

## **Banned Books Week Media Toolkit**

### **Press Release**

For Immediate Release

Contact:

[LOCAL CONTACT NAME]

[NAME OF LIBRARY]

[PHONE NUMBER AND EMAIL]

Celebrate Your Freedom to Read During Banned Books Week at [LIBRARY]

(LOCATION) - [LIBRARY] will be uniting with the American Library Association and the Pennsylvania Library Association in shared support of the freedom to read during Banned Books Week, September 24-30.

Banned Books week is an annual event that celebrates the freedom to read. Librarians, teachers, publisher, booksellers, journalists, authors and readers around the country will be coming together to focus on the value of free and open access to information.

Words have power and access to diverse ideas gives us all the power to fight ignorance and strengthen understanding. Celebrate the freedom to read by reading your favorite banned book. Fight censorship and exercise your freedom to seek and express ideas, during this year's Banned Books Week.

Visit [LIBRARY's WEBSITE] to see a complete list of Banned Books Week activities and events or stop in and exercise your freedom to read. Looking for more information? Visit <http://www.ala.org/advocacy/bbooks>.

### **Social Media**

Words have power @ your library!

Don't close the book on your freedom to read!

Celebrate different ideas @ your library!

Celebrate your freedom to read @ your library!

#paforward

#wordshavepower

#bannedbooksweek

#BasicLiteracy

#InformationLiteracy

#CivicLiteracy

**Partner with ALA's Office for Intellectual Freedom in the #RebelReader Twitter Tournament**

<http://www.oif.ala.org/oif/?p=10782>

**Resources:**

Banned Books Week

<http://www.bannedbooksweek.org/>

ALA Resources for Banned Books Week

<http://www.ala.org/advocacy/bbooks>

Top Ten Challenged Books Resources and Graphics – includes infographics, videos, and social media resources that can be used to spark discussion

<http://www.ala.org/advocacy/bbooks/NLW-Top10>

Do you know how to face a challenge? Do you know your library's policy and procedure for how to respond to challenges and concerns about library resources?

<http://www.ala.org/tools/challengesupport>

**Stay Up-to-Date:**

Intellectual Freedom News – get a weekly dose of news from the ALA Office for Intellectual Freedom

<http://ala.informz.net/ala/profile.asp?fid=3430>

Looking to Get Involved?

Check out some ideas here:

<http://www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/activity>

Find quotes, display ideas and more on the official Pinterest page:

<https://www.pinterest.com/BannedBooksWeek/>

More Display Ideas

<http://www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/display>

Comic Book Legal Defense Fund

<http://cbldf.org/>

<http://cbldf.org/resources/banned-books-week/>

Scripts for Banned Books Week Public Service Announcements:

<http://www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/psa>

Free Social Media Image Downloads from the American Library Association

<http://www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/freedownloads>