Subject: Quick Notes March 2013
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From: NWRPCA
To: Krista Chuscavage

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Connecting Underserved Populations to Health Insurance

Special to QuickNotes by Liberty Day, Senior Project Manager, Health Outreach Partners

[Editor’s Note: Liberty Day and Kristen Stoimenoff of HOP will present a full-day train-the-outreach-trainer on this topic at our Annual Spring Primary Care Conference in Anchorage on Saturday, May 18, 2013.]

For many people without health insurance, the cost of obtaining health care services is a significant deterrent to seeking care. Under the Affordable Care Act (ACA), Medicaid expansion in many states will
create an opportunity for previously uninsured, childless adults below 133% Federal Poverty Level to receive Medicaid coverage beginning in 2014. For those with higher incomes, health insurance will be available for purchase with the assistance of tax credits and cost sharing subsidies for eligible individuals through the newly created Health Insurance Exchanges, also referred to as health insurance marketplaces. Connecting underserved, underinsured populations to health insurance coverage is one way that health outreach programs can ensure that eligible individuals and families are not constrained by health care costs. In order to do this, outreach and enrollment workers will need to understand the available insurance options and who in their communities will be eligible. They will need to know what the common barriers are to accessing insurance coverage and how to help families successfully obtain and use health insurance. Read more...

Wage & Hour Issues after a Disaster: pay or don’t pay?

Special to QuickNotes by Maureen Marfell, HR Services Director, and Sonya Llewellyn, Senior HR Services Consultant, 501 C Agencies Trust

Patient Engagement: Pioneering New Strategies

Special to QuickNotes by Jock Putney, CEO, WellFX

[Editor's Note: Putney & a CHC rep will showcase WellFX at our Spring Primary Care Conference.]

We are influenced by our peer groups and the powerful marketing messages of massive corporations that want us to buy their products. And sometimes we're stuck in counterproductive behavioral patterns. Even if we want to change, our ability to implement the right actions for Pain Management: Journey to Understanding

Lynn Gerlach, Member Services Manager

[Editor's Note: Northwest thought leaders in pain management will present a full day of “Chronic Pain after Opioids” at our Spring Primary Care Conference.]

The first NWRPCA member I met after starting this job four years ago was a physician - Mike Maples, to be specific. He was in Seattle for a meeting and, as a veteran of our Membership Committee, he generously came over to meet me and get me started on my new Member Services career. Casting about for something to say to a member, and completely naïve about...
Winter is not yet over and, in the wake of Hurricane Sandy, now is the perfect time to review your emergency organizational policies. In this article we are going to review what your legal obligations are regarding some unique wage and hour issues that inclement weather can raise.

Q. Do you have to pay your employees during an emergency organizational shut down?

Before we answer that we would like to point out that the answers and our comments are based upon the Fair Labor Standards Act (FLSA) and US Department of Labor (DOL) requirements. You may also need to be aware of additional state and/or local requirements. Remember, when there is a conflict between state and federal law, you always go by whichever is the MOST beneficial to the employee. These are the minimum standards, your organization may choose to be more generous.

A. Yes, no, and sometimes.

Read more...

At least 40% of the determinants of premature death can be attributed to behavior. It's no mystery then that healthcare providers face an uphill battle when attempting to engage their patients to achieve better health outcomes. Providers are going to need to do something dramatically different to achieve new results in difficult patient populations.

Healthcare leaders across the country agree that reimbursements are realigning to move from treating sick patients to a model of prevention. Rewarding providers on outcomes rather than just production seems obvious. A provider directed, private and secure social platform for healthcare is an innovative way to engage patients beyond the exam room. By harnessing our intrinsic need for social interaction, we discover the opportunity to radically change the way providers engage their patients.

Read more...

Fast forward to 2013. Oh, what four years can do! Last week I sat down with a group of clinicians on fire about ending the epidemic of opioid prescribing for chronic pain and the related issues of addiction, diversion, and death. They represented our CHCs, Swedish Addiction Recovery Services, and the University of Washington, including the Center for Pain Relief and Project ROAM. The five were planning a day of pain management training in Anchorage for May 18, the opening day of our Spring Primary Care Conference. They plan to call the workshop "Chronic Pain after Opioids." This time I realized they were planning a day that could revolutionize pain management in our health centers.

Read more...

SUITE 305: Report from Regional PCA Headquarters

Welcome to our New Members

We have welcomed Seward Community Health Center, Seward, Alaska, as a Category D member and The Wallace Medical Concern of Portland, Oregon, as a Category A member. And welcome back to Yakutat Community Health Center and the Tlingit Tribe! NWRPCA now has 97 members, including 81 health centers.
Who Would You Nominate?

NWRPCA is calling for nominations for the prestigious Legacy Award and Summit Award, to be bestowed at the Annual Membership Meeting in Anchorage, Alaska, on May 21. Please download the appropriate nomination form, on which you will find details of eligibility and criteria for selection as well as instructions for submitting a nomination.

The Legacy Award honors an individual who has dedicated his/her career to solving the problems of health, poverty and human rights and who has contributed toward the mission and recognition of community and migrant health centers in the Northwest region. Recent recipients have included Stephen Weeg of Health West, Leslyn Phelps of Glenns Ferry Health Center, and Rhonda Hauff of Yakima Neighborhood Health Services. Download the Legacy Nomination Form here.

The Summit Award honors an individual within the NWRPCA membership who has reached a singular level of achievement in a particular area of expertise or service. Each year the area of selection is determined by NWRPCA. The 2013 Summit Award will be given to an outstanding leader of a Patient-Centered Medical Home effort. Download the Summit Nomination Form here.

Announcing the Annual Meeting of the Membership Northwest Regional Primary Care Association

Tuesday, May 21
Anchorage, Alaska
in conjunction with our Annual Spring Primary Care Conference

All conference-goers are invited for lunch at no charge. Pre-registration is not required. Each member FQHC needs to have an eligible voter on hand to approve the new Board of Directors and vote on any business brought before the membership.

Who is an "eligible voter"?

- The Chief Executive or the Board Chair
- If neither of those can be present, the chief executive may designate another staff or board member to vote.
- If no one from the health center will be present, the chief executive may arrange with Member Services to give the CHC’s proxy to another member.

In addition to the annual business meeting, the
Membership Lunch features:

Free **lunch** for all

**Guest speaker** Adele Allison, National Director of Government Affairs, SuccessEHS, with "**Countdown to 2014: Are you Ready?**"

The annual **awards** presentation: Legacy Award, Summit Award, Helping Us Help You Award (the latter is given by the NWRPCA staff)

The **raffle** of fun and exciting regional prizes, with proceeds going to charity

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**NWRPCA Launches Group Purchasing Program**

Northwest Regional Primary Care Association has formed a partnership with associate member Physicians Sales and Service (PSS), the largest supplier of medical products to physician practices and clinics, to provide savings of up to 25 percent on operations to NWRPCA members. PSS, now a preferred vendor for NWRPCA, will bring the NACHC-approved Value in Purchasing (ViP) program to our four-state region.

"Launching this partnership with our associate member, PSS, strengthens our member health centers' purchasing power and provides them with another trusted vendor from which to purchase needed medical supplies," said Bruce Gray, Chief Executive Officer. "PSS will honor ViP's deep discounts on supplies for our member health centers and provide valued expertise as specialists in serving the primary care market. It's a great win for NWRPCA, PSS, and-most importantly-- our member health centers."

In most cases NWRPCA members will generally start experiencing savings immediately. There are no membership fees to join and no contractual obligations. The program requires minimum implementation and streamlines the ordering process to save time.

"PSS decided long ago to make a major commitment to the health center market place," said John Lamb, Director of Community Health Center Development at PSS. "We're eager to introduce ViP and PSS to health centers in Northwest Regional Primary Care Association and are confident they will gain a strong contractual partner in both ViP and PSS. To see more, please visit our website at [www.PSSCHC.com](http://www.PSSCHC.com)."

The ViP Program supports the mission of America’s health centers and works to leverage their collective buying power for better pricing. The partnership between ViP and NWRPCA does not in any way impact or change any group purchasing programs currently in place with any state PCA in the region. Members who belong to both a state PCA and the regional PCA support both programs with their purchases.

NWRPCA member health centers are encouraged to call for a free cost savings analysis by calling 1-888-299-0324 or by visiting: [www.valueinpurchasing.com/NWRPCA.html](http://www.valueinpurchasing.com/NWRPCA.html)
Facebook Post of the Month

Neighborcare Health

Test your knowledge about trending health care topics - we were surprised by a couple of the answers! The Weekly Health Quiz from nytimes.com

Like us on Facebook

Region X Highlights

Mark Secord of Neighborcare Health named Seattle Business Magazine's "Health Care Executive of the Year"
Secord aims to align Neighborcare with the Affordable Care Act's objectives to create a "health care home" for its low-income clients. Secord says, "I tell people I have the best job in health care." Read more...

Virginia Garcia Memorial Health Center selected for innovative medical training program
Selected as one of six community health centers in the U.S. to participate in the nation's first multi-state medical residency training program. Read more here & here.

Language barriers part of health exchange outreach
A visit to an ICHS health clinic in Seattle's International District, where patients speak more than 50 different languages, illustrates a challenge Washington faces as it launches its new health insurance exchange... Read more...

Community Health Center of Snohomish County announces new dental residency program
The one-year program will welcome its first two residents in July 2013. Read more...

OCHIN acquires Oregon Health Network
OCHIN has announced its acquisition of Oregon Health Network, a Portland, Oregon-based nonprofit organization whose mission is to improve the quality, access, and delivery of healthcare to all Oregonians. Read more...

CHAS announces Moscow, ID clinic to open in June
"The percentages of people getting basic care in many instances are 25 percent to 60 percent worse in Latah County compared to the national
Yakima Neighborhood Health Services homeless services profiled
Annette Rodriguez, Director of Homeless & Housing Services at YNHS discusses the importance of housing to health outcomes. Read more...

Professional Development Opportunities
DEVELOP YOUR WORKPLACE COMPETENCIES!

TRUE NORTH – Destination 2014!
2013 Annual
Spring Primary Care Conference
and Membership Meeting

Anchorage, Alaska - May 18-21, 2013

Featuring Keynote Speaker DeeDee Jonrowe

With National and Federal Updates by Joe Gallegos (NACHC) and Margaret Davis (HRSA/BPHC)

Four days of educational sessions and peer networking, with all the favorite features:

- Roundtable Lunches with your peers
- Raffle of regional prizes, with proceeds for charity
- Welcome Reception
- Tour to Anchorage Neighborhood Health Center and Southcentral Foundation
- Membership Meeting with guest speaker Adele Allison and the awards ceremony
- Four full days of training on Patient-Centered Medical Home
- "Pain Management" reconceived with support from thought leaders from U of Washington

Check out some of our featured speakers here.

Don't go all the way to Alaska and not have fun! Click here to learn about the exciting 3-day post-conference vacation APCA has
Register [here](#). Save $50 on the Early Bird Discount until April 29

The Physician Recruiting Makeover: How to Make Your Community Health Center a Doctor Magnet!
April 4, 2013

**Free webinar** for all health centers in Region X and CHAMPS

Sponsored in partnership by: NWRPCA, CHAMPS, APCA, IPCA, OPCA, WACMHC

Instructor: Kurt Mosely, VP, Strategic Alliances, Merritt Hawkins

Discover the "arc of persuasion" and the "pyramid of interest." Learn to create a winning incentive package, structure an effective interview, and write a great recruiting contract.

Register [here](#) at no charge!

Looking for **ONE Medical Director, Dental Director, Pharmacy Director,** **Nursing Director** or other lead clinician who manages other clinicians! We have **ONE SEAT LEFT** in this acclaimed course.

**Managing Ambulatory Healthcare I**
Introductory Course for Clinical Leaders in community health centers

June 24-27, 2013
Portland, Oregon

This is one of the most respected courses for clinical directors in the nation, offered by a team of physicians who have been training CHC staff together for more than 25 years. The course is co-sponsored by the National Association of Community Health Centers.

Information and registration [here](#)

**Hurry up. One seat left!**
OPPORTUNITIES FROM OUR LEARNING CONNECTIONS PARTNERS

Northwest Center for Public Health Practice

*Integrating Public Health and Primary Care*

Presenters: NWRPCA board member Patrick Luedtke, MD, MPH, and NWRPCA CEO Bruce Gray

March 19, noon to 1 PM, Pacific Time

Register [here](#)

Must register immediately! Webinar is today!

Annual Region IX Leadership Institute & WCN’s 20th Anniversary Celebration

*Changing the Health of our Communities Through Effective Partnerships*

April 28-30

Aulani Disney Resort, Kapolei, Hawaii

Reservations: (407) 939-4686; mention "20th Annual Region IX"

Register [here](#)

CHAMPS offers Recruitment Webinar Today!

*Health Center Recruitment and Retention: Maximize your Success*

March 19, 10:30 AM Pacific Time

Register [here](#)

Must register immediately! Webinar is today!

National Association of Community Health Centers

*Financial Operations Management - Level I (FOM I) Training Seminar*

April 3-4, 2013 - Las Vegas, Nevada

Early bird registration ends next Wednesday 4/20

Online registration deadline: March 27

Register online [here](#)

*Financial Operations Management - Level II (FOM II) Training Seminar*
April 17-18, 2013 - Memphis, Tennessee

Early bird registration April 3
Online registration deadline: April 10
Register online here

Financial Operations Management -
Level III (FOM III) Training Seminar

May 15-16, 2013 - Charlotte, North Carolina

Early bird registration May 1
Online registration deadline: May 8
Register online here

For information on NACHC T/TA offerings, contact Sherry Giles, (301) 347-0400.

Workforce Development

NWRPCA FREE Region X Jobs Database -
Post your job! Find your job!
Did you know that 5000+ job seekers view our jobs site each month?!

-----------FREE Workforce Webinar April 4 2013!-----------

FEATURED JOBS by STATE

Alaska
Grant Writer, Eastern Aleutian Tribes, Anchorage
This position under limited supervision, provide drafts, edits and develops applications for appropriate grant funding for Eastern Aleutian Tribes (EAT). Provides overall planning and co-ordination of resources, tasks, and necessary steps to ensure that requirements of all grants awards for the organization, are followed and are progressing as planned. Requires Bachelor's degree in technical communications, healthcare, business or equivalent combination of education and experience preferred. Five years grant writing experience preferred. Experience working with the Alaska Native Tribal Healthcare System preferred. Experience in Rural cross-cultural setting preferred. More information here.

Idaho
Physician, Upper Valley Community Health Services, St. Anthony
Family practice or primary care physician needed. May practice OB if desired, but not required. See 12-20 patients a day with hospitalist service covering all inpatient needs. Home call is every second or third week with an average of 0-5 calls per week. Nurse answering service covers non-urgent calls. Fully loaded clinic with new equipment on site and in-house lab. Work four and a half days a week plus half day charting time. Collegial medical community willing for referrals. Ideal, well established practice with 9 exam rooms for
full-spectrum primary care. Bi-lingual English/Spanish a plus but not required. HRSA score qualifies for NHSC scholar or loan repayment. More information here.

Oregon
Nurse Practitioner, Umpqua Community Health Center, Roseburg
Provide primary care in a primary health care clinic. Should have family practice experience and the desire to thrive in a mission-driven setting while serving patients who have limited access to health care. Ensure efficient and effective patient care through collaborative planning and problem solving with clinic staff. Provide care consistent with policies and procedures of the organization. More information here.

Washington
Pharmacy Manager, Interfaith Community Health Center, Bellingham
Join our dynamic team as we add a pharmacy to our community health center in downtown Bellingham to provide accessible pharmacy services to our clients. Start June 1 from ground level, helping set the pharmacy up to open July 1. Full-time, Monday-Friday. Fully implemented EMR system (GE Centricity) with one-on-one training provided. Work collaboratively with medical, dental & behavioral health care teams. Competitive compensation package and relocation assistance. The ideal candidate will have management & clinical pharmacy experience, preferably in community health or a similar setting with a 340B program. Candidates with similar experiences in other settings are welcome to apply. More information here.

These jobs and many more on our website, here! Search free of charge!

Featured Resources
As seen on the Resources Page of our website

Patient Engagement Framework: eHealth Tools & Resources
The Patient Engagement Framework is a model created to guide healthcare organizations in developing and strengthening their patient engagement strategies through the use of eHealth tools & resources. In collaboration, over 150 experts in healthcare, technology, and human behavior have produced this framework to assist organizations to become more efficient and effective in their patient models of care. For more information read NN/LM PNR's Dragonfly blog post here.

UDS Mapper Tools
The New Access Point (NAP) Funding Grant applications require using the UDS Mapper to create a service area map and data table. To help health centers with this step of the application, the UDS Mapper Team has created special materials including a video walk-through guide, step-by-step instructions and an example map/data table. These materials were released by HRSA, and can also be accessed on the Tutorials page on the UDS Mapper website.

Look on our website for other valuable resources.

Featured Funders
As seen on the Funding Page of our website
FY2013 Affordable Care Act - Health Center Controlled Networks
HRSA will provide grants to HCCNs to advance the adoption and implementation of Health Information Technology (HIT) and to support quality improvement in health centers throughout the United States and its territories. HCCN grants will support the adoption and meaningful use of certified electronic health records (EHRs) and technology-enabled quality-improvement (QI) strategies in health centers. Subject to the availability of appropriated funds, HRSA anticipates awarding approximately $2 million to support approximately 3 to 5 grants for Federal fiscal years 2013-2015. Click here for more information. Closing Date: April 3, 2013 by 11:59 PM ET

Look on our website for other valuable resources.

About QuickNotes! QuickNotes is the newsletter of Northwest Regional Primary Care Association. Each issue features a variety of information about community health, member news and spotlights, and important funding and workforce listings.

We welcome your comments and feedback as well as your news items. Please email us your thoughts and your news, resources and opportunities to share.

Forward email