EXHIBITOR PROSPECTUS

2016 SUMMER CONFERENCES

126th Annual Meeting & Convention
33rd Annual Southeastern Gatherin’

Florida PHARMACY ASSOCIATION
Platinum ($10,000+)
- Free Exhibitor Booth at both shows
- Three complimentary passes for one day of Continuing Education
- One complimentary hotel accommodation at Convention
- Recognition in Convention Journal
- Recognition in Convention Program
- Full page back cover ad in Convention Program (if not sold)
- Full page ad in Gatherin’ Program (if not sold)
- Two complimentary reserved seating banquet tickets upon request
- Company name on sponsorship sign
- Platinum sponsor ribbon
- Recognition on FPA website for 6 months upon request
- Exclusive sponsorship of an available FPA event

Gold ($7,500–$9,999)
- Free Exhibitor Booth
- Two complimentary passes for one day of Continuing Education
- Recognition in Convention Journal
- Recognition in Convention Program
- Full page back cover ad in Convention Program (if not sold)
- One complimentary reserved seating banquet ticket upon request
- Company name on sponsorship sign
- Gold sponsor ribbon
- Recognition on FPA website for 3 months upon request
- Exclusive sponsorship of an available FPA event

Silver ($5,000–$7,499)
- One complimentary pass for one day of Continuing Education
- Recognition in Convention Journal
- Recognition in Convention Program
- Company name on sponsorship sign
- Silver sponsor ribbon
- Recognition on FPA website for 1 month upon request
- Support of an available FPA event

- Network with pharmacists of various practice settings, pharmacy technicians, pharmacy students and other pharmacy professionals.
- Showcase and demonstrate the value of your products and services to attendees face-to-face
- Recruit new pharmacists, pharmacy technicians, and new practitioners
- Introduce a new product or service
- Build brand awareness
- Strengthen existing and establish new client relationships
- Network, network, network!

Sponsors will be listed in convention schedules, the convention program, signage at the convention, and in the monthly publication of Florida Pharmacy Today. However, there are printing deadlines that must be met for each. Please contact the FPA office if you are interested in providing sponsorship for the 126th Annual Meeting and Convention or the 33rd Annual Southeastern Gatherin’. Partial sponsorship is available, (850) 222-2400, ext. 120 or email tmerren@pharmview.com.

**For More Information, check our website at www.pharmview.com or call (850) 222-2400.**

**EXHIBIT TIMES for 126th ANNUAL CONVENTION**
- Exhibitor Set Up: Friday, July 1
- Exhibits Open: Friday, July 1
- Exhibitor Move Out: Saturday, July 2

**EXHIBIT TIMES for 33rd ANNUAL GATHERIN’**
- Exhibitor Set Up: Sunday, August 7
- Exhibits Open: Sunday, August 7
- Exhibitor Move Out: Tuesday, August 9

- 7 AM to 11 AM
- 11 AM to 1 PM
- 1 PM to 5 PM
- 12 PM to 3 PM
- 3 PM to 4 PM
- 6 PM to 7 PM
- 7 AM to 8 AM
- 7 AM to 8 AM
- 8 AM to 12 Noon
Rules and Regulations

Contract for Space
The following rules and regulations become binding upon acceptance of this contract between the applicant and his or her employees and the Florida Pharmacy Association.

Eligible Exhibits
The exhibits are an extension of the continuing education program of FPA. FPA reserves the right to determine the eligibility of any company or product for inclusion in the Trade Show and reserves the right to reject, evict or prohibit any exhibit, in whole or in part, or any exhibitor, or representatives, with or without giving cause.

Exhibit Space
Standard booths are 8’ x 10’ for the Annual Convention. Included in each booth is: one 6’ skirted table, 2 chairs, and 1 wastebasket. The Annual Convention booths will contain a draped backdrop 8’ high and side dividers 36” high. The Southeastern Gatherin’ will contain a skirted table and 2 chairs. A complimentary sign identifying your company will be provided.

Exhibit Fee
Early Bird Rate per booth is $1200 by January 29, 2016. The regular rate per booth is $1400 after January 29, 2016. One booth at both conferences is $1600. The fee is due when the contract for exhibit space is submitted. Contract and fees must be received no later than May 20, 2016, for the 126th Annual Convention and by June 24, 2016, for the 33rd Annual Southeastern Gatherin’ in order for the exhibitor’s name to be printed in the conference materials. Checks should be made payable to the Florida Pharmacy Association and mailed to 610 N. Adams Street, Tallahassee, FL 32301. The contract can also be faxed to (850) 561-9512 or charge card information. Contracts will be accepted after these dates on a space available basis. Exhibit space will not be assigned until we receive full payment. Questions can be directed to the FPA Office at (850) 224-2400, ext. 120.

Food Service
FPA reserves the right to provide food and beverage service during certain hours in the exhibit hall.

Security
FPA will arrange for security to supervise and maintain security of the exhibit area after exhibit show hours. Individual exhibitors are responsible for security of their booths during show hours.

Hours of Exhibit

126th Annual Convention
Exhibitor Set-up:
Friday, July 1 - 7:30 am - 11:00 am
Exhibits Open:
Friday, July 1 - 11:00 am - 1:00 pm
Saturday, July 2 - 1:00 am - 1:00 pm
Exhibitor Move-out:
Saturday, July 2 - 1:00 pm - 5:00 pm

33rd Southeastern Gatherin’
Exhibitor Set-up:
Sunday, August 7 - 12:00 pm - 3:00 pm
Exhibits Open:
Sunday, August 7 - 3:00 pm - 4:00 pm
and 6:00 pm - 7:30 pm
Monday, August 8 - 7:00 am - 8:00 am
Tuesday, August 9 - 7:00 am - 8:00 am
Exhibitor Move-out:
Tuesday, August 9 - 8:00 am - 12:00 noon

Liability and Insurance
The hotel management and FPA will take all reasonable precautions to avoid loss of exhibitor’s property by theft or fire, but under no circumstances shall the hotel management or FPA be responsible for such losses and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of the association is final. Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment. Exhibitor assumes the entire responsibility and liability for losses, damages or claims arising out of exhibitor’s activities on the hotel premises and will indemnify, defend, and hold harmless the hotel, its owner and its management company, and FPA, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Rental Services
A professional trade show decorator has been hired to set up the show at the annual meeting. Information on the rental of electricity, carpet, furnishings and freight shipping will be mailed or e-mailed to the address and contact person indicated on the contract. An exhibitor’s service desk will be maintained during the show’s installation and tear down for your convenience.

General
Exhibitors are charged with knowledge and compliance of all applicable statutes, ordinances and regulations, rules and requirements pertaining to health, fire, safety use of premises, trademarks and copyrights while participating in this show. Compliance with such laws is mandatory for exhibitors and is the responsibility of the exhibitor. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits may be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. The operation of whistle or any objectionable device will not be allowed. After the show opens, noise and unsight work will not be permitted. Exhibitors are prohibited from selling, order taking and similar business activities. Canvassing or distributing advertising matter outside the exhibitor’s own space is not permitted. No exhibitor shall assign, sublet or share the booth space without expressed written permission of the association. Exhibitors may not use the FPA logo, name or in any manner associate any exhibit or activity with FPA without the expressed written consent by the Executive Vice President. Exhibitor may not discriminate against any person on account of race, creed, color, sex, age, disability or national origin.

Cancellation/Refund Policy
No cancellation shall be acknowledged unless received by FPA’s office in writing. Should an exhibitor wish to cancel 45 days before the set-up date, a 50% refund will be made by the association. No refunds will be made for cancellations with less than 45 day’s notice. In the event an exhibitor contracts for space, is assigned a booth, but has not paid the exhibit fee by the show date is a no-show, the exhibitor will be charged the full exhibit fee. Exhibitors who have outstanding balances with FPA must have their accounts paid in full before they will be permitted in the exhibit area.