

SIMposium 2014 to Highlight IT Innovation as CIOs and IT Leaders Gather from Around America

Annual CIO Conference Includes topics on Emerging Technologies, Business Leadership, Women in IT, Retention/Recruitment, and Fiscal Challenges Facing IT in today's rapidly changing business environment.

DENVER, CO (October 10, 2014) – The [Society for Information Management](#) (SIM), an association of more than 4,500 senior-level IT leaders, announced today that more than 500 IT and finance leaders from across America plan to attend [SIMposium 2014](#), the premier IT practitioner-driven leadership conference being held in Denver from November 2-4, 2014.

The combined business, technology and leadership conference will bring together nearly 60 seasoned experts on topics ranging from cloud computing to human ingenuity, leading conversations that shape the modern CIO and business leader.

The theme of SIMposium is “innovation” in all aspects, from business to personal lives. Highly influential CIOs, CTOs and senior IT executives gather at SIMposium to discuss, learn and engage with each other on business issues and industry best practices, while laying the foundation for developing business alliances and supplier short lists.

The featured keynote speakers include Microsoft Chairman John W. Thompson and Google Futurist Ray Kurzweil. Featured events include:

- **Keynote Lineup:** Ray Kurzweil, John Thompson, Rod Collins, Jim Highsmith, Brian Shul, Ann Schatz, Tamara Kleinberg, [and more](#).
- **The View from Above:** C-suite business leaders discuss what they need and want from each other. Honest, frank conversations without the business-speak.
- **Leading-edge Research:** Advanced Practices Council members share their uses of the latest research; Leon Kappelman will reveal the much-anticipated details of this year's IT Trends Survey.
- **The CIO as Business Leader:** CIOs who have made the transformation from technology specialist to business leader provide insight to their success.
- **Innovation:** Leaders and top performers share their secrets about how to be innovative in both your career and your life.
- **SIM Tank:** Venture capitalists and disruptive companies offer a unique opportunity to visualize the future of business.

Press and the public are encouraged to [register on the SIMposium website](#).



Delivering Business Value
Through IT Leadership

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SIM's leadership executives will also use SIMposium to detail the full information gleaned from its annual SIM IT Trends Study, with preliminary findings suggesting that the practice and professional of IT management has entered a new era.

Now in its 35th year, the SIM study surveyed more than 1,000 IT leaders from 717 unique organizations, including 451 chief information officers (CIOs). Those companies average \$5.6 billion in annual revenues, representing approximately 25 percent of the U.S. economy's Gross Domestic Product. It is the largest sample collected since SIM began conducting the study in 1980. The study gains insights from CIOs and top IT executives from across the nation on topics like budgets, salaries, and headcounts to create an unbiased report of industry trends.

The rest of the conference program consists of multiple tracks on innovation in today's IT world that directly impact corporate success: people, process/practice, technology, and solutions.

"We've identified key focus areas of innovation based on today's business climate and the challenges we're all currently facing," says Jon Naiman, SIMposium 2014 Conference Chair. "With highly focused sessions, the program offers fresh perspectives as well as practical solutions that will help us improve our efficacy as IT executives and will support us in institutionalizing innovation in our IT practices."

A full schedule of the event, including detailed information on each featured speaker, can be found on the [SIMposium website](#).

Suggested Tweets:

- Calling all #CIO and CIO wannabes: @SIMInt announces #SIMposium 2014 in #Denver Nov. 2-4
- More than 500 #IT leaders gathering in #Denver for #SIMposium 2014, including @KurzweilAiNews and John Thompson of @Microsoft

About The Society for Information Management (SIM)

Established in 1968, the [Society for Information Management \(SIM\)](#) is the premier network for IT leaders composed of more than 4,500 members including CIOs, senior IT executives, prominent academicians, consultants, and other IT leaders. SIM is an objective community of thought leaders who share experiences and apply rich intellectual capital, and who explore future IT direction. Through its 34 chapters, SIM provides resources and programs inspired by IT leaders for IT leaders that enable CIOs to further develop the leadership capabilities of themselves and the key and emerging leaders in their organizations. SIM provides the collective voice to advocate policy and legislation on behalf of the IT profession across industries.