Meet the SDLA Candidates for Vice President/President Elect

Mary Francis
Assistant Professor/Reference Librarian
Dakota State University

Statement:
I am running for Vice President / Elect because I know the South Dakota Library Association has done great things for its members, and I believe as a member it is important to give back to the association. Libraries are such an important part of their communities, no matter what type of community they serve.

SDLA provides important connections for those working in libraries, whether it be attending the Annual Conference or Branch Out, reading about events across the state in Bookmarks, providing scholarships for professional development, or just instilling a sense of membership to show that we are all a part of something larger than ourselves.

I have taken part in a range of activities to support libraries, and if elected, I will work hard to continue the mission of SDLA and help promote all the ways that the association can aid libraries aid their communities.

Nita Gill
Adult Service Librarian
Brookings Public Library

Statement:
One of the strengths we in the library field have is our willingness to share. We share ideas, projects, concerns, and support. We share with our co-workers and patrons, but also with organizations within our communities and with each other across South Dakota. I believe SDLA is the organization to foster and encourage this strength. This is the main reason I am active with SDLA and running for Vice President/President Elect. Not only do I want to make sure I continue to share and communicate, but I also want to encourage other librarians and library staff in South Dakota to do so too.

I’ve been a member of SDLA since my return to South Dakota six years ago. I’m currently in my second year as recording secretary of the SDLA board. I will continue to participate in SDLA for as long as I’m lucky enough to be a South Dakota librarian.

See Pg. 2 for election information
FROM THE PRESIDENT...

KATHY WIBBELS

Conference planning is well underway, with Libraries...Rooted in our Communities as our theme. Keynote speakers are booked and program proposals accepted. The local arrangements committee has been working for several months and will continue through conference to help make it a success.

There is something for everyone at the conference and I am confident the Watertown Event Center will be a great location. Conference keynote speakers include Jeff Kober, formerly a leader with the Disney Institute; William Ottens, the creator of Librarian Problems; and Eric Stroshane, current MPLA President. Preconference session presenters include Megan Egbert, Programs Manager for the Meridian Library District in Boise, Idaho; and Detective Mike Burgeson, Yankton Police Department, as well as State Library and Minitex personnel. Several authors are presenting during breakout sessions and we’ll end our conference with an author at our Friday luncheon.

Special thanks to all who submitted program proposals. Through the leadership of our section chairs and the dedication of librarians across the state, a diverse array of topics will be presented at the conference. There is so much knowledge and talent in this state and we have much to learn from one another. If you come to conference only for the networking opportunities, you will gain a wealth of knowledge to take back to your libraries.

I am adding a new idea to the conference this year and am asking for volunteers to be breakout session hosts/hostesses. Duties include introducing the speaker/program, helping wrap up the session on time, and seating people who come in late. Doing these small things makes the speaker more comfortable and creates a more welcoming atmosphere. If you’d like to volunteer, just check that on your registration and we’ll assign you a session. Or, if you prefer to name the session you’d like to host, just let me know.

Congratulations to Maria Gruener, Mary Grace Johnson, and Ana Olivier who are attending the MPLA Leadership Institute! I look forward to their session at the conference as they share what they learned.

Have a great summer and I’ll see you at the Conference!

~ Kathy
FROM ALA COUNCILOR…

ELIZABETH FOX

What’s Up with ALA?

I expected the period between Midwinter meetings and Annual to be rather quiet at ALA, but boy, was I wrong. There were a number of things that ALA has been busy with recently. You can check out some of them on my blog – Bringing ALA to South Dakota at http://ala-sd.blogspot.com.

ALA Council passed a resolution in January asking the Library of Congress to update the LC Subject Headings for “alien” and “illegal alien” to less pejorative terms. The Library of Congress agreed to do that and began the process putting the new terms “noncitizens” and “unauthorized immigration” out for review. A Congresswoman from Tennessee then introduced a bill to the House to make the Library of Congress retain the headings “alien” and “illegal alien”. The bill has been supported by 20 other members of the House. It was referred to the House Committee on House Administration on April 13, 2016. I’ll watch the progress (if any) of this bill and update you on my blog.

SDLA added its name to the letter ALA sent to the Senate in support of Carla Hayden’s confirmation to the Librarian of Congress position. All the state library associations signed onto this letter along with many non-profits, higher education institutions, and individual libraries. Her hearing before the Senate was on April 20, 2016 and reportedly went very well. You can see an archived recording of the hearing at http://www.c-span.org/video/?408358-1/librarian-congress-nominee-carla-hayden-confirmation-hearing. No vote was held, but by the time you read this article you will probably know the result of the hearing.

National Library Legislative Day 2016 is planned for May 2-3. Since most of us can’t go to DC, we can participate in the Virtual Library Legislative Day May 2-6. Check out my blog; for more information on how to support SD Libraries! There is even more going on. Watch my blog to see how our national association is working for you.

Elizabeth Fox, ALA Councilor

Update your Safe Sender list to accept mail from the new address for the SDLA Executive Secretary/Treasurer
SDLibraryAssociation@gmail.com
and mailing address
PO Box 582
Spearfish, SD 57783

We are now on Twitter!
https://twitter.com/sodaklibassn
@SoDakLibAssn
South Dakota State Library Receives High Praises from Library of Congress for “Teaching Primary Sources” Grant

Recently, the Teaching Primary Sources Western Regional office, a Denver-based affiliate of the Library of Congress wrote to the First Lady Dugaard to commend the State Library for their efforts to effectively conduct two online webinar conferences on primary sources. The Library of Congress awarded the South Dakota State Library an $8,500 grand in 2015. The First Lady was first contacted and recommended that the Library of Congress contact the State Library. Consequently our grant proposal was accepted. Dr. Peggy O’Neill wrote, “The South Dakota grant, “Digging Deeper into Primary Sources”, has been one of the most successful and cost-effective in the TPS Western Region. The original proposal called for one full-day webinar to highlight the multiple uses of primary sources from the Library of Congress and South Dakota state resources. This webinar was delivered to multiple online audiences throughout the state on March 6, 2015. The South Dakota State Library team was so efficient in their use of time and funding, they had funding left over to host a second half-day webinar day on November 20, 2015. The webinars were expertly planned and facilitated by Julie Erickson, Jane Healy and Joan Upell from the South Dakota State Library.” She went on to add, “Together, the webinars directly reached a total of 198 participants consisting of librarians, teachers, and administrators. Both webinars were highly rated on post-workshop surveys. Results indicated that over 90% of attendees would download resources from the Library of Congress and a vast majority planned to share what they learned with colleagues.”

Peggy O’Neill-Jones, Ed.D., Professor and Director, Library of Congress Teaching with Primary Sources Western Region Metropolitan State University of Denver stated that the South Dakota State Library “... provided an outstanding example of how to disseminate TPS and create awareness about the digital resources of the Library of Congress. Including the webinars, promotional outreach, and online postings, the SDSL estimated that they reached 24,381 educators in the last quarter of 2015 and a total of 51,020 over their entire grant period. Follow-up surveys indicated that over 100 lessons plans have been created and 82% of participants have utilized the Library of Congress website. All this for an initial investment of $8,500!” The letter of commendation concluded with, “We are pleased to... express our admiration for the outstanding educators in your state. The TPS Western Region looks forward to working with other exciting initiatives in South Dakota.”

FROM MPLA REPRESENTATIVE...

BRENDA HEMMELMAN

The MPLA board met in March. MPLA is working on a new strategic planning process. Plans are being made for future conferences with the New Mexico Library Association and the Utah Library Association. A transition to a spring conference cycle will happen in 2021. Plans were also discussed for the MPLA digital archives. The MPLA Leadership Institute is fast approaching and will be held May 15-20 in Estes Park. Plans continue to progress for the MPLA/CALCON conference. 158 program proposals were submitted and the planning committee will be choosing final proposals in mid-May. Conference dates are October 20-22 in Loveland, CO. Registration is open and least expensive from now until June 1


Join as a new member or renew your membership at http://mpla.us/ New members are always ½ price!

MPLA Professional Development grants are available! Check them out at http://mpla.us/quick-links/grants.html
South Dakota, the land of infinite variety, is one of America’s few remaining economic bright spots. The population is growing and unemployment is below 3% because the state possesses one of the most economically free economies on the continent. Where the bison once roamed, entrepreneurs now ply their respective trades free from excessive taxation and government regulation. But South Dakotans have not always had it so good and to this day government stifles the economic activities of the state’s Native Americans. Follow Augustana University business historian Robert E. Wright as he traces the epic story of South Dakota’s discovery some 12,000 years ago to its founding booms in the 1870s and 1880s through the economic crises of the 1930s and 1980s to the challenges facing the state in the near future.
In the News

Digitizing Historical Documents
By Brenda Hemmelman
The state library recently boxed 134 historical state government publications, many over 100 years old, to be shipped for digitization at Northern Micrographics in La Crosse, WI. When the digital files are sent to SDSL, they will be uploaded to the SD State Agency Historical Publications collection at http://cdm16384.contentdm.oclc.org/cdm/Books included in the shipment are laws of Dakota Territory, House and Senate Journals, Session Laws, Supreme Court reports and Railroad Commission annual reports.

Authors Take Over the Mundt
By Mary Francis
The Karl E. Mundt Library at Dakota State University has hosted a number of author talks recently. On January 25, a pair of local mystery writers discussed their work. Jack Walters, professor in the DSU College of BIS, discussed his recently published first novel Toyland. Eve Fisher, former SDSU associate professor of history, talked about her short stories, many of which have been published in Alfred Hitchcock Mystery Magazine. The two individuals shared information on their writing process and what life is like as a writer.
On March 23, Ben Jones, Dean of the College of Arts and Sciences at DSU, discussed his recently published book Eisenhower’s Guerrillas: The Jedburghs, the Maquis, & the Liberation of France. Jones described his research process in writing this account of World War II.

Douglas High School Library: Serving the Community
By Mavis Schipman
After school hours, the Douglas High School Library in Box Elder is open to the community. On Thursday, March 3, the birthday of Dr. Seuss was celebrated at the Box Elder / Douglas Community Library. Patrons of all ages enjoyed a cookie while Mayor Larry Larson read Oh The Places You’ll Go. The Cat in the Hat (Brett Distel) posed for pictures and helped all to have a good time. More than fifty parents and children attended. Other activities welcome to the community have been Tooth Fairy Night (promoting dental health), Finish that Project Night, Summer Swim Fun, and Staycation/Vacation.
In the News

South Dakota Share-It

By Nina Mentzel

South Dakota Share-It is a new service of the South Dakota State Library. This service is provided at no cost to participating libraries. The South Dakota Share-It network will allow users to search library catalogs wherever they have internet access. Authenticated users (users holding a valid library card at a participating library) will be able to search the catalog + the subscription e-resources provided by the SD State Library. All other libraries and patrons that have a SD State Library barcode/password will be able to log in and search the subscription e-resources.

This network replaces and improves on the SDLN (South Dakota Library Network) group catalog, as it allows individual libraries to have their own ILS (integrated library system/catalog) and still be able to search multiple catalog and electronic resources at one time, as well as participate in statewide interlibrary loan.

The dissolution of the South Dakota Library Network created a need for another statewide system. The schedule provided by SDLN in 2014 indicated that current services will no longer be available after July 2016. The SD State Library is working to have this network in place by July 1, 2016.

Participating Libraries

All participating libraries have signed an agreement and have been working with the State Library on implementation. If you are unsure whether your library is participating, please contact Nina Mentzel at the State Library. Nina.Mentzel@state.sd.us or telephone 605-773-6391.

Authentication

As part of SD Share-It, patron authentication for electronic resources licensed through the South Dakota State Library will change as of July 1, 2016. The current authentication server managed by SDLN will no longer provide authentication. Authentication will be provided through SD Share-It.

What this means for libraries:

In-house use:

If your library/patrons access electronic resources via SD Share-It OR the SDSL web page – no changes are necessary by your library. Access will be by IP authentication, same as it is now.

If your library/patrons access electronic resources via links on your library web page copied from the SDSL web page – you will need to change these links to new links provided on the SDSL web page (new links will be available on July 1, 2016). Access will be by IP authentication, same as it is now.

If your library/patrons access electronic resources via links on your library web page using your own authentication (i.e. EZproxy) – no changes are necessary by your library.

Remote access (out of library or off-campus):

If your library/patrons access electronic resources via SD Share-It OR the SDSL web page – no changes are necessary by your library. Access will be by barcode/password, same as it is now.

(The login window will look slightly different but login will remain the same)

If your library/patrons access electronic resources via links on your library web page copied from the SDSL web page – you will need to change these links to new links provided on the SDSL web page (new links will be available on July 1, 2016). Access will be by barcode/password, same as it is now.

(The login window will look slightly different but login will remain the same)

If your library/patrons access electronic resources via links on your library web page using your own authentication (i.e. EZproxy) – no changes are necessary by your library. Access will be by login, same as it is now.

Please contact Jane Healy Jane.Healy@state.sd.us or Nina Mentzel Nina.Mentzel@state.sd.us with any questions regarding authentication.

Interlibrary Loan

In addition to changing authentication, interlibrary loan procedures will change:

If you request interlibrary loan materials through the South Dakota State Library using WorldCat, you will no longer do so.

You will request those materials via SD Share-It.

If your library is participating in SD Share-It, your library will process interlibrary loan requests directly in SD Share-It

New instructions for logging in and placing requests will be available on the SDSL web page on July 1, 2016.

Please contact Brenda Hemmelman Brenda.Hemmelman@state.sd.us with any questions regarding interlibrary loan.
Northern Plains Peoples & Places Archival Collaboration

By Deb Hagemeier

Augustana’s Mikkelsen Library and Center for Western Studies have recently introduced a new website called Northern Plains Peoples & Places. This archival collaboration, also known as np3, can be found at http://np3.augie.edu and contains historic and contemporary primary source material related to the Northern Plains and its inhabitants. This unique resource combines archival documents and images with campus scholarly research activities. Materials are continually being digitized and added to the .np3 database. The website features browseable lists of topics, people, collections and mediums as well as keyword searching of the ContentDM hosted database. In addition, the Center has recently completed installation of new core exhibits, Voices of the Northern Plains, featuring artifacts, documents and photographs.

For additional information about the archives or to arrange for a visit to campus, please call 605.274.4007 or email FeedbackNP3@augie.edu

VPL Hosts Literary, Arts and Environmental Programs

By Susan Heggestad

On Friday, April 22nd, the Friends of the Vermillion Public Library hosted their 27th annual Literary Luncheon with special guest Yvonne Hollenbeck, SD Poet and Quilter. Tickets for the event sold out quickly, and all proceeds go toward supporting our Summer Reading Program.

For the 3rd year in a row, the VPL was pleased to participate in Vermillion Earth Days along with over 30 other Vermillion organizations. In addition to specially themed Storytimes and afterschool programs that week, we exhibited a number of lively Earth-Day art projects created area school children.
In the News

News from H.M. Briggs Library, SDSU

By Linda Kott

Briggs Library recently held a variety of events for students, staff, faculty and community leaders. Fans of J.R.R. Tolkien enjoyed hearing Michael Nagy, of SDSU’s English Department, speak on “Tolkien’s Medievalism(s)” on February 10th. Participants in the Briggs Madness Book Tournament filled out their brackets with favorite books rather than basketball teams. George Orwell’s 1984 was the winning book.

Terri Finneman, of SDSU’s Journalism and Mass Communication Department, discussed her recently published book Politics, Power, and the Press: The Historical Path to an American Woman President on March 31.

On April 6, artist Jennifer White unveiled three paintings commissioned by the library. Ms. White spoke about the history and culture surrounding the paintings and about her artistic process. The paintings featured three Native American women representing the past, present, and future. The commission was made possible by a Women in Giving grant and an anonymous donation.

Poet Sara Henning held a reading on April 8. Henning is the author of A Sweeter Water and two chapbooks, and won the 2015 Crazyhorse Lynda Hull Memorial Poetry Prize. Henning is a doctoral student in English at the University of South Dakota, where she serves as an associate editor of Sundress Publications.

The editors of SDSU’s literary magazine helped the library celebrate National Library Week by launching the 2016 edition of Oakwood at an event on April 14. The evening featured readings and comments from contributing writers and artists.

Seven SDSU students participated in “Take a Walk in the Shoes of a Refugee” panel discussion on April 19. The students shared their experiences working with women and children seeking asylum or refugee status at the Family Residential Center in Dilley, Texas.

Ethelle Bean speaks at DSU’s Longevity Reception

Ethelle Bean to Retire

After 30 years as Director of the Karl E. Mundt Library at Dakota State University, Ethelle Bean will be retiring. Feel free to join her and celebrate all that she has done on Tuesday, June 21st at 12:00 at the Mundt Library for one last grill out!
Tentative Conference Schedule

TO REGISTER: Registration is online. Please visit http://www.sdlibraryassociation.org/?Conference2016 to register. You can pay securely online by credit card or mail in a check by choosing the "check/money order" payment option and an invoice will be generated. Be sure to log in to secure your member rate. For help registering, email Stephanie Brewer at SDLibraryAssociation@gmail.com or call 605-641-2079.

Wednesday, September 28

1:00 p.m.—3:50 p.m. PRECONFERENCE

A.L.I.C.E. Training with Michael Burgeson Patrol and Training Lieutenant for the Yankton Police Dept.

ALICE (Alert, Lockdown, Inform, Counter, Evacuate) training prepares individuals to handle the threat of an Active Shooter. ALICE teaches individuals to participate in their own survival, while leading others to safety. Though no one can guarantee success in this type of situation, this new set of skills will greatly increase the odds of survival.

Creating Makers with Megan Egbert Programs Manager for the Meridian Library District, ID and SWIMmer

This pre-conference session will focus on hands-on learning utilizing constructionism as a background to instruct attendees on how to facilitate successful making in the library. Session will include experiencing maker technologies and evaluation ideas for making and will focus on why making matters and why libraries should get on board.

Getting to the Root of the Reference Question with Brenda Hemmelman and Jane Healy South Dakota State Library

Librarians are supposed to be able to find the answer to any question! How do we find out what the patron really wants? Where are the best places to go for answers? We will give you some tips, including State Library e-resources and state documents. Bring along an internet-capable device and be ready to practice what you learn.

2:00 p.m.—3:50 p.m. PRECONFERENCE

Library Linked Data for the Uninitiated with Lizzy Baus and Sara Ring Minitex

What is this “Linked Data” thing? What does it mean for my library? What’s the benefit for me and my data? What does this have to do with BIBFRAME? If you have ever asked yourself these or similar questions, this is the workshop for you.

4:00 p.m.—5:00 p.m. State of the State Library Address with Daria Bossman State Librarian

5:00 p.m.—6:30 p.m. Exhibits Reception with this year’s SDLA Conference Vendors

6:00 p.m.—7:00 p.m. SDLA Executive Board Meeting everyone welcome to attend

6:30 p.m.— Walk About Watertown and Dinner

Take some time to enjoy our host city, Watertown. Eleven sculptures are on display to create Watertown Artwalk. They start in front of the Watertown Area Community Foundation and continue for three blocks to the Medical Arts Building downtown. An 11th sculpture is on display at the Redlin Art Center (where the SDLA Dessert Reception will be held). Dinner is on your own—a great opportunity to meet new people!
Thursday, September 29

7:15 a.m.—8:10 a.m. Breakfast and... **New Members Breakfast** with SDLA board and representatives

8:15 a.m.—9:30 **Keynote** with Jeff Kober author, columnist, speaker, facilitator and coach

In a tailored keynote for our conference, J. Jeff Kober shares *Things I Wish I Could Tell My Librarian*. This event provides big picture insights that can truly impact the experience of your library patrons. Jeff offers a personalized view of how librarians really make a difference when it comes to shaping the lives of others.

9:40 a.m.—10:30 **Understanding the Compass of Your Library Patron** with Jeff Kober author, columnist, speaker, facilitator and coach

Have you checked out the people who check out your books? In this fast-paced 50 minute break out session, J. Jeff Kober provides new bearings for re-thinking those who hold a library card. You’ll learn ideas that will truly give new insights on how you deal with those visiting the walls of your library. Join us for **Understanding the Compass of Your Library Patron**.

**Author Speaker** with April Henry young adult author

April Henry is the New York Times-bestselling author of 20 mysteries and thrillers for teens and adults. April’s writing career got its start when she sent Roald Dahl, the author of Charlie and the Chocolate Factory, a story about a six-foot tall frog who loved peanut butter. He liked it so much he showed it to his editor, who asked if she could publish it in an international children’s magazine. Her books for teens include Girl Stolen, which has won numerous awards including the 2012-2013 YARP Teen Choice Book Award for middle school. April is known for her emphasis on accuracy and research. April studies martial arts and has attended the Writers Police Academy and the FBI Citizen’s Academy.

**What’s New for Your Community in E-Resources** with Jane Healy South Dakota State Library

 Attend this session to learn the latest enhancements, updates, and changes in State Library-provided subscription e-resources and see how the e-resources make your library a stronger community partner.

**Deep Roots and New Growth: Minitex Cataloging Update** with Sara Ring and Lizzy Baus

Minitex Digital Initiatives & Metadata Education staff talk about the latest trends and emerging standards in cataloging and resource description. Includes RDA, BIBFRAME (Bibliographic Framework Initiative) development, and OCLC cataloging updates.

**SD State Retirement** with Alan Freng SDRS Retirement Planner

This presentation will provide you with a sound understanding of the retirement programs that are available to you, the importance of retirement planning, and how these plans work together. Whether you are new to SDRS, early in your career, or in mid or late career, you are encouraged to attend this informative presentation regarding your future benefits and savings options.

10:30 a.m.—11:15 a.m. Exhibits break

11:15 a.m.—12:05 p.m.

**Understanding the Compass of Your Library Patron** with Jeff Kober (repeat session)

**Using Standards to Share the Value of Your School Library Program** with Mavis Schipman

Director of Library Services for the Douglas School District, Box Elder

We all know the value of our own school library programs, but how do we convince others? This presentation will show how library staff in the Douglas School District are using PLC Pacing Guides, Google Docs, email, and school board presentations to promote their K-12 library programs.
Thursday, September 29 (Continued)

**Making Readers** with Megan Egbert  Programs Manager for the Meridian Library District, ID and SWIMmer

We have all heard how making and makerspaces can encourage STEM learning, but what can they do for literacy? This session will address ways that literacy and making can go hand in hand to enhance your programs offered at the library. By focusing on transliteracy skills, and including maker activities with literacy activities, librarians can better influence the traditional literacy skills they have always targeted.

**DIY Community Digitization for Any Budget** with Jessica English and Michele Christian  South Dakota State University H.M. Briggs Library

South Dakota State University Archives staff will share practical, replicable methods for developing community digitization events, and introduce free software available for providing access to crowdsourced digital collections. They will provide examples of community digitization initiatives including “Preserving Historic Hobo Day” at SDSU, and program participants will have the opportunity to brainstorm with colleagues while gaining hands-on experience with affordable digitization equipment and software for developing crowdsourced, digital community collections in libraries, archives and museums of all budgets.

**Find the Money; Get the Grant** with Brenda Hemmelman & Kathleen Slocum  SD State Library

Get the details on how to write a grant proposal, including gathering data, organizing, writing, packaging, and submitting. Then, see a demonstration on how to find grant funders using the Foundation Directory Online database. Learn some tips on what makes a grant proposal stand out to funders.

12:05 p.m.—1:15 a.m. Lunch with Library topics round tables

1:15 p.m.—2:15 a.m.

**Librarian Problems: We’re All in this Together** with William Ottens  Librarian and blogger

Librarians play an important and admirable role in the services libraries provide for our communities, but it’s not without frustration. William Ottens, creator of the popular Librarian Problems Tumblr, will share the joys and frustrations of librarianship through personal and shared experiences. Having connected with librarians from all over the U.S. and the world through Tumblr and other social media platforms, William can promise you: you’re not alone.

2:25 p.m.—3:15 p.m.

**MPLA Leadership Institute Panel Discussion** with Eric Stroshane  MPLA President, and institute participants Maria Gruener, Mary Grace Johnson, Kathy Webber, and Ana Olivier

What is MPLA Leadership Institute and why should I attend? Join a panel of this year’s attendees and Mountain Plains Library Association President Eric Stroshane to learn about this outstanding opportunity to become a library leader and visionary.

**Transforming the School Library into a Learning Commons** with Joan Upell  SD State Library

Today’s students need a flexible learning environment that meets their 24/7 needs for resources, research, innovation and inquiry. Is this happening in your school library? Can your students explore, experiment, create and collaborate? Take a look at ten steps you can take to transform the old school library concept into a learning commons for all ages.

**Improving your Library Through Focus Groups** with Elizabeth Fox, Jessica English and Jeanne Davidson  South Dakota State University H.M. Briggs Library

Focus groups are a research tool utilizing small group discussions to address topics of interest to a library. With relatively little work, focus groups can provide a lot of information about areas that are working well and areas that need improvement. The presenters will discuss some of the theory and best practices for using focus groups and will use examples from focus groups held at SDSU’s Briggs Library by way of illustration.
Thursday, September 29 (Continued)

Prairie Bud/ Prairie Pasque with Children’s Book Award Committee
Hear about the nominees for the Prairie Pasque and Prairie Bud awards.
3:25 p.m. — 4:15 p.m.

Social Media for Small Libraries with William Ottens  Librarian and blogger
Sometimes it’s hard to see the worth of using social media for your small library. For those who are new to social media or those lacking creative confidence, this session will provide tips, tools and habits that can help make Facebook, Twitter and other social media platforms worth your time. William Ottens, who has years of experience managing social media sites for both small and large libraries, will take you beyond posting about your events and new books. Learn how fit updates into your already busy schedule and engage your community with thoughtful, timely posts.

ESSA - the Every Student Succeeds Act - was passed in December, 2015. Reauthorizing the Elementary and Secondary Education Act, ESSA replaces NCLB and contains unprecedented language acknowledging the role effective school libraries play in improving student achievement. What exactly does ESSA say about school libraries and what can we do to leverage this legislation to strengthen school libraries in South Dakota?

Mobile Technology for Reference and Instruction with Lynn Klundt and Kristin Echtenkamp  Northern State University Beulah Williams Library
Using mobile technology for reference and instruction can increase student engagement. By using familiar technology librarians are able to meet students at their point-of-need. This program will include a background on the use of mobile technology in the library, a list of useful applications, and how to create training for staff.

Marketing without Money with Laurinda Tapper  Rapid City Public Library
So many libraries do not have the funds to invest in marketing. This session will share tips and resources for free library marketing including effective techniques for social media

4:25 p.m. — 5:15 p.m. Section Meetings
5:30 p.m. — 6:15 p.m. Poster Sessions
6:15 p.m. — 7:45 p.m. Awards Banquet
8:00 — Dessert Reception at the Terry Redlin Art Center

The Terry Redlin Art Center features over 150 original oil paintings by Terry Redlin, one of America’s most popular artists who is especially noted for his use of light in nostalgic scenes. The artist’s son built the center in South Dakota as a gift to the state where Redlin attended art school on a scholarship for disabled students.
In addition to every painting done since 1985, the center features a gift shop, an amphitheater that shows three video presentations, a conservation park and pavilion and a Langenfeld Ice Cream collectables display.
SDLA is excited about hosting its conference dessert reception in this picturesque setting — a beautiful building filled memorable art.
Friday, September 30

7:30 a.m.—8:45 a.m. Breakfast and General Business Meeting

**Keynote** with Eric Stroshane  ND State Library

8:15 a.m.—9:30

**Rooting Data Privacy in Libraries** with Eric Stroshane  ND State Library Development Manager

Data privacy looms large over a panoply of today's policies, polls, controversies, legislation, and corporate compacts. Unfortunately, the stories and conversations which emerge around it are often marred by alienating jargon, intimidating technical complexities, contradictory claims, and hyperbolic brinksmanship. Today, we're going to take a step back and examine what we're really talking about when we talk about encryption. We'll gain a richer understanding of the interplay between privacy and security while exploring the history of intellectual freedom and of the Internet. Additionally, we'll examine the tools and operational guidance that are easily within reach for us and for the partners and vendors we rely upon.

9:45 a.m.—10:05

**South Dakota Share-It and Interlibrary Loan Procedures** with Nina Mentzel and Brenda Hemmelman  South Dakota State Library

Learn about South Dakota Share-It, the new discovery layer and interlibrary loan interface from Auto-Graphics. In one search, you will be able to simultaneously search up to 100 SD library catalogs and all e-resources licensed by the South Dakota State Library (full-text included). This should allow greater and easier access to current full-text reference and magazine resources. Interlibrary loan functionality in Share-It will allow participating libraries to manage their own requests. Get answers to frequently asked questions on interlibrary loan procedures through the South Dakota State Library.

**Deepen Your Roots with ASSL’s Best Websites for Teaching and Learning** with Mary G. Johnson  Sioux Falls Catholic Schools

Mary G. Johnson will share ASSL's top 25 free websites that provide enhanced learning and curriculum development for use in the library or classroom. These sites encompass six categories, including Media Sharing, Digital Storytelling, Managing and Organizing, Social Networking and Communication, Curriculum Collaboration, and Content Resources. Now in its eighth year, with 200 recognized sites, the list is considered the “best of the best” by AASL.

**Trustees Parts & Services** with Elvita Landau and Mike Mullin  Former Director and Director of Brookings Public and Watertown Public, respectively

Got a rattle? Bring it in for service! Join in an engaging discussion about: what’s important to you as a trustee? What are your issues? What would you like to accomplish as a representative of the library to your community? Join two long-time library shade-tree mechanics (aka directors) in tuning up your skills as a trustee and working together as a team with fellow trustees, library staff and the community to 'tune-up' the benefits of the library to your community.

**E-Rate Changes** with Carrie Johnson  Manager of Government and External Relations for SDN Communications

Learn about the recent overhaul of the federal E-Rate program and the new opportunities and challenges it creates for libraries. The reforms represent a historic funding boost and gives libraries new tools to strengthen Wi-Fi connections. This presentation will focus on the new reforms and the E-Rate application process.

11:15 a.m.—10:05 a.m.

**Tools for Teaching Privacy Practices to Patrons** with Eric Stroshane  ND State Library

The issues surrounding data privacy are nuanced and evolving. What can’t be denied, however, is that understanding the valences of data privacy is an increasingly crucial part of digital literacy. Teaching patrons to recognize what’s at stake in the data choices they make and how to recognize when information is beyond their control helps them take ownership of their online identities and intelligently take part in this global conversation. Doing so can admittedly be as technologically intimidating as it is valuable, so it is a challenging topic to approach. Let’s break it down and make it manageable!
Friday, September 30 (Continued)

**Hugh Glass: Research vs. Myth** with Jim McLaird Historian and South Dakota Author

This session will focus on how McLaird’s book emerged, beginning with how little about Glass can be verified and how the story of his mauling, survival, and forgiveness emerged, causing the story to be featured in poetry, fiction, school books, film, and other aspects of popular culture. The author will discuss his research and the emergence of the legend and what it came to mean to people as well as what he learned about the historical figure, Hugh Glass, and the grizzlies that occupied the Great Plains.

**YARP Middle School Talks**

Hear about this year’s nominees for the middle school level of the Young Adult Reading Program

**Northern Plains Peoples & Places** with Wyeth Lynch and Deb Hagemeier Center for Western Studies and Augustana University Mikkelsen Library

The Center for Western Studies and Mikkelsen Library have formed a collaboration to create a digital archive and scholarly repository for historical and research materials related to the Northern Plains. The program will introduce the newly launched website and discuss this collaborative effort that uses ContentDM and other software platforms.

12:15 pm. — 1:05 p.m.

**Digging Deeper into SD State Government History** with Brenda Hemmelman SD State Library

Do you get reference questions wanting info on Great Grandpa George, who was a state legislator in 1904? What were the hot issues in South Dakota in 1901? The SD State Library is digitizing many important historical state publications. Find out what is now available for libraries, researchers, and citizens of SD and beyond.

**Data Detective** with Callie Tysdal and Eric John Abrahmson Black Hills Knowledge Network

Is finding reliable, up-to-date, and easy-to-use data for your patrons a daunting task? Let the South Dakota Dashboard help turn you into a data detective. Learn how to navigate over 300 South Dakota online data sets on topics from population statistics to health and the economy data. Discover how easy it is to explore and use data in South Dakota.

**YARP High School Talks**

Hear about this year’s nominees for the high school level of the Young Adult Reading Program

**FYS: Finding Your Spirit in First Year Seminar** with Lisa Brunick Augustana U. Mikkelsen Library

This session will share the journey of designing and implementing the information literacy component for the pilot of Augustana University’s First Year Seminar. Participants will be encouraged to share their experiences with First Year Seminar/Experience programs.

1:05 p.m. — 2:00 p.m.

**Keynote** with Jim McLaird Historian and South Dakota Author

Jim McLaird’s presentation will deal with the historical Hugh Glass, his encounter with the bear, how the story became popularized, and the controversial version of events portrayed in the recent movie which has once again brought Glass to national attention.

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**Conference Hotel Information:** Best Western Ramkota/Watertown Event Center

Call directly at 605-886-8011 prior to August 29, 2016, for $89.99 + tax single/double occupancy rate and specify the Library Conference. The Best Western Ramkota is the Conference hotel and will host all activities.
School Librarians “Camp Out” at EdCamp

By Laura Allard

Recently 39 school librarians from across South Dakota attended the first ever School Library EdCamp. Participants chose to attend the East River session in Sioux Falls or the West River session in Rapid City. For those unfamiliar with the EdCamp concept, it is often described as an “unconference”, meaning that there are no planned sessions or speakers. Participants arrive with topics they would like to know more about. The group then decides what the session topics will be for the day. Some of the session topics were makerspaces, collection development, intellectual freedom, reading promotion, and electronic resources. In addition to the four sessions, there were opportunities for networking as librarians from a variety of levels and districts came together to exchange ideas and expertise. One attendee from each location won a free year membership to SDLA. The East River winner was Cindy DeWandel from the Harrisburg School District and the West River winner was Emily Eggebraaten from Spearfish High School.

Welcome to SDLA!