# Educational Sessions at a Glance

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<td>GLBTA Network Meeting</td>
<td>Set Sail and Stay Afloat: Navigating the First Year on the Job</td>
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<td>Being Black Ain’t Easy, Especially at the Table</td>
<td>Grow Past the “One Person Office” into a Collaborative Future</td>
<td>Maximizing Student Success Through Data-Driven Peer Mentoring</td>
<td>Connecting the Whole Family: Sibling Orientation</td>
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<td>Climbing the 2nd Year Mountain to Success</td>
<td>Implementing a New &amp; Successful Advising Experience for Orientation</td>
<td>Can Be an Orientation Director Forever?</td>
<td>Maximizing Personality Assessments to Develop Student Leaders</td>
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<td>Improving Student Staff Development Through Strengths-based Training</td>
<td>Finding HOME: How a Small College Made Big Changes to Orientation Programming</td>
<td>Influence of Bilingual Parent &amp; Family Member Orientation on Sense of Belonging &amp; Parental Involvement</td>
<td>OTR Initiatives in Guided Pathways at Two-Year Institutions</td>
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<td>Applying What We Know About Student Learning to Orientation</td>
<td>Collaborative Achievements: How Two Student Affairs Departments Joined Forces</td>
<td>Lean in Circle: Empowering Women in OTR</td>
<td>Creating Transfer-Ready Students: Student Expectations during the First 90 Days</td>
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<td>Gateway College Missing Out? Consider How to Start, Shift, or Change Your OTR Career at a Two-Year College</td>
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<td>Spreading Spirit Across Seas: International Orientation 101</td>
<td>Orientation Doesn’t Just Happen On Campus: Infusing Technology to Build Community</td>
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<td>The Heartbreak of Campus Partnerships</td>
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<td>Collaborating for Success: Working with Academic Affairs to Support Students in Transition</td>
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<td>Their Future is in Our Hands: Connecting Orientation Leaders to Careers Beyond OTR</td>
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Join the Conversation on Twitter: @NodaOrientation | #NODAC2017 #celebrateNODA
Behavioral Norms of Orientation, Transition, & Retention Professionals

Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Maureen Wilson, Professor and Chair, Bowling Green State University
Amy Hirschy, Assistant Professor, University of Louisville
NODA’s Statements of Ethical Standards detail responsibilities of orientation, transition, and retention (OTR) professionals to various stakeholders. However, informal rules are more important social control mechanisms than formal rules. Based on a survey of OTR professionals, we identify inviolable and admonitory norms and discuss implications for practice with participants.

Being Black Ain’t Easy, Especially at the Table

Location: Salon 2
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Multicultural Network
Jamesia Terry, Graduate Assistant, Florida International University
Pull up your chair as we engage in dialogue surrounding the Black experience at the table in orientation. Using Solange’s album, A Seat at the Table, participants will be challenged to reflect on their roles at the table and how to engage and support those around them.

Climbing the Second Year Mountain to Success

Location: Salon 4
Audience: New, Mid-Level, & Senior-Level Professionals
Jonathan Fries, Assistant Director of First-Year Programs, Lynchburg College
In the field of OTR, we do an amazing job of focusing on a student’s first-year at our institution. However, second-year students have been typically overlooked. When returning in their second year, some students feel lost and are looking for additional support. This presentation will talk about what one college is doing to help increase retention of its second-year students and it will provide you with some of the best practices in working with second-year students.

Collaborating for Success: Working with Academic Affairs to Support Students in Transition

Location: Paddock
Audience: New, Mid-Level, & Senior-Level Professionals
Holly Barker-Flynn, Director of Orientation & Transition Programs, University at Albany
Carol Perrin, Director of Residential Life, University at Albany
JoAnne Malatesta, Assistant Vice Provost for Undergraduate Education, University at Albany
First year students face many challenges in adjusting to college-level academics and life on campus. The presenters will share how they collaborated to address these challenges by establishing a Student Success Center, which provides new students access to tutoring and support programs in their living area.

Improving Student Staff Development Through Strengths-Based Training

Location: Salon 7
Audience: New & Mid-Level Professionals
Rachel Carpenter, Assistant Dean of Assessment & Planning & Director of Student Development & Campus Activities, Pace University
Niki Fjeldal, Associate Director for Orientation & Transitions, Pace University
Orientation programs rely upon effective training programs to develop their student staff. Self-efficacy of student staff is essential for their ability to believe in their abilities as individuals and as a collective team. Orientation staffs are diverse in their experiences, abilities, and values. Incorporating StrengthsFinder into your training can positively influence your student staff’s sense of self-efficacy and support team cohesion. These have an impact on the quality of experience they provide to incoming students and families. The presenters have integrated StrengthsFinder into Orientation Staff training since 2011. They will share content for training topics, resources for professionals to gain more strengths-based knowledge, and share assessment results showing the effectiveness of developing a strengths-based culture.
NODA Internship Program  
**Location:** Filly  
**Audience:** Graduate Students, New, Mid-Level, & Senior-Level Professionals  
**NODA Session**  
*Geida Cleveland, Events Specialist, NODA*  
The NODA Internship Program matches orientation, transition and retention professionals and host institutions with energetic, dedicated students looking to expand their orientation experience and connections. We invite you to learn about the application and selection process as well as the NEW and exciting updates we have made to the program. You will also have an opportunity to learn from past participants and hear about their experiences.

**Orientation Doesn’t Just Happen On Campus: Infusing Technology to Build Community**  
**Location:** Skybox  
**Audience:** New, Mid-Level, & Senior-Level Professionals  
*Bobbi-Lynn Kekic, Assistant Director of New Student Programs & Development, Bentley University*  
*Stephanie Cohen, Program Coordinator, Office of the Dean of Student Affairs, Bentley University*  
As the demographics of our students continue to evolve, we must continuously refine our Orientation programming to be accessible to all communities. From online orientation programs and webcasts to social media campaigns, technology provides us additional opportunities to connect with students. In this session, the presenters will talk about how one institution utilized virtual platforms to create a sense of community amongst new students before they even step foot on campus.

**Applying What We Know About Student Learning to Orientation**  
**Location:** Salon 9  
**Audience:** New, Mid-Level, & Senior-Level Professionals  
*Chrsy Daniel, Associate Director, University at Buffalo*  
Well-designed orientation programs are based on clearly defined and articulated goals and learning outcomes. We will discuss what research tells us about student learning and share examples of how effective pedagogy can be applied to orientation programs to maximize the likelihood that participants will achieve our desired learning outcomes.

Supporting Families of First Generation Students  
**Location:** Salon 10  
**Audience:** New, Mid-Level, & Senior-Level Professionals  
**Endorsed by the NODA First Generation College Student Network**  
*Libby Daggers, Associate Coordinator, Texas A&M University*  
*Mara Schaffler, Associate Director, Texas A&M International University*  
This presentation will review strategies used by New Student & Family Programs (NSFP) to enhance support and resources for family members of First Generation College Students. After conducting data analysis on our families attending orientation, we identified ways to further support and bridge the gap of the families of our First Generation students. Through enhanced programming, community events, and targeted communication we are able to better integrate these families into our community and equip them with the tools necessary to support their student. The session will give an overview of implementation, strategic partners, and assessment and allow for discussion on implementing similar programs at other institutions.

**The Best of Both Worlds: Hybrid Orientation for Transfer Students**  
**Location:** Salon 3  
**Audience:** New, Mid-Level, & Senior-Level Professionals  
**Endorsed by the NODA Transfer Services Network**  
*Rachel Florence-Spaetzel, Director of Orientation Programs, Saginaw Valley State University*  
Come learn about an innovative approach to serving the varying needs of transfer students in a flexible and convenient way! This new hybrid transfer orientation model (featuring both an online module and an in-person advising meeting) seeks to provide the best of online and on-campus orientation models all in one!
Understanding the Role of OTR Staff in International Student Orientation Collaboration

Location: Grandstand
Audience: Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA International Student Orientation Network

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Kasi Jones, Director of Orientation Programs, Purdue University
Regina Matos, Assistant Dean of Students, Arizona State University

Institutions frequently design targeted orientation programs for specific student populations. However, significant research and best practices do not exist to guide a domestic orientation office to determine what role(s) it might play in the design, implementation, and evaluation of an international student orientation program, especially if an international education office exists on its campus. This session will examine the role of collaboration between domestic new student orientation offices and international education offices for international student orientation programs.

GLBTA Network Meeting

Location: Salon 1
Audience: All levels of experience welcome!

Christy Heaton, Director of First-Year Experience, University of Colorado - Denver
Chris Landry, Assistant Director of Orientation, Auburn University

Join the GLBTA network as we discuss network activities, best practices and trends, and information in relation to GLBTA topics.

Be Smart. Be Safe. Facilitating an Innovative Prevention Program at Orientation

Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals

Tara McWhorter, Associate Director of New Student & Family Programs, University of Tennessee, Knoxville
Ashley Blamey, Director, Center for Health Education & Wellness, University of Tennessee, Knoxville
Betsy Smith, Director, Office of Student Conduct & Community Standards, University of Tennessee, Knoxville

This true campus collaboration brings together our Student Conduct and Health & Wellness offices who have mastered the art of sharing the policy, campus safety, and prevention messages to incoming students in a supportive and engaging way. Participants will leave with ideas to improve their orientation safety and policy sessions.

The Freshman 15

Location: Win
Audience: Undergraduate & Graduate Students
Associate Member Highlight Session

Dr. Megan Stubbs, Metropolis Management

‘The freshman 15’ is commonly used to describe weight gain for incoming college students. A host of factors can contribute to weight gain, but it doesn't have to be detrimental to their self-esteem. By understanding body image and discussing healthy ways to treat your body well, students can navigate this space and make responsible choices for themselves. Body image is how you feel about your body and physical appearance. This session is designed to help participants understand the concept of body image and self-esteem, challenge and question why we feel the way we do, and to bring about positive changes in the way we think, feel, and act. This session will cover fat, the media, cultural standards, negative thoughts, the diet industry, disability, sexualization, and actionable steps participants can use starting that day to make a positive change.
Educational Session Two

Monday, November 6, 10:45 a.m. - 11:35 a.m.

Exploring Rural Students’ Experiences & Sense of Belonging in an Urban University Setting
Location: Place
Audience: New, Mid-Level, & Senior-Level Professionals
Catalyst Grant Winner & Research Track
Caolfionn Yenney, Academic Advisor, University of Minnesota-Twin Cities

Relatively little research exists within higher education concerning rural students. Research that does exist often focuses on the collegial aspirations, academic preparedness, and degree attainment of rural students, but not the experiences these students have during their college years. This session will explore data collected from one university through the Student Experience in the Research University Survey (SERU). Using this data, we will explore similarities and differences between the experiences of students from different geographic backgrounds including areas such as academic and civic engagement, campus climate, and overall satisfaction. Data presented in this session will be part of a larger 2017 Catalyst Grant project exploring the relationship between rural students’ sense of belonging on campus, their connection to academic advising, and, ultimately, their retention levels at the university.

Grow Past the “One Person Office” into a Collaborative Future
Location: Salon 2
Audience: Graduate Students, New & Mid-Level Professionals
Elizabeth Calagias, Assistant Director & New Student Orientation Coordinator, Fort Lewis College
Patrick Fredricks, Leadership Programs Coordinator, Fort Lewis College

Assessment of Generation Z has shown that a one-on-one individualized Orientation experience is preferred. Learn how our office has engaged campus partners to understand that Orientation and Transition is essential to building campus culture and a vital component to student success. Explore creative collaborations and an evolution of campus buy-in.

Dealing with Offensive Speech: Orienting New Students to the Reality of Freedom of Expression
Location: Salon 8
Audience: Mid-Level & Senior-Level Professionals
Kasi Jones, Director of Orientation Programs, Purdue University
Dan Carpenter, Executive Director of Student Success Programs, Purdue University
Steve Schultz, Chief Legal Counsel, Purdue University

As universities struggle with how to support the free exchange of ideas while promoting civility and respect, incoming students are trying to find their way in this new culture. Very often they don’t understand what the university can and cannot (or should and should not) do to regulate speech, nor what actions are available to them. Hear how this midwest large institution set out to explain this to new students during orientation as a means of preparing them for this culture.

NODA Leadership & You
Location: Filly
Audience: All levels of experience welcome!
NODA Session
Korrin Anderson, NODA Leadership Development Committee Chair, Florida International University

Looking for ways to get involved with NODA and give back to YOUR Association? Getting involved with NODA can be a highlight of your professional career. Join us as we discuss: joining a committee, leading a network, hosting a conference, getting involved in the region, or applying for the Board of Directors.

Recruitment & Selection of Students of Color as Orientation Leaders
Location: Salon 4
Audience: Graduate Students & New Professionals
Endorsed by the NODA Large Institution Network
Quentin Hodges, Coordinator, North Carolina State University
Erin Mayor, Associate Director, Clemson University

After reviewing applicant pools and hired teams without representation from underrepresented populations, two PWI navigated through future processes to change the makeup of their Orientation teams. Discovering recruitment tactics were not appealing to students of color, each university had to realign their values.
Educational Session Two - Continued

The Heart(break) of Campus Partnerships
Location: Paddock
Audience: New, Mid-Level, & Senior-Level Professionals
Regional Showcase
Heather Ferguson, Coordinator of Orientation Operations, University of Wisconsin-Madison

OTR is built on partnerships. Orientation planning is also inherently political and requires balancing diverse stakeholder interests. How do we as orientation professionals navigate these interests? What strategies help us do our work? Attend this session to learn tips from UW-Madison and discuss your partnership successes with your colleagues.

Set Sail & Stay Afloat: Navigating the First Year on the Job
Location: Salon 1
Audience: Graduate Students & New Professionals
Courtney Brehm, Coordinator for New Student & Family Programs, Tennessee Tech University
Abigail Bradley, Coordinator of Student Life, Eureka College

Ahoy mateys! Are you experiencing unexpected rough waters in your first year? Navigating a new institution, building a social network, and moving to a new place has its ebbs and flows. Come engage with other new professionals to discuss tips for overcoming challenges and celebrating excitements in the first year.

Spreading Spirit Across Seas: International Orientation 101
Location: Salon 10
Audience: Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA International Student Orientation Network
Trista Yang Lu, Coordinator, International Student Orientation & Services, Stony Brook University
Regina Marshall, Director, Stony Brook University

When entering a college in the U.S., international students face a significant transition beyond that of typical domestic students. We will identify their unique academic and social needs and share how we address their transition to our university and the U.S., address academic success, and utilize our student staff to ease their transition to our University.

Transfer Student Network Meeting
Location: Salon 3
Audience: All levels of experience welcome!
Taylor Kamin, Transfer Orientation Director, Auburn University
Jonathan Fries, Assistant Director of First-Year Programs, Lynchburg College

Join the transfer network as we discuss network activities, best practices and trends and information in relation to transfer student topics.

Tuning into Students’ Needs to Impact Campus Vibrancy
Location: Skybox
Audience: Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA Small College Network
Kathryn Shorts, Learning Center Operations Manager, Week of Welcome Coordinator, Eastern Oregon University
Amanda Courtois, Week of Welcome Student Assistant, Eastern Oregon University

A practical approach to taking inspirations received at the NODA Annual Conference and applying them to your campus. In this presentation you will learn about ways to increase campus vibrancy, grow student involvement, and support rural, first generation students.

Understanding Preparedness When Approaching a Student in Mental Distress
Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Rachel Chlebanowski, Assistant Director, University of Illinois Urbana-Champaign

Can you identify the warning signs of a student in mental distress? If so, what would you do? A study conducted at a mid-size regional institution looked at the confidence and preparedness of staff members and faculty when dealing with students in distress. This hands-on session will look at how ready professionals feel when discussing mental illness, will also explore a variety of scenarios staff members may face, and discuss what we can do to become better at identifying student mental distress.
Connecting & Supporting Student Veterans in the First 90 Days

Location: Salon 9
Audience: New & Mid-Level Professionals
Endorsed by the NODA Non-Traditional Student Network

Natalie Gempesaw-Pangan McKinns, Assistant Director, First-Year Programs, University of Washington
Lindsey Church Zike, Assistant Director, Office of Student Veteran Life, University of Washington

Student veterans make up 4% of undergraduates nationwide and the population continues to grow. Little is understood about the struggles that the students face in their transitions to college. This workshop will highlight the needs of student veterans, discuss making campuses more accessible, and explore ways of reaching every student veteran within their first 90 days to promote persistence and retention. This session is tailored to support professionals that are not the primary certifying official on their campus.

“Why Do you Hate Me?”: A Look at Bullying & Self-Hate

Location: Win
Audience: Undergraduate & Graduate Students, New Professionals
Associate Member Highlight Session

Brent Scarpo, Speaker, Metropolis Management

Student suicide is the SECOND most common cause of death among college students today. The Why Do You Hate Me? program explores the issues of HATE on a much deeper level. The presenter takes twenty years of his collective experiences and shares with his audience not only the issues of hate and diversity but also self-hate and how it affects our self-confidence, self-esteem and self-worth. This interactive as well as audience driven program is highly motivational in nature and explores the various behaviors seen in educational settings where students sabotage their educational career. We look at abusive behaviors such as binge drinking, drug usage, gambling, perfectionism, anorexia, and many more. As we explore those behaviors we use to sabotage our personal success we will identify the key components of why we choose these behaviors as well as the necessary solutions to help manage them.

Taking the Experience Online: Supporting Student Transition in the Digital Age

Location: Grandstand
Audience: New, Mid-Level, & Senior-Level Professionals

Rob Carroll, Assistant Director for Programming, New Student & Family Programs, University of Colorado Boulder
James Kelly, Coordinator, New Student Transitions & First-Year Experience, University of North Carolina, Greensboro
Erin Harrell, Director of Communications, Division of Student Affairs, University of Colorado Boulder

Have you ever wondered what it would look like to completely change the new student experience on your campus? As one of the first large, public universities to make the transition from in-person to online orientation, we will discuss how we led the campus through this very significant change. Not only did orientation move online using existing campus technology, but we also centralized communication for new students, transitioned to hosting supplemental in-person summer programs, moved to a just-in-time approach for communication and information, and greatly expanded Fall Welcome from 25 sessions to more than 230 sessions in just two years. We will share the challenges and successes that resulted from overhauling the program, so you can learn from our experience and innovate at your own institution with success!

Registration closes November 15th
2017
Extended Orientation Institute
December 1-3, 2017 | University of Georgia
Visit nodaweb.org/extended_orientation

Join the Conversation on Twitter: @NodaOrientation | #NODAC2017 #celebrateNODA
Creating and Growing a Dynamic First-Year or Transfer Student Peer Mentor Team
Location: Salon 3
Audience: Graduate Students, New & Mid-Level Professionals
Barbie Cowan, Assistant Director, University of North Carolina Wilmington
Harness the power of peer mentoring on your campus. We have developed separate and comprehensive peer mentor programs for both first-year and transfer students. Come learn about the structure, staffing, training and influence of our two peer mentor programs; Gain ideas and resources for building or growing first-year and transfer peer mentor programs on your campus.

OTR Professionals: The Thought Leaders on the Contemporary Campus
Location: Grandstand
Audience: Mid-Level Professionals
Chris Trudell, EDU Consultant & Account Manager, Guidebook
As a previous OTR professional now within an education technology company, this presentation attempts to take past experiences and current trends to outline why orientation departments, and specifically OTR professionals, tend to lead the conversations of change and introduce new innovative practices on campus. By interviewing and sharing insights from professionals across the country, this session hopes to provide OTR professionals insights into the why, how, and what behind their work so they can cultivate and innovate positive change on their campuses.

Small College Network Meeting
Location: Paddock
Audience: All levels of experience welcome!
Alex Barkley, First Year Residential Life Coordinator, Gettysburg College
Lacey Filkins, Associate Director of New Student Programs, Kenyon College
Join the small college network as we discuss network activities, best practices and trends and information in relation to small college needs.
Implementing a New & Successful Advising Experience for Orientation

Location: Salon 4
Audience: New, Mid-Level, & Senior-Level Professionals

Cory Barker, Academic Advisor, Indiana University
Matthew Graham, Academic Advisor, Indiana University

Learn from academic advisors who reconfigured the advising and course registration system from the ground-up in collaboration with campus partners. Presenters demonstrate key pieces of their new system and participants will be asked to share their insights on how to better integrate advising into orientation.

Orientation and Transition Programming: Its Role in the Enrollment Management Strategy

Location: Salon 9
Audience: New, Mid-Level, & Senior-Level Professionals

Beth Lingren Clark, Assistant Dean & Director of Orientation & First-Year Programs, University of Minnesota - Twin Cities
Rick Sparks, University Registrar, Virginia Tech University
Charlie Andrews, Assistant Vice President for Undergraduate Education, Florida International University
Liz Kurt, Director of New Student Programs, Iowa State University

With the unveiling of the NODA Core Competencies, the importance of our knowledge and skills as OTR professionals in the Enrollment Management area has been emphasized. Connecting the work from admission, through orientation, into the first year and beyond will not only support the success of our students but also the institutional retention and graduation goals. This presentation features presenters who work in enrollment management areas from admissions, orientation, advising, first-year retention, and the registrar. Presenters will share insights on the enrollment management processes and best practices for connecting the work from admissions to student degree progress at our institutions. Strategies will be shared for infusing orientation and transition programming into the enrollment process to enhance institutional efforts on student success and persistence.

Teachable Moment vs. Firehose Effect: A Phased, Five-Module Online Orientation

Location: Salon 7
Audience: New, Mid-Level, & Senior-Level Professionals

Lisa Hancock, Director, Student Orientation & Transition Services, Utah State University
Kylee Hopkin, Program Coordinator, International Student Orientation, Utah State University
Jacob Van den Akker, Program Coordinator, New Student Orientation, Utah State University
Nate Jensen, Program Coordinator, Utah State University

A phased orientation model can mitigate information overload and deliver relevant information when students are most likely to need it. Session participants will learn theories that spurred a change to a five-module orientation, discuss possible benefits and applications at their own institutions, and come away with tips and best practices.

The Influence of a First Year Learning Community on First-Generation College Student Persistence

Location: Thoroughbred
Audience: Graduate Students, New & Mid-Level Professionals
Research Track
Endorsed by the NODA First Generation College Student Network

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University

In 2015, nearly 11% of all students enrolled in colleges and universities across the nation identified themselves as first-generation college students (Lang, 2015). While more first-generation college students continue to arrive to study at higher education institutions each year (Coffman, 2011; Davis, 2010; Smith, 2015), attrition rates have continued to rise for this population faster than ever before (Ishitani, 2006; Lowery-Hart & Pacheco, 2011; Petty, 2014). The study sought to examine the effect of participating in a first-year learning community on the persistence to the second year of college for first-year, first-generation college students at a regional, comprehensive, public university in the Midwest.
Working Across Parenting Styles at Orientation & Beyond

Location: Salon 10
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Parent & Family Network

Chelsea Petree, Director of Parent & Family Programs, Rochester Institute of Technology

Parenting styles can impact the way parents interpret messages, interact with staff, and engage with their students. This session will use literature, research, and discussion to help professionals think about how we can prepare events for a wide variety of families to better meet the needs of our students.

Identity, Personal Story, A Sure Way to Initiate Lasting Bonds Among Students & Staff

Location: Win
Audience: Undergraduate & Graduate Students, New Professionals

Associate Member Highlight Session

Mitzi Sinnott, Speaker, Metropolis Management

WHAT'S YOUR STORY? an interactive workshop. Everyone has their own story and the layers of our stories either allow us to connect or distance ourselves from others. This session provides a space for students and staff to authentically explore their personal, social, and cultural identities, develop their personal narrative, and experience another lens for viewing the world.

Transitioning to Your Home Away From Home: International Student Orientation

Location: Place
Audience: New, Mid-Level, & Senior-Level Professionals

Cory Thoss, Senior Assistant Dean, Director of New Student Programs, University of Illinois Urbana Champaign
Amanda Sharp, Resident Life Coordinator, Bellarmine University

International Orientation can be difficult to plan and implement with multiple moving parts and the population's unique set of academic and social needs. What can we do to take a proactive approach in developing their experience? This session will trace the three year evolution of the International Orientation program at our institution; what we've learned, the challenges we faced, and how the program is changing.

Get ready to vote!

Elections for the NODA General Board Members and President-Elect begin right after the Annual Conference. We encourage our members to visit nodaweb.org/leadership_op for position and application information.

| November 9: Applications Open | November 27: Applications Close | December 4-14: Elections - Place your vote! | December 15: General Board Members & President-Elect Announced |
Best Practices Using the CAS Standards for Orientation Review

Location: Thoroughbred
Audience: Graduate Students, New, Mid-Level, & Senior-Level Professionals
Research Track

Ann Hower, Director of New Student Programs, University of Michigan, Ann Arbor

CAS standards are constructed to represent criteria that every orientation program should be expected and able to meet with the application of reasonable effort and diligence. The CAS standards provide an important set of tools that helps professionals in the self-assessment of their programs.

Extended Orientation Network Meeting

Location: Paddock
Audience: All levels of experience welcome!

Jamal Smith, Student Wellness Coordinator, Stephen F. Austin State University
Alina Quintana, Coordinator, Florida International University

Join the Extended Orientation network as we discuss network activities, best practices and trends and information in relation to extended orientations.

Inspiring Student Success: Making the Most of Peer Connections in a Case Management Model

Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals

Keri Riegler, Director of New Student Connections and Parent and Family Programs, University of South Florida
Marnie Hauser, Director, Office of Orientation, University of South Florida

This session will discuss the application of a health management model adapted for higher ed to meet the needs of students with various risk levels. The presenters will focus on the evolution of the case management model and provide highlights of a pilot program that utilized peers to aid in the identification and support of first-year, high-risk students. Attendees will gain an understanding of how a case management model can be applied to address individual student persistence and progression issues by providing timely customized peer support to appropriate students.

Finding H.O.M.E.: How a Small College Made Big Changes to Orientation Programming

Location: Salon 7
Audience: Undergraduate & Graduate Students, New Professionals

Suzanne Walker, Associate Provost for Undergraduate Education, Marietta College
Tara Clinton, Student Orientation Coordinator, Marietta College
Michael Johnson, Student Orientation Coordinator, Marietta College

Provide a full program review and explain how a small, private college reinvented orientation to fit current trends in OTR, including hiring of a diverse group of Orientation Leaders, installing its first orientation leader academic course, and re-branding of summer and fall orientation programming.

Influence of Bilingual Parent & Family Member Orientation Programs on Sense of Belonging & Parental Involvement in Higher Education

Location: Salon 4
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Multicultural Network

Patty Witkowsky, Assistant Professor, University of Colorado, Colorado Springs
Victoria Obregon, Site Director, College Assistance Migrant Program, Colorado State University - Pueblo
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University

Latina/o/x culture is defined by strong family ties, and the connection Latina/o/x students maintain with their families once they begin college can cause a struggle between two worlds. Combined with challenges such as socioeconomic resources, first generation status, and language, Latina/o/x students come to college with a multitude of challenges that institutions must be prepared to support. One such outreach effort that has begun across the U.S. is parent and family member orientation (PFMO) programs being offered in Spanish. This session will present findings from a study focused on understanding how participation in a bilingual PFMO program contributes to parents and family members’ involvement and sense of belonging at their student’s institution.
First Rate Service at (Perceived) Second Choice Schools
Location: Skybox
Audience: Graduate Students, New & Mid-Level Professionals
Kate Howard, Assistant Vice President, Dean of Admissions, University of Southern Mississippi
Paige LeBlanc, Coordinator of New Student Orientation, The University of Memphis

Often feel like students at your orientation programs would rather be anywhere but there? Yeah, us, too! Join us as we delve deeply into how a first rate experience can change second choice perceptions of students and parents through your orientation programming. Participants will be exposed to two non-flagship public universities, their success through service, and the understanding of orientation as a recruitment tool. Whether aligned in student or academic affairs, enrollment services or not, you will gain a glimpse into the how and why of orientation programming as an extension of the admissions and recruitment process at your institution.

Maximizing Personality Assessments to Develop Student Leaders
Location: Salon 3
Audience: Undergraduate & Graduate Students, New Professionals
Lily Oyarzun, Assistant Director, Indiana University Bloomington
Jessa Trimble, Associate Director, Indiana University Bloomington
Lauren Welch, Assistant Coordinator, California State University, Fresno State

Myers-Briggs Type Indicator (MBTI), StrengthsQuest, True Colors, and Love Languages have value in understanding how an individual relates to a team and establishing a strong team dynamic. Come learn and discuss the benefits of each assessment, how they can be applied to the team, and pitfalls to look out for.

Let’s Talk: Mental Health
Location: Filly
Audience: Undergraduate & Graduate Students, New Professionals
Regional Showcase
Markie Pasternak, Graduate Intern, Indiana University Bloomington
Chase Wilson, Graduate Intern, Indiana University Bloomington
Juanita Ariza, Graduate Intern, Indiana University Bloomington

One in four college students suffer from a mental illness. Think that statistic is shocking? 1,100 college students die by suicide each year. Orientation Leaders can be the agents of change for the mental health movement. Come discuss how we can change and even save the lives of students.

Two-Year Institution Network Meeting
Location: Grandstand
Audience: All levels of experience welcome!
Phillip Campbell, Coordinator of Campus Life, St. Louis Community College
Holly Williams, Director of Retention and Student Success, Alvin Community College

Join the Two-Year Institutions network as we discuss network activities, best practices and trends and information in relation to Two-Year Institutions.
So, You Want to be a Regional Conference Host!?  
**Location:** Salon 9  
**Audience:** Graduate Students & New Professionals  
**NODA Session**  
*Geida Cleveland, Events Specialist, NODA*  
*Shannon Gilligan Wehr, Events Specialist, NODA*  
Join the Association Staff and former Regional Conference Hosts for an informational session on hosting a Regional Conference. The panel of past conference hosts will share insight into the role including what to expect, what to consider before hosting, and how the NODA Association Office can offer support. Hosting a Regional Conference or being a part of a Conference Planning Committee is a great way to get involved with the Association and further develop your professional network.

Undeniable Needs for Online Orientation Software  
**Location:** Place  
**Audience:** New, Mid-Level, & Senior-Level Professionals  
**Associate Member Highlight Session**  
*Doug Sawyer, Vice President of Sales, Comevo, Inc.*  
A peer-panel will share the variety of ways they have used online orientation modules to address the unique needs of today’s student - from traditional, non-traditional to online/distance students; to address information-overload within the in-person orientation; or to support an orientation-as-process philosophy with a multi-module approach. Comevo will MC and share a bit about the online orientation software that made it all possible.
Advising to Leverage Change

Location: Salon 10
Audience: Undergraduate & Graduate Students, New Professionals
Endorsed by the NODA Non-Traditional Student Network
Chelsea Belote, Director of Academic Progress & Achievement, University of Kentucky

Are you trying to connect with students that are off track? Do you want to provide additional support for students? In this session, we will explore ways to outreach, engage with, and retain, students. We will create an outreach plan, discuss best practices for individual meetings, and strategies to hold students accountable. This will be an interactive and discussion based session.

Panel Discussion: Diverse Models of Successful Online Orientations

Location: Win
Audience: All levels of experience welcome!
Associate Member Highlight Session
Sam Swingle, Co-Founder, Advantage Design Group

Learn from four student orientation and transition professionals from four very different institutions, all with a common advantage: a customized online orientation. These panelists represent two, four-year public universities, a private university and a community college. In this session, they’ll describe the issues and decisions behind the development or expansion of their online orientation. They’ll also describe how they got it done, the results, and how today they’re leveraging its flexible content and reporting capabilities to continuously improve the total orientation experience.

Building Social Stamina: Why Should Extroverts Have all the Fun?

Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals
Matthew Barnes, Assistant Director of Orientation & Commuter Student Involvement, University of Miami
Aysha Daniels, Director of New Student Programs, University of West Georgia

Being an introvert in a traditionally extroverted field, such as student affairs, presents unique challenges during orientation and transition programs. This session will offer tools and strategies for introverts to build social stamina and thrive during high-stress periods. The presenters will draw from personal experiences as introverts and current research on building social endurance. This session is geared toward introverts and extroverts seeking strategies to support their introverted colleagues.

A Comprehensive Approach to Orientation: Using Theory to Practice to Ensure We Effectively Meet First-Year Students’ Needs

Location: Skybox
Audience: Undergraduate & Graduate Students, New Professionals
Michael Sloboda, Graduate Student, College Student Affairs, Bloomsburg University of Pennsylvania
Dr. Mindy Andino, Professor of Teaching & Learning, Bloomsburg University of Pennsylvania

How are orientation programs meeting the needs of our incoming students? What kind of experiences are embedded in your orientation programs? This interactive workshop will frame the programming orientation staff leaders do based upon theory and research and exemplify the importance of a comprehensive approach. Participants will be able to identify the fundamental experiences within orientation programs and how those experiences effectively meet first-year students’ needs according to Maslow’s Hierarchy. Using Maslow’s Hierarchy as a framework, orientation leaders and professionals will be able to see that a comprehensive approach to our programs best meets the needs of our students.

Boosting the STEM Pipeline: Understanding the Persistence of Students in Science & Technology

Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Leo Pedraza, Associate Director of New Student Orientation, New Jersey Institute of Technology

A new theory of STEM college student persistence will be discussed based on Herzberg’s notion of two-factor theory. Originally utilized to explain why employees leave or persist in the workplace, this theory will be applied to the STEM student experience to examine both their extrinsic and intrinsic motivation.
OTR Initiatives in Guided Pathways at Two-Year Institutions

Location: Salon 4
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Two-Year Institutions Network

Holly Williams, Director of Retention & Student Success, Alvin Community College
Phillip Campbell, Coordinator for Orientation & Student Transitions, St. Louis Community College

With support from the Bill & Melinda Gates Foundation, the American Association of Community Colleges (AACC) launched a national project focused on designing and implementing structured academic and career pathways for all students. This session will feature an in-depth look at the essential roles orientation, transition, and retention play in supporting students and how to effectively integrate student success strategies into guided pathways.

Being & Doing: Creating Space for Reflection & Work Within Orientation

Location: Grandstand
Audience: Undergraduate & Graduate Students, New Professionals
Regional Showcase

Eric Carnaje, Program Coordinator for Orientation & First Year Experience, The University of Vermont

Because of the organized chaos of Orientation programming, how do we intentionally create ways for our Orientation Leaders and Staff to engage in critical and meaningful reflection? This session aims to highlight reflective practices implemented at the University of Vermont and provide participants with a framework for creating space for self-reflection at their institution, especially during Orientation.

Parent & Family Network Meeting

Location: Paddock
Audience: All levels of experience welcome!
Libby Daggers, Associate Coordinator, Texas A&M University

Join the Parent and Family network as we discuss network activities, best practices and trends and information in relation to Parents and Families.

Staff Development Re-Imagined: A Self-Directed Approach

Location: Salon 7
Audience: Undergraduate & Graduate Students, New Professionals

Alexander Barkley, First-Year Residential Life Coordinator, Gettysburg College

Student staff development is a vital component of any position within an OTR program. However, far too often, students are told what skills, knowledge, and abilities they will develop without stating how they will gain them. With pre-determined areas of growth, where do a student’s personal objectives come into focus? How can students grow if they are unsure of how they will get there? Using assessment framework, Baxter Magolda’s theory of self-authorship, and challenge and support; learn how to give students a true staff development experience.

Supervision Skills: This Should Have Been a Class in Grad School

Location: Salon 3
Audience: Graduate Students, New Professionals
Endorsed by the NODA Graduate Student Network

Katharine Pei, Director, Washington University in St. Louis
Andrea Farnan, Assistant Director, Washington University in St. Louis
Reggie Gacad, Coordinator, Washington University in St. Louis

A first full-time job can bring new opportunities and challenges. For many, this is the first time they will be supervising undergraduate or graduate student staff. This session will discuss best practices in supervision. Participants will leave with a set of resources with activities and handouts they can use.
Eager to promote, track, and report on your first-year experience program while streamlining your administrative processes? With our scalable Paths tool, you can showcase engagement opportunities campus-wide and help your students discover meaningful ways to get engaged and find their fit.

**Set Expectations**
Clearly define and articulate co-curricular program expectations

**View Progress**
Provide students with an interactive map of their progress

**Gather Evidence**
 Seamlessly track participation and document student reflections and experiences

“The Paths tool allows me to easily track students’ progress to see what components they need in order to complete the program. I’ve received feedback that students like to visually see their progress as well as what other components they need for program completion.”

Angel Long, Assistant Director, Student Government and Organizations, Babson University

Advance your First-Year Experience Program with Campus Labs® Engage. CampusLabs.com/Engage
Educational Session Five - Continued

The Holistic Approach to Orientation: Mind & Soul
Location: Salon 1
Audience: Undergraduate & Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA Highly Selective Institution Network
Shiney James, Director of Orientation, Boston University
Pedro Falci, Associate Director of Howard Thurman Center, Boston University
Zachary Hobbs, Director of Community Service Center, Boston University
Learn how a large urban private research institution used readings, experiential education and theater to talk about race during Orientation and school opening events. The presentation will address how to pull important stakeholders together to set the expectation that difficult and meaningful conversation at Orientation are the norm in this academic community through the year.

Why Are All the Black OLs...
Location: Salon 2
Audience: Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA Multicultural Network
Courtney Pearson, Coordinator, New Student & Family Programs, Florida State University
Shea Kidd Houze, Director, New Student & Retention Programs, The University of Southern Mississippi
Similar to the question Dr. Beverly Daniel Tatum originally coined, OTR professions may find themselves asking why Black orientation leaders self segregate. While orientation leader teams tend to be among the most diverse student leaders on campus, diverse does not mean inclusive. This presentation will provide opportunities to better understand Black identity in order to create more inclusive spaces for all students.

Pursue the Career You Love & Be Successful
Location: Filly
Audience: All levels of experience welcome!
Associate Member Highlight Session
Nick Tokeman, Development & Youth Speaker
All too often, students begin their secondary education with little idea of what they want to do with their lives. Some lack motivation. Outside influences might be preventing them from connecting with who they are. Students without a clear sense of purpose can become desperately unhappy, underperform – drop out of school. Professional speaker Nick Tokman empowers students so they figure out what they want to do, make sure they pursue a career they are passionate about and ensure that they remain focused on finishing their degree.

Working with Your Village: A New Approach to Campus Partner Collaboration
Location: Salon 9
Audience: New, Mid-Level, & Senior-Level Professionals
Ethan Henley, Assistant Director of Orientation & Visit Experience, University of West Florida
Mandy Hoefer, Coordinator of Orientation & Visit Experience, University of West Florida
Come learn how our institution took a new approach to campus partner collaboration. Through careful consideration of program needs and campus partner requests, see how we built a mechanism to balance these sometime competing interests that left campus partners feeling more included, while also gaining a stronger control of program content.
Creating a Combined Orientation Program for International & Domestic Students

Location: Salon 2
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA International Student Network

Jessa Trimble, Associate Director, First Year Experience Programs, Indiana University Bloomington
Mai-Lin Poon, Associate Director, International Student Life, Indiana University Bloomington
Emily Davis-Barker, Coordinator for International Orientation & Outreach, Indiana University Bloomington

Understanding the needs of international students is a campus-wide responsibility that includes orientation professionals. What happens when orientation and transition programming is approached as a collaboration with international services? Come to learn and discuss the challenges and successes in collaborating to create an orientation program designed for both international and domestic students.

Enhancing First-Year Engagement Opportunities: Extending the Extended

Location: Salon 1
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Extended Orientation Network

Eddie Higginbotham, Assistant Director of Leadership & New Student Engagement, University of Georgia
Dakota Farquhar-Caddell, Assistant Director of New Student Programs, Virginia Tech

Research explicitly reminds us that a student’s transition doesn’t end at the conclusion of Orientation... or Extended Orientation...or even at the end of Welcome Week. Offering programs around community building, student life, service, and academic skills needed to be successful as a first-year student is an important way to support the continued transition. These transition programs are especially powerful when coupled with new student’s previously forged connections, in our case, from Extended Orientation.

Bridging the New Student Transition with Leadership Education & Development

Location: Place
Audience: Graduate Students, New Professionals

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Jennifer Granger, Director of Student Activities & Orientation, Lasell College
Molly Dugan, Assistant Director of Leadership & Orientation, Xavier University

Nelson & Vetter (2012) identified that an on-campus leadership role is a noteworthy predictor of thriving among new college students. While some new students are uninformed of and others reluctant to assume such leadership roles, institutions are challenged to create new ways to cultivate leadership potential in new college students in the transition process. This session will discuss utilizing leadership development curriculum and co-curriculum as a transition avenue to support the new student experience.

Multicultural Student Network Roundtable

Location: Skybox
Audience: All levels of experience welcome!

Courtney Pearson, Coordinator, New Student & Family Programs, Florida State University

Please join the Multicultural Network for a roundtable. This is an opportunity for colleagues to network, share information, and provide suggestions on current multicultural initiatives, which will be used for promoting, supporting, and exploring multicultural programs and continued services to all NODA members. We will also discuss potential involvement opportunities.
Last Night I Took an L, but Today I Bounce Back: Promoting Resiliency in Today's College Student

Location: Salon 9
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Small College Network
Alton Standifer, Director of New Student Orientation, University of Georgia

It is important for us to prepare staff and students to respond well to adversity. As students come to us with a fear of failure we must prepare them for the realities that lie ahead. In this session we will discuss resilience related to student achievement, issues of race, religion and culture, as well as staff serving in roles as a minority.

Thriving During Professional Staff Transitions

Location: Salon 10
Audience: New & Mid-Level Professionals
Jordan Holliday-Millard, Assistant Director for New Student & Family Services, University of North Carolina Charlotte

Student affairs is a constantly moving field, which means that most professional staff members have experienced transitions of staff. While transitions present unique challenges and opportunities, this session seeks to highlight keys to success for staff transition and how to get the most out of the experience, including the welcoming of new staff. Additionally, the presentation will engage participants in conversation about how they have managed these transitions successfully and create even better experiences for their students, staffs, and offices.

Publishing in the Journal of College Orientation & Transition

Location: Win
Audience: Graduate Students & New, Mid-Level, & Senior-Level Professionals
NODA Session
Dennis Wiese, Associate Editor, JCOT
Nikki Bartoloni, Marketing & Communications, NODA

This session, presented by an Associate Editor of the Journal of College Orientation and Transition (JCOT), will provide potential authors with an introduction to the journal and to the process of publishing in the JCOT.

OTR Research & Scholarship: From Foundations to Forward Thinking

Location: Thoroughbred
Audience: Graduate Students & New, Mid-Level, & Senior-Level Professionals
Research Track
Tori Svoboda, Assistant Professor, University of Wisconsin- La Crosse
Jeanine Ward-Roof, Vice President for Student Affairs, Ferris State University

Wish you knew more about research and scholarship in orientation, transition and retention? Join the NODA research committee for a review of foundational OTR literature and a journey through current OTR research. Whether you’re a student, a scholar, or a practitioner (or a little of each), you’ll leave this session with useful, intriguing, and engaging ideas and resources.

Engaging Your Faculty in the New Student Experience!

Location: Salon 3
Audience: New, Mid-Level, & Senior-Level Professionals
Emily Ivey, Program Coordinator, New Student & Family Programs, Texas A&M University
Megan Higginbotham, Associate Coordinator, New Student & Family Programs, Texas A&M University

Create your own New Student Faculty Facilitators! Learn how to create opportunities in mandatory orientation for faculty to interact with new students and families. And learn how to launch a non-mandatory summer reading program during Welcome Week. Creation, implementation, and results will be shared.

You Got Games

Location: Salon 8
Audience: Undergraduate & Graduate Students, New Professionals
Associate Member Highlight Session
Troy Stende, Artist, Metropolis Management

Learn to lead NEW icebreakers and add energy & life to your orientation. Discover facilitation techniques to encourage participants to step out of their comfort zones. Get new students to ‘buy in’ while letting go of inhibitions. You’ll also get an e-list of games & icebreakers + scripts for sure-fire energizers.
Calming the Storm: Preparing Student Leaders for Conflict

Location: Salon 3
Audience: Graduate Student, New & Mid-Level Professionals
Elizabeth Burns, Associate Director, University of Alabama at Birmingham
Clay Freeman, Orientation Intern, University of Alabama at Birmingham

Your student orientation staff is steadily sailing through an Orientation season when - BAM! There is team conflict. Learn about how to train a student team for civil discourse by incorporating stages of group development, identifying types of conflict, and using a smart communication style in the face of adversity.

Culturally Bound: Developing Interculturally Competent Leaders

Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals
Virginia Cabrera, Program Assistant of Orientation Programs, Purdue University

Developing interculturally competent leaders can be a challenge. This presentation will describe a new professional’s journey in utilizing an intercultural competency assessment tool called the Intercultural Development Inventory with over 100 orientation leaders and how she navigated the learning curve in working with students who have minimal exposure to culture.

Highly Selective Institution Network Meeting

Location: Win
Audience: All levels of experience welcome!
Jordan Hale, Director of New Student Programs, Duke University
Michael Toney, Director of Orientation, Emory University

Join the Highly Selective Institution network as we discuss network activities, best practices and trends and information in relation to Highly Selective Institutions.

Filling the Gap: How Two Institutions Created Transfer-Specific Extended Orientation Programs

Location: Salon 9
Audience: All Professionals
Endorsed by the NODA Extended Orientation Network
Diana Barrett, Coordinator of Orientation & Transition Programs, University of North Georgia
Vincent Prior, Coordinator of Transfer & Transition Programs, University of North Georgia
Jean So, Director of Transition Programs, Kennesaw State University
Andrienne McBroon, Coordinator of Transition Programs, Kennesaw State University

This past year, two institutions created similar, but brand new extended orientation experiences for their growing transfer student populations. Join this session to hear their insights on planning and implementation of these new programs and learn how to replicate similar opportunities at your own institution.

Are You Missing Out? Consider How to Start, Shift, or Change Your OTR Career at Two-Year College

Location: Salon 1
Audience: Graduate Students, New Professionals
Endorsed by the NODA Two-Year Institutions Network
Johnika Dreher, Program Director, Prince George’s Community College
Sarah Wolfe, Assistant Director of Orientation & Leadership, University of Cincinnati Blue Ash College
Lisa Hamilton, Director of Campus Activities & Student Leadership Development, Suffolk County Community College

Did you know that over 1100 two-year, junior, technical and community colleges exist in the United States, educating almost 48% of all undergraduate students (AACC, 2016)? Did you also know that two-year colleges educate the most diverse population of students in higher education? With much educational change and increased levels of accountability surrounding student engagement and completion, the need for theory driven, knowledgeable, and passionate faculty and staff that can lead the OTR charge is large. Learn from panelists about their unique experiences and the various professional opportunities for entry into the two-year college, and determine if there is an opportunity for you!
Using Problem-Solving Mindset to Identify Trends & Report on Findings
Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Rebecca Atkinson, Associate Director of New Student & Family Programs, Clemson University
Dennis Wiese, Senior Associate Dean of Students, University of North Carolina Charlotte
Innovative problem solving is the foundation for many in the OTR profession. Be it the ever changing student demographic, the shifting of funding priorities, or the introduction of performance based funding, OTR professionals must scan the environment for current practices, look to previous best practices, synthesize the information, plot the course ahead, and observe the results.

The Mental Health Man & The Dog That Saved My Life
Location: Skybox
Audience: Undergraduate & Graduate Students, New Professionals
Associate Member Highlight Session
Brent Scarpo, Speaker, Metropolis Management
Through personal storytelling, Mental Health Man will share his personal testimonial of being on top of the world only to face being diagnosed with major depression and anxiety. He will discuss the day he almost lost his struggle with depression and chose suicide as a coping mechanism, only to have a MIRACLE save his life. In this educational session, participants will come to understand mental health, depression and anxiety, the hidden signs, along with unique active coping skills so suicide is NEVER AN OPTION.

One Step at a Time: A Cohort Retention Model
Location: Salon 2
Audience: Mid-Level & Senior-Level Professionals
Colin Daly, Director of New Student Programs, University of Wisconsin-Milwaukee
Retention initiatives come in all sizes. Learn about a small, grant-sponsored initiative based around a cohort model that includes a summer bridge program, success coaching, and peer mentoring. Details will be shared about how to submit similar proposals.

The Big Picture: What We Know About Institutional Priorities & Organizing Structures for the First-Year Experience
Location: Place
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Tracy Skipper, Assistant Director of Publications, National Resource Center for the First-Year Experience & Students in Transition
This session highlights findings from a new national survey exploring institutional priorities and organizing structures for the first-year experience along with the specific programs that make up those efforts. Data on student participation in and structure, administration, and assessment of orientation, common reading, and first-year seminars will be shared.

Utilizing Professional Competencies to Develop Personal Goals
Location: Salon 10
Audience: New, Mid-Level, & Senior-Level Professionals
Jennifer Mallen, Director of New Student & Family Programs, University of North Carolina - Chapel Hill
Alison Spannaus, Associate Director of New Student & Family Programs, University North Carolina - Chapel Hill
Developing progressive personal goals can stump even the most experienced professionals and managers. In this presentation, attendees will learn how to utilize professional competencies to develop measurable personal goals and discuss strategies to best support individual professional growth through the annual performance planning process.

The OTR Catalyst Grant is designed to catalyze new research that will advance both knowledge and best practices in orientation, transition, and retention. Go to www.nodaweb.org/-catalyst_grants to see this year’s winners and learn more.

Join the Conversation on Twitter: @NodaOrientation | #NODAC2017 #celebrateNODA
Educational Session Eight

Tuesday, November 7, 1:45 p.m. - 2:35 p.m.

A Global Beginning: Designing Seamless International Student Orientation & Arrival Programs

Location: Salon 3
Audience: Graduate Students, New & Mid-Level Professionals
Shahad Aldoori, Orientation Coordinator, University of South Florida
Provides best practices and strategies for designing and implementing a week-long, collaborative and innovative orientation program ensuring a seamless transition for incoming international students. Participants will learn about all phases of the international student process - pre-arrival, orientation, transition into housing, and the first week of classes.

First Scholars: First-Year Experiences for First-Generation College Students

Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
Endorsed by the NODA First Generation Student Network
Tori Svoboda, Assistant Professor, University of Wisconsin - La Crosse
First-generation college students (those whose parents did not earn a four-year college degree) are a growing demographic in higher education today. Many “university 101” courses are designed to help all students transition to college, but what happens when sections of courses are designed exclusively for first-generation students? Join us for a conversation on what we’ve learned after two years of first-generation student sections of UN1101.

NODA Business Meeting

Location: Salon 1
Audience: All levels of experience welcome!
NODA Session
Shawn Smee, NODA President, Murray State University
Joyce Holl, Executive Director, NODA
The NODA Annual Business meeting is the opportunity to provide the “State of the Association” to the NODA membership. Information about the Association’s general business will be shared such as reports on membership, finances, and the strategic goals.

Pathways to OTR Employment at Small Colleges & Universities

Location: Salon 2
Audience: Graduate Students, New Professionals
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Jennifer Granger, Director of Student Activities & Orientation, Lasell College
Molly Dugan, Assistant Director of Leadership & Orientation, Xavier University
Being an orientation, transition, and retention administrator at a small college or university comes with its unique benefits. Join three senior-level OTR professionals as they celebrate their decades-long journey of working in OTR at small colleges and universities while inspiring graduate students and new professionals to explore the pathways and opportunities from working in this type of institution.

Off to the Races! Keeping Up With Online Orientation Trends

Location: Salon 8
Audience: Graduate Student, New & Mid-Level Professionals
Patrick Fredricks, Leadership Programs Coordinator, Fort Lewis College
Elizabeth Calagias, Assistant Director, Leadership Center & Coordinator of Orientation, Fort Lewis College
As technology and students are constantly changing, it is imperative that Orientation professionals change also. Come learn how theory, research, and assessment have helped to grow an online orientation that has evolved from a four topic, all text curriculum to a ten module hybrid content-delivery class with a meaningful impact.

Non-Traditional Student Network Meeting

Location: Skybox
Audience: All levels of experience welcome!
Lisa Grabowski, Coordinator of Student Orientation, Kutztown University
Rebecca Wroe, Orientation and Member Transitions Manager, University of Waterloo
Join the Non-Traditional network as we discuss network activities, best practices and trends and information in relation to Non-Traditional Students.
Your Student Staff Can Help Prevent Sexual Violence, Revisited
Location: Grandstand
Audience: Undergraduate & Graduate Students, New Professionals
Regional Showcase
Keith Frazee, Assistant Director of Orientation Programs, University of Oregon
This presentation revisits the topic of sexual violence prevention and orientation, including lessons learned, since it was first presented at NODAC 2015. It will offer techniques for training student staff as advocates in sexual violence prevention, including the sensitive circumstance of how to respond when a new student discloses that they are a survivor. All are welcome at this session, though especially invited are men and male-identified staff and student-staff!

The Experiences of Students of Color Transitioning to a PWI
Location: Paddock
Audience: Mid-Level & Senior-Level Professionals
Endorsed by the NODA Multicultural Network
Donna Lee Sullins, Primary Advisor to Fish Camp, Texas A&M University
Learn from the stories of 10 first-semester college freshmen who identify as students of color, as they describe the racialized experiences in their lives before college, during an extended orientation camp, and as new college freshmen. Using critical race theory to create counternarratives, we will examine the way these students made meaning of their experiences. Themes include unacknowledged racism, transformational experience of the camp, external expectations, and valuing tradition more than people.

Leadership Dogs
Location: Filly
Audience: Undergraduate & Graduate Students, New Professionals
Associate Member Highlight Session
Troy Stende, Artist, Metropolis Management
During orientation, how you deal with conflict makes the difference between a cohesive, functioning group, and one that’s fractured, divisive, and difficult to manage. Based on conflict styles research, discover your conflict style as it relates to dog breeds & how to work with new students of various conflict styles.

Transition Professionals: Navigating & Negotiating the Transfer Landscape
Location: Salon 10
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Transfer Services Network
Janet Marling, Executive Director, National Institute for the Study of Transfer Students
Jamie Mantooth, Executive Director of Enrollment Services & Student Engagement, University of Tennessee at Martin
As the national college completion spotlight shines brightly on transfer student populations, the professionals who serve them are being asked to do more. Some of these individuals have worked in transfer for years, while others are being asked to navigate uncharted territory on campuses just beginning to take an interest in transfer. This session targets professionals new to transfer and those interested in learning more about transfer OTR services. It serves as a comprehensive examination of the state of transfer and facilitating transfer student success.

WEBINAR SERIES
NODA offers affordable online education with our webinar series. Attend our new webinars monthly, or access past webinars at nodaweb.org/on_demand.

If you are interested in presenting a NODA webinar, please contact the Association Office at noda@umn.edu
Educational Session Nine

Completing the Lifecycle: Connecting OTR with Alumni

Location: Skybox
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Transfer Services Network

Chrissy Roth-Francis, Director of New Student Services, University of California, Berkeley
Micki Estuesta, Assistant Director, New Student Services, University of California, Berkeley
Evan Razor, Program Coordinator of New Student Services, University of California, Berkeley

Incorporating alumni into various components of transfer student orientation is beneficial on all fronts: the new students learn how to connect and network immediately, the alumni association gets access to future young alumni, and the orientation office reaps great partnerships and potentially subsidized programming. Learn how one campus catered their new transfer student orientation by being more career focused and alumni driven. Topics will cover alumni networking, philanthropy, and real-world visits.

Leading the Leader: Creating Intentional Workplace Relationships

Location: Salon 10
Audience: Graduate Students, New & Mid-Level Professionals

Logan Adams, Associate Director of New Student & Family Programs, Georgia Southern University
Chani Fordyce, Coordinator of New Student & Family Programs, Georgia Southern University

Are you struggling with transitioning from a graduate student to a full time professional? Or are you a professional who is struggling with first time supervision? Join us for an interactive discussion with a 365 approach to expectations, office culture, and tips for creating a strong and intentional relationship between you and your staff. Using theory and research, we dive into these areas and help you learn how to navigate these transitions.

Cultural Awareness: Training Students for Their Future

Location: Salon 8
Audience: Undergraduate & Graduate Students, New Professionals

Jamal Smith, Director of Orientation, Stephen F. Austin State University
Emily Jefferson, Assistant Director of Orientation, Stephen F. Austin State University
Dr. Hollie Smith, Assistant Dean of Student Affairs for Programs, Stephen F. Austin State University

Looking for ways to enhance diversity training with your OTR student leaders? Research suggests self-awareness of multicultural competence may increase leader effectiveness. This session will explore diversity competencies related to OTR student leaders and staff. A program evaluation regarding diversity competencies was conducted to implement different methods into training OTR student leaders. The results of the evaluation, which was geared to increase diversity competencies and cultural self-awareness, will be discussed.

Streamlining Messaging Through Campus Collaboration: Taking a Student-Centered Approach When Working With Orientation Presenters

Location: Salon 1
Audience: New & Mid-Level Professionals
Endorsed by the NODA Large Institution Network

Zoe Segnitz, Director of New Student Programs, Boise State University
Adriana Facundo, Program Coordinator for Orientation, Boise State University

After reviewing our orientation program, we implemented a new training model for our presenters. We aimed to focus on providing more context about who was coming to orientation, challenges for students and guests, our office and student staff philosophy, how to make engaging slide presentations, and most importantly, break down university lingo in a way that allows students to create and assign meaning to resources on campus.
First Generation Student Network Meeting
Location: Grandstand
Audience: All levels of experience welcome!
Erin Datteri-Saboski, Director of New Student Orientation, University of Northern Colorado
Ashley Grimes, Assistant Director of Orientation and Parent Programs, Florida International University
Join the First-Generation network as we discuss network activities, best practices and trends and information in relation to First Generation Students.

The NODA Databank: Using Data to Fuel Your OTR Scholarship & Practice
Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals
Research Track
NODA Session
Karnell Black, Assistant Dean of Students, Westminster College
Buffy Stoll Turton, Director of Orientation & Transition Programs, Miami University
Dennis Wiese, Senior Associate Dean of Students & Director of Transition Initiatives, University of North Carolina Charlotte
NODA's Databank project collects benchmarking information about orientation and transition programs throughout North America. Learn about the data from the 2017 Databank survey, and how you can use this valuable resource.

Setting Course: Navigating an Extended Orientation for Families
Location: Salon 2
Audience: Graduate Students, New & Mid-Level Professionals
Endorsed by the NODA Parent & Family Network
Chris Landry, Assistant Director of Orientation, Auburn University
Meg McGuffin, Graduate Assistant, Auburn University
Unsure about how to maintain engagement with families after orientation? Learn how we collaborated with key campus partners to develop Navigate, an online extended orientation program for family members throughout the school year. This homegrown program can easily be replicated on your campus to enhance family involvement and students’ experiences!

Jitter to Joy: How to Create a Lively Orientation Environment
Location: Filly
Audience: Undergraduate & Graduate Students, New Professionals
Regional Showcase
Simone Jackson, Graduate Assistant, California State University - Fullerton
Orientation Leaders (OL's) have the huge task of making orientation informative and fun, but sometimes upbeat music doesn’t always do the trick. Looking deeper into OL training and the use of technology, this session will give you and your OL's strategies on how to create a fun, tech-savvy orientation!

Messy & Gritty: Leadership & Staff Transitions
Location: Salon 3
Audience: New, Mid-Level, & Senior-Level Professionals
Dakota Farquhar-Caddell, Assistant Director, Virginia Tech
Lizette D. Rebolledo, Director, Virginia Tech
Transition in leadership and in staff brings about opportunities that are both challenging and hopeful. After embarking on a turbulent office leadership structure and visionary process, we experienced large staff changes and murky challenges. In this session, we’ll talk candidly about the messiness that came with mass change in both personnel and in philosophy. We invite participants to share their own experiences, as able, as we process difficult situations for the sake of growth.

Balancing the Roles of OTR Professional & Motherhood
Location: Salon 9
Audience: Graduate Students, New & Mid-Level Professionals
Rebecca Atkinson, Associate Director, New Student & Family Programs, Clemson University
Leslee Mayers, Director, New Student Programs & Family Outreach, Oregon State University
The roles of an OTR professional and a motherhood overlap in many ways. At the core, both are demanding jobs of your time and attention. This round table invites all types of mothers- (including future mothers) to share insights and practices to be successful in navigating both roles.
Educational Session Ten

Wednesday, November 8, 8:30 a.m. - 9:20 a.m.

Becoming Creative: Finding Solutions in New Ways

Location: Salon 7
Audience: New, Mid-Level, & Senior-Level Professionals

Michael Howard, Associate Director, University of Florida

From changing campus landscapes to budget uncertainties to new political landscapes, OTR professionals are bombarded with new challenges each year. This interactive workshop will challenge participants to think about a complex problem they are currently facing and, through the use of the IDEO design thinking process, create a creative solution.

Inheriting & Changing a Student Staff Team Culture

Location: Salon 2
Audience: Graduate Students, New Professionals

Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Alma Hidalgo, Coordinator of New Student Services, Kansas State University
Tyler Paul, Coordinator of Orientation, Marian University
John Gettemeyer, Coordinator of Commuter Services, Indiana State University

Congratulations! You have just started a new job and have inherited a student staff team culture from your predecessor. How do you take this team environment while leaving your own personal stamp on the program? This session will provide theoretical and practical applications for OTR staff members when they inherit and want to change a staff’s team culture.

Correlating Summer Orientation Program Attendance to Academic Performance Indicators: Finally Linking the ‘O’ to the ‘R’?

Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals Research Track

Dennis Wiese, Senior Associate Dean of Students, University of North Carolina Charlotte
Ted Elling, Associate Vice Chancellor for Student Affairs, University of North Carolina at Charlotte
Erin Bentrim, Senior Research Analyst & Research & Systems Development, University of North Carolina Charlotte

NODA has long sought a positive link between summer orientation attendance and academic performance indicators. One large, public, Southeastern institution found a five-year long positive correlation between attendance at a summer orientation program and higher academic performance indicators. The session discusses the method, outcomes, and opportunities for other institutions to join in a national study seeking to replicate the technique.

Dismantling the Delusion: What’s Not Covered in Grad School

Location: Salon 10
Audience: Graduate Students, New Professionals

Endorsed by the NODA Graduate Student Network

Courtney Pearson, Coordinator of New Student & Family Programs, Florida State University
Albert Perera, Coordinator of New Student & Family Programs, University of North Carolina at Chapel Hill

Navigating the job search and your first year as a professional is an opportunity for growth and self-discovery - it can also be met with shattered hopes and unexpected forthcomings. Explore what challenges may be faced, as well as how to work through them and thrive as a new professional.

Large Institution Network Meeting

Location: Paddock
Audience: All levels of experience welcome!

Alison Spannaus, Associate Director, University of North Carolina at Chapel Hill
Jennifer Osborn, Senior Assistant Director, The Ohio State University

Join the Large Institution network as we discuss network activities, best practices and trends and information in relation to large institutions.

International Student Network Meeting

Location: Grandstand
Audience: All levels of experience welcome!

Krishna Patel, Florida Institute of Technology
Corey Thoss, University of Illinois Urbana-Champaign

Join the International Student network as we discuss network activities, best practices and trends and information in relation to International Students.
GLBTA Panel
Location: Salon 1
Audience: Graduate Students, New & Mid-Level Professionals
Chris Landry, Assistant Director of First Year Experience, Alburn University
Christy Heaton, Director of First Year Experiences, University of Colorado - Denver
NODA’s GLBTA Network is hosting a panel discussion about supporting LGBTQ students through orientation, transition, and retention efforts. Hear from established professionals about how they work to welcome queer students to campus, connect them to critical resources, and ensure they thrive in college.

The Faculty Toolbox: How to Engage Faculty in Retention Efforts
Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals
Kim Sandlin, Director of Office Student Success, Wichita State University
Faculty remain one of the most important factors in student persistence, however they are some of the hardest to engage in retention initiatives. Learn how we created our Faculty Toolbox, how it relates to our Strategic Enrollment Management plan and how to engage your own faculty in your retention work.

Trumped & Scared: Responding to the Needs of Marginalized Religious Identities During Times of Political Uncertainty
Location: Salon 3
Audience: New, Mid-Level, & Senior-Level Professionals
J. Cody Nielsen, Expert in Residence for Religious, Secular, & Spiritual Initiatives, NASPA
Current world events require higher ed professionals to be more instrumental than ever before in creating sanctuaries on college campuses. Specifically, the charge to create safe spaces for our religiously diverse student populations has become critical, and we are under prepared to respond effectively. The presenters will share current research highlighting the importance of religious, spiritual and secular work at institutions and incidents which have taken place since the election. Additionally, presenters will share examples of policy changes that have recently taken place to support the diverse religious communities we serve.

Using NODA Core Competencies for Personal & Professional Development
Location: Place
Audience: New, Mid-Level, & Senior-Level Professionals
NODA Session
Joe Thomas, Program Manager, Interprofessional Practice & Education Center
Cora Bennett, Director, Student Orientation Programs, University of Oregon
The NODA Core Competencies (CCs) offer a framework of skills and guidance for personal and professional development in what we do in Orientation, Transition, and Retention (OTR). Members of the Implementation Ad Hoc Committee will share their recommendations presented to the NODA Board of Directors and help attendees gauge their own levels of competence, explore tools for self-assessment and skill development. We will also discuss how to effectively use the CCs in the supervision of others, explore ways to incorporate them into our day-to-day practices as OTR professionals, and put together a professional development plan to build competency within ourselves.

Doctoral Student Round Table
Location: Salon 9
Audience: New, Mid-Level, & Senior-Level Professionals
Re’Shanda Grace-Bridges, Director of New Student Programs, University of Dayton
Brett Bruner, Ed.D., Director of Transition & Student Conduct, Fort Hays State University
Want to connect with others enrolled in doctoral programs or hear from members that have earned doctoral degrees? The Graduate Student Network invites both doctoral students and degree recipients to join us for this conversation. Participants will network and discuss doctoral journeys.
Orientation Magic with Disney
Location: Filly
Audience: Undergraduate & Graduate Students, New Professionals
Regional Showcase
Caleb Cash, Assistant Director of Student Engagement & Orientation, University of Central Oklahoma
Have you ever wondered how you can take Disney Magic and use it during Orientation? This presentation is a great way for you to learn how it can be used to improve the customer service of your team and create memorable experiences for your attendees.

Connecting the Whole Family: Sibling Orientation
Location: Salon 4
Audience: New, Mid-Level, & Senior-Level Professionals
Endorsed by the NODA Parent & Family Network
Tori Lee Gray, Assistant Director, Ferguson Student Center, The University of Alabama
Steven Thomas, Associate Director of Orientation & Special Programs, The University of Alabama
We often use the word “family” in our programming, but are we intentionally including everyone? In this session the presenters will articulate how to include the next generation in orientation programming and capitalize on the legacies’ time on campus. The presentation will include relevant research, assessment and learning outcomes and presenters will discuss best practices with participants.

Service-Learning: Orientation, Collaboration, & Shared Governance
Location: Win
Audience: Graduate Students, New & Mid-Level Professionals
Kari Lynn Besing, Graduate Assistant for the Office of Medical Service-Learning, Indiana University School of Medicine
Lisa Christy, Director of Medical Service-Learning, Indiana University of School of Medicine
Discover the success of a student-led service-learning initiative as a component of orientation and how various pieces of community partner collaboration, student shared governance, and critical reflection shape the successes and growth of a single program. Transform students from givers and doers to advocates for their local communities.
Educational Session Eleven

**University of California, Berkeley’s Transition From a Summer Model to a Welcome Week Model: A Showcase of Golden Bear Orientation**

*Location: Place*

*Audience: New, Mid-Level, & Senior-Level Professionals*

*Endorsed by the NODA Highly-Selective Institutions Network*

Micki Estuesta, Assistant Director, University of California, Berkeley

Chrissy Roth-Francis, Director, University of California Berkeley

Evan Razor, Program Coordinator, University of California, Berkeley

Emily Krechel, Director of New Student & Transition Programs, Elon University

There is a long held belief that welcome week models are meant for small to mid size institutions and cannot be replicated in a large institution setting. Come learn how University of California, Berkeley implemented the largest welcome week model orientation for 9,000 undergraduates. This session will showcase the four components of University of California, Berkeley’s transition and orientation program Golden Bear Orientation, including staffing, pre-arrival online engagement, and program logistics.

**Where Does the Money Come From?**

*Location: Salon 4*

*Audience: Mid-Level & Senior-Level Professionals*

Katie Murray, Director of New Student Programs, Towson University

Drew Tinnin, Senior Director of Orientation & Student Leadership Programs, Rowan University

Tight economic times, funding for colleges and universities, and higher education marketization issues impact resource management in orientation, transition, and retention and ultimately the programming that we can offer. As OTR professionals, our offices may be funded in a variety of ways including general funding, auxiliary funding, or solely by student fees. This session will provide an overview of the resource management processes and challenges at two universities, and then will open to discussion as to how colleagues manage their fiscal resources.

**But It’s Always Been This Way: How to Redesign Your Orientation Program to Meet the Changing Campus Needs**

*Location: Salon 10*

*Audience: All Professionals*

*Endorsed by the NODA Small Colleges Network*

Shannon Calega, Director of Orientation & Family Engagement, The University of Tampa

Redesigning an orientation program that shifts the college culture of what it means to host a successful orientation program can often take years. But when your institution experiences rapid growth, sometimes you only have months to make this shift happen. This session will take a look at how to expedite changing the university-wide orientation culture while maintaining key traditions to meet the needs of a changing first-year student population.

**Maximizing Student Success Through Data-Driven Peer Mentoring**

*Location: Salon 1*

*Audience: All Professionals*

*Endorsed by the NODA Large Institution Network*

Nicole Craven, Associate Director of First Year Experience, The Ohio State University

Jenny Osborn, Associate Director of First Year Experience, The Ohio State University

Our office transitioned from a summer Orientation Leader model to a year-round Peer Leader model, where trained upper-class students engage in data-informed outreach and relationship building with first-year students who are traditionally less likely to persist at the university. Learn how we’ve evolved in our third year of this model.

**Graduate Student Network Meeting**

*Location: Grandstand*

*Audience: All levels of experience welcome!*

Logan Adams, Assistant Director of New Student & Family Programs, Georgia Southern University

Joey Ratcliff, Assistant Director of Prospective & New Student Programs, University of Houston

Join the Graduate Student network as we discuss network activities, best practices and trends and information in relation to graduate students.
Swoop Into an Extended Orientation Program

Location: Filly
Audience: New, Mid-Level, & Senior-Level Professionals

Regional Showcase
Nomani Satuala, Assistant Director, University of Utah
Are you in the market to enhance your traditional new student orientation with an extended orientation/traditions camp for first-year students? Learn how Swoop Camp gets students excited about their institution, helps them form connections with their peers, provides intentional leadership development, share institutional history and traditions, and provide resources for student involvement and success!

The Evolution of a Summer Bridge Program

Location: Salon 9
Audience: New, Mid-Level, & Senior-Level Professionals

Lora Pace, Director of First Year Programs, Morehead State University
The Success Academy (SA), a six-week summer bridge program, was developed to remediate incoming freshmen with college readiness needs. In 2013, we opened SA enrollment to all incoming freshmen. Students in SA enroll in two courses including a one credit hour success course and complete mandatory study hours. Faculty are selected specifically for this program and tutors are embedded in each course. This session will focus on the development, implementation and assessment of the program. Participant GPA and retention data will be shared as well as participant and student staff testimonials.

Diving into a Community: Making Positive Waves Beyond Campus

Location: Paddock
Audience: Undergraduate & Graduate Students, New Professionals

Chad Zoller, Graduate Assistant, California Polytechnic State University - San Luis Obispo
When it comes to orientation programs, cross involvement with the surrounding community can create a mutually beneficial relationship in a variety of ways. Learn how our university is connecting their orientation program to the local community and how your orientation programs can dive into your own communities and make positive waves!

Needs for Generation Z Students for Orientation Programming

Location: Thoroughbred
Audience: New, Mid-Level, & Senior-Level Professionals

Research Track
Kaci Ausmus, Graduate Assistant, Appalachian State University
Amy Johnson, Graduate Assistant, Appalachian State University
Say goodbye to Millennials and hello to a new generation – Generation Z! This session will present the best ways to meet the needs of Generation Z regarding orientation programming using research conducted over the past year.

Brave Space: Black Males in OTR Roundtable

Location: Salon 7
Audience: New, Mid-Level, & Senior-Level Professionals

Karnell Black, Assistant Dean of Students, Westminster College
Lamonte Stamps, Director of Orientation & Transition Programs, The New School
Mark Pilgrim, Coordinator of Orientation & Transition Programs, Kennesaw State University
The goal of this roundtable discussion is to provide black males in NODA a “brave space” for dialogue, networking, fellowship and collaboration among senior level, mid-level and new professionals in orientation, transition, and retention roles. This interactive session allows participants to engage panelist and one another through small and large group facilitated discussions.

Tell Me About Yourself: Exploring Career Readiness

Location: Salon 3
Audience: Graduate Students, New & Mid-Level Professionals

Jill Faull, Assistant Director of Orientation, University of Florida
As we all know, an orientation leader learns so much more than just fun cheers & dances throughout the summer. But do we help them sell themselves? Come join me to learn about Fall semester workshops focused on career readiness and preparing our students for success after their summer!
Educational Session Eleven - Continued

Preparing Orientation Leaders to Facilitate Across Difference
Location: Win
Audience: Graduate Students, New & Mid-Level Professionals
Mayra Garces, Assistant Director, Northwestern University
Joshua McKenzie, Associate Director of New Student & Family Programs & Director of First-Year Experience, Northwestern University

Learn how you can prepare orientation leaders to facilitate across difference by integrating an Intergroup Dialogue approach to your orientation leader training. Anyone interested in a framework that makes facilitation training more accessible for orientation leaders should attend.

Innovating Family Weekends While Ensuring Relevancy
Location: Salon 2
Audience: Graduate Students, New Professionals
Brett Bruner, Director of Transition & Student Conduct, Fort Hays State University
Gretchen Doenges, Coordinator of New Student & Family Programs, Texas A&M University - San Antonio
Re-Shanda Grace-Bridges, Director of New Student Programs, University of Dayton

Approximately 95% of higher education institutions offer a family day or weekend experience, which represents a slight decline of 3% since 2013 (Savage & Petree, 2015). OTR and parent/family programs staff members have an opportunity to think differently about family day/weekend experiences to ensure these programs and events are still relevant to the families. This session will also share how innovation can be embedded within family day/weekend experience.

Opening Your Program’s Pandora’s Box With Implementation Fidelity Assessment
Location: Salon 8
Audience: New, Mid-Level, & Senior-Level Professionals
Sarah Clermont, Student Experience Coordinator, Orientation & First Year Programs, Nipissing University

If your program achieved poor results was it the result of an ineffective content or ineffective implementation? Using Gerstner and Finney’s model for Implementation Fidelity Assessment, this presentation will demonstrate how to use implementation fidelity assessment, outline the key components, and illustrate how to use the results in program design.

Win an Apple Watch or an iPad Mini

Annual Conference participants who engage with at least eight of the Associate Members in the Exhibit Hall will have the opportunity to enter a drawing for either a new Apple Watch or iPad Mini! Visit exhibit booths and get exhibitor’s stamps in your passport to qualify for the drawing.

The stub in your activity map needs to be signed by a conference volunteer before it is turned into the NODA booth in the Exhibit Hall or the Conference Information desk. Stubs must be turned in by 4:00 p.m. on Monday, November 6th to be considered in the drawing.

The drawing will take place during the closing brunch on the last day of the conference - you do not need to be present to win.