



## Record-Breaking Year for SIM's IT Trends Study! Austin, Arizona, and Albany exceed 50% in Chapter Challenge!!

Thanks to the commitment, experience, and knowledge of its members, SIM's 36<sup>th</sup> Anniversary IT Trends Study received a total of 1218 responses representing 23.56% of all SIM members. This eclipses last year's participation rate (1002 responses, 22.1%) and helps ensure we can continue to keep "taking the pulse of IT".

We have already begun analyzing data and look forward to sending all participants their **personal report in late September or early October**. The 36 participants who won a \$250 gift card have been notified too. We will also be **presenting results at SIMposium 2015 and releasing the Comprehensive Report** at that time. We hope to see you there!

This year's **Chapter Challenge offered \$16,000 in prizes** to the chapters that achieved the highest participation rates. The competition was fierce and as you can see in the complete standings below, **Arizona, Central Florida, and Dallas/Fort Worth won the big chapter division;** and the **small chapter division winners were Austin, Albany, and Las Vegas**. The **Austin Area chapter also won the \$2,000 grand prize bonus with a 60.2% response rate**.

Congratulations to all the Chapter Challenge winners, and a **special thanks to all of SIM's chapter leaders for their efforts to increase participation in this important SIM program**.

| <b>Final Chapter Challenge Standings</b>                   |                          |                |                    |                |
|--|--------------------------|----------------|--------------------|----------------|
| Percentage of chapter members completing the questionnaire |                          |                |                    |                |
|  | More than 100 Member     |                | 10 to 100 Members  |                |
| <b>1<sup>st</sup> Place: \$4,000</b>                       | <b>Arizona</b>           | <b>59.483%</b> | <b>Austin Area</b> | <b>60.204%</b> |
| <b>2<sup>nd</sup> Place: \$2,000</b>                       | <b>Central Florida</b>   | <b>32.039%</b> | <b>Albany</b>      | <b>52.174%</b> |
| <b>3<sup>rd</sup> Place: \$1,000</b>                       | <b>Dallas/Fort Worth</b> | <b>28.660%</b> | <b>Las Vegas</b>   | <b>48.837%</b> |
|  | Capital Area             | 28.155%        | Minnesota          | 27.273%        |
|  | Indianapolis             | 25.490%        | Northeast Ohio     | 26.596%        |
|  | Houston                  | 23.853%        | Wisconsin          | 22.892%        |
|  | Charlotte Region         | 22.936%        | Atlanta            | 17.204%        |
|  | Fairfield/Westchester    | 21.198%        | Alabama            | 15.000%        |

|  |                     |         |                    |         |
|--|---------------------|---------|--------------------|---------|
|  | Memphis             | 21.154% | San Diego          | 15.000% |
|  | St. Louis           | 20.155% | Toronto            | 12.000% |
|  | Detroit             | 17.143% | Central California | 8.333%  |
|  | Southern California | 17.012% | Nashville          | 7.692%  |
|  | RTP                 | 16.667% | San Francisco Bay  | 0.000%  |
|  | Colorado            | 16.129% |                    |         |
|  | Philadelphia        | 14.286% |                    |         |
|  | Boston              | 12.891% |                    |         |
|  | Chicago             | 12.542% |                    |         |
|  | Seattle             | 12.500% |                    |         |
|  | New Jersey          | 12.462% |                    |         |
|  | Portland            | 11.801% |                    |         |
|  | Central Connecticut | 10.884% |                    |         |
|  | New York Metro      | 10.698% |                    |         |

Prizes made possible through the generous support of our IT Trends Study Sponsors:



Your fellow SIM members on the IT Trends Study Team:

- Barbra Stewart, Dallas/Fort Worth Chapter
- Bill Peterson, Philadelphia Chapter
- Eph McLean, Atlanta Chapter
- Leon Kappelman, Dallas/Fort Worth Chapter
- Mark Snyder, Dallas/Fort Worth Chapter
- Russell Torres, Enterprise Architecture Working Group
- Vess Johnson, Enterprise Architecture Working Group