



# ORLANDO

A DESTINATION FOR

**FLORIDA'S INTERNATIONAL HOMEBUYERS**

Eleven percent of all international homebuyers who bought a home in Florida during 2017 chose a property in the City Beautiful. Here's a few things to know about the buyers who could present your next transaction opportunity.

## WHERE ORLANDO'S INTERNATIONAL BUYERS COME FROM



13%

**BRAZIL**



12%

**CANADA**



10%

**UNITED KINGDOM**



10%

**VENEZUELA**

## WHAT ORLANDO'S INTERNATIONAL BUYERS WANT



68 percent want a vacation home with rental income potential



Canada and United Kingdom  
**PREFER A VACATION HOME**



Argentina and Venezuela  
**PREFER AN INVESTMENT PROPERTY**

## WHERE ORLANDO'S INTERNATIONAL BUYERS CHOOSE

Orlando offers a mix of all the location types most desired by international buyers:

**RESORT, SUBURBAN, AND URBAN**

37%



**SUBURBAN**

35%



**URBAN**

15%



**RESORT**