

NEBRASKA NONPROFITS:

Essential & Vibrant

Economic Impact Report 2012

An overview of the role and depth of the
Nebraska Nonprofit Sector, published by
the Nonprofit Association of the Midlands



Nonprofit Association
of the Midlands

Serving Nebraska & Western Iowa

www.nonprofitam.org

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Our Bottom Line Is A Better Community

What is a Nonprofit?

Nonprofit organizations are known by a variety of names

- charities
- community-based organizations
- philanthropic sector
- social sector
- environmental groups
- the arts

Nonprofits are different from business because a successful bottom line is defined as achieving its mission, not profit.

While a nonprofit can earn excess revenue, it must be used to fuel the mission and sustain the work of the organization.

When land is preserved, a homeless child sleeps in a safe place, or an isolated senior is visited by a home care nurse, a nonprofit has succeeded.

Nonprofits are governed by boards of directors, traditionally made up of volunteers who care deeply about the mission.

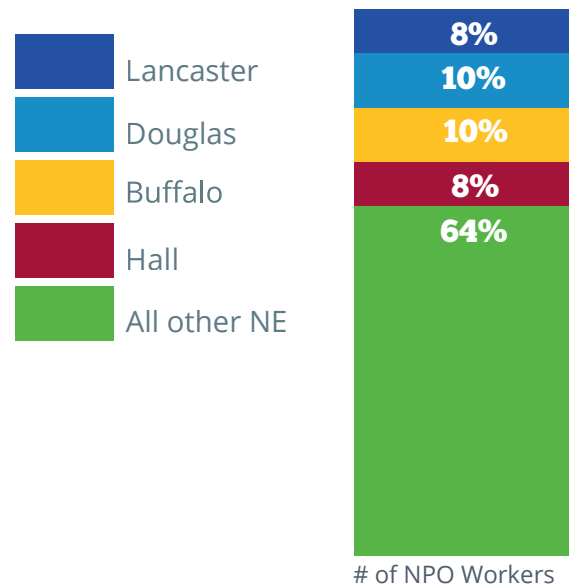
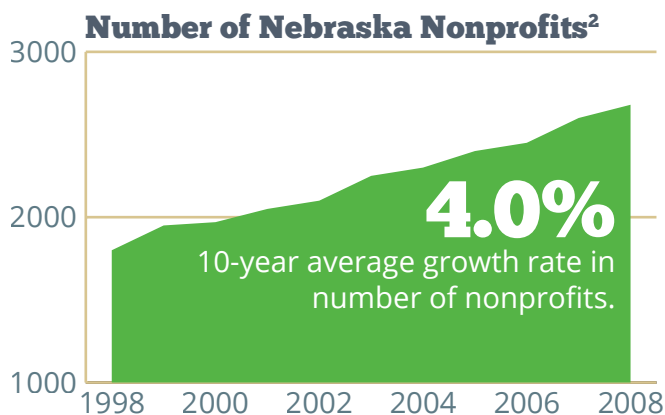
12,989 Nebraska Nonprofits¹

7.3 NE | 4.9 US

Nonprofits per 1,000 people in 2008

82%

of nonprofit employees in Nebraska are **outside of Douglas and Lancaster Counties**



¹ Nonprofits registered in Nebraska as of December 2008, according to the National Center for Charitable Statistics.

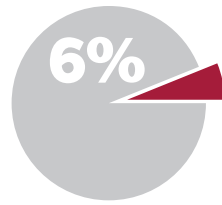
² Nonprofits required to file a 990 with the IRS—that is, nonprofits with annual gross receipts over \$25,000. All data in this report (except that referred to in footnote 1) is based on nonprofits required to file a Form 990.

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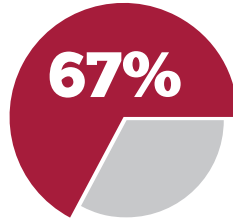
Big Missions, Small Budgets

Nonprofits tackle some of the largest issues facing society on very small budgets.

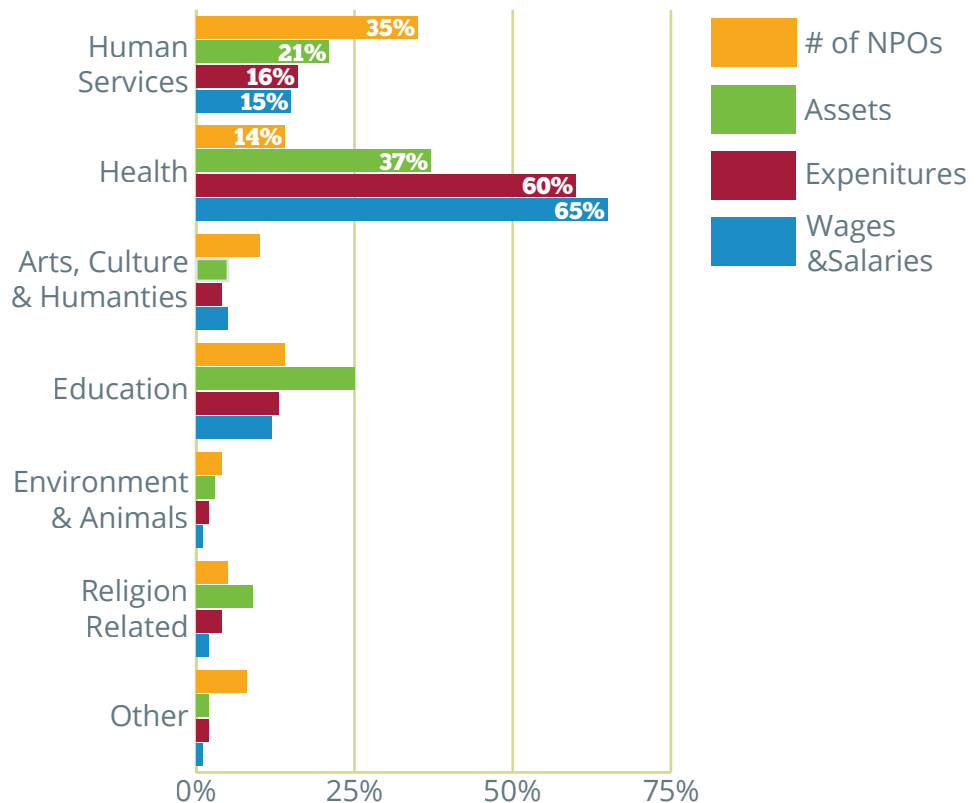
That's the definition of efficiency.



have assets of \$10 million+



have assets under \$500,000

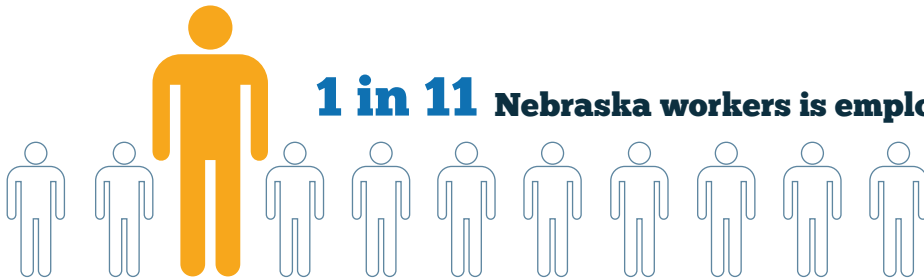


Working for the Common Good

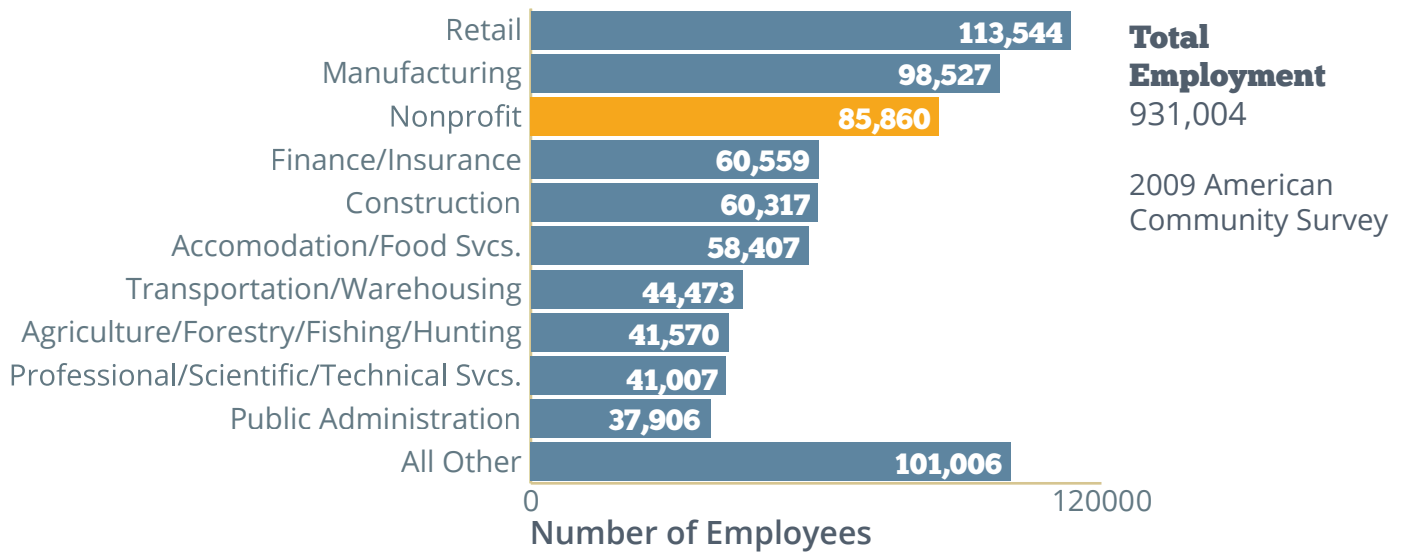
Because of their flexible structures and understanding of community issues, nonprofits are able to create innovative solutions that help protect the qualities we value most in a humane and civil society. Nonprofits ensure that all are heard and have the opportunity to serve and be served, regardless of circumstance.

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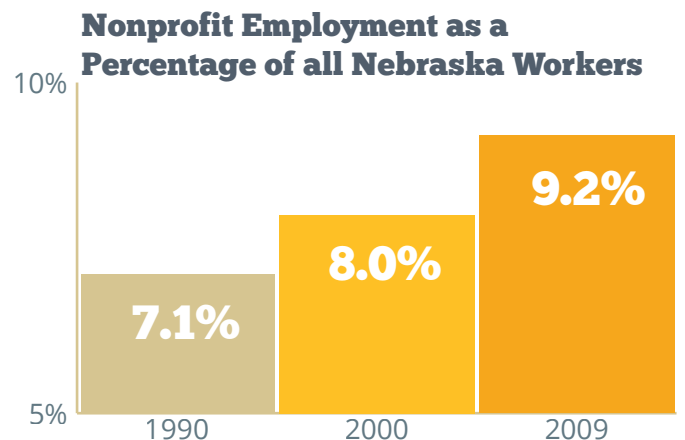
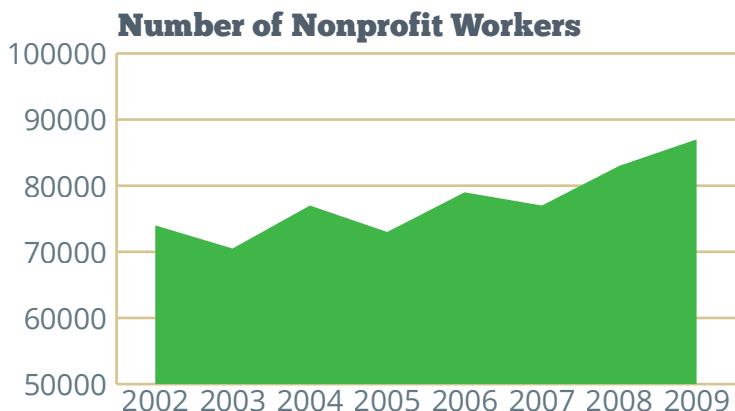
A Major Employer



1 in 11 Nebraska workers is employed by nonprofits, making it the **3rd largest industry** in the state.



Employment in nonprofits has grown steadily in the recent past, both in the number of workers and the percentage of total Nebraska employment.



Total wages and salaries paid by Nebraska nonprofits in 2008 = \$2.8 billion

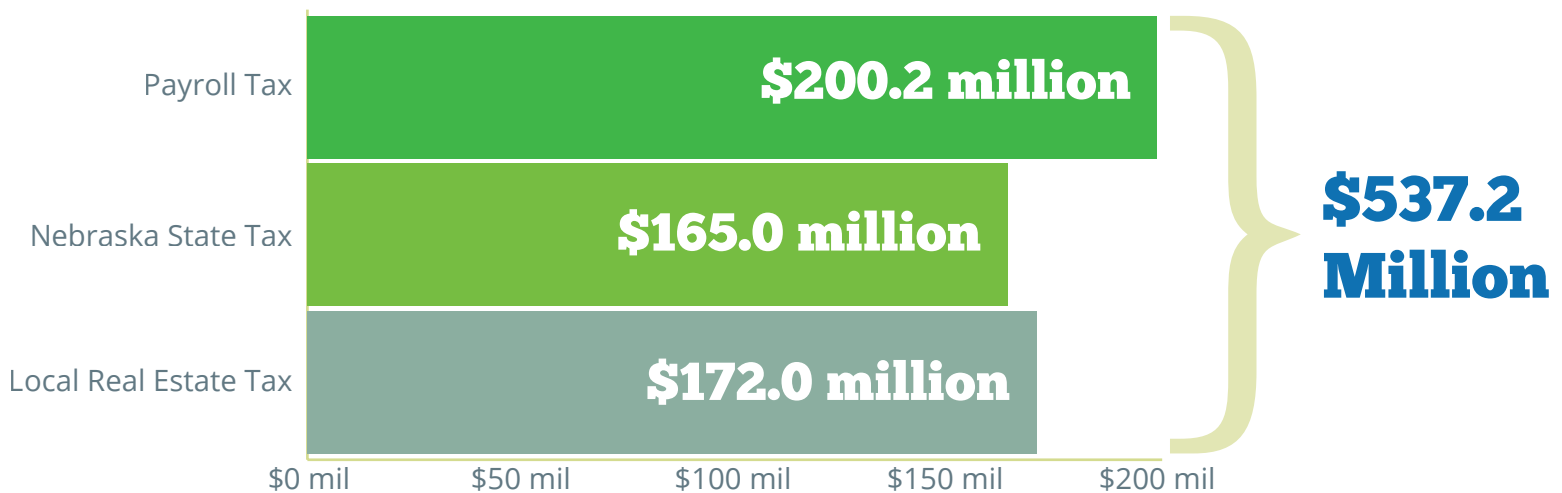
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A Taxpaying Economic Engine

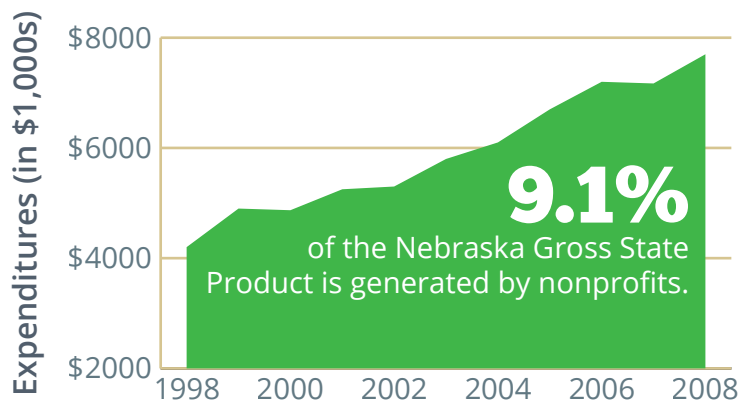
While nonprofits are exempt from state and federal income taxes, they pay payroll taxes, and many pay state and local sales taxes and local property taxes.

Nonprofit employees pay income, sales, property, and other taxes from incomes earned while working in the sector.

Tax Revenue from the nonprofit sector in 2008



Growth of Expenditures of Nebraska Nonprofits



Nonprofits Are an Effective Investment

Prevention saves money. When considering the long-term costs and the risk of doing nothing, nonprofits are a sound investment for addressing urgent needs in the community. Nonprofits offer a cost-effective way to deliver services and execute programs effectively because they are able to employ unique strategies, leverage volunteer power and mobilize grassroots relationships.

Government has increasingly partnered with the nonprofit sector to deliver a vast range of services. Investing in the work of nonprofits is an investment in innovative solutions and services that benefit everyone.

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Nebraskans Are Generous With Their Time And Money

Charitable contributions as a percent of adjusted gross income is **2.3% in Nebraska vs. 2.1% nationally**

15 on the **Generosity Index***
(Having ÷ Giving)

\$364 per resident is the amount given by Nebraska foundations in 2008, for a total of \$654 million

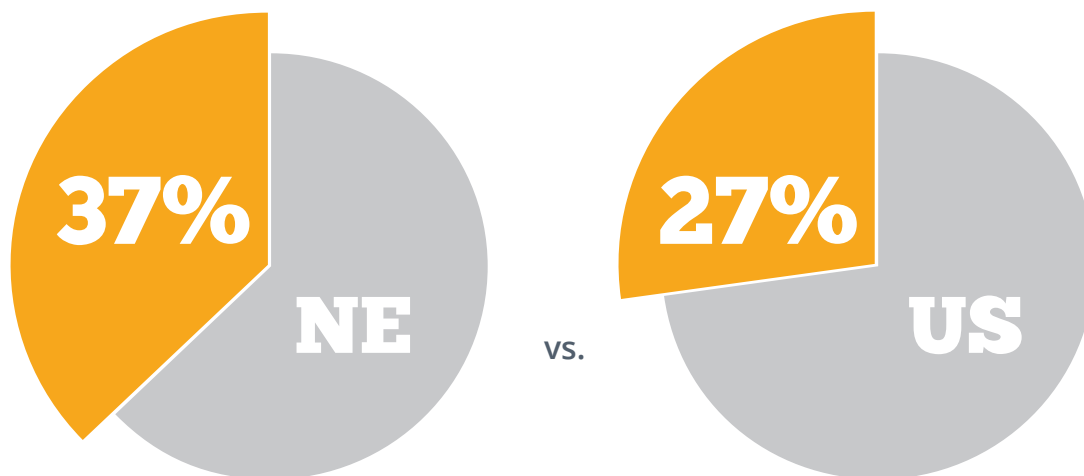
Nonprofits Enrich Quality of Life

"The Good Life" in Nebraska attracts businesses, supports tourism, and is a central reason families are happy to raise their children here. The qualities people treasure in Nebraska are due in large part to the mission and work of nonprofits.

When you visit a nature preserve, participate in a community theater production, or attend a religious service, you have a nonprofit to thank. Everyone uses a nonprofit everyday.

Nonprofits partner with government and business to build and protect quality of life.

Between 2007-2009, Nebraskans- volunteered an average **65.2** million hours, worth **\$1 billion** in services contributed.



Percent of Population Volunteering

* Catalogue for Philanthropy's annual ranking of states by ratios of having (average household IRS

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About Nonprofit Association of the Midlands

Nonprofit Association of the Midlands (NAM) is a 501(c)(3) nonprofit, state association that strengthens the collective voice, leadership, and capacity of nonprofit organizations to enrich the quality of community life throughout Nebraska. Since 2002, NAM has grown to more than 220 members and is part of the National Council of Nonprofits, a network of state associations in 37 states. NAM services reflect our vision—to be the number one resource leading nonprofits to greatness. They also model our core values of Integrity, Innovation, and Accountability.

In partnership with local and national experts, foundations, and government agencies, NAM brings nonprofits affordable, high-quality training. We work to raise the profile of the sector and awareness of the quality of life that nonprofits ensure for the community. NAM helps maximize members' resources and capacity, enabling them to better serve and make a greater impact on their clients' lives.

Acknowledgments

The information in Nebraska Nonprofits: Essential & Vibrant is sourced from An Analysis of the Midwest Region Nonprofit Sector, March 2011, by Jerry Deichert and Dr. Angela Eikenberry at the University of Nebraska at Omaha (UNO). Nonprofit Association of the Midlands (NAM) partnered with UNO to profile the nonprofit sector in Nebraska. NAM greatly appreciates their outstanding work on that comprehensive report.

Nebraska Nonprofits: Essential & Vibrant is adapted in part from the sector reports issued by the New Hampshire Center for Nonprofits, the North Dakota Association of Nonprofit Organizations, the Maine Association of Nonprofits, Maryland Nonprofits and the Connecticut Association of Nonprofits, and is used with permission. Nonprofit Association of the Midlands extends its deep gratitude to these state associations for their input and generosity in the evolution and enhancement of this resource.



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