LESSONS IN TRANSORGANIZATIONAL COLLABORATION

MSOD PEPPERDINE

Jessica Martinez and Alison Vallenari
Agenda

- Transorganizational collaboration
- Stories, insights, and lessons learned
- Practical applications
Pepperdine Overview

- Experiential Learning
- Blended Learning Experience
- Global Experience
MSOD – China Trip
Self Reflection

- What knowledge do you have of Transorganizational Collaboration and how would you describe it?
- What experience have you had dealing with another culture and how has that impacted your awareness?
Trans-Organizational Collaboration
Benefits of Transorganizational Collaboration

- Broad comprehensive analysis of the problem
- Improves that quality of solutions
- Response is more diversified
- Risk of impasse is minimized
- All interests are considered
Benefits of Transorganizational Collaboration

- Ownership of the solution
- An opportunity to develop solutions
- Relationships are improved
- Costs are minimize
- Mechanisms for coordination
Challenges

- Compromise is necessary
- Lateral relations among independent organizations
- Under-organized systems
- Diffuse of power and leadership
- Uncertain and ambiguous environments
Transorganizational Collaboration Conference

MSOD & CANGO
Beijing, China
Conference Activities

Open Space

World Cafe
Conference Activities

Rich Dialogue

Sharing Insights and Lessons Learned
Insights

- Cultural awareness
- Relationship building and dialogue
- Plan tight and hang loose
- Shared vision
Culture

- Very formal
- Hierarchical
- Ceremonial
The Process

1. Data Collection Interviews
2. Student Presentations
3. Data Analysis
4. Development of Recommendations
5. Presentation of Recommendations
Recommendations
Intel Trans-Organizational Partnerships

- Intel:
  - US Parent company
  - Labs In China
  - Labs around the world
- All departments of ILC in Beijing
- With other technology oriented corporations
Objectives and Deliverables
Process
Recommendations

- Promote collaborative tools and structures to enhance innovation
- Apply Communities of Practice (CoP)
- Utilize other collaborative tools for specific needs
Insights and Lessons Learned

- Cultural adaptation
- Environmental scan
- Appreciation for value of cultural business norms
- Collaboration allows for multiple parties to expand their reach
- Collaboration is not easy, but allows for growth and a diversity of perspectives
- Importance of relationships and values, such as trust, respect, and communication
Leveraging resources
Building networks here at home
Importance of collaboration in solving issues that are too big for any one entity
Difficulties inherent in collaboration
Big risks/big rewards
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Resources


Presenters

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