

twenty-seventh annual

twenty-seventh annual

**atlanta breast surgery**

symposium



Breaking New Ground

**Breaking New Ground**

January 14-16, 2011

Atlanta, Georgia

# Symposium Faculty

## Program Chair

Mark A. Codner, MD

## Program Co-Chairs

James D. Namnoum, MD

L. Franklyn Elliott, MD

## Faculty

William P. Adams, MD – Dallas

Eric Auclair, MD – Paris

Brad Calobrace, MD – Louisville

Grant W. Carlson, MD – Atlanta

Laurie A. Casas, MD – Glenview

Bruce L. Cunningham, MD – Minneapolis

Felmont F. Eaves, MD – Charlotte

Jack Fisher, MD – Nashville

Jack A. Friedland, MD – Scottsdale

Joao Sampaio Goes, MD – Sao Paulo

James C. Grotting, MD – Birmingham

Dennis C. Hammond, MD – Grand Rapids

Neal Handel, MD – Los Angeles

Carl R. Hartrampf, Jr., MD – Atlanta

Nolan Karp, MD – New York

Albert Losken, MD – Atlanta

G. Patrick Maxwell, MD – Nashville

Foad Nahai, MD – Atlanta

Charles Randquist, MD – Stockholm

Scott L. Spear, MD – Washington

Luis O. Vasconez, MD – Birmingham

V. Leroy Young, MD – St. Louis

Richard J. Zienowicz, MD – Providence

# Program Objectives

The 2011 Atlanta Breast Surgery Symposium program was developed following the identification of clinical practice gaps revealed in 2010 attendee post-meeting evaluations and a subsequent needs assessment. This program seeks to address the needs identified during that exercise.

Upon the completion of this program, learners should be able to:

- Identify appropriate practice options for treatment using various techniques for breast reconstruction, mastopexy, and augmentation.
- Gain first-hand knowledge of techniques, safety, and management of complications for aesthetic and reconstructive breast surgery
- Achieve an understanding of the latest trends in breast augmentation, and recent results using various implant type, shapes and surfaces, as well as fat injection advances and controversies in breast surgery.
- Compare and evaluate up to date techniques used in breast reduction for potential use in their practice setting.
- Understand the potential for problem cases and complications experienced by their peers, as well as solutions explored during the procedures.

## Special Guest Honorary Hartrampf Lecture

Given by V. Leroy Young, MD –

### “Risk and Prevention of Venous Thromboembolism In Breast Surgery”

The Southeastern Society of Plastic and Reconstructive Surgeons (SESPRS) offers the Foreign Scholars Program which provides funds to designated geographic areas to support the education of the top chief residents in plastic surgery. The 2011 Foreign Scholars are invited from Israel.

## Sponsors

Southeastern Society of Plastic and Reconstructive Surgeons (SESPRS)

American Society of Plastic Surgeons (ASPS)

Northside Hospital

## Endorsed by

The American Society for Aesthetic Plastic Surgery, Inc. (ASAPS)

Plastic Surgery Educational Foundation (PSEF)

The International Society for Aesthetic Plastic Surgery (ISAPS)

# Program Schedule

## Program Schedule

### Thursday, January 13th

6:00 – 8:00 pm Welcome Reception and Early Registration Intercontinental Hotel

### Friday, January 14th

7:00 – 8:00 am Continental Breakfast/ Visit Exhibits  
Welcome Intercontinental Hotel  
James C. Grotting, MD  
President SESPRS

8:00 – 12:00 pm Live Surgery Telecast Moderator – Codner

Room 1 Northside Hospital Observers: Cunningham, Adams and Handel

8:00 Sculpted Pillar Mastopexy/Reduction Grotting

10:00 Secondary Breast Augmentation Casas

Room 2 Northside Hospital Observers: Eaves, Shestak and Brown

8:00 Augmentation Mastopexy Fisher

10:00 Secondary Breast Reconstruction Namnoum

12:00 – 1:00 pm Lunch

1:00 pm Opening Remarks Mark A. Codner, MD  
Chairman

1:00 – 2:30 pm Breast Reconstruction Moderator – Elliott

The Emory Experience – TRAM Breast Reconstruction Carlson

Latissimus Dorsi Breast Reconstruction Codner

The Brazilian Experience – Breast Reconstruction Goes

Five Critical Steps To Achieving Excellence In Breast Reconstruction Namnoum

Recent Experience With Radiation and Implant Breast Reconstruction Discussion Spear

2:30 – 3:00 pm	Coffee Break / Visit Exhibits	
3:00 – 3:30 pm	Honorary Hartrampf Lecture – “Risk and Prevention of Venous Thromboembolism In Breast Surgery”	V. Leroy Young, MD
3:30 – 5:00 pm	“Breaking New Ground” In Breast Reconstruction	Moderator – Codner
	Revising Breast Reconstruction with Fat Grafting	Hammond
	3D imaging as a Tool in Breast Reconstruction and to Assess Fat Graft Survival	Karp
	The Use of SPY Angiography to Improve Outcomes in Breast Reconstruction	Losken
	Bioengineered Breasts; Implants, Scaffolds, and Cells	Maxwell
	Update on Clinical Studies and Post Approval Issues	Cunningham
	Discussion	
7:00 – 10:00 pm	Cocktail and Dinner Gala	

## Saturday, January 15th

7:00 – 8:00 am	Continental Breakfast / Visit Exhibits	
7:45 – 8:30 am	American Society Updates ASPS – Phillip Haeck, MD ASAPS – Felmont F. Eaves, MD ISAPS – Foad Nahai, MD	Moderator – Codner
8:30 – 10:00 am	Breast Augmentation Difficult Primary Breast Augmentation Cases: Managing Expectations and Clinical Outcomes	Moderator – Namnoum Casas
	How to Predict Outcomes of Primary Breast Augmentation: The Principles of the 5 P’s	Randquist
	Strategy for Natural Breast Augmentation	Auclair
	Personal Evolution of Breast Augmentation: Lessons Learned	Friedland
	Secondary Breast Implant Surgery Discussion	Handel

10:00 – 10:30 am	Coffee Break / Visit Exhibits	
10:30 – 12:00 pm	“Breaking New Ground” in Breast Augmentation	Moderator - Elliott
	Breast Augmentation with Implants and Lipo-filling	Auclair
	Treatment Protocol for the Tuberous Breast – Implant vs. Expander	Fisher
	Early Experience with Funnel Technique for Gel Implant Insertion	Grotting
	Controlled Tissue Expansion to Shape Aplasia Mammae and Constricted Lower Pole using Cohesive Form Stable Gel Implants	Randquist
	The Science of Capsular Contracture: Past, Present and Future	Adams
	Discussion	
12:00 – 1:00 pm	Lunch	
1:00 – 1:15 pm	Foreign Scholars’ Awards	Luis Vasconez, MD
	Udi Arad, MD – Israel	
	Alon Liran, MD – Israel	
	Gil Zeligson, MD – Israel	
1:15 – 1:30 pm	Previous Breast Symposium Results	Moderator – Codner
	2010 – Live Surgery Cases	Moderator – Namnoum
	1. Augmentation with Mastopexy	Brown
	2. Nipple Areolar Reconstruction Following Expander Implant Reconstruction	Hammond
	3. Fat Transfer for Breast Augmentation	Del Vecchio / Bucky
	4. Second Stage Reconstruction Following Nipple Sparing Mastectomy	Maxwell
1:30 – 3:00 pm	Augmentation / Mastopexy	Moderator – Codner
	5 Year Experience With Simultaneous Augmentation Mastopexy	Calobrace

	Augmentation Mastopexy: To Stage or Not to Stage? That is the Question	Adams
	Superior Pedicle Autoaugmentation Mastopexy	Casas
	I don't do that! How to Stay Away from Complications	Randquist
	ADM – Assisted Augmentation Mastopexy Discussion	Spear
3:00 – 3:30 pm	Break / Visit Exhibits	
3:30 – 5:00 pm	Breast Reduction	Moderator – Elliott
	Breast Reduction: Superior Pedicle vs Central Mound	Codner
	Vertical Breast Reduction	Nahai
	Reconstruction of the Inframammary Fold in Revisional Breast Surgery	Hammond
	Short-scar Vertical Breast Reduction Made Easy	Karp
	Secondary Breast Reduction Discussion	Grotting

## Sunday, January 16th

7:00 – 8:00 am	Continental Breakfast/ Visit Exhibits	
8:00 – 9:30 am	“Raising the Bar” in Breast Surgery	Moderator – Namnoum
	Safe Options for Breast Reconstruction in Women With Macromastia	Losken
	Experience with Staged Procedures For Nipple-sparing Mastectomy	Spear
	Evolving Implementation of 4-D Imaging into Clinical Practice	Maxwell
	Reducing the Reoperation Rate for Size Dissatisfaction: Is 3-D Imaging Necessary?	Casas
	What Went Wrong? – Revisional Aesthetic Breast Surgery Discussion	Fisher



9:30 – 10:30 am	Problem Cases from the Audience <b>Please bring digital photographs of your cases</b>	Moderator – Elliott Panel of Experts: Spear, Maxwell, Cunningham, Hammond
10:00 – 10:30 am	Break / Visit Exhibits	
10:30 – 12:00 pm	Patient Safety in Breast Surgery TABA – Transabdominal Breast Augmentation The Science Behind Silicone Safety and Capsular Contracture The Triangular Breast Deformity Secondary to Capsule Formation ADM and Capsular Contracture: Are The Costs Justified? Revisional Breast Surgery: Capsulorrhaphy vs Neopectoral Pocket Discussion Adjourn	Moderator – Codner Zienowicz Handel Zienowicz Namnoum Calobrace

## Accreditation

The Southeastern Society of Plastic and Reconstructive Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Southeastern Society of Plastic and Reconstructive Surgeons designates this educational activity for a maximum of 17.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

## Disclosure Policy

As a provider accredited by the ACCME, SESPRS must ensure balance, independence, objectivity and scientific rigor in all its individually sponsored or jointly sponsored educational activities. Presenters are required to disclose all relevant financial relationships with commercial interests, and these disclosures will be announced to the audience verbally and via slides. If a speaker fails to make a disclosure, that speaker is precluded from making a presentation at the meeting. Additionally, if any unapproved or off-label use of a product is to be referenced in a CME program presentation, the faculty member/participant is required to disclose that the product is either investigational or it is not labeled for the usage being discussed. SESPRS shall convey any information disclosed by the faculty member/participant to the CME program audience prior to the activity.

## Special Needs

Any special needs requests need to be submitted to the SESPRS office by December 1, 2010.

## Registration Fees

Physicians in their first and second year after residency are eligible for a discounted rate. Residents and Fellows receive complimentary registration. Physicians who have more than two years of post-residency work and have applied for ASPS membership are eligible for member rates. The registration fee for a spouse includes admittance to meals and social functions. Spouses wishing to attend symposium presentations must register under the "Office Personnel or Nurse" category. Please register early. Full refunds minus a \$50 service charge will be considered if written notice of cancellation is received by December 3, 2010; a 50 percent refund will be given if written notice of cancellation is received by December 17, 2010. *No refund will be given after December 17, 2010.*

## Reservations

Intercontinental Hotel  
3315 Peachtree Road,  
NE Atlanta, GA 30326 404-946-9000

Room rates are \$239 per night, single or double occupancy. Reservations must be received by December 19, 2010 for this rate to be honored.

There is NO GUARANTEE that rooms will be available up to the deadline date, and there is no guarantee that rooms will be available at the this rate. Rates quoted here are on a space-available basis only. Once our block of rooms is sold out, which may be earlier than December 19, 2010, there is no guarantee that rooms will be available at this rate. Visit our Website [www.sesprs.org](http://www.sesprs.org) to make on-line hotel reservations and for more information.

*Alternate Hotel located next door to the Intercontinental*

Embassy Suites  
3285 Peachtree Road,  
NE Atlanta, GA 30305  
404-261-7733

# Registration

Online registration is available at [www.sesprs.org](http://www.sesprs.org).

Please fill out and mail this form to:

SESPRS, 12100 Sunset Hills Road, Suite 130, Reston, VA 20190

or fax to (703) 435-4390

If you have any questions, please call (703) 234-4137 or visit our website at:

[www.sesprs.org](http://www.sesprs.org)

2002-2010 DVDs are now available; please visit [www.sesprs.org](http://www.sesprs.org) for more information

*A confirmation notice will be sent by mail to each registrant upon receipt of their registration.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

ASPS Member ID No.: \_\_\_\_\_

Additional Name for Badge/ Spouse: \_\_\_\_\_

***Please mark the appropriate response:***

SESPRS/ASPS/ASAPS Member

Guest Physician

Practitioner / *less than 2 yrs in practice*

Resident

Office Personnel or Nurse  
*(accompanied by attending physician)*

Spouse

	Joint Breast Surgery & Oculoplastic Meetings		Breast Symposium Meeting Only	
	Before 12/10	After 12/10	Before 12/10	After 12/10
SESPRS/ASPS/ASAPS Member	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$925	<input type="checkbox"/> \$975
Guest Physician	<input type="checkbox"/> \$1,325	<input type="checkbox"/> \$1,425	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,150
Practitioner / <i>less than 2 yrs in practice</i>	<input type="checkbox"/> \$650	<input type="checkbox"/> \$700	<input type="checkbox"/> \$450	<input type="checkbox"/> \$500
Resident	<input type="checkbox"/> Complimentary Registration <i>Letter From Plastic Surgery Program Director Required</i>			
Office Personnel or Nurse <i>(accompanied by attending physician)</i>	<input type="checkbox"/> \$800	<input type="checkbox"/> \$850	<input type="checkbox"/> \$600	<input type="checkbox"/> \$650
Spouse	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

**Total Amount Enclosed:** \_\_\_\_\_

Method of Payment: Check MasterCard Visa AMX

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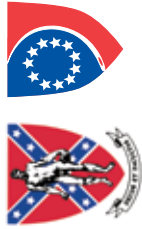
Expiration Date: \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

If paying by credit card, please complete this registration form and fax or mail.

If paying by check, please include a check in U.S. funds payable to:

**Southeastern Society of Plastic and Reconstructive Surgeons (SESPRS)**

If paying by mail, please send to: SESPRS/ 12100 Sunset Hills Road, Suite 130 Reston, VA 20190



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