, your company will have access to design and construction decision makers. Do not miss this exceptional opportunity to discuss with industry leaders how your product will help meet tomorrow’s challenges and to show your organization’s commitment to the future.

**The Conference:**

The Conference is a three-day event with plenary and keynote speakers; two parallel tracks of presentations; and networking opportunities. Papers on Energy Efficiency, Commissioning, New Developments in Fenestration, Durability, Lighting, Moisture Effects, Control of the Indoor Environment, and Innovative Materials and Systems will be featured.

**When you sponsor this event you will:**

- Reach an expected target audience of 300-400 attendees, each a significant figure from either the design and construction industry or government.
- Increase awareness of your company’s products and services.
- Gain access to decision makers who specify and purchase your products.
- Be recognized as a key supporter energy security.
### SPONSORSHIP / EXHIBITOR PACKAGES

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### BENEFITS

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**New this year: Business Card Sponsorship, $500**

Show your firm's involvement in and support for high-performance building enclosures. Have you firm's logo on display at the BEST 4 Conference, in Conference promotions and in a business card-sized advertisement in the Conference Notebook.
Thank you. We appreciate your support!

**Key Contact Name**

Date (required)

First   Last

Title

Company Name (Please print name exactly as it should appear in all marketing and promotional materials for the event.)

Address

City   State  Zip Code

Phone    Fax

E-mail

Website Address

**Other Representative**

If someone other than the key contact will be representing your company, please provide his/her name, title, and contact information below:

**Exhibit Representative***

☐ Same as Key Contact  ☐ Representative to be determined

First   Last

Title

Phone    E-mail

*Additional badges/conference registrations: $325 each.
Please indicate additional badge/conference registration below. Please add page for additional registrations.

First   Last

Title

Phone    E-mail

**About Your Organization**

Please describe the products/services that you plan to display.

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**SPONSOR / EXHIBITOR FORM**

April 12-15, 2015

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Kansas City, Missouri

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**SPONSORSHIP CATEGORIES**

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<td>5: Continental Breakfast Sponsorship (3 available; one breakfast per sponsor) $7,000</td>
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<td>6: Exhibitor (25 available) $6,000</td>
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<td>7: Business Card Sponsorship $500</td>
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Choice:
1st   _____
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**TOTAL**

**PAYMENT INFORMATION**

☐ Check payable to National Institute of Building Sciences (NIBS)

☐ VISA  ☐ AMEX  ☐ MASTERCARD

Credit Card #:

Expiration Date:

Name on Card:

Billing Address:

City/State/ZIP:

Signature:

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**ONLINE:**  www.thebestconference.org

**MAIL:**  National Institute of Building Sciences / BEST4
1090 Vermont Avenue, NW, Suite 700
Washington, DC 20005-4950

**TELEPHONE:**  (202) 289-7800

**FAX:**  (202) 289-1092, Attn: BEST4

**EMAIL:**  nibs@nibs.org, Subject: BEST4

**Questions?**  Contact: Dave Herron
Email: dherron@herronandpartners.com