



IT Trends Study Finds A Major Shift in Focus of IT Executives: Comprehensive Report Now Available Free to All SIM Members

Senior IT leadership is focusing its attention and resources on being more pragmatic, holistic, and customer-focused: A very important and positive change that bodes well for the whole economy.

Since its inception, the study has examined the IT management issues that IT leaders consider most important to their organizations and, more recently, most personally worrisome. This year's new entrants to the top-ten most personally worrisome list are about making IT more responsive to the organization, while the four items that dropped off concern things IT cannot control. Thus, for example, IT agility and IT credibility replace velocity of business and technology change. This is very realistic and likely leads to real improvements to IT and IT's ability to enable the business.

The IT skills shortage has been a top concern of IT executive the past few years. This year the study asked about the scarcity in both technical and soft skill. This revealed a very high demand for architects, analysts, designers, and others who are able to bridge the communication chasm between IT and the business, while doing so in the context of the organization as a whole. This is pragmatic since it's the key to not just getting aligned, but staying aligned. And alignment has been a top IT management concern since the inception of the study nearly four decades ago.

The *2016 SIM IT Trends Study Comprehensive Report* and SIMposium keynote slidedeck are available as free downloads only to SIM members at the bottom of the IT Trends Study homepage at <http://www.simnet.org/?ITTrendsStudy> (<http://simnet.org> login required). Non-members can purchase this year's report for only \$895. The slidedeck from the IT Trends SIMposium breakout session is a free download to all.

A big thanks to the 1218 SIM members who participated this year, and a big shout out to all the chapter leaders who helped make that happen. We would also like to extend a big thanks to this year's sponsors for their generous support of this important SIM program.



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Now in its 36th year, SIM's IT Trends Study takes the pulse of the IT industry by polling SIM members. This year's study saw complete responses from 1,218 members, in 785 organizations, with total revenues of nearly \$5 trillion and \$250 billion in 2015 IT spending. The study produces an unbiased report about IT leadership and practices by delving into important IT topics including priorities, budgets, salaries, skill needs, headcounts, performance measurement, and how IT executives spend their time. For more information, visit <http://www.simnet.org/?ITTrendsStudy>.