The RVW Open Road Program

The RVW Open Road Program is a multi-tier program providing opportunities for members and friends to underwrite and provide sustaining financial support for RVing Women beyond the current income streams provided by membership dues, convention and special program proceeds and advertising.

Each contributor will receive a name badge and/or name bar and will be listed in RVing Women magazine and recognized at the RVW convention. The first time a contributor reaches the minimum level in a tier, she will receive her choice of one of the rewards offered at that tier level. Contributions will be cumulative year to year so members may advance from tier to tier.

Contribution levels range from an introductory level of $100 to over $25,000 (cash and/or stocks) and are separated into seven tiers. Contributors can opt out of recognition in the magazine and any other recognition aspect of the program and/or decline to receive a premium. A household may participate as one unit but may include no more than two individuals.

Chapters may participate in this program and are eligible for flag streamers for their chapter flag. Chapter participation may include special fundraising events and sponsorship of convention events or specific RVW administrative costs such as postage or office supplies.

The Open Road Program was introduced at the 2010 National RVW Convention in Mesa, Arizona. For information about this program, contact an RVW Board of Directors member or the RVW office. The office is open from 8 a.m. to 2 p.m. Monday through Thursday and from 8 a.m. to noon on Fridays. Call (480) 671-6226 or (888) 557-8464, email rvwoffice@rvingwomen.org or fax (480) 671-6230.

RVW Open Road Program Premiums

- RVW reserves the right to change premium items based on variety or availability.
- Convention premiums are assignable to a member attending convention if the contributor cannot attend.
- RVW gift cards will be made out to the contributor's choice of the following vendors: Camping World, Flying J, Cracker Barrel or an RVW merchandise provider.
- The RVW Board of Directors may stipulate time frames for imprinting stationery with a Pioneer Lifetime Member's name.
Nomad
$500 to $999 tier
Choice of one:
A. Ladder tag and one item from Camper tier
B. RVW denim shirt and one item from Camper tier
C. $50 RVW gift card
D. Registration for one national RVW convention tour

Sightseer
$1,000 to $2,499 tier
Choice of one:
A. Three nights camping at an RVW convention or national rally
B. Four days use of golf cart during RVW convention
C. Picnic basket and RVW polo shirt
D. $100 RVW gift card

Adventurer
$2,500 to $4,999 tier
Choice of one:
A. One-time convention registration plus use of golf cart for four days
B. Pair of lawn chairs and 9' x 12' patio rug
C. Three-year single RVW membership and $130 RVW gift card
D. Three-year household RVW membership and $70 RVW gift card

Traveler
$5,000 to $9,999 tier
Choice of one:
A. One-time convention package to include premium parking site, four paid nights of camping, two convention registration fees and use of golf cart for four days
B. Six-year single RVW membership plus $260 RVW gift card
C. Six-year household RVW membership plus $140 RVW gift card
D. $500 credit toward an RVW caravan trip offered by Fantasy RV Tours

Explorer
$10,000 to $24,999 tier
Choice of one:
A. RVW lifetime membership (non-transferrable)
B. One-time convention package to include premium parking site, five paid nights of camping, two convention registration fees and use of golf cart for five days plus paid registration for two convention events (tour, golf tournament, etc.)
C. Pair of mountain bikes with helmets and water bottles
D. Flat screen TV (32", 37" or 40")

Pioneer
$25,000+ tier
Choice of one item from each tier plus:
Name imprinted on RVW stationery and/or publications as a Pioneer Lifetime Member

Please detach and mail to: RVW, P.O. Box 1940, Apache Junction AZ 85117-1940 — or fax to (480) 671-6230

I AM PLEASED TO CONTRIBUTE TO THE RVW OPEN ROAD PROGRAM
My contribution will support future growth of RVing Women. I know that my gift is not tax deductible.

Last Name ___________________________________________ First Name ___________________________________________
Last Name ___________________________________________ First Name ___________________________________________
Address ___________________________________________ City _______________ State _____ Zip _________________
Phone ___________________________ Email ___________________________________ RVW # ________________________

I/we wish to participate at the following tier    □ Camper    □ Nomad    □ Sightseer    □ Adventurer    □ Traveler    □ Explorer    □ Pioneer

Please indicate choice of tier premium    □ A    □ B    □ C    □ D

Contribution amount $ __________________________

This amount is to be deducted:
□ One Time Only      □ Monthly    □ Annually / U.S. funds only
□ Check or M/O enclosed (payable to RVW)

Charge my □ MasterCard    □ VISA
Card Number __________________________
Expiration Date ___________________ V Code* ___________
Signature __________________________

*3-digit number on the back of the card near the signature area