



PMSA WESTERN CAPE REGIONAL CONFERENCE
PROJECT MANAGEMENT EVERYWHERE:
SHAPING THE FUTURE THROUGH, AND FOR EXPERT PRACTICE

CALL FOR SPONSORS

Project Management South Africa (PMSA) cordially invites interested industry stakeholders to participate in sponsoring the Western Cape's PM Conference. These packages are designed to ensure the best possible visibility for your brand achieving top of mind with delegates, and showing your support, in the build-up to the conference and during the conference

WHERE

Cape Town, South Africa
Bridgeways, Ratanga Junction
Century Boulevard, Century City

WHEN

Thursday 2nd & Friday 3rd November
9:00 AM - 5:00 PM
Central African Time Zone

It's in the bridges we drive on. It's in the banking apps and financial services we use. It's in the technology that powers our business competitiveness. It's part and parcel of our most memorable events and it's both tangible and invisible at the same time. It's this growing and maturing profession we call Project Management.

With the theme "Project Management Everywhere" PMSA Western Cape opens up a two-day, (2-3 Nov 2017) learning and sharing opportunity to examine the current trends and knowledge application in and around project management, now and into the future across a wide range of industries.

The conference has been scheduled to coincide with International Project Management (IPM) Day on 2 Nov. This is a day established by PM thought leader, Frank Saladis in 2003, to celebrate the contribution of project managers, and project management in our world and lives.

HOW TO REACH PMSA

PO Box 4328, Rivonia, 2128, Gauteng
Tel: (011) 257-8003

Email: events@projectmanagement.org.za | Website: www.projectmanagement.org.za

Sponsorship packages

DIAMOND SPONSOR Availability: 1 Price: R45 000	PLATINUM SPONSOR Availability: 2 Price: R32 000	GOLD SPONSOR Availability: 2 Price: R21 000
<ul style="list-style-type: none"> - Company thought leader featured in press statements issued i.r.o. the conference** - Co-branding at registration and in plenary session throughout the event ** - Mention in social media advertising - Branding on main pages of conference website with link to company - Branding on conference programme - 4 x delegate tickets (full-access for all days)*** - Double exhibition stand ** - 1 x 30-minute company presentation in plenary session* - Rotation of up to three branding slides during breaks - Opportunity to present a company-sponsored prize plus advertising on how one qualifies for the prize. - Inclusion of up to 4 branded items/ brochures in conference bag - 1 seat and or table drop** 	<ul style="list-style-type: none"> - Mention in social media advertising - Branding on main pages of conference website with link to company - Branding on conference programme - 3 x tickets (full-access for all days)*** - Single exhibition space - 1 x 30-minute company presentation in plenary session* - Rotation of up to three branding slides during breaks - Opportunity to present a company-sponsored prize plus advertising on how one qualifies for the prize. - Inclusion of up to 3 branded items/ brochures in conference bags 	<ul style="list-style-type: none"> - Branding on main pages of conference website with link to company - Branding on conference programme - 2 x delegate tickets (all-access for all days)*** - Single exhibition space - Inclusion of up to 2 branded items/ brochures in conference bags

Additional marketing opportunities

EXHIBITION STAND Availability: Max 6, subject to sponsorship package Price: R10 000	BAG DROP Availability: Unlimited Price: R1 000	DRINKS SPONSORSHIP Availability: 1, reserved for sponsors only Price: To value chosen, limited no.
<ul style="list-style-type: none"> - Logo on conference page under Exhibitors - 1 x delegate tickets (full-access for all days) - Single exhibition space - Inclusion of 1 branded items/ brochures in conference bags 	<ul style="list-style-type: none"> - Inclusion of 1 branded item/brochure in conference bags - Seat or table drops are reserved for the Diamond sponsor only 	<ul style="list-style-type: none"> - Add branded drinks vouchers to any of above sponsorship packages

PLEASE NOTE

- * Presentations must be free of marketing and relate directly to the conference theme and interests of the audience.
- ** These items are reserved exclusively for the Diamond Sponsor
- *** If sponsors or exhibitors require additional delegate tickets they can be purchased at a discounted rate R1200

Submitting your expression of interest

FINANCIAL TERMS AND CONDITIONS

Prices quoted are inclusive of VAT

As with any sponsorship opportunity as soon you financially commit to becoming a sponsor, your name will be associated with the conference and exposure will commence.

100% payment on confirmation of items sponsored

If you are interested in taking up any of these sponsorship opportunities, kindly email an expression of interest to events@projectmanagement.org.za asap, as there is limited space for exhibition stands, and you would gain from additional marketing exposure the sooner you commit.

Please include the below information in your email:

Company Name	
Date	
Contact Person for Event	Name: Tel: Email:
Contact Person for Payment	Name: Tel: Email:
Company Address Details	
Company VAT number	
Preferred package (Please include special Information or instructions)	
Exhibition stand requirements	e.g. Power, table and chairs and / or other requirements

ABOUT PMSA

Project Management South Africa (PMSA) is a Section 21 (not-for-gain) professional association representing the interests of project, programme and portfolio management practitioners in South Africa. PMSA is the SAQA registered professional body authorised to confer the cross-industry designations of Project Manager, Senior Project Manager and Professional Project Manager in South Africa.

PMSA creates an enabling environment for professional development through a variety of activities and resources. Please explore the site for access to publications, contacts to education and training providers and knowledge-sharing events such as the association's conferences which are notable events on the project management calendar, featuring invited local experts as keynote speakers as well as topic- and industry-specific presentations by academic researchers and industry thought leaders.