

SEAHO BUSINESS MEETING

Wednesday, February 26, 2015

MEETING CALLED TO ORDER – 8:08 AM

ACTION ITEMS

- Parliamentary Appointment (Tim Blair)
 - o Jon Coleman was asked to serve as parliamentarian for SEAHO 2015 business meeting
- Approval of minutes from previous business meeting (Chandra Myrick)

Motion: Approve minutes from SEAHO 2014 business meeting as presented.

Yay: 70

Nay: 0

Abstain: 4

- Elections – (Maggie Evans)
 - o President Elect
 - Jerry Adams – University of Tennessee, Knoxville
 - Michelle Safewright – East Tennessee University
 - Renee Snider – Louisiana State University
 - o Member At-Large
 - Ashley Guinn Taylor – George Mason University
 - Justin Koonz – Kennessaw State University
 - Ben Wicker – Maryville College

REPORTS/UPDATES

- Strategic Plan Update (Tim Blair)
 - o Strategic plan alive and well
 - o Champions for each goal
 - o Strategic plan will be placed on the website
- SEAHO 2015 Update (David Wilson)
 - o 577 delegates checked in; 16 cancellations; 15 yet to check in
 - o 98 booths; 86 corporate partners; \$19,000 in sponsorship
 - o Working on WIFI issues in convention center; please don't stay continuously logged onto WIFI at convention center
 - o Placement going strong
- Treasurer Report (Countess Hughes)
 - o Review of 2014 budget
 - o Review of 2015 budget; fiscal affairs line item includes conference advances for future conferences

Motion: Approve 2015-16 budget as presented.

Yay: 74

Nay: 0

Abstain: 1

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- *SEAHO Report Update* (Ben Wicker)
 - o Best of Spring 2014: Jacqueline Smith (University of Louisville)
 - o Best of 2014: Appalachian State University
 - o Best of Year: Fall 2014:Carolynn Komanski (University of Florida)

- RELI Update (Kirsten Kennedy)
 - o June 3-6, 2015 at Emory University
 - o Faculty introduced
 - o Call for host site to start in 2017; announcement will happen at midyear; future site will shadow Emory for a year before taking over
 - o Deadline for applications: March 16th; must log into SEAHO website to access application

- SAACURH Report (Meg Freeman)
 - o No Frills – registration closes March 2nd; hosted at NC State University
 - o NACURH – North Dakota State University; May 22-24; delegate costs = \$235; adviser costs = \$298
 - o Reach out to SAACURH to affiliate if have not already done so; email general questions to SAACURH director
 - o SAACURH host will be decided at No Frills

- Governing Council Updates (Tim Blair)
 - o Corporate Partners
 - Proposed new award to recognize outstanding corporate partner
 - First award will be presented today.
 - o SEAHO Fiscal Plan
 - What do we need to do to effectively manage resources to leverage strength, protect legacy and traditions of SEAHO, and place organization in place to move forward and allow resources to benefit members in sustainable way?
 - A new task force will be reviewing variety of tools; one tool to use endowment with ACUHO-I foundation to maximize resources; endowment will not only tool but one tool that we would like to support
 - Asking for support in creating one tool to meet these goals
 - We currently budget for scholarships and awards sponsored by ACUHO-I and would be able to use interest from endowment to cover these costs and other ACUHO-I opportunities throughout the year; endowment would be for professional development of all members; allow SEAHO members to directly support SEAHO in charitable giving.

Motion: Support for utilizing endowment to ACUHO-I foundation as a tool as part of fiscal plan.

- Discussion:
 - How large of an endowment? Minimum amount to establish endowment is \$25,000; no return until full year; 5% return on investment that can be used to support ACUHO-I professional development opportunities; currently more than \$200,000 in savings account that could be used; Countess committee would create rubric and make decisions about how much would be placed into endowment

- Is there an expectation of yearly contribution? No; just an initial investment required; would not get initial investment back would only be able to use return amount each year
- How will plan be discussed and presented to organization? It would be included in budget presentation each year; if approved as tool, speak to Countess about ideas; would be a line item for future budget presentation
- What would be potential maximum amount of investment? Committee will review and make suggestions on how to deal with “other” money separate from operating budget and reserve
- Should we look at investment plan before making a decision about support?
- Are there better options for money and won’t know that until there is full investment plan?
- Other committee members: Mike Jones, Jameson Moschella, Richard Swearingen, Katrina Pawvluk, Ashley Guinn Taylor, Countess Hughes
- ACUHO-I investment portfolio managed by investment bank and is done very well
- 2011 decision was made to move money into money markets that yielded nothing; need to be supportive of moving anything forward; need to be level of trust in elected officers; money has been left for too many years and has made no money
- Other regions with ACUHO-I endowments have experienced success
- Task force has only met to discuss charge, but task force has not had time to meet and make recommendations; recommend tabling discussion until task force can meet and discuss
- Sounds like there is support for task force to go forward; have task force submit plan; and then vote on recommendation from task force
- The longer we wait to make decision, the longer it will take to see return on investment
- One page handout outlining relationship with ACUHO-I and how endowment can be used would be helpful to make decision
- Discussion re: jeopardizing status of non-profit organization with hundreds of thousands of dollars in the bank; didn’t want to adjust registration rates as it will only benefit that particular year’s delegates
- Spend \$40-50,000 and budget \$80,000; conferences return \$40-60,000 over the years

Amended

Motion: Move to table original motion requesting support for endowment pending further research and planning.

Yay: 42

Nay: 24

Abstain: 3

AWARDS/RECOGNITION

- Resolutions (Kathy Bush Hobgood)
 - o Memoriam – Krystal Schofield (University of Tampa)
 - o Retirement – Gary Kimble (University of Southern Mississippi)

Clarification of makeup of nominations committee?

- Appointed by president

Gateway to be considered for executive board positions?

- Committee chairs, state reps, host committee

Motion: To change the name of the Human Relations Committee to Diversity, Equity and Inclusion Committee

Yay: 59

Nay: 1

Abstain: 0

Discussion: None

Motion: To change the name of the Placement Committee to Career Support Services Committee and accept the proposal for revised committee purpose and responsibilities as presented

Yay: 57

Nay: 4

Abstain: 1

Discussion:

Why would placement get removed from SEAHO conference?

- Committee to serve all levels of professionals; other placement services do placement well; allow delegates opportunity to network and engage in professional development opportunities at conference

Is there any discussion regarding Southern Placement Exchange (SPE) changing locations?

- Not at this time but suggestions can be submitted to SPE

AWARDS/RECOGNITION (Continued)

- Humanitarian Award, PEACE Award, and Educational Program Grants will be announced at closing luncheon

UPDATES

- ACUHO-I Update
 - o Encouraged to contribute to ACUHO-I foundation at foundation table
 - o Introduction of new ACUHO-I executive director, Mary DeNiro
 - o ACUHO-I President, Tom Ellet, requesting to chat with institutions about needs of ACUHO-I; needs more participation from SEAHO institutions
- General Announcements
 - o Don't forget to support silent auction in Jubilee Suite
- Election Results
 - o President Elect – Jerry Adams
 - o Director of Committees – Ben Wicker

MEETING ADJOURNED – 9:48 AM